

Global Pharmaceutical Contract Sales Outsourcing (CSO) Supply, Demand and Key Producers, 2023-2029

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Abstracts

Pharmaceutical Contract Sales Outsourcing (CSO), also known as Contract Sales Organization (CSO), means an Entity commonly and primarily known as a 'contract sales organization' that is engaged primarily in the business of promoting products for third parties and is not, and is not a direct or indirect affiliate of, an entity commonly and primarily known as a 'pharmaceutical', 'biopharmaceutical' or 'biotechnology' company; and (2) 'Contract Sales Arrangement' shall mean an arrangement (that is terminable by the Company within three years without payment or penalty) between the Company and a Contract Sales Organization under which such Contract Sales Organization (A) would promote (and would only be granted such rights as are necessary to promote) a Company Pharmaceutical Product for a fee (which may be fixed or based upon a percentage of revenues or otherwise) but (B) would not be granted any research, development, manufacturing, sublicensing or other rights with respect to such Company Pharmaceutical Product or with respect to any Intellectual Property underlying or related to such Company Pharmaceutical Product except as necessary for the purpose of clause '(A)'.

The Pharmaceutical Contract Sales Outsourcing (CSO) market covers Personal Promotion, Non-personal Promotion, Others, etc. The typical players include IQVIA, PHOENIX Group, Amplify Health, Ashfield Engage (Inizio), Syneos Health, EVERSANA, CMIC Group, EPS Corporation, etc.

This report studies the global Pharmaceutical Contract Sales Outsourcing (CSO) demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Pharmaceutical Contract Sales Outsourcing (CSO), and provides market size (US\$

million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Pharmaceutical Contract Sales Outsourcing (CSO) that contribute to its increasing demand across many markets.

The global Pharmaceutical Contract Sales Outsourcing (CSO) market size is expected to reach \$ 12470 million by 2029, rising at a market growth of 6.8% CAGR during the forecast period (2023-2029).

Global key players of pharmaceutical contract sales outsourcing include China Medical System (CMS), IQVIA, PHOENIX Group, EVERSANA, etc. The top five players hold a share over 40%.

Highlights and key features of the study

Global Pharmaceutical Contract Sales Outsourcing (CSO) total market, 2018-2029, (USD Million)

Global Pharmaceutical Contract Sales Outsourcing (CSO) total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Pharmaceutical Contract Sales Outsourcing (CSO) total market, key domestic companies and share, (USD Million)

Global Pharmaceutical Contract Sales Outsourcing (CSO) revenue by player and market share 2018-2023, (USD Million)

Global Pharmaceutical Contract Sales Outsourcing (CSO) total market by Type, CAGR, 2018-2029, (USD Million)

Global Pharmaceutical Contract Sales Outsourcing (CSO) total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Pharmaceutical Contract Sales Outsourcing (CSO) market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include China Medical System (CMS), IQVIA, PHOENIX Group, EVERSANA, Ashfield Engage (Inizio), Amplify Health, Sinco Pharma, Syneos Health and EPS Corporation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Pharmaceutical Contract Sales Outsourcing (CSO) market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Pharmaceutical Contract Sales Outsourcing (CSO) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Pharmaceutical Contract Sales Outsourcing (CSO) Market, Segmentation by Type

Personal Promotion

Non-personal Promotion

Others

Global Pharmaceutical Contract Sales Outsourcing (CSO) Market, Segmentation by Application

Pharmaceutical Company

Biotechnology Company

Generic Company

Others

Companies Profiled:

China Medical System (CMS)

IQVIA

PHOENIX Group

EVERSANA

Ashfield Engage (Inizio)

Amplity Health

Sinco Pharma

Syneos Health

EPS Corporation

Uniphar Group

CMIC Group

SciClone Pharmaceuticals

China Pioneer Pharma

Promoveo Health

CSO Pharmitalia

GTS Solution

QFR Solutions

Key Questions Answered

1. How big is the global Pharmaceutical Contract Sales Outsourcing (CSO) market?
2. What is the demand of the global Pharmaceutical Contract Sales Outsourcing (CSO) market?
3. What is the year over year growth of the global Pharmaceutical Contract Sales Outsourcing (CSO) market?
4. What is the total value of the global Pharmaceutical Contract Sales Outsourcing (CSO) market?
5. Who are the major players in the global Pharmaceutical Contract Sales Outsourcing (CSO) market?
6. What are the growth factors driving the market demand?

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