

Global Pharma & Cosmetics Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Pharma & Cosmetics market size is expected to reach \$ 2432580 million by 2032, rising at a market growth of 3.2% CAGR during the forecast period (2026-2032).

Pharma is a substance of the prevention or treatment for human diseases. It can be divided into natural medicine and synthetic medicine according to the source. Pharma is a material which can prevent and treat disease, reduce pain, improve health, or enhance the body's resistance to disease or to help diagnose diseases.

Demand for pharma and cosmetics is being driven by large-scale demographic and lifestyle shifts. Aging populations and longer life expectancy increase chronic disease prevalence and medication use, while urbanization and higher disposable incomes expand spending on personal care, beauty, and wellness. At the same time, consumers are more proactive about prevention and self-care?boosting OTC products, supplements, dermocosmetics, and routine skincare that sits at the border of health and beauty.

Innovation and product differentiation are another major engine. In pharma, advances in biologics, specialty drugs, and drug-delivery technologies expand treatable conditions and improve adherence through convenient formats (extended release, injectables, combination therapies). In cosmetics, rapid formulation innovation?such as barrier-repair actives, gentle acids, peptides, and microbiome-friendly concepts?along with personalization (skin typing, tailored regimens) keeps consumers trying new products and trading up. Digital R&D, faster product cycles, and influencer-driven discovery accelerate how quickly trends translate into sales.

Channel expansion and tighter quality expectations also push growth. E-commerce,

social commerce, and direct-to-consumer models reduce reliance on traditional retail, enabling brands to reach niche audiences and scale globally with targeted marketing. Meanwhile, consumers are increasingly attentive to safety, transparency, and sustainability, favoring clinically supported claims, clean-label positioning, traceable ingredients, and eco-friendly packaging. Regulations and compliance standards, while raising the bar for manufacturers, can also build trust and reward companies that invest in robust testing, manufacturing quality, and consistent product performance.

This report studies the global Pharma & Cosmetics demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Pharma & Cosmetics, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Pharma & Cosmetics that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Pharma & Cosmetics total market, 2021-2032, (USD Million)

Global Pharma & Cosmetics total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Pharma & Cosmetics total market, key domestic companies, and share, (USD Million)

Global Pharma & Cosmetics revenue by player, revenue and market share 2021-2026, (USD Million)

Global Pharma & Cosmetics total market by Type, CAGR, 2021-2032, (USD Million)

Global Pharma & Cosmetics total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Pharma & Cosmetics market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Johnson & Johnson, Roche, Novartis, Pfizer, Sanofi, Eli Lilly, GSK, Bayer, Merck & Co, L' OREAL, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the world Pharma & Cosmetics market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Pharma & Cosmetics Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Pharma & Cosmetics Market, Segmentation by Type:

Ointments

Creams

Gels

Others

Global Pharma & Cosmetics Market, Segmentation by Feature:

Biological Agents

Chemical Agents

Global Pharma & Cosmetics Market, Segmentation by Channel:

Online Sales

Offline Sales

Global Pharma & Cosmetics Market, Segmentation by Application:

Pharmaceuticals, OTC

Cosmetics

Companies Profiled:

Johnson & Johnson

Roche

Novartis

Pfizer

Sanofi

Eli Lilly

GSK

Bayer

Merck & Co

L' OREAL

Unilever

Procter & Gamble

Estee Lauder

Kao

Shiseido

Beiersdorf

Henkel

Shanghai Jahwa

Key Questions Answered

1. How big is the global Pharma & Cosmetics market?
2. What is the demand of the global Pharma & Cosmetics market?
3. What is the year over year growth of the global Pharma & Cosmetics market?
4. What is the total value of the global Pharma & Cosmetics market?
5. Who are the Major Players in the global Pharma & Cosmetics market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Pharma & Cosmetics Introduction
- 1.2 World Pharma & Cosmetics Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Pharma & Cosmetics Total Market by Region (by Headquarter Location)
 - 1.3.1 World Pharma & Cosmetics Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company Pharma & Cosmetics Revenue (2021-2032)
 - 1.3.3 China Based Company Pharma & Cosmetics Revenue (2021-2032)
 - 1.3.4 Europe Based Company Pharma & Cosmetics Revenue (2021-2032)
 - 1.3.5 Japan Based Company Pharma & Cosmetics Revenue (2021-2032)
 - 1.3.6 South Korea Based Company Pharma & Cosmetics Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company Pharma & Cosmetics Revenue (2021-2032)
 - 1.3.8 India Based Company Pharma & Cosmetics Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Pharma & Cosmetics Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Pharma & Cosmetics Consumption Value (2021-2032)
- 2.2 World Pharma & Cosmetics Consumption Value by Region
 - 2.2.1 World Pharma & Cosmetics Consumption Value by Region (2021-2026)
 - 2.2.2 World Pharma & Cosmetics Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Pharma & Cosmetics Consumption Value (2021-2032)
- 2.4 China Pharma & Cosmetics Consumption Value (2021-2032)
- 2.5 Europe Pharma & Cosmetics Consumption Value (2021-2032)
- 2.6 Japan Pharma & Cosmetics Consumption Value (2021-2032)
- 2.7 South Korea Pharma & Cosmetics Consumption Value (2021-2032)
- 2.8 ASEAN Pharma & Cosmetics Consumption Value (2021-2032)
- 2.9 India Pharma & Cosmetics Consumption Value (2021-2032)

3 WORLD PHARMA & COSMETICS COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Pharma & Cosmetics Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Pharma & Cosmetics Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Pharma & Cosmetics in 2025

3.2.3 Global Concentration Ratios (CR8) for Pharma & Cosmetics in 2025

3.3 Pharma & Cosmetics Company Evaluation Quadrant

3.4 Pharma & Cosmetics Market: Overall Company Footprint Analysis

3.4.1 Pharma & Cosmetics Market: Region Footprint

3.4.2 Pharma & Cosmetics Market: Company Product Type Footprint

3.4.3 Pharma & Cosmetics Market: Company Product Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: Pharma & Cosmetics Revenue Comparison (by Headquarter Location)

4.1.1 United States VS China: Pharma & Cosmetics Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)

4.1.2 United States VS China: Pharma & Cosmetics Revenue Market Share Comparison (2021 & 2025 & 2032)

4.2 United States Based Companies VS China Based Companies: Pharma & Cosmetics Consumption Value Comparison

4.2.1 United States VS China: Pharma & Cosmetics Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Pharma & Cosmetics Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based Pharma & Cosmetics Companies and Market Share, 2021-2026

4.3.1 United States Based Pharma & Cosmetics Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Pharma & Cosmetics Revenue, (2021-2026)

4.4 China Based Companies Pharma & Cosmetics Revenue and Market Share, 2021-2026

4.4.1 China Based Pharma & Cosmetics Companies, Company Headquarters (Province, Country)

- 4.4.2 China Based Companies Pharma & Cosmetics Revenue, (2021-2026)
- 4.5 Rest of World Based Pharma & Cosmetics Companies and Market Share, 2021-2026
 - 4.5.1 Rest of World Based Pharma & Cosmetics Companies, Headquarters (Province, Country)
 - 4.5.2 Rest of World Based Companies Pharma & Cosmetics Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

- 5.1 World Pharma & Cosmetics Market Size Overview by Type: 2021 VS 2025 VS 2032
- 5.2 Segment Introduction by Type
 - 5.2.1 Ointments
 - 5.2.2 Creams
 - 5.2.3 Gels
 - 5.2.4 Others
- 5.3 Market Segment by Type
 - 5.3.1 World Pharma & Cosmetics Market Size by Type (2021-2026)
 - 5.3.2 World Pharma & Cosmetics Market Size by Type (2027-2032)
 - 5.3.3 World Pharma & Cosmetics Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY FEATURE

