

Global Pet Microchips Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Pet Microchips market size was valued at USD 410.6 million in 2023 and is forecast to a readjusted size of USD 527.2 million by 2030 with a CAGR of 3.6% during review period.

A microchip is a computer chip enclosed in a small glass cylinder (about the size of a grain of rice) that is injected under pet's skin as a means of identification. Each microchip is connected to an online registry of owner contact information. In the event that pet is lost and taken to a shelter or veterinary hospital, he will be scanned for a microchip. If the contact information on file is up to date, the pet's owner can be quickly notified and reunited with their pet. Microchipping a pet is a quick and simple procedure. The chip is inserted under a pet's skin, usually around the scruff of the neck, using a needle. It takes seconds. Pets can be checked for a microchip using a handheld electronic device, called a scanner. When this is waved over the PET's neck, the scanner will recognise the unique information held inside the chip. The microchips presently used in pets only contain identification numbers. No, the microchip is not a GPS device and cannot track your animal if it gets lost. Although the present technology microchip itself does not contain your pet's medical information, some microchip registration databases will allow you to store that information in the database for quick reference.

Global Pet Microchips key players include Pethealth Inc, HomeAgain, Bayer, AVID Identification Systems, Datamars, etc. Global top five manufacturers hold a share about 35%. North America is the largest market, with a share about 55%, followed by Europe, with a share about 30 percent. In terms of product, 134.2 kHz Microchip is the largest segment, with a share about 75%. And in terms of application, the largest application is Cats, followed by Horses, Dogs, etc.

The Global Info Research report includes an overview of the development of the Pet Microchips industry chain, the market status of Horse (125 kHz Microchip, 128 kHz Microchip), Dogs (125 kHz Microchip, 128 kHz Microchip), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Pet Microchips.

Regionally, the report analyzes the Pet Microchips markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Pet Microchips market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Pet Microchips market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Pet Microchips industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., 125 kHz Microchip, 128 kHz Microchip).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Pet Microchips market.

Regional Analysis: The report involves examining the Pet Microchips market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Pet Microchips market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Pet Microchips:

Company Analysis: Report covers individual Pet Microchips manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Pet Microchips. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Horse, Dogs).

Technology Analysis: Report covers specific technologies relevant to Pet Microchips. It assesses the current state, advancements, and potential future developments in Pet Microchips areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Pet Microchips market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Pet Microchips market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

125 kHz Microchip

128 kHz Microchip

134.2 kHz Microchip

Market segment by Application

Horse

Dogs

Cats

Others

Major players covered

Allflex

Bayer

Pethealth Inc.

HomeAgain

AVID Identification Systems

Datamars, Inc.

Trovan, Ltd.

Virbac

Animalcare, Ltd.

AKC Reunite

Microchip4Solutions Inc.

PeddyMark

EIDAP Inc.

Micro-ID, Ltd.

Cybortra Technology

HALO Animal Rescue

PetKey

K9 Microchips

911PetChip

InfoPet

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pet Microchips product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pet Microchips, with price, sales, revenue and global market share of Pet Microchips from 2019 to 2024.

Chapter 3, the Pet Microchips competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pet Microchips breakdown data are shown at the regional level, to show

the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Pet Microchips market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pet Microchips.

