

# **Global Pharmaceutical Serialisation Services Market 2025 by Company, Regions, Type and Application, Forecast to 2031**

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## **Abstracts**

According to our (Global Info Research) latest study, the global Pharmaceutical Serialisation Services market size was valued at US\$ 1293 million in 2024 and is forecast to a readjusted size of USD 1811 million by 2031 with a CAGR of 5.0% during review period.

Pharmaceutical serialisation services refer to technical services provided to pharmaceutical companies or drug distribution enterprises for drug serialization identification, tracking, and tracing. Serialization involves assigning a unique identifier (such as a barcode, qr code, etc.) to each drug to facilitate tracking and tracing throughout the supply chain. Pharmaceutical serialisation services typically include the generation and printing of serialization identifiers, the collection and storage of serialization data, and the querying and tracking of serialization information. Through pharmaceutical serialisation services, pharmaceutical companies and drug distribution enterprises can achieve full-process monitoring of drug production, distribution, and use, ensuring drug quality and safety. Additionally, pharmaceutical serialisation services can help enterprises improve supply chain transparency and efficiency, reduce operating costs, and enhance their brand image and market competitiveness.

This report is a detailed and comprehensive analysis for global Pharmaceutical Serialisation Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

## Key Features:

Global Pharmaceutical Serialisation Services market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Pharmaceutical Serialisation Services market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Pharmaceutical Serialisation Services market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Pharmaceutical Serialisation Services market shares of main players, in revenue (\$ Million), 2020-2025

## The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Pharmaceutical Serialisation Services

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Pharmaceutical Serialisation Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Aphena Pharma +C581 Solutions, NNE, Sharp Services, Movianto, UPM Pharmaceuticals, MSK Pharmalogisti, Covectra, Koerber-Pharma, Palladio Group, TraceLink, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market segmentation

Pharmaceutical Serialisation Services market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and

forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Barcode

QR Code

RFID

Others

#### Market segment by Application

Pharmaceutical Manufacturing

Pharmaceutical Distribution

Pharmaceutical Logistics

#### Market segment by players, this report covers

Aphena Pharma +C581Solutions

NNE

Sharp Services

Movianto

UPM Pharmaceuticals

MSK Pharmalogisti

Covectra

Koerber-Pharma

Palladio Group

TraceLink

Ultimate Solutions

Clarkston Consulting

Jones Healthcare Group

MSK Pharmalogistic

Vetter-Pharma

NextPharma Logistics

OPTEL

Central Pharma

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Pharmaceutical Serialisation Services product scope, market

overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Pharmaceutical Serialisation Services, with revenue, gross margin, and global market share of Pharmaceutical Serialisation Services from 2020 to 2025.

Chapter 3, the Pharmaceutical Serialisation Services competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Pharmaceutical Serialisation Services market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Pharmaceutical Serialisation Services.

Chapter 13, to describe Pharmaceutical Serialisation Services research findings and conclusion.

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