

Global Phenoxyethanol Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Phenoxyethanol market size was valued at USD 189.3 million in 2023 and is forecast to a readjusted size of USD 287 million by 2030 with a CAGR of 6.1% during review period.

Phenoxyethanol (CAS 9004-78-8) is a preservative used in many cosmetics and personal care products.

The Global Info Research report includes an overview of the development of the Phenoxyethanol industry chain, the market status of Cosmetics (Cosmetic Grade, Pharmaceutical Grade), Pharmaceuticals (Cosmetic Grade, Pharmaceutical Grade), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Phenoxyethanol.

Regionally, the report analyzes the Phenoxyethanol markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Phenoxyethanol market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Phenoxyethanol market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Phenoxyethanol industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Cosmetic Grade, Pharmaceutical Grade).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Phenoxyethanol market.

Regional Analysis: The report involves examining the Phenoxyethanol market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Phenoxyethanol market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Phenoxyethanol:

Company Analysis: Report covers individual Phenoxyethanol manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Phenoxyethanol This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Cosmetics, Pharmaceuticals).

Technology Analysis: Report covers specific technologies relevant to Phenoxyethanol. It assesses the current state, advancements, and potential future developments in Phenoxyethanol areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Phenoxyethanol market. This analysis helps understand market share, competitive advantages, and

potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Phenoxyethanol market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Cosmetic Grade

Pharmaceutical Grade

Market segment by Application

Cosmetics

Pharmaceuticals

Other applications

Major players covered

BASF SE

Dow

Galaxy Surfactants

Schulke & Mayr GmbH

Rodia

Ashland

Clariant

Lanxess

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Phenoxyethanol product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Phenoxyethanol, with price, sales, revenue and global market share of Phenoxyethanol from 2019 to 2024.

Chapter 3, the Phenoxyethanol competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Phenoxyethanol breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Phenoxyethanol market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Phenoxyethanol.

Chapter 14 and 15, to describe Phenoxyethanol sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Phenoxyethanol
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Phenoxyethanol Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Cosmetic Grade
 - 1.3.3 Pharmaceutical Grade
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Phenoxyethanol Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Cosmetics
 - 1.4.3 Pharmaceuticals
 - 1.4.4 Other applications
- 1.5 Global Phenoxyethanol Market Size & Forecast
 - 1.5.1 Global Phenoxyethanol Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Phenoxyethanol Sales Quantity (2019-2030)
 - 1.5.3 Global Phenoxyethanol Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 BASF SE
 - 2.1.1 BASF SE Details
 - 2.1.2 BASF SE Major Business
 - 2.1.3 BASF SE Phenoxyethanol Product and Services
 - 2.1.4 BASF SE Phenoxyethanol Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 BASF SE Recent Developments/Updates
- 2.2 Dow
 - 2.2.1 Dow Details
 - 2.2.2 Dow Major Business
 - 2.2.3 Dow Phenoxyethanol Product and Services
 - 2.2.4 Dow Phenoxyethanol Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Dow Recent Developments/Updates
- 2.3 Galaxy Surfactants