- 6.1 World Pharma & Cosmetics Market Size Overview by Feature: 2021 VS 2025 VS 2032
- 6.2 Segment Introduction by Feature
 - 6.2.1 Biological Agents
 - 6.2.2 Chemical Agents
- 6.3 Market Segment by Feature
 - 6.3.1 World Pharma & Cosmetics Market Size by Feature (2021-2026)
 - 6.3.2 World Pharma & Cosmetics Market Size by Feature (2027-2032)
 - 6.3.3 World Pharma & Cosmetics Market Size Market Share by Feature (2027-2032)

7 MARKET ANALYSIS BY CHANNEL

- 7.1 World Pharma & Cosmetics Market Size Overview by Channel: 2021 VS 2025 VS 2032
- 7.2 Segment Introduction by Channel
 - 7.2.1 Online Sales
 - 7.2.2 Offline Sales

7.3 Market Segment by Channel

7.3.1 World Pharma & Cosmetics Market Size by Channel (2021-2026)

7.3.2 World Pharma & Cosmetics Market Size by Channel (2027-2032)

7.3.3 World Pharma & Cosmetics Market Size Market Share by Channel (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Pharma & Cosmetics Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Pharmaceuticals, OTC

8.2.2 Cosmetics

8.3 Market Segment by Application

8.3.1 World Pharma & Cosmetics Market Size by Application (2021-2026)

8.3.2 World Pharma & Cosmetics Market Size by Application (2027-2032)

8.3.3 World Pharma & Cosmetics Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

9.1 Johnson & Johnson

9.1.1 Johnson & Johnson Details

9.1.2 Johnson & Johnson Major Business

9.1.3 Johnson & Johnson Pharma & Cosmetics Product and Services

9.1.4 Johnson & Johnson Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 Johnson & Johnson Recent Developments/Updates

9.1.6 Johnson & Johnson Competitive Strengths & Weaknesses

9.2 Roche

9.2.1 Roche Details

9.2.2 Roche Major Business

9.2.3 Roche Pharma & Cosmetics Product and Services

9.2.4 Roche Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 Roche Recent Developments/Updates

9.2.6 Roche Competitive Strengths & Weaknesses

9.3 Novartis

9.3.1 Novartis Details

9.3.2 Novartis Major Business

- 9.3.3 Novartis Pharma & Cosmetics Product and Services
- 9.3.4 Novartis Pharma & Cosmetics Revenue, Gross Margin and Market Share
(2021-2026)
- 9.3.5 Novartis Recent Developments/Updates
- 9.3.6 Novartis Competitive Strengths & Weaknesses
- 9.4 Pfizer
 - 9.4.1 Pfizer Details
 - 9.4.2 Pfizer Major Business
 - 9.4.3 Pfizer Pharma & Cosmetics Product and Services
 - 9.4.4 Pfizer Pharma & Cosmetics Revenue, Gross Margin and Market Share
(2021-2026)
 - 9.4.5 Pfizer Recent Developments/Updates
 - 9.4.6 Pfizer Competitive Strengths & Weaknesses
- 9.5 Sanofi
 - 9.5.1 Sanofi Details
 - 9.5.2 Sanofi Major Business
 - 9.5.3 Sanofi Pharma & Cosmetics Product and Services
 - 9.5.4 Sanofi Pharma & Cosmetics Revenue, Gross Margin and Market Share
(2021-2026)
 - 9.5.5 Sanofi Recent Developments/Updates
 - 9.5.6 Sanofi Competitive Strengths & Weaknesses
- 9.6 Eli Lilly
 - 9.6.1 Eli Lilly Details
 - 9.6.2 Eli Lilly Major Business
 - 9.6.3 Eli Lilly Pharma & Cosmetics Product and Services
 - 9.6.4 Eli Lilly Pharma & Cosmetics Revenue, Gross Margin and Market Share
(2021-2026)
 - 9.6.5 Eli Lilly Recent Developments/Updates
 - 9.6.6 Eli Lilly Competitive Strengths & Weaknesses
- 9.7 GSK
 - 9.7.1 GSK Details
 - 9.7.2 GSK Major Business
 - 9.7.3 GSK Pharma & Cosmetics Product and Services
 - 9.7.4 GSK Pharma & Cosmetics Revenue, Gross Margin and Market Share
(2021-2026)
 - 9.7.5 GSK Recent Developments/Updates
 - 9.7.6 GSK Competitive Strengths & Weaknesses
- 9.8 Bayer
 - 9.8.1 Bayer Details

