

Global Phenethyl Salicylate Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Phenethyl Salicylate market size was valued at US\$ 2.27 million in 2025 and is forecast to a readjusted size of US\$ 2.90 million by 2032 with a CAGR of 3.5% during review period.

Phenethyl Salicylate is a niche salicylate aroma chemical used as a fragrance ingredient in fine fragrance, personal care, soap, detergent and air-care formulations. It has a soft floral, balsamic, slightly medicinal and rose-hyacinth-like odor profile, and is mainly valued as a blending material and fixative-type note rather than as a high-volume fragrance ingredient. In 2025, Global Phenethyl Salicylate sales are estimated at about 35 tons, with an average ex-works price of about 63 US\$/kg. The industry chain starts from salicylic acid and phenethyl alcohol, moves through esterification, crystallization or purification and fragrance-grade quality control, and then serves fragrance houses, personal care brands, soap and detergent formulators and air-care product manufacturers.

Demand for Phenethyl Salicylate is mainly supported by the steady consumption of specialty aroma chemicals in fine fragrance and personal care, especially where formulators need a soft floral salicylate note with balsamic depth and long-lasting character. However, growth is structurally limited because it is a niche ingredient with low dosage in fragrance compounds, and its market expansion depends more on perfumer preference, formula retention, regulatory documentation, batch consistency and substitution dynamics within the salicylate family than on broad consumer-volume growth.

This report is a detailed and comprehensive analysis for global Phenethyl Salicylate

market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Phenethyl Salicylate market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Phenethyl Salicylate market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Phenethyl Salicylate market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Phenethyl Salicylate market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/kg), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Phenethyl Salicylate

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Phenethyl Salicylate market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Muby Chemicals, Vijay Group, Vigon International, Ernesto Vent's, Indesso, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Phenethyl Salicylate market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Crystalline Powder

Congelated Solid

Diluted Solution

Market segment by Grade

Fragrance Grade

Industrial Grade

Market segment by Purity

Neat Aroma Chemical

Diluted Fragrance Ingredient

Market segment by Application

Flavor and Fragrance

Personal Care

Home Care

Others

Major players covered

Muby Chemicals

Vijay Group

Vigon International

Ernesto Vent's

Indesso

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Phenethyl Salicylate product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Phenethyl Salicylate, with price, sales

quantity, revenue, and global market share of Phenethyl Salicylate from 2021 to 2026.

Chapter 3, the Phenethyl Salicylate competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Phenethyl Salicylate breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Phenethyl Salicylate market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Phenethyl Salicylate.

Chapter 14 and 15, to describe Phenethyl Salicylate sales channel, distributors, customers, research findings and conclusion.

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