- 2.3.1 Galaxy Surfactants Details
- 2.3.2 Galaxy Surfactants Major Business
- 2.3.3 Galaxy Surfactants Phenoxyethanol Product and Services
- 2.3.4 Galaxy Surfactants Phenoxyethanol Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Galaxy Surfactants Recent Developments/Updates
- 2.4 Schulke & Mayr GmbH
 - 2.4.1 Schulke & Mayr GmbH Details
 - 2.4.2 Schulke & Mayr GmbH Major Business
 - 2.4.3 Schulke & Mayr GmbH Phenoxyethanol Product and Services
 - 2.4.4 Schulke & Mayr GmbH Phenoxyethanol Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Schulke & Mayr GmbH Recent Developments/Updates
- 2.5 Rodia
 - 2.5.1 Rodia Details
 - 2.5.2 Rodia Major Business
 - 2.5.3 Rodia Phenoxyethanol Product and Services
 - 2.5.4 Rodia Phenoxyethanol Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Rodia Recent Developments/Updates
- 2.6 Ashland
 - 2.6.1 Ashland Details
 - 2.6.2 Ashland Major Business
 - 2.6.3 Ashland Phenoxyethanol Product and Services
 - 2.6.4 Ashland Phenoxyethanol Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Ashland Recent Developments/Updates
- 2.7 Clariant
 - 2.7.1 Clariant Details
 - 2.7.2 Clariant Major Business
 - 2.7.3 Clariant Phenoxyethanol Product and Services
 - 2.7.4 Clariant Phenoxyethanol Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Clariant Recent Developments/Updates
- 2.8 Lanxess
 - 2.8.1 Lanxess Details
 - 2.8.2 Lanxess Major Business
 - 2.8.3 Lanxess Phenoxyethanol Product and Services
 - 2.8.4 Lanxess Phenoxyethanol Sales Quantity, Average Price, Revenue, Gross Margin

and Market Share (2019-2024)

2.8.5 Lanxess Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: PHENOXYETHANOL BY MANUFACTURER

3.1 Global Phenoxyethanol Sales Quantity by Manufacturer (2019-2024)

3.2 Global Phenoxyethanol Revenue by Manufacturer (2019-2024)

3.3 Global Phenoxyethanol Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Phenoxyethanol by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Phenoxyethanol Manufacturer Market Share in 2023

3.4.2 Top 6 Phenoxyethanol Manufacturer Market Share in 2023

3.5 Phenoxyethanol Market: Overall Company Footprint Analysis

3.5.1 Phenoxyethanol Market: Region Footprint

3.5.2 Phenoxyethanol Market: Company Product Type Footprint

3.5.3 Phenoxyethanol Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Phenoxyethanol Market Size by Region

4.1.1 Global Phenoxyethanol Sales Quantity by Region (2019-2030)

4.1.2 Global Phenoxyethanol Consumption Value by Region (2019-2030)

4.1.3 Global Phenoxyethanol Average Price by Region (2019-2030)

4.2 North America Phenoxyethanol Consumption Value (2019-2030)

4.3 Europe Phenoxyethanol Consumption Value (2019-2030)

4.4 Asia-Pacific Phenoxyethanol Consumption Value (2019-2030)

4.5 South America Phenoxyethanol Consumption Value (2019-2030)

4.6 Middle East and Africa Phenoxyethanol Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Phenoxyethanol Sales Quantity by Type (2019-2030)

5.2 Global Phenoxyethanol Consumption Value by Type (2019-2030)

5.3 Global Phenoxyethanol Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Phenoxyethanol Sales Quantity by Application (2019-2030)
- 6.2 Global Phenoxyethanol Consumption Value by Application (2019-2030)
- 6.3 Global Phenoxyethanol Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Phenoxyethanol Sales Quantity by Type (2019-2030)
- 7.2 North America Phenoxyethanol Sales Quantity by Application (2019-2030)
- 7.3 North America Phenoxyethanol Market Size by Country
 - 7.3.1 North America Phenoxyethanol Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Phenoxyethanol Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Phenoxyethanol Sales Quantity by Type (2019-2030)
- 8.2 Europe Phenoxyethanol Sales Quantity by Application (2019-2030)
- 8.3 Europe Phenoxyethanol Market Size by Country
 - 8.3.1 Europe Phenoxyethanol Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Phenoxyethanol Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Phenoxyethanol Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Phenoxyethanol Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Phenoxyethanol Market Size by Region
 - 9.3.1 Asia-Pacific Phenoxyethanol Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Phenoxyethanol Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)

- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Phenoxyethanol Sales Quantity by Type (2019-2030)
- 10.2 South America Phenoxyethanol Sales Quantity by Application (2019-2030)
- 10.3 South America Phenoxyethanol Market Size by Country
 - 10.3.1 South America Phenoxyethanol Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Phenoxyethanol Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Phenoxyethanol Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Phenoxyethanol Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Phenoxyethanol Market Size by Country
 - 11.3.1 Middle East & Africa Phenoxyethanol Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Phenoxyethanol Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Phenoxyethanol Market Drivers
- 12.2 Phenoxyethanol Market Restraints
- 12.3 Phenoxyethanol Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Phenoxyethanol and Key Manufacturers

13.2 Manufacturing Costs Percentage of Phenoxyethanol

13.3 Phenoxyethanol Production Process

13.4 Phenoxyethanol Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Phenoxyethanol Typical Distributors

14.3 Phenoxyethanol Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Phenoxyethanol Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Phenoxyethanol Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. BASF SE Basic Information, Manufacturing Base and Competitors

Table 4. BASF SE Major Business

Table 5. BASF SE Phenoxyethanol Product and Services

Table 6. BASF SE Phenoxyethanol Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. BASF SE Recent Developments/Updates

Table 8. Dow Basic Information, Manufacturing Base and Competitors

Table 9. Dow Major Business

Table 10. Dow Phenoxyethanol Product and Services

Table 11. Dow Phenoxyethanol Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Dow Recent Developments/Updates

Table 13. Galaxy Surfactants Basic Information, Manufacturing Base and Competitors

Table 14. Galaxy Surfactants Major Business

Table 15. Galaxy Surfactants Phenoxyethanol Product and Services

Table 16. Galaxy Surfactants Phenoxyethanol Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Galaxy Surfactants Recent Developments/Updates

Table 18. Schulke & Mayr GmbH Basic Information, Manufacturing Base and Competitors

Table 19. Schulke & Mayr GmbH Major Business

Table 20. Schulke & Mayr GmbH Phenoxyethanol Product and Services

Table 21. Schulke & Mayr GmbH Phenoxyethanol Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Schulke & Mayr GmbH Recent Developments/Updates

Table 23. Rodia Basic Information, Manufacturing Base and Competitors

Table 24. Rodia Major Business

Table 25. Rodia Phenoxyethanol Product and Services

Table 26. Rodia Phenoxyethanol Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Rodia Recent Developments/Updates

- Table 28. Ashland Basic Information, Manufacturing Base and Competitors
- Table 29. Ashland Major Business
- Table 30. Ashland Phenoxyethanol Product and Services
- Table 31. Ashland Phenoxyethanol Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Ashland Recent Developments/Updates
- Table 33. Clariant Basic Information, Manufacturing Base and Competitors
- Table 34. Clariant Major Business
- Table 35. Clariant Phenoxyethanol Product and Services
- Table 36. Clariant Phenoxyethanol Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Clariant Recent Developments/Updates
- Table 38. Lanxess Basic Information, Manufacturing Base and Competitors
- Table 39. Lanxess Major Business
- Table 40. Lanxess Phenoxyethanol Product and Services
- Table 41. Lanxess Phenoxyethanol Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Lanxess Recent Developments/Updates
- Table 43. Global Phenoxyethanol Sales Quantity by Manufacturer (2019-2024) & (MT)
- Table 44. Global Phenoxyethanol Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 45. Global Phenoxyethanol Average Price by Manufacturer (2019-2024) & (USD/MT)
- Table 46. Market Position of Manufacturers in Phenoxyethanol, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 47. Head Office and Phenoxyethanol Production Site of Key Manufacturer
- Table 48. Phenoxyethanol Market: Company Product Type Footprint
- Table 49. Phenoxyethanol Market: Company Product Application Footprint
- Table 50. Phenoxyethanol New Market Entrants and Barriers to Market Entry
- Table 51. Phenoxyethanol Mergers, Acquisition, Agreements, and Collaborations
- Table 52. Global Phenoxyethanol Sales Quantity by Region (2019-2024) & (MT)
- Table 53. Global Phenoxyethanol Sales Quantity by Region (2025-2030) & (MT)
- Table 54. Global Phenoxyethanol Consumption Value by Region (2019-2024) & (USD Million)
- Table 55. Global Phenoxyethanol Consumption Value by Region (2025-2030) & (USD Million)
- Table 56. Global Phenoxyethanol Average Price by Region (2019-2024) & (USD/MT)
- Table 57. Global Phenoxyethanol Average Price by Region (2025-2030) & (USD/MT)
- Table 58. Global Phenoxyethanol Sales Quantity by Type (2019-2024) & (MT)