Chapter 14 and 15, to describe Pet Microchips sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Pet Microchips
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Pet Microchips Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 125 kHz Microchip
 - 1.3.3 128 kHz Microchip
 - 1.3.4 134.2 kHz Microchip
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Pet Microchips Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Horse
 - 1.4.3 Dogs
 - 1.4.4 Cats
 - 1.4.5 Others
- 1.5 Global Pet Microchips Market Size & Forecast
 - 1.5.1 Global Pet Microchips Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Pet Microchips Sales Quantity (2019-2030)
 - 1.5.3 Global Pet Microchips Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Allflex
 - 2.1.1 Allflex Details
 - 2.1.2 Allflex Major Business
 - 2.1.3 Allflex Pet Microchips Product and Services
 - 2.1.4 Allflex Pet Microchips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Allflex Recent Developments/Updates
- 2.2 Bayer
 - 2.2.1 Bayer Details
 - 2.2.2 Bayer Major Business
 - 2.2.3 Bayer Pet Microchips Product and Services
 - 2.2.4 Bayer Pet Microchips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.2.5 Bayer Recent Developments/Updates
- 2.3 Pethealth Inc.
 - 2.3.1 Pethealth Inc. Details
 - 2.3.2 Pethealth Inc. Major Business
 - 2.3.3 Pethealth Inc. Pet Microchips Product and Services
 - 2.3.4 Pethealth Inc. Pet Microchips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 Pethealth Inc. Recent Developments/Updates
- 2.4 HomeAgain
 - 2.4.1 HomeAgain Details
 - 2.4.2 HomeAgain Major Business
 - 2.4.3 HomeAgain Pet Microchips Product and Services
 - 2.4.4 HomeAgain Pet Microchips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 HomeAgain Recent Developments/Updates
- 2.5 AVID Identification Systems
 - 2.5.1 AVID Identification Systems Details
 - 2.5.2 AVID Identification Systems Major Business
 - 2.5.3 AVID Identification Systems Pet Microchips Product and Services
 - 2.5.4 AVID Identification Systems Pet Microchips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 AVID Identification Systems Recent Developments/Updates
- 2.6 Datamars, Inc.
 - 2.6.1 Datamars, Inc. Details
 - 2.6.2 Datamars, Inc. Major Business
 - 2.6.3 Datamars, Inc. Pet Microchips Product and Services
 - 2.6.4 Datamars, Inc. Pet Microchips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Datamars, Inc. Recent Developments/Updates
- 2.7 Trovan, Ltd.
 - 2.7.1 Trovan, Ltd. Details
 - 2.7.2 Trovan, Ltd. Major Business
 - 2.7.3 Trovan, Ltd. Pet Microchips Product and Services
 - 2.7.4 Trovan, Ltd. Pet Microchips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Trovan, Ltd. Recent Developments/Updates
- 2.8 Virbac
 - 2.8.1 Virbac Details
 - 2.8.2 Virbac Major Business

- 2.8.3 Virbac Pet Microchips Product and Services
- 2.8.4 Virbac Pet Microchips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Virbac Recent Developments/Updates
- 2.9 Animalcare, Ltd.
 - 2.9.1 Animalcare, Ltd. Details
 - 2.9.2 Animalcare, Ltd. Major Business
 - 2.9.3 Animalcare, Ltd. Pet Microchips Product and Services
 - 2.9.4 Animalcare, Ltd. Pet Microchips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Animalcare, Ltd. Recent Developments/Updates
- 2.10 AKC Reunite
 - 2.10.1 AKC Reunite Details
 - 2.10.2 AKC Reunite Major Business
 - 2.10.3 AKC Reunite Pet Microchips Product and Services
 - 2.10.4 AKC Reunite Pet Microchips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 AKC Reunite Recent Developments/Updates
- 2.11 Microchip4Solutions Inc.
 - 2.11.1 Microchip4Solutions Inc. Details
 - 2.11.2 Microchip4Solutions Inc. Major Business
 - 2.11.3 Microchip4Solutions Inc. Pet Microchips Product and Services
 - 2.11.4 Microchip4Solutions Inc. Pet Microchips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Microchip4Solutions Inc. Recent Developments/Updates
- 2.12 PeddyMark
 - 2.12.1 PeddyMark Details
 - 2.12.2 PeddyMark Major Business
 - 2.12.3 PeddyMark Pet Microchips Product and Services
 - 2.12.4 PeddyMark Pet Microchips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 PeddyMark Recent Developments/Updates
- 2.13 EIDAP Inc.
 - 2.13.1 EIDAP Inc. Details
 - 2.13.2 EIDAP Inc. Major Business
 - 2.13.3 EIDAP Inc. Pet Microchips Product and Services
 - 2.13.4 EIDAP Inc. Pet Microchips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 EIDAP Inc. Recent Developments/Updates

