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Global Petfood Packaging Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Petfood Packaging market size was valued at USD 7597.8 million in 2023 and is forecast to a readjusted size of USD 9083.2 million by 2030 with a CAGR of 2.6% during review period.

Pet food packaging is the packaging of pet animal food to avoid contamination and to ensure freshness of animal feed. Pet food packaging involves high barrier packaging to protect the pet food from oxygen and moisture and resist grease, odor, and tearing. Majority of the pet food is primarily packaged in metal cans, multiwall bags, and pouches. Raw materials used in the manufacturing of pet food packaging include paper & paperboard, plastics and laminates, steel, and aluminum. Being cost effective, plastics are widely used in pet food packaging. Moreover, plastics offer high barrier properties and are durable as compared to other raw materials involved in the manufacturing of pet food packaging.

Global Pet Food Packaging key players include Amcor Limited, Bemis, Constantia Flexibles, Ardagh group, Coveris, etc. Global top five manufacturers hold a share over 50%.

North America is the largest market, with a share over 45%, followed by Europe and Asia-Pacific, both have a share over 45%.

In terms of product, Paper and Paperboard is the largest segment, with a share over 30%. And in terms of application, the largest application is Dry, followed by Chilled and Frozen, Pet Treats, etc.

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The Global Info Research report includes an overview of the development of the Petfood Packaging industry chain, the market status of Pet Dog (Plastic, Folding Cartons), Pet Cat (Plastic, Folding Cartons), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Petfood Packaging.

Regionally, the report analyzes the Petfood Packaging markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Petfood Packaging market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Petfood Packaging market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Petfood Packaging industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Plastic, Folding Cartons).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Petfood Packaging market.

Regional Analysis: The report involves examining the Petfood Packaging market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Petfood Packaging market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

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The report also involves a more granular approach to Petfood Packaging:

Company Analysis: Report covers individual Petfood Packaging manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Petfood Packaging This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Pet Dog, Pet Cat).

Technology Analysis: Report covers specific technologies relevant to Petfood Packaging. It assesses the current state, advancements, and potential future developments in Petfood Packaging areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Petfood Packaging market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Petfood Packaging market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Plastic

Folding Cartons

Metal

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Market segment by Application

Pet Dog

Pet Cat

Other

Major players covered

Amcor

Mondi

Sonoco

Ardagh

CCL

Coveris

DS Smith

Printpack

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

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Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Petfood Packaging product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Petfood Packaging, with price, sales, revenue and global market share of Petfood Packaging from 2019 to 2024.

Chapter 3, the Petfood Packaging competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Petfood Packaging breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Petfood Packaging market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Petfood Packaging.

Chapter 14 and 15, to describe Petfood Packaging sales channel, distributors, customers, research findings and conclusion.

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