

Global Pet Microchips Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Pet Microchips market size is expected to reach \$ 588 million by 2032, rising at a market growth of 3.7% CAGR during the forecast period (2026-2032).

A microchip is a computer chip enclosed in a small glass cylinder (about the size of a grain of rice) that is injected under pet's skin as a means of identification. Each microchip is connected to an online registry of owner contact information. In the event that pet is lost and taken to a shelter or veterinary hospital, he will be scanned for a microchip. If the contact information on file is up to date, the pet's owner can be quickly notified and reunited with their pet. Microchipping a pet is a quick and simple procedure. The chip is inserted under a pet's skin, usually around the scruff of the neck, using a needle. It takes seconds. Pets can be checked for a microchip using a handheld electronic device, called a scanner. When this is waved over the PET's neck, the scanner will recognise the unique information held inside the chip. The microchips presently used in pets only contain identification numbers. No, the microchip is not a GPS device and cannot track your animal if it gets lost. Although the present technology microchip itself does not contain your pet's medical information, some microchip registration databases will allow you to store that information in the database for quick reference.

Global Pet Microchips key players include Pethealth Inc, HomeAgain, Bayer, AVID Identification Systems, Datamars, etc. Global top five manufacturers hold a share about 35%. North America is the largest market, with a share about 55%, followed by Europe, with a share about 30 percent. In terms of product, 134.2 kHz Microchip is the largest segment, with a share about 75%. And in terms of application, the largest application is Cats, followed by Horses, Dogs, etc.

This report studies the global Pet Microchips production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Pet Microchips and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Pet Microchips that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Pet Microchips total production and demand, 2021-2032, (K Units)

Global Pet Microchips total production value, 2021-2032, (USD Million)

Global Pet Microchips production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Pet Microchips consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Pet Microchips domestic production, consumption, key domestic manufacturers and share

Global Pet Microchips production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Pet Microchips production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Pet Microchips production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Pet Microchips market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Allflex, Bayer, Pethealth Inc., HomeAgain, AVID Identification Systems, Datamars, Inc., Trovan, Ltd., Virbac, Animalcare, Ltd., AKC Reunite, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Pet Microchips market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Pet Microchips Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Pet Microchips Market, Segmentation by Type:

125 kHz Microchip

128 kHz Microchip

134.2 kHz Microchip

Global Pet Microchips Market, Segmentation by Application:

Horse

Dogs

Cats

Others

Companies Profiled:

Allflex

Bayer

Pethealth Inc.

HomeAgain

AVID Identification Systems

Datamars, Inc.

Trovan, Ltd.

Virbac

Animalcare, Ltd.

AKC Reunite

Microchip4Solutions Inc.

PeddyMark

EIDAP Inc.

Micro-ID, Ltd.

Cybortra Technology

HALO Animal Rescue

PetKey

K9 Microchips

911PetChip

InfoPet

Key Questions Answered:

1. How big is the global Pet Microchips market?
2. What is the demand of the global Pet Microchips market?
3. What is the year over year growth of the global Pet Microchips market?
4. What is the production and production value of the global Pet Microchips market?
5. Who are the key producers in the global Pet Microchips market?
6. What are the growth factors driving the market demand?

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