2.14 Micro-ID, Ltd.

2.14.1 Micro-ID, Ltd. Details

2.14.2 Micro-ID, Ltd. Major Business

2.14.3 Micro-ID, Ltd. Pet Microchips Product and Services

2.14.4 Micro-ID, Ltd. Pet Microchips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 Micro-ID, Ltd. Recent Developments/Updates

2.15 Cybortra Technology

2.15.1 Cybortra Technology Details

2.15.2 Cybortra Technology Major Business

2.15.3 Cybortra Technology Pet Microchips Product and Services

2.15.4 Cybortra Technology Pet Microchips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 Cybortra Technology Recent Developments/Updates

2.16 HALO Animal Rescue

2.16.1 HALO Animal Rescue Details

2.16.2 HALO Animal Rescue Major Business

2.16.3 HALO Animal Rescue Pet Microchips Product and Services

2.16.4 HALO Animal Rescue Pet Microchips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 HALO Animal Rescue Recent Developments/Updates

2.17 PetKey

2.17.1 PetKey Details

2.17.2 PetKey Major Business

2.17.3 PetKey Pet Microchips Product and Services

2.17.4 PetKey Pet Microchips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.17.5 PetKey Recent Developments/Updates

2.18 K9 Microchips

2.18.1 K9 Microchips Details

2.18.2 K9 Microchips Major Business

2.18.3 K9 Microchips Pet Microchips Product and Services

2.18.4 K9 Microchips Pet Microchips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.18.5 K9 Microchips Recent Developments/Updates

2.19 911PetChip

2.19.1 911PetChip Details

2.19.2 911PetChip Major Business

2.19.3 911PetChip Pet Microchips Product and Services

2.19.4 911PetChip Pet Microchips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.19.5 911PetChip Recent Developments/Updates

2.20 InfoPet

2.20.1 InfoPet Details

2.20.2 InfoPet Major Business

2.20.3 InfoPet Pet Microchips Product and Services

2.20.4 InfoPet Pet Microchips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.20.5 InfoPet Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: PET MICROCHIPS BY MANUFACTURER

3.1 Global Pet Microchips Sales Quantity by Manufacturer (2019-2024)

3.2 Global Pet Microchips Revenue by Manufacturer (2019-2024)

3.3 Global Pet Microchips Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Pet Microchips by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Pet Microchips Manufacturer Market Share in 2023

3.4.2 Top 6 Pet Microchips Manufacturer Market Share in 2023

3.5 Pet Microchips Market: Overall Company Footprint Analysis

3.5.1 Pet Microchips Market: Region Footprint

3.5.2 Pet Microchips Market: Company Product Type Footprint

3.5.3 Pet Microchips Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Pet Microchips Market Size by Region

4.1.1 Global Pet Microchips Sales Quantity by Region (2019-2030)

4.1.2 Global Pet Microchips Consumption Value by Region (2019-2030)

4.1.3 Global Pet Microchips Average Price by Region (2019-2030)

4.2 North America Pet Microchips Consumption Value (2019-2030)

4.3 Europe Pet Microchips Consumption Value (2019-2030)

4.4 Asia-Pacific Pet Microchips Consumption Value (2019-2030)

4.5 South America Pet Microchips Consumption Value (2019-2030)

4.6 Middle East and Africa Pet Microchips Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Pet Microchips Sales Quantity by Type (2019-2030)
- 5.2 Global Pet Microchips Consumption Value by Type (2019-2030)
- 5.3 Global Pet Microchips Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Pet Microchips Sales Quantity by Application (2019-2030)
- 6.2 Global Pet Microchips Consumption Value by Application (2019-2030)
- 6.3 Global Pet Microchips Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Pet Microchips Sales Quantity by Type (2019-2030)
- 7.2 North America Pet Microchips Sales Quantity by Application (2019-2030)
- 7.3 North America Pet Microchips Market Size by Country
 - 7.3.1 North America Pet Microchips Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Pet Microchips Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Pet Microchips Sales Quantity by Type (2019-2030)
- 8.2 Europe Pet Microchips Sales Quantity by Application (2019-2030)
- 8.3 Europe Pet Microchips Market Size by Country
 - 8.3.1 Europe Pet Microchips Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Pet Microchips Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Pet Microchips Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Pet Microchips Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Pet Microchips Market Size by Region
 - 9.3.1 Asia-Pacific Pet Microchips Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Pet Microchips Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Pet Microchips Sales Quantity by Type (2019-2030)
- 10.2 South America Pet Microchips Sales Quantity by Application (2019-2030)
- 10.3 South America Pet Microchips Market Size by Country
 - 10.3.1 South America Pet Microchips Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Pet Microchips Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Pet Microchips Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Pet Microchips Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Pet Microchips Market Size by Country
 - 11.3.1 Middle East & Africa Pet Microchips Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Pet Microchips Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Pet Microchips Market Drivers
- 12.2 Pet Microchips Market Restraints