- 9.8.2 Bayer Major Business
- 9.8.3 Bayer Pharma & Cosmetics Product and Services
- 9.8.4 Bayer Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026)
- 9.8.5 Bayer Recent Developments/Updates
- 9.8.6 Bayer Competitive Strengths & Weaknesses
- 9.9 Merck & Co
 - 9.9.1 Merck & Co Details
 - 9.9.2 Merck & Co Major Business
 - 9.9.3 Merck & Co Pharma & Cosmetics Product and Services
 - 9.9.4 Merck & Co Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Merck & Co Recent Developments/Updates
 - 9.9.6 Merck & Co Competitive Strengths & Weaknesses
- 9.10 L' OREAL
 - 9.10.1 L' OREAL Details
 - 9.10.2 L' OREAL Major Business
 - 9.10.3 L' OREAL Pharma & Cosmetics Product and Services
 - 9.10.4 L' OREAL Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026)
 - 9.10.5 L' OREAL Recent Developments/Updates
 - 9.10.6 L' OREAL Competitive Strengths & Weaknesses
- 9.11 Unilever
 - 9.11.1 Unilever Details
 - 9.11.2 Unilever Major Business
 - 9.11.3 Unilever Pharma & Cosmetics Product and Services
 - 9.11.4 Unilever Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026)
 - 9.11.5 Unilever Recent Developments/Updates
 - 9.11.6 Unilever Competitive Strengths & Weaknesses
- 9.12 Procter & Gamble
 - 9.12.1 Procter & Gamble Details
 - 9.12.2 Procter & Gamble Major Business
 - 9.12.3 Procter & Gamble Pharma & Cosmetics Product and Services
 - 9.12.4 Procter & Gamble Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Procter & Gamble Recent Developments/Updates
 - 9.12.6 Procter & Gamble Competitive Strengths & Weaknesses
- 9.13 Estee Lauder

- 9.13.1 Estee Lauder Details
- 9.13.2 Estee Lauder Major Business
- 9.13.3 Estee Lauder Pharma & Cosmetics Product and Services
- 9.13.4 Estee Lauder Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026)
- 9.13.5 Estee Lauder Recent Developments/Updates
- 9.13.6 Estee Lauder Competitive Strengths & Weaknesses
- 9.14 Kao
 - 9.14.1 Kao Details
 - 9.14.2 Kao Major Business
 - 9.14.3 Kao Pharma & Cosmetics Product and Services
 - 9.14.4 Kao Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Kao Recent Developments/Updates
 - 9.14.6 Kao Competitive Strengths & Weaknesses
- 9.15 Shiseido
 - 9.15.1 Shiseido Details
 - 9.15.2 Shiseido Major Business
 - 9.15.3 Shiseido Pharma & Cosmetics Product and Services
 - 9.15.4 Shiseido Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Shiseido Recent Developments/Updates
 - 9.15.6 Shiseido Competitive Strengths & Weaknesses
- 9.16 Beiersdorf
 - 9.16.1 Beiersdorf Details
 - 9.16.2 Beiersdorf Major Business
 - 9.16.3 Beiersdorf Pharma & Cosmetics Product and Services
 - 9.16.4 Beiersdorf Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Beiersdorf Recent Developments/Updates
 - 9.16.6 Beiersdorf Competitive Strengths & Weaknesses
- 9.17 Henkel
 - 9.17.1 Henkel Details
 - 9.17.2 Henkel Major Business
 - 9.17.3 Henkel Pharma & Cosmetics Product and Services
 - 9.17.4 Henkel Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026)
 - 9.17.5 Henkel Recent Developments/Updates
 - 9.17.6 Henkel Competitive Strengths & Weaknesses

