

# Global PET Straps Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global PET Straps market size was valued at US\$ 756 million in 2024 and is forecast to a readjusted size of USD 950 million by 2031 with a CAGR of 3.3% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

PET straps, also known as polyethylene terephthalate straps, are a type of strapping material commonly used in packaging and logistics. Made from a strong, durable plastic, PET straps are valued for their strength, flexibility, and resistance to various environmental conditions.

Asia-Pacific occupied the largest consumption market in 2023. It is followed by Europe and North America.

The PET straps market is expected to grow steadily, driven by increasing demand across various industries, technological advancements, and a focus on sustainability. As industries continue to evolve and expand, the need for efficient, durable, and eco-friendly strapping solutions will likely continue to drive market growth.

### Market Drivers

**Growth in E-commerce:** The rise in online shopping has increased the need for efficient packaging solutions to handle the growing volume of goods being shipped, boosting the demand for PET straps.

**Industrial Expansion:** The expansion of industries such as manufacturing, construction, and logistics increases the need for robust strapping solutions to secure products during transport and storage.

**Sustainability Trends:** PET straps are recyclable, which aligns with the growing emphasis on sustainability and environmentally friendly packaging solutions.

**Technological Advancements:** Innovations in strapping technology, including the development of high-tensile PET straps and automated strapping machinery, drive market growth by improving efficiency and performance.

## Challenges

**Raw Material Prices:** Fluctuations in the prices of raw materials used in PET straps can impact production costs and pricing strategies.

**Regulatory Compliance:** Adhering to varying regulations across regions regarding packaging and environmental standards can be challenging.

**Competition:** The market is competitive with numerous players offering alternative strapping solutions, which can affect market share and profitability.

This report is a detailed and comprehensive analysis for global PET Straps market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

## Key Features:

Global PET Straps market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global PET Straps market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global PET Straps market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global PET Straps market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2020-2025

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for PET Straps

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global PET Straps market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Signode, Cordstrap, FROMM Group, STEK, Samuel Strapping, Mosca, Polychem, Teufelberger, Dynaric, Polivektris, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

PET Straps market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### **Market segment by Type**

Embossed PET Strapping

Smooth PET Strapping

#### **Market segment by Application**

Wood Industry

Paper Industry

Food & Beverage

Textile Industry

Other Industries

#### Major players covered

Signode

Cordstrap

FROMM Group

STEK

Samuel Strapping

Mosca

Polychem

Teufelberger

Dynaric

Polivektris

Hiroyuki Industries

Yongsun

Strapack

Cyklop

Yuandong

EMBALCER

Baole

Patel Strap Manufacturing

Tianli

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe PET Straps product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of PET Straps, with price, sales quantity, revenue, and global market share of PET Straps from 2020 to 2025.

Chapter 3, the PET Straps competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the PET Straps breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and PET Straps market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of PET Straps.

Chapter 14 and 15, to describe PET Straps sales channel, distributors, customers, research findings and conclusion.

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