12.3 Pet Microchips Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Pet Microchips and Key Manufacturers

13.2 Manufacturing Costs Percentage of Pet Microchips

13.3 Pet Microchips Production Process

13.4 Pet Microchips Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Pet Microchips Typical Distributors

14.3 Pet Microchips Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Pet Microchips Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Pet Microchips Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Allflex Basic Information, Manufacturing Base and Competitors

Table 4. Allflex Major Business

Table 5. Allflex Pet Microchips Product and Services

Table 6. Allflex Pet Microchips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Allflex Recent Developments/Updates

Table 8. Bayer Basic Information, Manufacturing Base and Competitors

Table 9. Bayer Major Business

Table 10. Bayer Pet Microchips Product and Services

Table 11. Bayer Pet Microchips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Bayer Recent Developments/Updates

Table 13. Pethealth Inc. Basic Information, Manufacturing Base and Competitors

Table 14. Pethealth Inc. Major Business

Table 15. Pethealth Inc. Pet Microchips Product and Services

Table 16. Pethealth Inc. Pet Microchips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Pethealth Inc. Recent Developments/Updates

Table 18. HomeAgain Basic Information, Manufacturing Base and Competitors

Table 19. HomeAgain Major Business

Table 20. HomeAgain Pet Microchips Product and Services

Table 21. HomeAgain Pet Microchips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. HomeAgain Recent Developments/Updates

Table 23. AVID Identification Systems Basic Information, Manufacturing Base and Competitors

Table 24. AVID Identification Systems Major Business

Table 25. AVID Identification Systems Pet Microchips Product and Services

Table 26. AVID Identification Systems Pet Microchips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. AVID Identification Systems Recent Developments/Updates

Table 28. Datamars, Inc. Basic Information, Manufacturing Base and Competitors

Table 29. Datamars, Inc. Major Business

Table 30. Datamars, Inc. Pet Microchips Product and Services

Table 31. Datamars, Inc. Pet Microchips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Datamars, Inc. Recent Developments/Updates

Table 33. Trovan, Ltd. Basic Information, Manufacturing Base and Competitors

Table 34. Trovan, Ltd. Major Business

Table 35. Trovan, Ltd. Pet Microchips Product and Services

Table 36. Trovan, Ltd. Pet Microchips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Trovan, Ltd. Recent Developments/Updates

Table 38. Virbac Basic Information, Manufacturing Base and Competitors

Table 39. Virbac Major Business

Table 40. Virbac Pet Microchips Product and Services

Table 41. Virbac Pet Microchips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Virbac Recent Developments/Updates

Table 43. Animalcare, Ltd. Basic Information, Manufacturing Base and Competitors

Table 44. Animalcare, Ltd. Major Business

Table 45. Animalcare, Ltd. Pet Microchips Product and Services

Table 46. Animalcare, Ltd. Pet Microchips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Animalcare, Ltd. Recent Developments/Updates

Table 48. AKC Reunite Basic Information, Manufacturing Base and Competitors

Table 49. AKC Reunite Major Business

Table 50. AKC Reunite Pet Microchips Product and Services

Table 51. AKC Reunite Pet Microchips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. AKC Reunite Recent Developments/Updates

Table 53. Microchip4Solutions Inc. Basic Information, Manufacturing Base and Competitors