Table 59. Global Phenoxyethanol Sales Quantity by Type (2025-2030) & (MT)

Table 60. Global Phenoxyethanol Consumption Value by Type (2019-2024) & (USD Million)

Table 61. Global Phenoxyethanol Consumption Value by Type (2025-2030) & (USD Million)

Table 62. Global Phenoxyethanol Average Price by Type (2019-2024) & (USD/MT)

Table 63. Global Phenoxyethanol Average Price by Type (2025-2030) & (USD/MT)

Table 64. Global Phenoxyethanol Sales Quantity by Application (2019-2024) & (MT)

Table 65. Global Phenoxyethanol Sales Quantity by Application (2025-2030) & (MT)

Table 66. Global Phenoxyethanol Consumption Value by Application (2019-2024) & (USD Million)

Table 67. Global Phenoxyethanol Consumption Value by Application (2025-2030) & (USD Million)

Table 68. Global Phenoxyethanol Average Price by Application (2019-2024) & (USD/MT)

Table 69. Global Phenoxyethanol Average Price by Application (2025-2030) & (USD/MT)

Table 70. North America Phenoxyethanol Sales Quantity by Type (2019-2024) & (MT)

Table 71. North America Phenoxyethanol Sales Quantity by Type (2025-2030) & (MT)

Table 72. North America Phenoxyethanol Sales Quantity by Application (2019-2024) & (MT)

Table 73. North America Phenoxyethanol Sales Quantity by Application (2025-2030) & (MT)

Table 74. North America Phenoxyethanol Sales Quantity by Country (2019-2024) & (MT)

Table 75. North America Phenoxyethanol Sales Quantity by Country (2025-2030) & (MT)

Table 76. North America Phenoxyethanol Consumption Value by Country (2019-2024) & (USD Million)

Table 77. North America Phenoxyethanol Consumption Value by Country (2025-2030) & (USD Million)

Table 78. Europe Phenoxyethanol Sales Quantity by Type (2019-2024) & (MT)

Table 79. Europe Phenoxyethanol Sales Quantity by Type (2025-2030) & (MT)

Table 80. Europe Phenoxyethanol Sales Quantity by Application (2019-2024) & (MT)

Table 81. Europe Phenoxyethanol Sales Quantity by Application (2025-2030) & (MT)

Table 82. Europe Phenoxyethanol Sales Quantity by Country (2019-2024) & (MT)

Table 83. Europe Phenoxyethanol Sales Quantity by Country (2025-2030) & (MT)

Table 84. Europe Phenoxyethanol Consumption Value by Country (2019-2024) & (USD Million)

Table 85. Europe Phenoxyethanol Consumption Value by Country (2025-2030) & (USD Million)

Table 86. Asia-Pacific Phenoxyethanol Sales Quantity by Type (2019-2024) & (MT)

Table 87. Asia-Pacific Phenoxyethanol Sales Quantity by Type (2025-2030) & (MT)

Table 88. Asia-Pacific Phenoxyethanol Sales Quantity by Application (2019-2024) & (MT)

Table 89. Asia-Pacific Phenoxyethanol Sales Quantity by Application (2025-2030) & (MT)

Table 90. Asia-Pacific Phenoxyethanol Sales Quantity by Region (2019-2024) & (MT)

