

Global Pet Virus Test Kits Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Pet Virus Test Kits market size is expected to reach \$ 646 million by 2032, rising at a market growth of 4.7% CAGR during the forecast period (2026-2032).

Pet Virus Test Kits are in vitro diagnostic products used to detect viral infections in companion animals such as dogs and cats. These kits typically use lateral flow immunoassay, fluorescence immunoassay, ELISA, PCR, or qPCR technologies to screen or confirm common viral pathogens, including canine parvovirus, canine distemper virus, canine coronavirus, feline panleukopenia virus, feline calicivirus, feline herpesvirus, feline leukemia virus, and feline immunodeficiency virus. The products usually consist of test strips, test cards, reaction tubes, buffers, microplates, nucleic acid extraction reagents, or amplification reagents, and are widely used in veterinary hospitals, clinics, reference laboratories, animal shelters, and breeding facilities for early disease identification, clinical diagnosis, and infection control. The global Pet Virus Diagnostic Kit market can be estimated based on annual test volume and average selling price. Assuming annual demand of around 50 million tests and an average ex-factory or channel-level price of USD 6?12 per unit. Lateral-flow rapid test kits account for the majority of test volume, while PCR/qPCR, ELISA, and multiplex diagnostic kits contribute higher ASPs and incremental revenue growth.

The upstream supply chain of Pet Virus Test Kits includes antigens, antibodies, enzymes, primers and probes, nucleic acid extraction materials, nitrocellulose membranes, colloidal gold particles, fluorescent microspheres, plastic cassettes, reaction tubes, packaging materials, and components for diagnostic instruments. The stability, specificity, and batch-to-batch consistency of core raw materials directly affect product sensitivity and accuracy. Midstream players are veterinary diagnostic reagent manufacturers responsible for pathogen selection, antibody development, reagent

formulation, process scale-up, quality control, and regulatory registration. Downstream customers mainly include veterinary hospitals, clinics, reference laboratories, animal shelters, and breeding institutions, with products reaching the market through direct sales, distributors, veterinary consumable channels, e-commerce platforms, and branded diagnostic systems.

According to data from the company's 'Pet Products Research Center', the global pet industry will reach US\$246 billion in 2022, a year-on-year increase of 11.3%. The United States has the highest pet penetration rate and is also the largest pet consumer market. According to data from the American Pet Products Association (APPA), 66% of American households own pets, and the total industry sales are approximately US\$136.8 billion, an increase of 10.8% from 2021. . IVH, the German Pet Products Industry Association, stated that the number of pets in Germany will be as high as 33.4 million in 2022, with a total turnover of nearly 6.5 billion euros. The '2023 China Pet Industry Trend Insights White Paper' released by JD.com shows that China's pet industry is showing a trend of 'red ocean near, blue ocean far away'. In 2023, the number of pet-raising households in China will exceed 100 million, and the market size will reach 129.6 billion yuan. Specifically, the market sizes of the four major physical pet products are all increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 9%. Pet medical care is the pet industry's economic industry second only to pet food. In the UK, annual spending on veterinary and other pet services has increased from ?2.6 billion in 2015 to ?4 billion in 2021, a 54% increase in just six years. Data from Vetnosis shows that the value of the global animal health industry increased by 12% in 2021, reaching \$38.3 billion.

This report studies the global Pet Virus Test Kits production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Pet Virus Test Kits and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Pet Virus Test Kits that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Pet Virus Test Kits total production and demand, 2021-2032, (K Units)

Global Pet Virus Test Kits total production value, 2021-2032, (USD Million)

Global Pet Virus Test Kits production by region & country, production, value, CAGR,

2021-2032, (USD Million) & (K Units), (based on production site)

Global Pet Virus Test Kits consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Pet Virus Test Kits domestic production, consumption, key domestic manufacturers and share

Global Pet Virus Test Kits production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Pet Virus Test Kits production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Pet Virus Test Kits production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Pet Virus Test Kits market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include IDEXX Laboratories, Zoetis Diagnostics, Antech, Virbac Diagnostics, BIONOTE, MEGACOR Diagnostik, Biogal Galed Labs, BioSella, Urano Diagnostics, Fassisi, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Pet Virus Test Kits market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Pet Virus Test Kits Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Pet Virus Test Kits Market, Segmentation by Type:

Lateral Flow Rapid Test Kits

Fluorescence Immunoassay / ELISA Kits

PCR/qPCR and Molecular Diagnostic Kits

Multiplex Diagnostic Kits

Global Pet Virus Test Kits Market, Segmentation by Target of Testing:

Canine Virus Diagnostic Kits

Feline Virus Diagnostic Kits

Companion Animal Virus Diagnostic Kits

Global Pet Virus Test Kits Market, Segmentation by Product Combination Form:

