

Global Personal Exercise Mats Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Personal Exercise Mats market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Personal Exercise Mats are specially fabricated mats used as an aid during the practice of exercise to prevent hands and feet slipping during practice. They are mainly used both for home use and for yoga studios.

The Global Info Research report includes an overview of the development of the Personal Exercise Mats industry chain, the market status of Household (PVC Exercise Mats, Rubber Exercise Mats), Club (PVC Exercise Mats, Rubber Exercise Mats), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Personal Exercise Mats.

Regionally, the report analyzes the Personal Exercise Mats markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Personal Exercise Mats market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Personal Exercise Mats market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends,

challenges, and opportunities within the Personal Exercise Mats industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Pcs), revenue generated, and market share of different by Type (e.g., PVC Exercise Mats, Rubber Exercise Mats).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Personal Exercise Mats market.

Regional Analysis: The report involves examining the Personal Exercise Mats market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Personal Exercise Mats market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Personal Exercise Mats:

Company Analysis: Report covers individual Personal Exercise Mats manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Personal Exercise Mats This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Club).

Technology Analysis: Report covers specific technologies relevant to Personal Exercise Mats. It assesses the current state, advancements, and potential future developments in Personal Exercise Mats areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Personal Exercise Mats market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Personal Exercise Mats market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

PVC Exercise Mats

Rubber Exercise Mats

TPE Yoga Exercise Mats

Other

Market segment by Application

Household

Club

Other

Major players covered

Lululemon

Airex AG

Lotus Design

EuProMed

Manduka PROlite

Jade Yoga

Eco Yoga

Equilibrium DFS

Hugger Mugger Para Rubber

PrAna Revolutionary

Gaiam

Under Armor

HATHAYOGA

Kharma Khare

Hosa Group

Toplus

Aerolite

Aurorae

Barefoot Yoga

Keep well

Khataland

Microcell Composite

Yogarugs

IKU

Yogasana

A. Kolckmann

JiangXi Lveten Plastic Industry

Liforme

Bean Products

Shenzhen Haifuxing Technology

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Personal Exercise Mats product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Personal Exercise Mats, with price, sales,

revenue and global market share of Personal Exercise Mats from 2019 to 2024.

Chapter 3, the Personal Exercise Mats competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Personal Exercise Mats breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Personal Exercise Mats market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Personal Exercise Mats.

Chapter 14 and 15, to describe Personal Exercise Mats sales channel, distributors, customers, research findings and conclusion.

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