Table 91. Asia-Pacific Phenoxyethanol Sales Quantity by Region (2025-2030) & (MT)

Table 92. Asia-Pacific Phenoxyethanol Consumption Value by Region (2019-2024) & (USD Million)

Table 93. Asia-Pacific Phenoxyethanol Consumption Value by Region (2025-2030) & (USD Million)

Table 94. South America Phenoxyethanol Sales Quantity by Type (2019-2024) & (MT)

Table 95. South America Phenoxyethanol Sales Quantity by Type (2025-2030) & (MT)

Table 96. South America Phenoxyethanol Sales Quantity by Application (2019-2024) & (MT)

Table 97. South America Phenoxyethanol Sales Quantity by Application (2025-2030) & (MT)

Table 98. South America Phenoxyethanol Sales Quantity by Country (2019-2024) & (MT)

Table 99. South America Phenoxyethanol Sales Quantity by Country (2025-2030) & (MT)

Table 100. South America Phenoxyethanol Consumption Value by Country (2019-2024) & (USD Million)

Table 101. South America Phenoxyethanol Consumption Value by Country (2025-2030) & (USD Million)

Table 102. Middle East & Africa Phenoxyethanol Sales Quantity by Type (2019-2024) & (MT)

Table 103. Middle East & Africa Phenoxyethanol Sales Quantity by Type (2025-2030) & (MT)

Table 104. Middle East & Africa Phenoxyethanol Sales Quantity by Application (2019-2024) & (MT)

Table 105. Middle East & Africa Phenoxyethanol Sales Quantity by Application (2025-2030) & (MT)

Table 106. Middle East & Africa Phenoxyethanol Sales Quantity by Region (2019-2024) & (MT)

Table 107. Middle East & Africa Phenoxyethanol Sales Quantity by Region (2025-2030)

& (MT)

Table 108. Middle East & Africa Phenoxyethanol Consumption Value by Region (2019-2024) & (USD Million)

Table 109. Middle East & Africa Phenoxyethanol Consumption Value by Region (2025-2030) & (USD Million)

Table 110. Phenoxyethanol Raw Material

Table 111. Key Manufacturers of Phenoxyethanol Raw Materials

Table 112. Phenoxyethanol Typical Distributors

Table 113. Phenoxyethanol Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Phenoxyethanol Picture

Figure 2. Global Phenoxyethanol Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Phenoxyethanol Consumption Value Market Share by Type in 2023

Figure 4. Cosmetic Grade Examples

Figure 5. Pharmaceutical Grade Examples

Figure 6. Global Phenoxyethanol Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Phenoxyethanol Consumption Value Market Share by Application in 2023

Figure 8. Cosmetics Examples

Figure 9. Pharmaceuticals Examples

Figure 10. Other applications Examples

Figure 11. Global Phenoxyethanol Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 12. Global Phenoxyethanol Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 13. Global Phenoxyethanol Sales Quantity (2019-2030) & (MT)

Figure 14. Global Phenoxyethanol Average Price (2019-2030) & (USD/MT)

Figure 15. Global Phenoxyethanol Sales Quantity Market Share by Manufacturer in 2023

Figure 16. Global Phenoxyethanol Consumption Value Market Share by Manufacturer in 2023

Figure 17. Producer Shipments of Phenoxyethanol by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 18. Top 3 Phenoxyethanol Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Top 6 Phenoxyethanol Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Global Phenoxyethanol Sales Quantity Market Share by Region (2019-2030)

Figure 21. Global Phenoxyethanol Consumption Value Market Share by Region (2019-2030)

Figure 22. North America Phenoxyethanol Consumption Value (2019-2030) & (USD Million)

Figure 23. Europe Phenoxyethanol Consumption Value (2019-2030) & (USD Million)

Figure 24. Asia-Pacific Phenoxyethanol Consumption Value (2019-2030) & (USD Million)