Single-Target Virus Test Kits

Dual or Triple Combination Test Kits

Multiplex Pathogen Panel Kits

Instrument-Based Quantitative Kits

Global Pet Virus Test Kits Market, Segmentation by Application:

Veterinary Hospitals and Clinics

Veterinary Reference Laboratories

Animal Shelters, Breeding and Rescue Centers

Others

Companies Profiled:

IDEXX Laboratories

Zoetis Diagnostics

Antech

Virbac Diagnostics

BIONOTE

MEGACOR Diagnostik

Biogal Galed Labs

BioSellal

Urano Diagnostics

Fassisi

RapiGEN

BioGuard

Ring Biotechnology

Tianlong Science and Technology

Qingdao Hightop Biotech

Hangzhou Evegen Biotech

Hangzhou Frenovo Biotech

Hangzhou AllTest Biotech

Key Questions Answered:

1. How big is the global Pet Virus Test Kits market?
2. What is the demand of the global Pet Virus Test Kits market?
3. What is the year over year growth of the global Pet Virus Test Kits market?
4. What is the production and production value of the global Pet Virus Test Kits market?
5. Who are the key producers in the global Pet Virus Test Kits market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Pet Virus Test Kits Introduction
- 1.2 World Pet Virus Test Kits Supply & Forecast
 - 1.2.1 World Pet Virus Test Kits Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Pet Virus Test Kits Production (2021-2032)
 - 1.2.3 World Pet Virus Test Kits Pricing Trends (2021-2032)
- 1.3 World Pet Virus Test Kits Production by Region (Based on Production Site)
 - 1.3.1 World Pet Virus Test Kits Production Value by Region (2021-2032)
 - 1.3.2 World Pet Virus Test Kits Production by Region (2021-2032)
 - 1.3.3 World Pet Virus Test Kits Average Price by Region (2021-2032)
 - 1.3.4 North America Pet Virus Test Kits Production (2021-2032)
 - 1.3.5 Europe Pet Virus Test Kits Production (2021-2032)
 - 1.3.6 China Pet Virus Test Kits Production (2021-2032)
 - 1.3.7 Japan Pet Virus Test Kits Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Pet Virus Test Kits Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Pet Virus Test Kits Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Pet Virus Test Kits Demand (2021-2032)
- 2.2 World Pet Virus Test Kits Consumption by Region
 - 2.2.1 World Pet Virus Test Kits Consumption by Region (2021-2026)
 - 2.2.2 World Pet Virus Test Kits Consumption Forecast by Region (2027-2032)
- 2.3 United States Pet Virus Test Kits Consumption (2021-2032)
- 2.4 China Pet Virus Test Kits Consumption (2021-2032)
- 2.5 Europe Pet Virus Test Kits Consumption (2021-2032)
- 2.6 Japan Pet Virus Test Kits Consumption (2021-2032)
- 2.7 South Korea Pet Virus Test Kits Consumption (2021-2032)
- 2.8 ASEAN Pet Virus Test Kits Consumption (2021-2032)
- 2.9 India Pet Virus Test Kits Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Pet Virus Test Kits Production Value by Manufacturer (2021-2026)

- 3.2 World Pet Virus Test Kits Production by Manufacturer (2021-2026)
- 3.3 World Pet Virus Test Kits Average Price by Manufacturer (2021-2026)
- 3.4 Pet Virus Test Kits Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Pet Virus Test Kits Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Pet Virus Test Kits in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Pet Virus Test Kits in 2025
- 3.6 Pet Virus Test Kits Market: Overall Company Footprint Analysis
 - 3.6.1 Pet Virus Test Kits Market: Region Footprint
 - 3.6.2 Pet Virus Test Kits Market: Company Product Type Footprint
 - 3.6.3 Pet Virus Test Kits Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Pet Virus Test Kits Production Value Comparison
 - 4.1.1 United States VS China: Pet Virus Test Kits Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Pet Virus Test Kits Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Pet Virus Test Kits Production Comparison
 - 4.2.1 United States VS China: Pet Virus Test Kits Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Pet Virus Test Kits Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Pet Virus Test Kits Consumption Comparison
 - 4.3.1 United States VS China: Pet Virus Test Kits Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Pet Virus Test Kits Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Pet Virus Test Kits Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Pet Virus Test Kits Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Pet Virus Test Kits Production Value (2021-2026)

4.4.3 United States Based Manufacturers Pet Virus Test Kits Production (2021-2026)

4.5 China Based Pet Virus Test Kits Manufacturers and Market Share

4.5.1 China Based Pet Virus Test Kits Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Pet Virus Test Kits Production Value (2021-2026)

4.5.3 China Based Manufacturers Pet Virus Test Kits Production (2021-2026)

4.6 Rest of World Based Pet Virus Test Kits Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Pet Virus Test Kits Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Pet Virus Test Kits Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Pet Virus Test Kits Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Pet Virus Test Kits Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Lateral Flow Rapid Test Kits