Table 54. Microchip4Solutions Inc. Major Business

Table 55. Microchip4Solutions Inc. Pet Microchips Product and Services

Table 56. Microchip4Solutions Inc. Pet Microchips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Microchip4Solutions Inc. Recent Developments/Updates

Table 58. PeddyMark Basic Information, Manufacturing Base and Competitors

Table 59. PeddyMark Major Business

Table 60. PeddyMark Pet Microchips Product and Services
Table 61. PeddyMark Pet Microchips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 62. PeddyMark Recent Developments/Updates
Table 63. EIDAP Inc. Basic Information, Manufacturing Base and Competitors
Table 64. EIDAP Inc. Major Business
Table 65. EIDAP Inc. Pet Microchips Product and Services
Table 66. EIDAP Inc. Pet Microchips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 67. EIDAP Inc. Recent Developments/Updates
Table 68. Micro-ID, Ltd. Basic Information, Manufacturing Base and Competitors
Table 69. Micro-ID, Ltd. Major Business
Table 70. Micro-ID, Ltd. Pet Microchips Product and Services
Table 71. Micro-ID, Ltd. Pet Microchips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 72. Micro-ID, Ltd. Recent Developments/Updates
Table 73. Cybortra Technology Basic Information, Manufacturing Base and Competitors
Table 74. Cybortra Technology Major Business
Table 75. Cybortra Technology Pet Microchips Product and Services
Table 76. Cybortra Technology Pet Microchips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 77. Cybortra Technology Recent Developments/Updates
Table 78. HALO Animal Rescue Basic Information, Manufacturing Base and Competitors
Table 79. HALO Animal Rescue Major Business
Table 80. HALO Animal Rescue Pet Microchips Product and Services
Table 81. HALO Animal Rescue Pet Microchips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 82. HALO Animal Rescue Recent Developments/Updates
Table 83. PetKey Basic Information, Manufacturing Base and Competitors
Table 84. PetKey Major Business
Table 85. PetKey Pet Microchips Product and Services
Table 86. PetKey Pet Microchips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 87. PetKey Recent Developments/Updates
Table 88. K9 Microchips Basic Information, Manufacturing Base and Competitors
Table 89. K9 Microchips Major Business
Table 90. K9 Microchips Pet Microchips Product and Services
Table 91. K9 Microchips Pet Microchips Sales Quantity (K Units), Average Price

(USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. K9 Microchips Recent Developments/Updates

Table 93. 911PetChip Basic Information, Manufacturing Base and Competitors

Table 94. 911PetChip Major Business

Table 95. 911PetChip Pet Microchips Product and Services

Table 96. 911PetChip Pet Microchips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 97. 911PetChip Recent Developments/Updates

Table 98. InfoPet Basic Information, Manufacturing Base and Competitors

Table 99. InfoPet Major Business

Table 100. InfoPet Pet Microchips Product and Services

Table 101. InfoPet Pet Microchips Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 102. InfoPet Recent Developments/Updates

Table 103. Global Pet Microchips Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 104. Global Pet Microchips Revenue by Manufacturer (2019-2024) & (USD Million)

Table 105. Global Pet Microchips Average Price by Manufacturer (2019-2024) & (USD/Unit)

Table 106. Market Position of Manufacturers in Pet Microchips, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 107. Head Office and Pet Microchips Production Site of Key Manufacturer

Table 108. Pet Microchips Market: Company Product Type Footprint

Table 109. Pet Microchips Market: Company Product Application Footprint

Table 110. Pet Microchips New Market Entrants and Barriers to Market Entry

Table 111. Pet Microchips Mergers, Acquisition, Agreements, and Collaborations

Table 112. Global Pet Microchips Sales Quantity by Region (2019-2024) & (K Units)

Table 113. Global Pet Microchips Sales Quantity by Region (2025-2030) & (K Units)

Table 114. Global Pet Microchips Consumption Value by Region (2019-2024) & (USD Million)

Table 115. Global Pet Microchips Consumption Value by Region (2025-2030) & (USD Million)

