

Global Pet-Specific Laundry Detergents Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Pet-Specific Laundry Detergents market size is expected to reach \$ 1904 million by 2032, rising at a market growth of 6.3% CAGR during the forecast period (2026-2032).

Pet-specific laundry detergents are specially designed to remove pet urine odor, grease, and pet hair. They typically contain a neutral and gentle formula, free of phosphorus, fluorescent agents, or nonylphenol, making them suitable for washing pet beds, blankets, and clothing. Popular products include those with antibacterial and anti-mite functions, and formulas specifically designed to remove cat and dog hair.

Pets' skin pH levels are usually higher than those of human laundry detergents. Pet-specific laundry detergents are specially formulated based on the characteristics of pet hair adhesion and skin conditions, adding active bio-enzymes and high-molecular-weight hair-removing agents to easily remove stains and hair from pet clothes while maintaining a gentle and safe formula.

The core cleaning ingredients in pet-specific laundry detergents include mild surfactants (APG, amino acid surfactants, nonionic surfactants), bio-enzymes (protease, lipase, cellulase, urease), antibacterial and bacteriostatic ingredients (quaternary ammonium salts, plant essential oils, chlorhexidine), and functional additives such as fabric softeners, antistatic agents (reducing pet hair adhesion), pH adjusters, chelating agents, and preservatives (hypoallergenic formulas). Downstream applications are mainly in pet stores, veterinary hospitals, and pet-owning households.

In 2025, global sales of pet-specific laundry detergent reached 254,500 tons, with a production capacity of approximately 326,000 tons, an average selling price of

US\$4720/ton, and an average gross profit margin of 42.5%.

This report studies the global Pet-Specific Laundry Detergents production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Pet-Specific Laundry Detergents and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Pet-Specific Laundry Detergents that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Pet-Specific Laundry Detergents total production and demand, 2021-2032, (Kilotons)

Global Pet-Specific Laundry Detergents total production value, 2021-2032, (USD Million)

Global Pet-Specific Laundry Detergents production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Pet-Specific Laundry Detergents consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Pet-Specific Laundry Detergents domestic production, consumption, key domestic manufacturers and share

Global Pet-Specific Laundry Detergents production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Pet-Specific Laundry Detergents production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Pet-Specific Laundry Detergents production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Pet-Specific Laundry Detergents market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KAO, Liby, ODOOUT, Hipidog, Uek, LaundraPet, Davis, PetTergent, Nice, LG Household & Healthcare, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Pet-Specific Laundry Detergents market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Pet-Specific Laundry Detergents Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Pet-Specific Laundry Detergents Market, Segmentation by Type:

Bio-Enzyme Formula

Plant-Based Formula

Global Pet-Specific Laundry Detergents Market, Segmentation by Capacity:

?1KG

1KG-2KG

?2KG

Global Pet-Specific Laundry Detergents Market, Segmentation by Pet Breeds:

Dogs

Cats

General Purpose

Global Pet-Specific Laundry Detergents Market, Segmentation by Application:

Household

Commercial

Companies Profiled:

KAO

Liby

ODOUT

Hipidog

Uek

LaundraPet

Davis

PetTergent

Nice

LG Household & Healthcare

Alfaparf Group

Mighty Munch

Shanghai Hutchison Whitecat

Key Questions Answered:

1. How big is the global Pet-Specific Laundry Detergents market?
2. What is the demand of the global Pet-Specific Laundry Detergents market?
3. What is the year over year growth of the global Pet-Specific Laundry Detergents market?
4. What is the production and production value of the global Pet-Specific Laundry Detergents market?
5. Who are the key producers in the global Pet-Specific Laundry Detergents market?
6. What are the growth factors driving the market demand?

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