

Global Pet Microchips Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Pet Microchips market size was valued at USD 410.6 million in 2023 and is forecast to a readjusted size of USD 527.2 million by 2030 with a CAGR of 3.6% during review period.

A microchip is a computer chip enclosed in a small glass cylinder (about the size of a grain of rice) that is injected under pet's skin as a means of identification. Each microchip is connected to an online registry of owner contact information. In the event that pet is lost and taken to a shelter or veterinary hospital, he will be scanned for a microchip. If the contact information on file is up to date, the pet's owner can be quickly notified and reunited with their pet. Microchipping a pet is a quick and simple procedure. The chip is inserted under a pet's skin, usually around the scruff of the neck, using a needle. It takes seconds. Pets can be checked for a microchip using a handheld electronic device, called a scanner. When this is waved over the PET's neck, the scanner will recognise the unique information held inside the chip. The microchips presently used in pets only contain identification numbers. No, the microchip is not a GPS device and cannot track your animal if it gets lost. Although the present technology microchip itself does not contain your pet's medical information, some microchip registration databases will allow you to store that information in the database for quick reference.

Global Pet Microchips key players include Pethealth Inc, HomeAgain, Bayer, AVID Identification Systems, Datamars, etc. Global top five manufacturers hold a share about 35%. North America is the largest market, with a share about 55%, followed by Europe, with a share about 30 percent. In terms of product, 134.2 kHz Microchip is the largest segment, with a share about 75%. And in terms of application, the largest application is Cats, followed by Horses, Dogs, etc.

The Global Info Research report includes an overview of the development of the Pet Microchips industry chain, the market status of Horse (125 kHz Microchip, 128 kHz Microchip), Dogs (125 kHz Microchip, 128 kHz Microchip), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Pet Microchips.

Regionally, the report analyzes the Pet Microchips markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Pet Microchips market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Pet Microchips market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Pet Microchips industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., 125 kHz Microchip, 128 kHz Microchip).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Pet Microchips market.

Regional Analysis: The report involves examining the Pet Microchips market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Pet Microchips market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Pet Microchips:

Company Analysis: Report covers individual Pet Microchips manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Pet Microchips. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Horse, Dogs).

Technology Analysis: Report covers specific technologies relevant to Pet Microchips. It assesses the current state, advancements, and potential future developments in Pet Microchips areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Pet Microchips market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Pet Microchips market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

125 kHz Microchip

128 kHz Microchip

134.2 kHz Microchip

Market segment by Application

Horse

Dogs

Cats

Others

Major players covered

Allflex

Bayer

Pethealth Inc.

HomeAgain

AVID Identification Systems

Datamars, Inc.

Trovan, Ltd.

Virbac

Animalcare, Ltd.

AKC Reunite

Microchip4Solutions Inc.

PeddyMark

EIDAP Inc.

Micro-ID, Ltd.

Cybortra Technology

HALO Animal Rescue

PetKey

K9 Microchips

911PetChip

InfoPet

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pet Microchips product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pet Microchips, with price, sales, revenue and global market share of Pet Microchips from 2019 to 2024.

Chapter 3, the Pet Microchips competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pet Microchips breakdown data are shown at the regional level, to show

the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Pet Microchips market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pet Microchips.

Chapter 14 and 15, to describe Pet Microchips sales channel, distributors, customers, research findings and conclusion.

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