5.2.2 Fluorescence Immunoassay / ELISA Kits

5.2.3 PCR/qPCR and Molecular Diagnostic Kits

5.2.4 Multiplex Diagnostic Kits

5.3 Market Segment by Type

5.3.1 World Pet Virus Test Kits Production by Type (2021-2032)

5.3.2 World Pet Virus Test Kits Production Value by Type (2021-2032)

5.3.3 World Pet Virus Test Kits Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY TARGET OF TESTING

6.1 World Pet Virus Test Kits Market Size Overview by Target of Testing: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Target of Testing

6.2.1 Canine Virus Diagnostic Kits

6.2.2 Feline Virus Diagnostic Kits

6.2.3 Companion Animal Virus Diagnostic Kits

6.3 Market Segment by Target of Testing

6.3.1 World Pet Virus Test Kits Production by Target of Testing (2021-2032)

6.3.2 World Pet Virus Test Kits Production Value by Target of Testing (2021-2032)

6.3.3 World Pet Virus Test Kits Average Price by Target of Testing (2021-2032)

7 MARKET ANALYSIS BY PRODUCT COMBINATION FORM

7.1 World Pet Virus Test Kits Market Size Overview by Product Combination Form:
2021 VS 2025 VS 2032

7.2 Segment Introduction by Product Combination Form

7.2.1 Single-Target Virus Test Kits

7.2.2 Dual or Triple Combination Test Kits

7.2.3 Multiplex Pathogen Panel Kits

7.2.4 Instrument-Based Quantitative Kits

7.3 Market Segment by Product Combination Form

7.3.1 World Pet Virus Test Kits Production by Product Combination Form (2021-2032)

7.3.2 World Pet Virus Test Kits Production Value by Product Combination Form
(2021-2032)

7.3.3 World Pet Virus Test Kits Average Price by Product Combination Form
(2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Pet Virus Test Kits Market Size Overview by Application: 2021 VS 2025 VS
2032

8.2 Segment Introduction by Application

8.2.1 Veterinary Hospitals and Clinics

8.2.2 Veterinary Reference Laboratories

8.2.3 Animal Shelters, Breeding and Rescue Centers

8.2.4 Others

8.3 Market Segment by Application

8.3.1 World Pet Virus Test Kits Production by Application (2021-2032)

8.3.2 World Pet Virus Test Kits Production Value by Application (2021-2032)

8.3.3 World Pet Virus Test Kits Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 IDEXX Laboratories

9.1.1 IDEXX Laboratories Details

9.1.2 IDEXX Laboratories Major Business

9.1.3 IDEXX Laboratories Pet Virus Test Kits Product and Services

9.1.4 IDEXX Laboratories Pet Virus Test Kits Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 IDEXX Laboratories Recent Developments/Updates

9.1.6 IDEXX Laboratories Competitive Strengths & Weaknesses

9.2 Zoetis Diagnostics

9.2.1 Zoetis Diagnostics Details

9.2.2 Zoetis Diagnostics Major Business

9.2.3 Zoetis Diagnostics Pet Virus Test Kits Product and Services

9.2.4 Zoetis Diagnostics Pet Virus Test Kits Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Zoetis Diagnostics Recent Developments/Updates

9.2.6 Zoetis Diagnostics Competitive Strengths & Weaknesses

9.3 Antech

9.3.1 Antech Details

9.3.2 Antech Major Business

9.3.3 Antech Pet Virus Test Kits Product and Services

9.3.4 Antech Pet Virus Test Kits Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Antech Recent Developments/Updates

9.3.6 Antech Competitive Strengths & Weaknesses

9.4 Virbac Diagnostics

9.4.1 Virbac Diagnostics Details

9.4.2 Virbac Diagnostics Major Business

9.4.3 Virbac Diagnostics Pet Virus Test Kits Product and Services

9.4.4 Virbac Diagnostics Pet Virus Test Kits Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Virbac Diagnostics Recent Developments/Updates

9.4.6 Virbac Diagnostics Competitive Strengths & Weaknesses

9.5 BIONOTE

9.5.1 BIONOTE Details

9.5.2 BIONOTE Major Business

9.5.3 BIONOTE Pet Virus Test Kits Product and Services

9.5.4 BIONOTE Pet Virus Test Kits Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 BIONOTE Recent Developments/Updates

