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Global Petroleum Grade Xanthan Gum Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Petroleum Grade Xanthan Gum market size is expected to reach $ 779 million by 2032, rising at a market growth of 5.7% CAGR during the forecast period (2026-2032).

Petroleum grade xanthan gum is an environmentally friendly and efficient mud additive used in oil drilling and mining. It has excellent tolerance to changes in temperature, pH and salt content. Petroleum-grade xanthan gum can greatly increase its penetration and suspension performance for fine solid materials, reduce pressure loss during drilling, and reduce damage to oil layers while accelerating drilling. At the same time, as a biological oil recovery additive, while protecting the environment, xanthan gum can greatly improve the profile adjustment effect and oil recovery rate, improve resource utilization, reduce production costs, and improve economic benefits.

In 2025, global sales of Petroleum Grade Xanthan Gum reached approximately 161 K tons, with an average global market price of around US$ 3,216/ton. Production capacity varies significantly among manufacturers, with gross profit margins ranging from approximately 20% to 50%.

Petroleum Grade Xanthan Gum is a technically demanding segment within industrial xanthan gum, with strong requirements for application validation and field performance. Its demand is closely linked to oil and gas exploration and production, drilling activity, unconventional resource development and upgrades of oilfield fluid systems. Unlike food-grade or general industrial grades, oilfield customers place greater emphasis on practical field performance, including low-shear viscosity, cuttings-carrying capacity, brine compatibility, dispersion speed, pumping efficiency, batch consistency and compatibility with bentonite, weighting agents, fluid-loss additives, biocides and other

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mud chemicals. Therefore, competition in petroleum grade xanthan gum is not only about price, but also about product reliability, access to oilfield service systems, field technical support and long-term supply capability.

The market outlook remains supported by structurally stable demand. As drilling moves toward more complex well profiles, horizontal wells, deep wells, offshore operations and high-salinity formations, drilling fluids require stronger carrying capacity, suspension performance, anti-settling behavior and rheological stability, which favors high-performance biopolymer rheology modifiers. At the same time, water-based drilling fluids are generally more acceptable from an environmental compliance and waste-handling perspective, and xanthan gum, as a renewable-source biopolymer, has a relevant sustainability and substitution value in selected oilfield systems. China, the United States and the Middle East remain important demand regions due to their concentration of oil and gas and oilfield service activity.

However, the market is also exposed to cyclicality and substitution pressure. Oil and gas capital spending, rig activity, crude oil prices and regional project schedules can directly affect short-term purchasing demand, while corn starch, sugar sources, energy, environmental treatment and solvent recovery costs influence producer margins. Technically, guar gum, modified starch, cellulose ethers, polyacrylamide, PAC, HEC, welan gum, diutan gum and synthetic polymers may substitute or compete through blending in different well conditions. Future opportunities are more likely to concentrate in high-brine systems, fast-dispersing grades, low-residue grades, temperature-resistant modified products and application-specific grades deeply matched with customer mud systems.

This report studies the global Petroleum Grade Xanthan Gum production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Petroleum Grade Xanthan Gum and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Petroleum Grade Xanthan Gum that contribute to its increasing demand across many markets.

Highlights and key features of the study
Global Petroleum Grade Xanthan Gum total production and demand, 2021-2032, (Tons)
Global Petroleum Grade Xanthan Gum total production value, 2021-2032, (USD Million)
Global Petroleum Grade Xanthan Gum production by region & country, production,

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value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)
Global Petroleum Grade Xanthan Gum consumption by region & country, CAGR, 2021-2032 & (Tons)
U.S. VS China: Petroleum Grade Xanthan Gum domestic production, consumption, key domestic manufacturers and share
Global Petroleum Grade Xanthan Gum production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)
Global Petroleum Grade Xanthan Gum production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)
Global Petroleum Grade Xanthan Gum production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Petroleum Grade Xanthan Gum market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Fufeng Group, Meihua Group, CP Kelco, Deosen Biochemical, Jianlong Biotechnology, Jungbunzlauer, Cargill, Hebei Xinhe Biochemical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Petroleum Grade Xanthan Gum market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (Tons) and average price (US$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Petroleum Grade Xanthan Gum Market, By Region:

United States

China

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Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Petroleum Grade Xanthan Gum Market, Segmentation by Type:

Dispersible

High Viscosity

Heat Resistance

Other

Global Petroleum Grade Xanthan Gum Market, Segmentation by Thermal Stability Classification:

Low-Temperature Grade (90?C)

Global Petroleum Grade Xanthan Gum Market, Segmentation by Particle Size:

40-80 Mesh

80-120 Mesh

Other

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Global Petroleum Grade Xanthan Gum Market, Segmentation by Application:

Drilling Industry

Oil Exploitation Industry

Companies Profiled:

Fufeng Group

Meihua Group

CP Kelco

Deosen Biochemical

Jianlong Biotechnology

Jungbunzlauer

Cargill

Hebei Xinhe Biochemical

Key Questions Answered:
1. How big is the global Petroleum Grade Xanthan Gum market?
2. What is the demand of the global Petroleum Grade Xanthan Gum market?
3. What is the year over year growth of the global Petroleum Grade Xanthan Gum market?
4. What is the production and production value of the global Petroleum Grade Xanthan Gum market?
5. Who are the key producers in the global Petroleum Grade Xanthan Gum market?
6. What are the growth factors driving the market demand?

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