

# Global Pet Tech Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Pet Tech market size was valued at USD 4976.8 million in 2023 and is forecast to a readjusted size of USD 11720 million by 2030 with a CAGR of 13.0% during review period.

According to Our PET Supplies Research Center, the global pet industry reached \$ 261 billion in 2022, a year-on-year increase of 11.3%. The United States gains the highest pet penetration rate and becomes the largest pet market. According to the American Pet Products Association (APPA), 66% of American households keep pets, and the total industry sales was about US\$136.8 billion, an increase of 10.8% over 2021. According to IVH, the German pet products industry association, the number of pets in Germany reached 33.4 million in 2022, with a total turnover of nearly ?6.5 billion. The 2023 China Pet Industry Trend Insight White Paper released by JD shows that the market size of the four major pet physical commodities is increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 394%.

The Global Info Research report includes an overview of the development of the Pet Tech industry chain, the market status of Household (Pet Wearables, Smart Pet Crates & Beds), Commercial (Pet Wearables, Smart Pet Crates & Beds), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Pet Tech.

Regionally, the report analyzes the Pet Tech markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Pet Tech market, with robust domestic demand, supportive policies, and a strong manufacturing

base.

#### Key Features:

The report presents comprehensive understanding of the Pet Tech market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Pet Tech industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Pet Wearables, Smart Pet Crates & Beds).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Pet Tech market.

**Regional Analysis:** The report involves examining the Pet Tech market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Pet Tech market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Pet Tech:

**Company Analysis:** Report covers individual Pet Tech players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Pet Tech This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Commercial).

**Technology Analysis:** Report covers specific technologies relevant to Pet Tech. It assesses the current state, advancements, and potential future developments in Pet Tech areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Pet Tech market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Pet Tech market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Market segment by Type

Pet Wearables

Smart Pet Crates & Beds

Smart Pet Doors

Smart Pet Feeders & Bowls

Smart Pet Fence

Smart Pet Toys

#### Market segment by Application

Household

Commercial

Market segment by players, this report covers

ActiJoy Solution

All Home Robotics

CleverPet

Dogtra

DOGVACAY

Felcana

Fitbark

Garmin Ltd.

GoPro

IceRobotics

iFetch, LLC.

Invoxia

Konectera

Loc8tor

Lupine Pet

Mars Incorporated

Motorola

Nedap N.V.

Obe, Inc.

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Pet Tech product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Pet Tech, with revenue, gross margin and global market share of Pet Tech from 2019 to 2024.

Chapter 3, the Pet Tech competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Pet Tech market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Pet Tech.

Chapter 13, to describe Pet Tech research findings and conclusion.

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