9.5.6 BIONOTE Competitive Strengths & Weaknesses

9.6 MEGACOR Diagnostik

9.6.1 MEGACOR Diagnostik Details

9.6.2 MEGACOR Diagnostik Major Business

- 9.6.3 MEGACOR Diagnostik Pet Virus Test Kits Product and Services
- 9.6.4 MEGACOR Diagnostik Pet Virus Test Kits Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.6.5 MEGACOR Diagnostik Recent Developments/Updates
- 9.6.6 MEGACOR Diagnostik Competitive Strengths & Weaknesses
- 9.7 Biogal Galed Labs
 - 9.7.1 Biogal Galed Labs Details
 - 9.7.2 Biogal Galed Labs Major Business
 - 9.7.3 Biogal Galed Labs Pet Virus Test Kits Product and Services
 - 9.7.4 Biogal Galed Labs Pet Virus Test Kits Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.7.5 Biogal Galed Labs Recent Developments/Updates
 - 9.7.6 Biogal Galed Labs Competitive Strengths & Weaknesses
- 9.8 BioSella
 - 9.8.1 BioSella Details
 - 9.8.2 BioSella Major Business
 - 9.8.3 BioSella Pet Virus Test Kits Product and Services
 - 9.8.4 BioSella Pet Virus Test Kits Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.8.5 BioSella Recent Developments/Updates
 - 9.8.6 BioSella Competitive Strengths & Weaknesses
- 9.9 Urano Diagnostics
 - 9.9.1 Urano Diagnostics Details
 - 9.9.2 Urano Diagnostics Major Business
 - 9.9.3 Urano Diagnostics Pet Virus Test Kits Product and Services
 - 9.9.4 Urano Diagnostics Pet Virus Test Kits Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Urano Diagnostics Recent Developments/Updates
 - 9.9.6 Urano Diagnostics Competitive Strengths & Weaknesses
- 9.10 Fassisi
 - 9.10.1 Fassisi Details
 - 9.10.2 Fassisi Major Business
 - 9.10.3 Fassisi Pet Virus Test Kits Product and Services
 - 9.10.4 Fassisi Pet Virus Test Kits Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.10.5 Fassisi Recent Developments/Updates
 - 9.10.6 Fassisi Competitive Strengths & Weaknesses
- 9.11 RapiGEN
 - 9.11.1 RapiGEN Details

- 9.11.2 RapiGEN Major Business
- 9.11.3 RapiGEN Pet Virus Test Kits Product and Services
- 9.11.4 RapiGEN Pet Virus Test Kits Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.11.5 RapiGEN Recent Developments/Updates
- 9.11.6 RapiGEN Competitive Strengths & Weaknesses
- 9.12 BioGuard
 - 9.12.1 BioGuard Details
 - 9.12.2 BioGuard Major Business
 - 9.12.3 BioGuard Pet Virus Test Kits Product and Services
 - 9.12.4 BioGuard Pet Virus Test Kits Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.12.5 BioGuard Recent Developments/Updates
 - 9.12.6 BioGuard Competitive Strengths & Weaknesses
- 9.13 Ring Biotechnology
 - 9.13.1 Ring Biotechnology Details
 - 9.13.2 Ring Biotechnology Major Business
 - 9.13.3 Ring Biotechnology Pet Virus Test Kits Product and Services
 - 9.13.4 Ring Biotechnology Pet Virus Test Kits Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Ring Biotechnology Recent Developments/Updates
 - 9.13.6 Ring Biotechnology Competitive Strengths & Weaknesses
- 9.14 Tianlong Science and Technology
 - 9.14.1 Tianlong Science and Technology Details
 - 9.14.2 Tianlong Science and Technology Major Business
 - 9.14.3 Tianlong Science and Technology Pet Virus Test Kits Product and Services
 - 9.14.4 Tianlong Science and Technology Pet Virus Test Kits Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Tianlong Science and Technology Recent Developments/Updates
 - 9.14.6 Tianlong Science and Technology Competitive Strengths & Weaknesses
- 9.15 Qingdao Hightop Biotech
 - 9.15.1 Qingdao Hightop Biotech Details
 - 9.15.2 Qingdao Hightop Biotech Major Business
 - 9.15.3 Qingdao Hightop Biotech Pet Virus Test Kits Product and Services
 - 9.15.4 Qingdao Hightop Biotech Pet Virus Test Kits Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Qingdao Hightop Biotech Recent Developments/Updates
 - 9.15.6 Qingdao Hightop Biotech Competitive Strengths & Weaknesses
- 9.16 Hangzhou Evegen Biotech