9.18 Shanghai Jahwa

9.18.1 Shanghai Jahwa Details

9.18.2 Shanghai Jahwa Major Business

9.18.3 Shanghai Jahwa Pharma & Cosmetics Product and Services

9.18.4 Shanghai Jahwa Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026)

9.18.5 Shanghai Jahwa Recent Developments/Updates

9.18.6 Shanghai Jahwa Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Pharma & Cosmetics Industry Chain

10.2 Pharma & Cosmetics Upstream Analysis

10.3 Pharma & Cosmetics Midstream Analysis

10.4 Pharma & Cosmetics Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Pharma & Cosmetics Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Pharma & Cosmetics Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Pharma & Cosmetics Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Pharma & Cosmetics Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Pharma & Cosmetics Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Pharma & Cosmetics Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Pharma & Cosmetics Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Pharma & Cosmetics Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Pharma & Cosmetics Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Pharma & Cosmetics Players in 2025

Table 12. World Pharma & Cosmetics Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Pharma & Cosmetics Company Evaluation Quadrant

Table 14. Head Office of Key Pharma & Cosmetics Players

Table 15. Pharma & Cosmetics Market: Company Product Type Footprint

Table 16. Pharma & Cosmetics Market: Company Product Application Footprint

Table 17. Pharma & Cosmetics Mergers & Acquisitions Activity

Table 18. United States VS China Pharma & Cosmetics Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Pharma & Cosmetics Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Pharma & Cosmetics Companies, Headquarters (States, Country)

Table 21. United States Based Companies Pharma & Cosmetics Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Pharma & Cosmetics Revenue Market

Share (2021-2026)

Table 23. China Based Pharma & Cosmetics Companies, Headquarters (Province, Country)

Table 24. China Based Companies Pharma & Cosmetics Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Pharma & Cosmetics Revenue Market Share (2021-2026)

Table 26. Rest of World Based Pharma & Cosmetics Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Pharma & Cosmetics Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Pharma & Cosmetics Revenue Market Share (2021-2026)

Table 29. World Pharma & Cosmetics Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Pharma & Cosmetics Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Pharma & Cosmetics Market Size by Type (2027-2032) & (USD Million)

Table 32. World Pharma & Cosmetics Market Size by Feature, (USD Million), 2021 & 2025 & 2032

Table 33. World Pharma & Cosmetics Market Size Value by Feature (2021-2026) & (USD Million)

Table 34. World Pharma & Cosmetics Market Size by Feature (2027-2032) & (USD Million)

Table 35. World Pharma & Cosmetics Market Size by Channel, (USD Million), 2021 & 2025 & 2032

Table 36. World Pharma & Cosmetics Market Size Value by Channel (2021-2026) & (USD Million)

Table 37. World Pharma & Cosmetics Market Size by Channel (2027-2032) & (USD Million)

Table 38. World Pharma & Cosmetics Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Pharma & Cosmetics Market Size by Application (2021-2026) & (USD Million)

Table 40. World Pharma & Cosmetics Market Size by Application (2027-2032) & (USD Million)

Table 41. Johnson & Johnson Basic Information, Manufacturing Base and Competitors

Table 42. Johnson & Johnson Major Business

Table 43. Johnson & Johnson Pharma & Cosmetics Product and Services

Table 44. Johnson & Johnson Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. Johnson & Johnson Recent Developments/Updates

Table 46. Johnson & Johnson Competitive Strengths & Weaknesses

Table 47. Roche Basic Information, Manufacturing Base and Competitors

Table 48. Roche Major Business

Table 49. Roche Pharma & Cosmetics Product and Services

Table 50. Roche Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. Roche Recent Developments/Updates

Table 52. Roche Competitive Strengths & Weaknesses

Table 53. Novartis Basic Information, Manufacturing Base and Competitors

Table 54. Novartis Major Business

Table 55. Novartis Pharma & Cosmetics Product and Services

Table 56. Novartis Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. Novartis Recent Developments/Updates

