

Global Pharmaceutical Anti-Counterfeiting Technologies Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Counterfeit medicines are manufactured by contaminating or using the wrong compounds with no active ingredient. These are drugs that are illegal and pose a significant health risk. Thus, anti-counterfeiting technologies play a pivotal role in the identification of fake medicines. These technologies are highly adopted in the pharmaceutical industries to avoid substantial public health hazards. The factors that fuel the growth of the global pharmaceutical anti-counterfeiting technologies market are the rise in availability of counterfeited pharmaceuticals and the increase in government initiatives to spread awareness regarding fake medicines. However, lack of awareness towards anti-counterfeiting technologies in the developing economies is anticipated to restrain the market growth. Conversely, technological advancements in pharmaceutical anti-counterfeiting technologies are anticipated to offer lucrative opportunities for the expansion of the market.

SCOPE OF THE REPORT:

This report studies the Pharmaceutical Anti-Counterfeiting Technologies market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in the global market, and splits the Pharmaceutical Anti-Counterfeiting Technologies market by product type and applications/end industries.

The global Pharmaceutical Anti-Counterfeiting Technologies market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Pharmaceutical Anti-Counterfeiting Technologies.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

3M Company

Alien Technology

Alpvision

Angstrom Technologies

ThermoFisher Scientific

Authentix, Inc.

Avery Dennison Corporation

Colorcon

Covectra

Everest Holovisions Ltd.

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Barcodes

Radiofrequency Identification (RFID)

Holograms/OVD

Taggants

Others

Market Segment by Applications, can be divided into

Authentication Technology

Track & Trace Technology

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