- 9.16.1 Hangzhou Evegen Biotech Details
- 9.16.2 Hangzhou Evegen Biotech Major Business
- 9.16.3 Hangzhou Evegen Biotech Pet Virus Test Kits Product and Services
- 9.16.4 Hangzhou Evegen Biotech Pet Virus Test Kits Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.16.5 Hangzhou Evegen Biotech Recent Developments/Updates
- 9.16.6 Hangzhou Evegen Biotech Competitive Strengths & Weaknesses
- 9.17 Hangzhou Frenovo Biotech
 - 9.17.1 Hangzhou Frenovo Biotech Details
 - 9.17.2 Hangzhou Frenovo Biotech Major Business
 - 9.17.3 Hangzhou Frenovo Biotech Pet Virus Test Kits Product and Services
 - 9.17.4 Hangzhou Frenovo Biotech Pet Virus Test Kits Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.17.5 Hangzhou Frenovo Biotech Recent Developments/Updates
 - 9.17.6 Hangzhou Frenovo Biotech Competitive Strengths & Weaknesses
- 9.18 Hangzhou AllTest Biotech
 - 9.18.1 Hangzhou AllTest Biotech Details
 - 9.18.2 Hangzhou AllTest Biotech Major Business
 - 9.18.3 Hangzhou AllTest Biotech Pet Virus Test Kits Product and Services
 - 9.18.4 Hangzhou AllTest Biotech Pet Virus Test Kits Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.18.5 Hangzhou AllTest Biotech Recent Developments/Updates
 - 9.18.6 Hangzhou AllTest Biotech Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Pet Virus Test Kits Industry Chain
- 10.2 Pet Virus Test Kits Upstream Analysis
 - 10.2.1 Pet Virus Test Kits Core Raw Materials
 - 10.2.2 Main Manufacturers of Pet Virus Test Kits Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Pet Virus Test Kits Production Mode
- 10.6 Pet Virus Test Kits Procurement Model
- 10.7 Pet Virus Test Kits Industry Sales Model and Sales Channels
 - 10.7.1 Pet Virus Test Kits Sales Model
 - 10.7.2 Pet Virus Test Kits Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Pet Virus Test Kits Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Pet Virus Test Kits Production Value by Region (2021-2026) & (USD Million)

Table 3. World Pet Virus Test Kits Production Value by Region (2027-2032) & (USD Million)

Table 4. World Pet Virus Test Kits Production Value Market Share by Region (2021-2026)

Table 5. World Pet Virus Test Kits Production Value Market Share by Region (2027-2032)

Table 6. World Pet Virus Test Kits Production by Region (2021-2026) & (K Units)

Table 7. World Pet Virus Test Kits Production by Region (2027-2032) & (K Units)

Table 8. World Pet Virus Test Kits Production Market Share by Region (2021-2026)

Table 9. World Pet Virus Test Kits Production Market Share by Region (2027-2032)

Table 10. World Pet Virus Test Kits Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Pet Virus Test Kits Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Pet Virus Test Kits Major Market Trends

Table 13. World Pet Virus Test Kits Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Pet Virus Test Kits Consumption by Region (2021-2026) & (K Units)

Table 15. World Pet Virus Test Kits Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Pet Virus Test Kits Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Pet Virus Test Kits Producers in 2025

Table 18. World Pet Virus Test Kits Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Pet Virus Test Kits Producers in 2025

Table 20. World Pet Virus Test Kits Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Pet Virus Test Kits Company Evaluation Quadrant

Table 22. World Pet Virus Test Kits Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Pet Virus Test Kits Production Site of Key Manufacturer

Table 24. Pet Virus Test Kits Market: Company Product Type Footprint

Table 25. Pet Virus Test Kits Market: Company Product Application Footprint

Table 26. Pet Virus Test Kits Competitive Factors

Table 27. Pet Virus Test Kits New Entrant and Capacity Expansion Plans

Table 28. Pet Virus Test Kits Mergers & Acquisitions Activity

Table 29. United States VS China Pet Virus Test Kits Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Pet Virus Test Kits Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Pet Virus Test Kits Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Pet Virus Test Kits Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Pet Virus Test Kits Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Pet Virus Test Kits Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Pet Virus Test Kits Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Pet Virus Test Kits Production Market Share (2021-2026)

Table 37. China Based Pet Virus Test Kits Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Pet Virus Test Kits Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Pet Virus Test Kits Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Pet Virus Test Kits Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Pet Virus Test Kits Production Market Share (2021-2026)

Table 42. Rest of World Based Pet Virus Test Kits Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Pet Virus Test Kits Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Pet Virus Test Kits Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Pet Virus Test Kits Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Pet Virus Test Kits Production Market Share (2021-2026)

Table 47. World Pet Virus Test Kits Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Pet Virus Test Kits Production by Type (2021-2026) & (K Units)

Table 49. World Pet Virus Test Kits Production by Type (2027-2032) & (K Units)

Table 50. World Pet Virus Test Kits Production Value by Type (2021-2026) & (USD Million)

Table 51. World Pet Virus Test Kits Production Value by Type (2027-2032) & (USD Million)

Table 52. World Pet Virus Test Kits Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Pet Virus Test Kits Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Pet Virus Test Kits Production Value by Target of Testing, (USD Million), 2021 & 2025 & 2032

Table 55. World Pet Virus Test Kits Production by Target of Testing (2021-2026) & (K Units)

Table 56. World Pet Virus Test Kits Production by Target of Testing (2027-2032) & (K Units)