Table 58. Novartis Competitive Strengths & Weaknesses

Table 59. Pfizer Basic Information, Manufacturing Base and Competitors

Table 60. Pfizer Major Business

Table 61. Pfizer Pharma & Cosmetics Product and Services

Table 62. Pfizer Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. Pfizer Recent Developments/Updates

Table 64. Pfizer Competitive Strengths & Weaknesses

Table 65. Sanofi Basic Information, Manufacturing Base and Competitors

Table 66. Sanofi Major Business

Table 67. Sanofi Pharma & Cosmetics Product and Services

Table 68. Sanofi Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. Sanofi Recent Developments/Updates

Table 70. Sanofi Competitive Strengths & Weaknesses

Table 71. Eli Lilly Basic Information, Manufacturing Base and Competitors

Table 72. Eli Lilly Major Business

Table 73. Eli Lilly Pharma & Cosmetics Product and Services

Table 74. Eli Lilly Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 75. Eli Lilly Recent Developments/Updates

Table 76. Eli Lilly Competitive Strengths & Weaknesses

- Table 77. GSK Basic Information, Manufacturing Base and Competitors
- Table 78. GSK Major Business
- Table 79. GSK Pharma & Cosmetics Product and Services
- Table 80. GSK Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 81. GSK Recent Developments/Updates
- Table 82. GSK Competitive Strengths & Weaknesses
- Table 83. Bayer Basic Information, Manufacturing Base and Competitors
- Table 84. Bayer Major Business
- Table 85. Bayer Pharma & Cosmetics Product and Services
- Table 86. Bayer Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 87. Bayer Recent Developments/Updates
- Table 88. Bayer Competitive Strengths & Weaknesses
- Table 89. Merck & Co Basic Information, Manufacturing Base and Competitors
- Table 90. Merck & Co Major Business
- Table 91. Merck & Co Pharma & Cosmetics Product and Services
- Table 92. Merck & Co Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 93. Merck & Co Recent Developments/Updates
- Table 94. Merck & Co Competitive Strengths & Weaknesses
- Table 95. L' OREAL Basic Information, Manufacturing Base and Competitors
- Table 96. L' OREAL Major Business
- Table 97. L' OREAL Pharma & Cosmetics Product and Services
- Table 98. L' OREAL Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 99. L' OREAL Recent Developments/Updates
- Table 100. L' OREAL Competitive Strengths & Weaknesses
- Table 101. Unilever Basic Information, Manufacturing Base and Competitors
- Table 102. Unilever Major Business
- Table 103. Unilever Pharma & Cosmetics Product and Services
- Table 104. Unilever Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 105. Unilever Recent Developments/Updates
- Table 106. Unilever Competitive Strengths & Weaknesses
- Table 107. Procter & Gamble Basic Information, Manufacturing Base and Competitors
- Table 108. Procter & Gamble Major Business
- Table 109. Procter & Gamble Pharma & Cosmetics Product and Services
- Table 110. Procter & Gamble Pharma & Cosmetics Revenue, Gross Margin and Market

Share (2021-2026) & (USD Million)

Table 111. Procter & Gamble Recent Developments/Updates

Table 112. Procter & Gamble Competitive Strengths & Weaknesses

Table 113. Estee Lauder Basic Information, Manufacturing Base and Competitors

Table 114. Estee Lauder Major Business

Table 115. Estee Lauder Pharma & Cosmetics Product and Services

Table 116. Estee Lauder Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 117. Estee Lauder Recent Developments/Updates

Table 118. Estee Lauder Competitive Strengths & Weaknesses

Table 119. Kao Basic Information, Manufacturing Base and Competitors

Table 120. Kao Major Business

Table 121. Kao Pharma & Cosmetics Product and Services

Table 122. Kao Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 123. Kao Recent Developments/Updates

Table 124. Kao Competitive Strengths & Weaknesses

Table 125. Shiseido Basic Information, Manufacturing Base and Competitors

Table 126. Shiseido Major Business

Table 127. Shiseido Pharma & Cosmetics Product and Services

Table 128. Shiseido Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 129. Shiseido Recent Developments/Updates

