

# Global Pets GPS Trackers and Wearables Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Pets GPS Trackers and Wearables market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period.

Pets GPS trackers and wearables are devices designed to monitor and track the location, activity, and sometimes even the health of pets, such as dogs and cats. These devices are equipped with GPS (Global Positioning System) technology and often other sensors to provide real-time information about a pet's whereabouts and well-being. Pet owners use GPS trackers and wearables to ensure the safety and security of their animals and to stay connected with their pets even when they're not in close proximity.

Key functionalities of pets GPS trackers and wearables include:

**GPS Tracking:** GPS technology allows pet owners to track their pet's location in real time, typically through a smartphone app or web interface. This feature is particularly valuable for monitoring pets that roam or for locating a lost pet.

**Geofencing:** Some devices enable the creation of virtual boundaries, known as geofences, which trigger alerts when a pet enters or leaves a designated area. This is useful for keeping pets within a safe zone.

**Activity Monitoring:** Many pet wearables come with accelerometers or activity sensors that record a pet's physical activity, such as steps taken, distance traveled, and calorie burn. This information helps pet owners monitor their pet's exercise and health.

**Health Metrics:** Some advanced wearables also measure health parameters, like heart rate and temperature, allowing pet owners to keep an eye on their pet's well-being and detect any potential health issues.

**Real-Time Alerts:** Devices can send real-time alerts and notifications to pet owners when a pet crosses predefined boundaries, showing unusual activity, or experiences a change in health metrics.

Pets GPS trackers and wearables provide pet owners with peace of mind, knowing they can quickly locate their pet in case of an emergency, monitor their pet's activity and health, and maintain a stronger connection with their furry companions. These devices are particularly useful for pet owners with outdoor or adventurous pets, as well as for preventing pet loss or theft.

The Global Info Research report includes an overview of the development of the Pets GPS Trackers and Wearables industry chain, the market status of Cat (GPS Trackers (Mobile Networks), Radio-frequency Trackers (No Networks)), Dog (GPS Trackers (Mobile Networks), Radio-frequency Trackers (No Networks)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Pets GPS Trackers and Wearables.

Regionally, the report analyzes the Pets GPS Trackers and Wearables markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Pets GPS Trackers and Wearables market, with robust domestic demand, supportive policies, and a strong manufacturing base.

**Key Features:**

The report presents comprehensive understanding of the Pets GPS Trackers and Wearables market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Pets GPS Trackers and Wearables industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different

by Type (e.g., GPS Trackers (Mobile Networks), Radio-frequency Trackers (No Networks)).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Pets GPS Trackers and Wearables market.

**Regional Analysis:** The report involves examining the Pets GPS Trackers and Wearables market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Pets GPS Trackers and Wearables market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Pets GPS Trackers and Wearables:

**Company Analysis:** Report covers individual Pets GPS Trackers and Wearables manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Pets GPS Trackers and Wearables This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Cat, Dog).

**Technology Analysis:** Report covers specific technologies relevant to Pets GPS Trackers and Wearables. It assesses the current state, advancements, and potential future developments in Pets GPS Trackers and Wearables areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Pets GPS Trackers and Wearables market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Pets GPS Trackers and Wearables market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

- GPS Trackers (Mobile Networks)

- Radio-frequency Trackers (No Networks)

### Market segment by Application

- Cat

- Dog

- Others

### Major players covered

- Whistle

- Garmin

- Tractive

- FitBark

- Scollar

Findster

Pawfit

Link My Pet

Fi Smart Dog Collar

Kippy

Girafus

Tabcat Cat Tracker

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pets GPS Trackers and Wearables product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pets GPS Trackers and Wearables, with price, sales, revenue and global market share of Pets GPS Trackers and Wearables from 2018 to 2023.

Chapter 3, the Pets GPS Trackers and Wearables competitive situation, sales quantity,

revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pets GPS Trackers and Wearables breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Pets GPS Trackers and Wearables market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pets GPS Trackers and Wearables.

Chapter 14 and 15, to describe Pets GPS Trackers and Wearables sales channel, distributors, customers, research findings and conclusion.

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