Table 57. World Pet Virus Test Kits Production Value by Target of Testing (2021-2026) & (USD Million)

Table 58. World Pet Virus Test Kits Production Value by Target of Testing (2027-2032) & (USD Million)

Table 59. World Pet Virus Test Kits Average Price by Target of Testing (2021-2026) & (US\$/Unit)

Table 60. World Pet Virus Test Kits Average Price by Target of Testing (2027-2032) & (US\$/Unit)

Table 61. World Pet Virus Test Kits Production Value by Product Combination Form, (USD Million), 2021 & 2025 & 2032

Table 62. World Pet Virus Test Kits Production by Product Combination Form (2021-2026) & (K Units)

Table 63. World Pet Virus Test Kits Production by Product Combination Form (2027-2032) & (K Units)

Table 64. World Pet Virus Test Kits Production Value by Product Combination Form (2021-2026) & (USD Million)

Table 65. World Pet Virus Test Kits Production Value by Product Combination Form (2027-2032) & (USD Million)

Table 66. World Pet Virus Test Kits Average Price by Product Combination Form (2021-2026) & (US\$/Unit)

Table 67. World Pet Virus Test Kits Average Price by Product Combination Form (2027-2032) & (US\$/Unit)

Table 68. World Pet Virus Test Kits Production Value by Application, (USD Million),

2021 & 2025 & 2032

Table 69. World Pet Virus Test Kits Production by Application (2021-2026) & (K Units)

Table 70. World Pet Virus Test Kits Production by Application (2027-2032) & (K Units)

Table 71. World Pet Virus Test Kits Production Value by Application (2021-2026) & (USD Million)

Table 72. World Pet Virus Test Kits Production Value by Application (2027-2032) & (USD Million)

Table 73. World Pet Virus Test Kits Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Pet Virus Test Kits Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. IDEXX Laboratories Basic Information, Manufacturing Base and Competitors

Table 76. IDEXX Laboratories Major Business

Table 77. IDEXX Laboratories Pet Virus Test Kits Product and Services

Table 78. IDEXX Laboratories Pet Virus Test Kits Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. IDEXX Laboratories Recent Developments/Updates

Table 80. IDEXX Laboratories Competitive Strengths & Weaknesses

Table 81. Zoetis Diagnostics Basic Information, Manufacturing Base and Competitors

Table 82. Zoetis Diagnostics Major Business

Table 83. Zoetis Diagnostics Pet Virus Test Kits Product and Services

Table 84. Zoetis Diagnostics Pet Virus Test Kits Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Zoetis Diagnostics Recent Developments/Updates

Table 86. Zoetis Diagnostics Competitive Strengths & Weaknesses

Table 87. Antech Basic Information, Manufacturing Base and Competitors

Table 88. Antech Major Business

Table 89. Antech Pet Virus Test Kits Product and Services

Table 90. Antech Pet Virus Test Kits Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Antech Recent Developments/Updates

Table 92. Antech Competitive Strengths & Weaknesses

Table 93. Virbac Diagnostics Basic Information, Manufacturing Base and Competitors

Table 94. Virbac Diagnostics Major Business

Table 95. Virbac Diagnostics Pet Virus Test Kits Product and Services

Table 96. Virbac Diagnostics Pet Virus Test Kits Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Virbac Diagnostics Recent Developments/Updates

Table 98. Virbac Diagnostics Competitive Strengths & Weaknesses
Table 99. BIONOTE Basic Information, Manufacturing Base and Competitors
Table 100. BIONOTE Major Business
Table 101. BIONOTE Pet Virus Test Kits Product and Services
Table 102. BIONOTE Pet Virus Test Kits Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 103. BIONOTE Recent Developments/Updates
Table 104. BIONOTE Competitive Strengths & Weaknesses
Table 105. MEGACOR Diagnostik Basic Information, Manufacturing Base and Competitors
Table 106. MEGACOR Diagnostik Major Business
Table 107. MEGACOR Diagnostik Pet Virus Test Kits Product and Services
Table 108. MEGACOR Diagnostik Pet Virus Test Kits Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 109. MEGACOR Diagnostik Recent Developments/Updates
Table 110. MEGACOR Diagnostik Competitive Strengths & Weaknesses
Table 111. Biogal Galed Labs Basic Information, Manufacturing Base and Competitors
Table 112. Biogal Galed Labs Major Business
Table 113. Biogal Galed Labs Pet Virus Test Kits Product and Services
Table 114. Biogal Galed Labs Pet Virus Test Kits Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 115. Biogal Galed Labs Recent Developments/Updates
Table 116. Biogal Galed Labs Competitive Strengths & Weaknesses
Table 117. BioSella Basic Information, Manufacturing Base and Competitors
Table 118. BioSella Major Business
Table 119. BioSella Pet Virus Test Kits Product and Services
Table 120. BioSella Pet Virus Test Kits Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 121. BioSella Recent Developments/Updates
Table 122. BioSella Competitive Strengths & Weaknesses
Table 123. Urano Diagnostics Basic Information, Manufacturing Base and Competitors
Table 124. Urano Diagnostics Major Business
Table 125. Urano Diagnostics Pet Virus Test Kits Product and Services
Table 126. Urano Diagnostics Pet Virus Test Kits Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 127. Urano Diagnostics Recent Developments/Updates
Table 128. Urano Diagnostics Competitive Strengths & Weaknesses
Table 129. Fassisi Basic Information, Manufacturing Base and Competitors

