

# Global Pet Wet Food Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Pet Wet Food market size is expected to reach \$ 43685 million by 2032, rising at a market growth of 4.7% CAGR during the forecast period (2026-2032). In 2025, global production of pet wet food is estimated at approximately 11.8 million tons, with an average selling price of about USD 2,650 per ton. Pet wet food is a high-moisture pet food made primarily from fresh meat or meat products, combined with water, fats, and functional nutritional additives, and processed through canning, retort cooking, or pouch sterilization. Compared with dry food, wet food offers higher moisture content, stronger palatability, richer aroma, and easier chewing and digestion. It is widely used for daily feeding, supplementary nutrition, and special-needs pets such as puppies, senior animals, or pets with reduced appetite. Structurally, wet food products can function as complete meals, complementary foods, or functional supplements. From a market perspective, pet wet food holds a stable and steadily expanding share in the global pet food market, particularly within the cat food segment and premium pet nutrition categories. Growing consumer awareness of pet hydration, digestive health, and ingredient freshness continues to drive demand for wet food. Industry trends point toward higher meat content, simplified formulations, and reduced additives, alongside premium packaging formats such as single-serve pouches and increasing functional segmentation targeting digestion, urinary health, and weight management. Market consensus suggests that although wet food involves higher logistics costs, shorter shelf life, and greater production complexity compared with dry food, its superior palatability and emotional feeding value provide strong long-term growth momentum. This report studies the global Pet Wet Food production, demand, key manufacturers, and key regions. This report is a detailed and comprehensive analysis of the world market for Pet Wet Food and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and

competition, as well as details the characteristics of Pet Wet Food that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Pet Wet Food total production and demand, 2021-2032, (Kilotons)

Global Pet Wet Food total production value, 2021-2032, (USD Million)

Global Pet Wet Food production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Pet Wet Food consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Pet Wet Food domestic production, consumption, key domestic manufacturers and share

Global Pet Wet Food production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Pet Wet Food production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Pet Wet Food production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Pet Wet Food market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Open Farm, The Honest Kitchen, ACANA, Orijen, Animonda, Stella & Chewy's, BIO BISCUIT, Hill's Pet Nutrition, Dalian Youchong, FUBEI (SHANGHAI), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Pet Wet Food market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Pet Wet Food Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Pet Wet Food Market, Segmentation by Type:

80-200g

200-400g

400-600g

Others

#### Global Pet Wet Food Market, Segmentation by Grain Formulation:

Grain-inclusive

Grain-free

#### Global Pet Wet Food Market, Segmentation by Life Stage:

Kitten

Adult

#### Global Pet Wet Food Market, Segmentation by Application:

Pet Dog

Pet Cat

Others

### **Companies Profiled:**

Open Farm

The Honest Kitchen

ACANA

Orijen

Animonda

Stella & Chewy's

BIO BISCUIT

Hill's Pet Nutrition

Dalian Youchong

FUBEI (SHANGHAI)

Petpal Pet Nutrition Technology

Yantai China Pet Foods

Jasper Pet Care Products

PEPTIDO(Beijing) International Biotechnology

Guaibao Pet Food Group

Shanghai Bridge PetCare

Jiangsu JIA Pet Products

Shenzhen Freeze-Dried Pet Products

Shanghai Navarch Pet Products

Huaxing Pet Food

Xingtai Nuode Pet Products

Zhejiang Ji Chong Animal Nutrition Technology

Shanghai Yiyun Pet Products

**Key Questions Answered:**

1. How big is the global Pet Wet Food market?
2. What is the demand of the global Pet Wet Food market?
3. What is the year over year growth of the global Pet Wet Food market?
4. What is the production and production value of the global Pet Wet Food market?
5. Who are the key producers in the global Pet Wet Food market?
6. What are the growth factors driving the market demand?

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