Figure 25. South America Phenoxyethanol Consumption Value (2019-2030) & (USD Million)

Figure 26. Middle East & Africa Phenoxyethanol Consumption Value (2019-2030) & (USD Million)

Figure 27. Global Phenoxyethanol Sales Quantity Market Share by Type (2019-2030)

Figure 28. Global Phenoxyethanol Consumption Value Market Share by Type (2019-2030)

Figure 29. Global Phenoxyethanol Average Price by Type (2019-2030) & (USD/MT)

Figure 30. Global Phenoxyethanol Sales Quantity Market Share by Application (2019-2030)

Figure 31. Global Phenoxyethanol Consumption Value Market Share by Application (2019-2030)

Figure 32. Global Phenoxyethanol Average Price by Application (2019-2030) & (USD/MT)

Figure 33. North America Phenoxyethanol Sales Quantity Market Share by Type (2019-2030)

Figure 34. North America Phenoxyethanol Sales Quantity Market Share by Application (2019-2030)

Figure 35. North America Phenoxyethanol Sales Quantity Market Share by Country (2019-2030)

Figure 36. North America Phenoxyethanol Consumption Value Market Share by Country (2019-2030)

Figure 37. United States Phenoxyethanol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Canada Phenoxyethanol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Mexico Phenoxyethanol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Europe Phenoxyethanol Sales Quantity Market Share by Type (2019-2030)

Figure 41. Europe Phenoxyethanol Sales Quantity Market Share by Application (2019-2030)

Figure 42. Europe Phenoxyethanol Sales Quantity Market Share by Country (2019-2030)

Figure 43. Europe Phenoxyethanol Consumption Value Market Share by Country (2019-2030)

Figure 44. Germany Phenoxyethanol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. France Phenoxyethanol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. United Kingdom Phenoxyethanol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Russia Phenoxyethanol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Italy Phenoxyethanol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Asia-Pacific Phenoxyethanol Sales Quantity Market Share by Type (2019-2030)

Figure 50. Asia-Pacific Phenoxyethanol Sales Quantity Market Share by Application (2019-2030)

Figure 51. Asia-Pacific Phenoxyethanol Sales Quantity Market Share by Region (2019-2030)

Figure 52. Asia-Pacific Phenoxyethanol Consumption Value Market Share by Region (2019-2030)

Figure 53. China Phenoxyethanol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Japan Phenoxyethanol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Korea Phenoxyethanol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. India Phenoxyethanol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Southeast Asia Phenoxyethanol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Australia Phenoxyethanol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. South America Phenoxyethanol Sales Quantity Market Share by Type (2019-2030)

Figure 60. South America Phenoxyethanol Sales Quantity Market Share by Application (2019-2030)

Figure 61. South America Phenoxyethanol Sales Quantity Market Share by Country (2019-2030)

Figure 62. South America Phenoxyethanol Consumption Value Market Share by Country (2019-2030)

Figure 63. Brazil Phenoxyethanol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Argentina Phenoxyethanol Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 65. Middle East & Africa Phenoxyethanol Sales Quantity Market Share by Type (2019-2030)

Figure 66. Middle East & Africa Phenoxyethanol Sales Quantity Market Share by Application (2019-2030)

Figure 67. Middle East & Africa Phenoxyethanol Sales Quantity Market Share by Region (2019-2030)

Figure 68. Middle East & Africa Phenoxyethanol Consumption Value Market Share by Region (2019-2030)

Figure 69. Turkey Phenoxyethanol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Egypt Phenoxyethanol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Saudi Arabia Phenoxyethanol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. South Africa Phenoxyethanol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Phenoxyethanol Market Drivers

Figure 74. Phenoxyethanol Market Restraints

Figure 75. Phenoxyethanol Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Phenoxyethanol in 2023

Figure 78. Manufacturing Process Analysis of Phenoxyethanol

Figure 79. Phenoxyethanol Industrial Chain

Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source

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