

Global Pharma and Healthcare Social Media Market by Manufacturers, Countries, Type and Application, Forecast to 2022

<https://marketpublishers.com/r/G9A4A7C797AEN.html>

Date: July 2017

Pages: 115

Price: US\$ 3,480.00 (Single User License)

ID: G9A4A7C797AEN

Abstracts

The high and rapidly increasing popularity of social media platforms is expected to revolutionize the marketing strategies employed in the pharmaceuticals industry. In addition to marketing, an increasing number of pharma players have also begun leveraging these platforms to enhance consumer relationships and improve brand management, based on the market intelligence generated by monitoring and analyzing user-generated content.

Scope of the Report:

This report focuses on the Pharma and Healthcare Social Media in Global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Market Segment by Manufacturers, this report covers

Sermo

Doximity

Orthomind

QuantiaMD

WeMedUp

Digital Healthcare

Student Doctors Network

Healthcare and Medical Software

DoctorsHangout

MomMD

Medical Doctors

All Nurses

Medical Apps

Nurse Zone

Ozmosis

Physician's Practice

Medical Doctors Medicos Clinical Medicine

Market Segment by Regions, regional analysis covers

North America (USA, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Columbia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Medical Service

Medicine Marketing

Market Segment by Applications, can be divided into

Hospitals

Clinics

There are 15 Chapters to deeply display the global Pharma and Healthcare Social Media market.

Chapter 1, to describe Pharma and Healthcare Social Media Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Pharma and Healthcare Social Media, with sales, revenue, and price of Pharma and Healthcare Social Media, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Pharma and Healthcare Social Media, for each region, from 2012 to 2017;

Chapter 5, 6, 7, 8 and 9, to analyze the key regions, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2012 to 2017;

Chapter 12, Pharma and Healthcare Social Media market forecast, by regions, type and application, with sales and revenue, from 2017 to 2022;

Chapter 13, 14 and 15, to describe Pharma and Healthcare Social Media sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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