

Global Pet Toothpaste Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Pet Toothpaste market size was valued at USD 376.7 million in 2023 and is forecast to a readjusted size of USD 553.3 million by 2030 with a CAGR of 5.6% during review period.

Not only people need to take care of their teeth, but also pets. Due to a mixture of saliva, food particles and bacteria, dental plaque can build up on the teeth, causing gingivitis in the soft tissues surrounding the teeth.

According to Our PET Supplies Research Center, the global pet industry reached \$ 261 billion in 2022, a year-on-year increase of 11.3%. The United States gains the highest pet penetration rate and becomes the largest pet market. According to the American Pet Products Association (APPA), 66% of American households keep pets, and the total industry sales was about US\$136.8 billion, an increase of 10.8% over 2021. According to IVH, the German pet products industry association, the number of pets in Germany reached 33.4 million in 2022, with a total turnover of nearly ?6.5 billion. The 2023 China Pet Industry Trend Insight White Paper released by JD shows that the market size of the four major pet physical commodities is increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 9%.

The Global Info Research report includes an overview of the development of the Pet Toothpaste industry chain, the market status of Supermarket (For Dog, For Cat), Specialist Retailers (For Dog, For Cat), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Pet Toothpaste.

Regionally, the report analyzes the Pet Toothpaste markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Pet Toothpaste market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Pet Toothpaste market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Pet Toothpaste industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., For Dog, For Cat).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Pet Toothpaste market.

Regional Analysis: The report involves examining the Pet Toothpaste market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Pet Toothpaste market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Pet Toothpaste:

Company Analysis: Report covers individual Pet Toothpaste manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Pet Toothpaste. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Supermarket, Specialist Retailers).

Technology Analysis: Report covers specific technologies relevant to Pet Toothpaste. It assesses the current state, advancements, and potential future developments in Pet Toothpaste areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Pet Toothpaste market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Pet Toothpaste market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

For Dog

For Cat

Other

Market segment by Application

Supermarket

Specialist Retailers

Internet Sales

Others

Major players covered

Virbac

Petrodex

Arm?Hammer

Nylabone

Ark Naturals

TropiClean

Paws & Pals

PawFlex

Oxyfresh

Fine-Pets

Pura Naturals Pet

SunGrow

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pet Toothpaste product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pet Toothpaste, with price, sales, revenue and global market share of Pet Toothpaste from 2019 to 2024.

Chapter 3, the Pet Toothpaste competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pet Toothpaste breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Pet Toothpaste market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pet Toothpaste.

Chapter 14 and 15, to describe Pet Toothpaste sales channel, distributors, customers, research findings and conclusion.

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