

Global Pharma Analytics Supply, Demand and Key Producers, 2023-2029

<https://marketpublishers.com/r/G70F418353DDEN.html>

Date: March 2023

Pages: 115

Price: US\$ 4,480.00 (Single User License)

ID: G70F418353DDEN

Abstracts

The global Pharma Analytics market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

Pharma analytics refers to the use of data analytics within the pharmaceutical industry to optimize operations and promote innovation. Pharmaceutical companies can use data analytics to accelerate drug discovery and development, improve drug efficacy, enhance safety and risk management and gain insight into target patient populations. Pharmaceutical companies use pharma analytics to improve every step of the drug development and distribution process. From drug discovery and development to securing regulatory approval and distributing drugs to target populations, data analysis plays a huge role in the field of pharmaceutical manufacturing. Pharmacies can incorporate data analytics to improve operations in a multitude of ways, including ensuring compliance, improving efficiency and monitoring inventory. Pharmacies can use data analytics to compare in-house prescription data against DEA and state regulations to verify operating compliance. Data analytics can also help improve overall efficiency by optimizing order fulfillment and decreasing refill time to increase customer satisfaction and company productivity.

This report studies the global Pharma Analytics demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Pharma Analytics, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Pharma Analytics that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Pharma Analytics total market, 2018-2029, (USD Million)

Global Pharma Analytics total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Pharma Analytics total market, key domestic companies and share, (USD Million)

Global Pharma Analytics revenue by player and market share 2018-2023, (USD Million)

Global Pharma Analytics total market by Type, CAGR, 2018-2029, (USD Million)

Global Pharma Analytics total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Pharma Analytics market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Quest Diagnostics, Unit8, RxDataScience, MarkLogic, IQVIA, JMP, Itransition, Euretos and ValueCentric, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Pharma Analytics market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Pharma Analytics Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Pharma Analytics Market, Segmentation by Type

Drug Research and Development

Pharmaceutical Manufacturing

Supply Chain Management

Marketing Process

Global Pharma Analytics Market, Segmentation by Application

Pharmaceutical Company

Drugstore

Hospital

Patients

Companies Profiled:

Quest Diagnostics

Unit8

RxDataScience

MarkLogic

IQVIA

JMP

Itransition

Euretos

ValueCentric

Tealium

TIBCO Software

P360(BirdzAI)

Aetion,Inc

Accenture

AspenTech

Prospection

Key Questions Answered

1. How big is the global Pharma Analytics market?
2. What is the demand of the global Pharma Analytics market?

3. What is the year over year growth of the global Pharma Analytics market?
4. What is the total value of the global Pharma Analytics market?
5. Who are the major players in the global Pharma Analytics market?
6. What are the growth factors driving the market demand?

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