

# **Global Pet-Specific Laundry Detergents Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032**

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## **Abstracts**

According to our (Global Info Research) latest study, the global Pet-Specific Laundry Detergents market size was valued at US\$ 1236 million in 2025 and is forecast to a readjusted size of US\$ 1904 million by 2032 with a CAGR of 6.3% during review period.

Pet-specific laundry detergents are specially designed to remove pet urine odor, grease, and pet hair. They typically contain a neutral and gentle formula, free of phosphorus, fluorescent agents, or nonylphenol, making them suitable for washing pet beds, blankets, and clothing. Popular products include those with antibacterial and anti-mite functions, and formulas specifically designed to remove cat and dog hair.

Pets' skin pH levels are usually higher than those of human laundry detergents. Pet-specific laundry detergents are specially formulated based on the characteristics of pet hair adhesion and skin conditions, adding active bio-enzymes and high-molecular-weight hair-removing agents to easily remove stains and hair from pet clothes while maintaining a gentle and safe formula.

The core cleaning ingredients in pet-specific laundry detergents include mild surfactants (APG, amino acid surfactants, nonionic surfactants), bio-enzymes (protease, lipase, cellulase, urease), antibacterial and bacteriostatic ingredients (quaternary ammonium salts, plant essential oils, chlorhexidine), and functional additives such as fabric softeners, antistatic agents (reducing pet hair adhesion), pH adjusters, chelating agents, and preservatives (hypoallergenic formulas). Downstream applications are mainly in pet stores, veterinary hospitals, and pet-owning households.

In 2025, global sales of pet-specific laundry detergent reached 254,500 tons, with a

production capacity of approximately 326,000 tons, an average selling price of US\$4720/ton, and an average gross profit margin of 42.5%.

This report is a detailed and comprehensive analysis for global Pet-Specific Laundry Detergents market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Pet-Specific Laundry Detergents market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Pet-Specific Laundry Detergents market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Pet-Specific Laundry Detergents market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Pet-Specific Laundry Detergents market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Pet-Specific Laundry Detergents

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Pet-Specific Laundry Detergents market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KAO, Liby, ODOUT, Hipidog, Uek, LaundraPet, Davis, PetTergent, Nice, LG Household & Healthcare, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Pet-Specific Laundry Detergents market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Bio-Enzyme Formula

Plant-Based Formula

### Market segment by Capacity

?1KG

1KG-2KG

?2KG

### Market segment by Pet Breeds

Dogs

Cats

General Purpose

Market segment by Application

Household

Commercial

Major players covered

KAO

Liby

ODOUT

Hipidog

Uek

LaundraPet

Davis

PetTergent

Nice

LG Household & Healthcare

Alfaparf Group

Mighty Munch

Shanghai Hutchison Whitecat

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pet-Specific Laundry Detergents product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pet-Specific Laundry Detergents, with price, sales quantity, revenue, and global market share of Pet-Specific Laundry Detergents from 2021 to 2026.

Chapter 3, the Pet-Specific Laundry Detergents competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pet-Specific Laundry Detergents breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Pet-Specific Laundry Detergents market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pet-Specific Laundry Detergents.

Chapter 14 and 15, to describe Pet-Specific Laundry Detergents sales channel, distributors, customers, research findings and conclusion.

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