

# Global Petrolatum Tape Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Petrolatum Tape market size is expected to reach \$ 825 million by 2032, rising at a market growth of 4.1% CAGR during the forecast period (2026-2032).

In 2025, global sales of Petrolatum Tape reached approximately 192 million Sq m, with an average market price of about USD 3.15 Sq m, an annual production capacity of roughly 220 million Sq m, and an industry-average gross margin of approximately 20%.

Petrolatum Tape refer to functional wrapping tapes and associated coating materials used to protect the external surfaces of industrial pipelines, tanks, valves, flanges, steel structures, marine piles and other metallic assets against corrosion. These systems are typically based on polyethylene, polypropylene, PVC, butyl rubber, petrolatum, wax, viscoelastic compounds, bitumen, coal tar or corrosion-inhibiting composite materials, and are applied by cold wrapping, hot wrapping, hand wrapping, machine application or plant-applied processes. They form a continuous protective barrier against moisture, oxygen, soil electrolytes, salts, chemicals and mechanical damage. Key performance attributes include adhesion, overlap sealing, dielectric strength, moisture resistance, soil-stress resistance, cathodic-protection compatibility, low-temperature applicability, chemical resistance and long-term field durability. Major applications include oil and gas pipelines, city gas networks, water and wastewater pipelines, petrochemical facilities, offshore and marine structures, tank bases, girth welds, field joints, corrosion under insulation and industrial maintenance.

According to our research, Petrolatum Tapes are best understood as field-adaptable protective materials within the broader external corrosion protection market. Their strategic value is not to replace every factory-applied coating system, but to address practical corrosion-control problems in field joints, girth welds, repairs, valves, flanges,

tank bases, marine splash zones, irregular geometries and maintenance of existing assets. Compared with FBE, 3LPE and liquid epoxy systems, tape-based systems offer greater flexibility in localized application, lower equipment requirements and better suitability for maintenance and retrofit work. The existence of established standards such as AWWA, AMPP/NACE and EN 12068 also indicates that this is a mature engineering material category rather than a purely commodity adhesive tape segment.

From a supply-side perspective, the global market is structured around a small group of international brands, several regional specialists and a long tail of Chinese and Indian suppliers. Henkel/Seal For Life, Winn & Coales/Denso, DENSO GmbH, Chase/Royston, Trenton, Nitto, Avery/Yongle and 3M represent the most visible global or regional suppliers across PE/butyl tapes, petrolatum systems, wax tapes, PVC pipe wraps, viscoelastic materials and corrosion-inhibiting tapes. China has a relatively broad manufacturing base in PE/PP cold-applied tapes, petrolatum tapes and mid-to-low-cost pipeline wrapping materials, while India has a number of suppliers focused on bituminous, coal-tar and underground pipeline tapes. However, financial disclosure, brand ownership and true manufacturing status vary significantly across smaller suppliers.

From a demand perspective, oil and gas pipelines and water infrastructure remain the base market, while chemical plants, tank farms, marine structures and corrosion-under-insulation applications provide higher-value growth opportunities. New long-distance pipeline construction is no longer the only driver; maintenance of aging networks, municipal water and gas renewal, petrochemical turnaround projects, offshore asset life extension and localized corrosion repair are becoming increasingly important. High-performance petrolatum, wax, viscoelastic and inhibitor-based tapes are better positioned in complex, wet, irregular and high-downtime-cost environments, whereas standard PVC and PE wrapping tapes are more exposed to price competition in regional projects.

This report studies the global Petrolatum Tape production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Petrolatum Tape and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Petrolatum Tape that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Petrolatum Tape total production and demand, 2021-2032, (K Sqm)

Global Petrolatum Tape total production value, 2021-2032, (USD Million)

Global Petrolatum Tape production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm), (based on production site)

Global Petrolatum Tape consumption by region & country, CAGR, 2021-2032 & (K Sqm)

U.S. VS China: Petrolatum Tape domestic production, consumption, key domestic manufacturers and share

Global Petrolatum Tape production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sqm)

Global Petrolatum Tape production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

Global Petrolatum Tape production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

This report profiles key players in the global Petrolatum Tape market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Henkel, Denso, Royston Tapecoat, Trenton Corporation, Jining Xunda, Avery Dennison, Nitto Denko, 3M, Shurtape, Furuto Industrial, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Petrolatum Tape market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sqm) and average price (US\$/Sq m) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Petrolatum Tape Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Petrolatum Tape Market, Segmentation by Type:

Petrolatum Mastic Tape

Petrolatum Wax Tape

Petrolatum Pipeline Tape

#### Global Petrolatum Tape Market, Segmentation by Installation Method:

Cold-applied Hand Wrapping

Cold-applied Machine Wrapping

#### Global Petrolatum Tape Market, Segmentation by Sales Channel:

Online

Offline

## Global Petrolatum Tape Market, Segmentation by Application:

Oil and Gas

Chemical

Water Supply

Others

## Companies Profiled:

Henkel

Denso

Royston Tapecoat

Trenton Corporation

Jining Xunda

Avery Dennison

Nitto Denko

3M

Shurtape

Furuto Industrial

tesa

Kebu

Shivam Tar Products

Tesi Group

A.R. Laminators

Coroplast

Quanmin

Parrot

4 pipes

Protecto Wrap

Cheray

PipeWrap

Suzhou Tongjin

Shenyang Hangxing

#### Key Questions Answered:

1. How big is the global Petrolatum Tape market?
2. What is the demand of the global Petrolatum Tape market?
3. What is the year over year growth of the global Petrolatum Tape market?
4. What is the production and production value of the global Petrolatum Tape market?
5. Who are the key producers in the global Petrolatum Tape market?
6. What are the growth factors driving the market demand?

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