

# Global Pet Shampoo Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GF945D4DC65EN.html>

Date: January 2024

Pages: 140

Price: US\$ 3,480.00 (Single User License)

ID: GF945D4DC65EN

## Abstracts

According to our (Global Info Research) latest study, the global Pet Shampoo market size was valued at USD 514.5 million in 2023 and is forecast to a readjusted size of USD 799.9 million by 2030 with a CAGR of 6.5% during review period.

Pet shampoo is a specialized pet care product that cleanses, conditions, and deodorizes pets' coat and skin. Pets often get dirty and soiled, due to their outdoor movements, wandering and lying on dirty surfaces and hence need to be cleaned occasionally. The most common pets around the globe are dogs and cats, who have a hairy coating and hence are prone to getting infected with flea and ticks. This also increases the risk of growth of bacteria in their bodies. Pet shampoos are manufactured, taking into consideration the pH value of pet skin and hence are a lot milder than human shampoos. Additionally, most shampoos are medicated to treat a range of pet problems such as fleas, ticks, dandruff, skin issues and so on. Since they are medicated, it is recommended to leave the shampoos on the skin for five to ten minutes before rinsing off. These shampoos often form less lather, due to the limited use of sulfate, in order to suit their sensitive skin. Manufacturers are formulating new and innovative products to make the pet shampoos more effective and suitable for the required pet skin or hair. The usage of these shampoos regularly makes the pet hair soft and shiny

The major players in global Pet Shampoo market include Spectrum Brands, Hartz, Wahl Clipper Corporation, etc. The top 3 players occupy about 15% shares of the global market. North America and Europe are main markets, they occupy about 70% of the global market. Dog is the main type, with a share about 55%. Commercial Application is the main application, which holds a share about 70%.

The Global Info Research report includes an overview of the development of the Pet

Shampoo industry chain, the market status of Home-Based (Dog, Cat), Commercial Application (Dog, Cat), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Pet Shampoo.

Regionally, the report analyzes the Pet Shampoo markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Pet Shampoo market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Pet Shampoo market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Pet Shampoo industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Dog, Cat).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Pet Shampoo market.

**Regional Analysis:** The report involves examining the Pet Shampoo market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Pet Shampoo market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Pet Shampoo:

**Company Analysis:** Report covers individual Pet Shampoo manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Pet Shampoo. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Home-Based, Commercial Application).

**Technology Analysis:** Report covers specific technologies relevant to Pet Shampoo. It assesses the current state, advancements, and potential future developments in Pet Shampoo areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Pet Shampoo market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Pet Shampoo market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Dog

Cat

Others

### Market segment by Application

Home-Based

Commercial Application

Major players covered

Spectrum Brands

Hartz

Central Garden & Pet Company

Wahl Clipper Corporation

Rolf C. Hagen

Beaphar

Earthbath

Bio-Groom

TropiClean

Cardinal Laboratories

4-Legger

Lambert Kay (PBI-Gordon)

Davis Manufacturing

SynergyLabs

Miracle Care

Burt's Bees

Logic Product

Pet Head

Animology (Group55)

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pet Shampoo product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pet Shampoo, with price, sales, revenue and global market share of Pet Shampoo from 2019 to 2024.

Chapter 3, the Pet Shampoo competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pet Shampoo breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Pet Shampoo market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pet Shampoo.

Chapter 14 and 15, to describe Pet Shampoo sales channel, distributors, customers, research findings and conclusion.

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