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Global (North America, Europe and Asia-Pacific, South America, Middle East and Africa) Pharma Track and Trace Solutions Market 2018 Forecast to 2023

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Abstracts

Track and trace solutions are not just economic measures for supply-chain efficiency. Experts estimate that 5% of all drugs sold worldwide are counterfeits ? in some countries, figures even reach a shocking 50 %. Billions of products are ?lost in the supply chain? every year. Counterfeit drugs and product diversion risk lives, undermine revenues, and threaten company reputations. The pharmaceutical industry needs to ensure supply-chain security and gain the ability to authenticate the ePedigree, or life history, of a product.

Scope of the Report:

This report focuses on the Pharma Track and Trace Solutions in Global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Market Segment by Manufacturers, this report covers

Optel Vision

Siemens

IBM

Axway

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Mettler-Toledo

Systech

SAP

Seidenader Maschinenbau

Antares Vision

Sea Vision

TraceLink

Adents International

Xyntek

Holoflex

ACG Worldwide

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Barcodes

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RFID

Market Segment by Applications, can be divided into

Bio Pharma

Chemical Pharma

Specially Pharma

There are 15 Chapters to deeply display the global Pharma Track and Trace Solutions market.

Chapter 1, to describe Pharma Track and Trace Solutions Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Pharma Track and Trace Solutions, with sales, revenue, and price of Pharma Track and Trace Solutions, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Pharma Track and Trace Solutions, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Pharma Track and Trace Solutions market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Pharma Track and Trace Solutions sales channel,

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distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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