Table 130. Shiseido Competitive Strengths & Weaknesses

Table 131. Beiersdorf Basic Information, Manufacturing Base and Competitors

Table 132. Beiersdorf Major Business

Table 133. Beiersdorf Pharma & Cosmetics Product and Services

Table 134. Beiersdorf Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 135. Beiersdorf Recent Developments/Updates

Table 136. Beiersdorf Competitive Strengths & Weaknesses

Table 137. Henkel Basic Information, Manufacturing Base and Competitors

Table 138. Henkel Major Business

Table 139. Henkel Pharma & Cosmetics Product and Services

Table 140. Henkel Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 141. Henkel Recent Developments/Updates

Table 142. Henkel Competitive Strengths & Weaknesses

Table 143. Shanghai Jahwa Basic Information, Manufacturing Base and Competitors

Table 144. Shanghai Jahwa Major Business

Table 145. Shanghai Jahwa Pharma & Cosmetics Product and Services

Table 146. Shanghai Jahwa Pharma & Cosmetics Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 147. Shanghai Jahwa Recent Developments/Updates

Table 148. Shanghai Jahwa Competitive Strengths & Weaknesses

Table 149. Global Key Players of Pharma & Cosmetics Upstream (Raw Materials)

Table 150. Global Pharma & Cosmetics Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Pharma & Cosmetics Picture

Figure 2. World Pharma & Cosmetics Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Pharma & Cosmetics Total Revenue (2021-2032) & (USD Million)

Figure 4. World Pharma & Cosmetics Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Pharma & Cosmetics Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Pharma & Cosmetics Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Pharma & Cosmetics Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Pharma & Cosmetics Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Pharma & Cosmetics Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Pharma & Cosmetics Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Pharma & Cosmetics Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Pharma & Cosmetics Revenue (2021-2032) & (USD Million)

Figure 13. Pharma & Cosmetics Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Pharma & Cosmetics Consumption Value (2021-2032) & (USD Million)

Figure 16. World Pharma & Cosmetics Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Pharma & Cosmetics Consumption Value (2021-2032) & (USD Million)

Figure 18. China Pharma & Cosmetics Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Pharma & Cosmetics Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Pharma & Cosmetics Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Pharma & Cosmetics Consumption Value (2021-2032) & (USD Million)

Million)

Figure 22. ASEAN Pharma & Cosmetics Consumption Value (2021-2032) & (USD Million)

Figure 23. India Pharma & Cosmetics Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Pharma & Cosmetics by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Pharma & Cosmetics Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Pharma & Cosmetics Markets in 2025

Figure 27. United States VS China: Pharma & Cosmetics Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Pharma & Cosmetics Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Pharma & Cosmetics Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Pharma & Cosmetics Market Size Market Share by Type in 2025

Figure 31. Ointments

Figure 32. Creams

Figure 33. Gels

Figure 34. Others

Figure 35. World Pharma & Cosmetics Market Size Market Share by Type (2021-2032)

Figure 36. World Pharma & Cosmetics Market Size by Feature, (USD Million), 2021 & 2025 & 2032

Figure 37. World Pharma & Cosmetics Market Size Market Share by Feature in 2025

Figure 38. Biological Agents

Figure 39. Chemical Agents

Figure 40. World Pharma & Cosmetics Market Size Market Share by Feature (2021-2032)

Figure 41. World Pharma & Cosmetics Market Size by Channel, (USD Million), 2021 & 2025 & 2032

Figure 42. World Pharma & Cosmetics Market Size Market Share by Channel in 2025

Figure 43. Online Sales

Figure 44. Offline Sales

Figure 45. World Pharma & Cosmetics Market Size Market Share by Channel (2021-2032)

Figure 46. World Pharma & Cosmetics Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 47. World Pharma & Cosmetics Market Size Market Share by Application in 2025

Figure 48. Pharmaceuticals, OTC

Figure 49. Cosmetics

Figure 50. World Pharma & Cosmetics Market Size Market Share by Application
(2021-2032)

Figure 51. Pharma & Cosmetics Industrial Chain

Figure 52. Methodology

Figure 53. Research Process and Data Source

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