Table 130. Fassisi Major Business
Table 131. Fassisi Pet Virus Test Kits Product and Services
Table 132. Fassisi Pet Virus Test Kits Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 133. Fassisi Recent Developments/Updates
Table 134. Fassisi Competitive Strengths & Weaknesses
Table 135. RapiGEN Basic Information, Manufacturing Base and Competitors
Table 136. RapiGEN Major Business
Table 137. RapiGEN Pet Virus Test Kits Product and Services
Table 138. RapiGEN Pet Virus Test Kits Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 139. RapiGEN Recent Developments/Updates
Table 140. RapiGEN Competitive Strengths & Weaknesses
Table 141. BioGuard Basic Information, Manufacturing Base and Competitors
Table 142. BioGuard Major Business
Table 143. BioGuard Pet Virus Test Kits Product and Services
Table 144. BioGuard Pet Virus Test Kits Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 145. BioGuard Recent Developments/Updates
Table 146. BioGuard Competitive Strengths & Weaknesses
Table 147. Ring Biotechnology Basic Information, Manufacturing Base and Competitors
Table 148. Ring Biotechnology Major Business
Table 149. Ring Biotechnology Pet Virus Test Kits Product and Services
Table 150. Ring Biotechnology Pet Virus Test Kits Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 151. Ring Biotechnology Recent Developments/Updates
Table 152. Ring Biotechnology Competitive Strengths & Weaknesses
Table 153. Tianlong Science and Technology Basic Information, Manufacturing Base and Competitors
Table 154. Tianlong Science and Technology Major Business
Table 155. Tianlong Science and Technology Pet Virus Test Kits Product and Services
Table 156. Tianlong Science and Technology Pet Virus Test Kits Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 157. Tianlong Science and Technology Recent Developments/Updates
Table 158. Tianlong Science and Technology Competitive Strengths & Weaknesses
Table 159. Qingdao Hightop Biotech Basic Information, Manufacturing Base and Competitors

Table 160. Qingdao Hightop Biotech Major Business
Table 161. Qingdao Hightop Biotech Pet Virus Test Kits Product and Services
Table 162. Qingdao Hightop Biotech Pet Virus Test Kits Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 163. Qingdao Hightop Biotech Recent Developments/Updates
Table 164. Qingdao Hightop Biotech Competitive Strengths & Weaknesses
Table 165. Hangzhou Evegen Biotech Basic Information, Manufacturing Base and Competitors
Table 166. Hangzhou Evegen Biotech Major Business
Table 167. Hangzhou Evegen Biotech Pet Virus Test Kits Product and Services
Table 168. Hangzhou Evegen Biotech Pet Virus Test Kits Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 169. Hangzhou Evegen Biotech Recent Developments/Updates
Table 170. Hangzhou Evegen Biotech Competitive Strengths & Weaknesses
Table 171. Hangzhou Frenovo Biotech Basic Information, Manufacturing Base and Competitors
Table 172. Hangzhou Frenovo Biotech Major Business
Table 173. Hangzhou Frenovo Biotech Pet Virus Test Kits Product and Services
Table 174. Hangzhou Frenovo Biotech Pet Virus Test Kits Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 175. Hangzhou Frenovo Biotech Recent Developments/Updates
Table 176. Hangzhou Frenovo Biotech Competitive Strengths & Weaknesses
Table 177. Hangzhou AllTest Biotech Basic Information, Manufacturing Base and Competitors
Table 178. Hangzhou AllTest Biotech Major Business
Table 179. Hangzhou AllTest Biotech Pet Virus Test Kits Product and Services
Table 180. Hangzhou AllTest Biotech Pet Virus Test Kits Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 181. Hangzhou AllTest Biotech Recent Developments/Updates
Table 182. Hangzhou AllTest Biotech Competitive Strengths & Weaknesses
Table 183. Global Key Players of Pet Virus Test Kits Upstream (Raw Materials)
Table 184. Global Pet Virus Test Kits Typical Customers
Table 185. Pet Virus Test Kits Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Pet Virus Test Kits Picture

Figure 2. World Pet Virus Test Kits Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Pet Virus Test Kits Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Pet Virus Test Kits Production (2021-2032) & (K Units)

Figure 5. World Pet Virus Test Kits Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Pet Virus Test Kits Production Value Market Share by Region (2021-2032)

Figure 7. World Pet Virus Test Kits Production Market Share by Region (2021-2032)

Figure 8. North America Pet Virus Test Kits Production (2021-2032) & (K Units)

Figure 9. Europe Pet Virus Test Kits Production (2021-2032) & (K Units)

Figure 10. China Pet Virus Test Kits Production (2021-2032) & (K Units)

Figure 11. Japan Pet Virus Test Kits Production (2021-2032) & (K Units)

Figure 12. Pet Virus Test Kits Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Pet Virus Test Kits Consumption (2021-2032) & (K Units)

Figure 15. World Pet Virus Test Kits Consumption Market Share by Region (2021-2032)

Figure 16. United States Pet Virus Test Kits Consumption (2021-2032) & (K Units)

Figure 17. China Pet Virus Test Kits Consumption (2021-2032) & (K Units)

Figure 18. Europe Pet Virus Test Kits Consumption (2021-2032) & (K Units)

Figure 19. Japan Pet Virus Test Kits Consumption (2021-2032) & (K Units)

Figure 20. South Korea Pet Virus Test Kits Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Pet Virus Test Kits Consumption (2021-2032) & (K Units)

Figure 22. India Pet Virus Test Kits Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Pet Virus Test Kits by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Pet Virus Test Kits Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Pet Virus Test Kits Markets in 2025

Figure 26. United States VS China: Pet Virus Test Kits Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Pet Virus Test Kits Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Pet Virus Test Kits Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Pet Virus Test Kits Production Market Share 2025

Figure 30. China Based Manufacturers Pet Virus Test Kits Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Pet Virus Test Kits Production Market Share 2025

Figure 32. World Pet Virus Test Kits Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Pet Virus Test Kits Production Value Market Share by Type in 2025

Figure 34. Lateral Flow Rapid Test Kits

Figure 35. Fluorescence Immunoassay / ELISA Kits

Figure 36. PCR/qPCR and Molecular Diagnostic Kits

Figure 37. Multiplex Diagnostic Kits

Figure 38. World Pet Virus Test Kits Production Market Share by Type (2021-2032)

Figure 39. World Pet Virus Test Kits Production Value Market Share by Type (2021-2032)

Figure 40. World Pet Virus Test Kits Average Price by Type (2021-2032) & (US\$/Unit)

Figure 41. World Pet Virus Test Kits Production Value by Target of Testing, (USD Million), 2021 & 2025 & 2032

Figure 42. World Pet Virus Test Kits Production Value Market Share by Target of Testing in 2025

Figure 43. Canine Virus Diagnostic Kits

Figure 44. Feline Virus Diagnostic Kits

Figure 45. Companion Animal Virus Diagnostic Kits

Figure 46. World Pet Virus Test Kits Production Market Share by Target of Testing (2021-2032)

Figure 47. World Pet Virus Test Kits Production Value Market Share by Target of Testing (2021-2032)

Figure 48. World Pet Virus Test Kits Average Price by Target of Testing (2021-2032) & (US\$/Unit)

Figure 49. World Pet Virus Test Kits Production Value by Product Combination Form, (USD Million), 2021 & 2025 & 2032

Figure 50. World Pet Virus Test Kits Production Value Market Share by Product Combination Form in 2025

Figure 51. Single-Target Virus Test Kits

Figure 52. Dual or Triple Combination Test Kits

Figure 53. Multiplex Pathogen Panel Kits

Figure 54. Instrument-Based Quantitative Kits

Figure 55. World Pet Virus Test Kits Production Market Share by Product Combination Form (2021-2032)

Figure 56. World Pet Virus Test Kits Production Value Market Share by Product Combination Form (2021-2032)

Figure 57. World Pet Virus Test Kits Average Price by Product Combination Form (2021-2032) & (US\$/Unit)

Figure 58. World Pet Virus Test Kits Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 59. World Pet Virus Test Kits Production Value Market Share by Application in 2025

Figure 60. Veterinary Hospitals and Clinics

Figure 61. Veterinary Reference Laboratories

Figure 62. Animal Shelters, Breeding and Rescue Centers

Figure 63. Others

Figure 64. World Pet Virus Test Kits Production Market Share by Application (2021-2032)

Figure 65. World Pet Virus Test Kits Production Value Market Share by Application (2021-2032)

Figure 66. World Pet Virus Test Kits Average Price by Application (2021-2032) & (US\$/Unit)

Figure 67. Pet Virus Test Kits Industry Chain

Figure 68. Pet Virus Test Kits Procurement Model

Figure 69. Pet Virus Test Kits Sales Model

Figure 70. Pet Virus Test Kits Sales Channels, Direct Sales, and Distribution

Figure 71. Methodology

Figure 72. Research Process and Data Source

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