Table 116. Global Pet Microchips Average Price by Region (2019-2024) & (USD/Unit)

Table 117. Global Pet Microchips Average Price by Region (2025-2030) & (USD/Unit)

Table 118. Global Pet Microchips Sales Quantity by Type (2019-2024) & (K Units)

Table 119. Global Pet Microchips Sales Quantity by Type (2025-2030) & (K Units)

Table 120. Global Pet Microchips Consumption Value by Type (2019-2024) & (USD Million)

Table 121. Global Pet Microchips Consumption Value by Type (2025-2030) & (USD Million)

Table 122. Global Pet Microchips Average Price by Type (2019-2024) & (USD/Unit)

Table 123. Global Pet Microchips Average Price by Type (2025-2030) & (USD/Unit)

Table 124. Global Pet Microchips Sales Quantity by Application (2019-2024) & (K Units)

Table 125. Global Pet Microchips Sales Quantity by Application (2025-2030) & (K Units)

Table 126. Global Pet Microchips Consumption Value by Application (2019-2024) & (USD Million)

Table 127. Global Pet Microchips Consumption Value by Application (2025-2030) & (USD Million)

Table 128. Global Pet Microchips Average Price by Application (2019-2024) & (USD/Unit)

Table 129. Global Pet Microchips Average Price by Application (2025-2030) & (USD/Unit)

Table 130. North America Pet Microchips Sales Quantity by Type (2019-2024) & (K Units)

Table 131. North America Pet Microchips Sales Quantity by Type (2025-2030) & (K Units)

Table 132. North America Pet Microchips Sales Quantity by Application (2019-2024) & (K Units)

Table 133. North America Pet Microchips Sales Quantity by Application (2025-2030) & (K Units)

Table 134. North America Pet Microchips Sales Quantity by Country (2019-2024) & (K Units)

Table 135. North America Pet Microchips Sales Quantity by Country (2025-2030) & (K Units)

Table 136. North America Pet Microchips Consumption Value by Country (2019-2024) & (USD Million)

Table 137. North America Pet Microchips Consumption Value by Country (2025-2030) & (USD Million)

Table 138. Europe Pet Microchips Sales Quantity by Type (2019-2024) & (K Units)

Table 139. Europe Pet Microchips Sales Quantity by Type (2025-2030) & (K Units)

Table 140. Europe Pet Microchips Sales Quantity by Application (2019-2024) & (K Units)

Table 141. Europe Pet Microchips Sales Quantity by Application (2025-2030) & (K Units)

Table 142. Europe Pet Microchips Sales Quantity by Country (2019-2024) & (K Units)

Table 143. Europe Pet Microchips Sales Quantity by Country (2025-2030) & (K Units)

Table 144. Europe Pet Microchips Consumption Value by Country (2019-2024) & (USD Million)

Million)

Table 145. Europe Pet Microchips Consumption Value by Country (2025-2030) & (USD Million)

Table 146. Asia-Pacific Pet Microchips Sales Quantity by Type (2019-2024) & (K Units)

Table 147. Asia-Pacific Pet Microchips Sales Quantity by Type (2025-2030) & (K Units)

Table 148. Asia-Pacific Pet Microchips Sales Quantity by Application (2019-2024) & (K Units)

Table 149. Asia-Pacific Pet Microchips Sales Quantity by Application (2025-2030) & (K Units)

Table 150. Asia-Pacific Pet Microchips Sales Quantity by Region (2019-2024) & (K Units)

Table 151. Asia-Pacific Pet Microchips Sales Quantity by Region (2025-2030) & (K Units)

Table 152. Asia-Pacific Pet Microchips Consumption Value by Region (2019-2024) & (USD Million)

Table 153. Asia-Pacific Pet Microchips Consumption Value by Region (2025-2030) & (USD Million)

Table 154. South America Pet Microchips Sales Quantity by Type (2019-2024) & (K Units)

Table 155. South America Pet Microchips Sales Quantity by Type (2025-2030) & (K Units)

Table 156. South America Pet Microchips Sales Quantity by Application (2019-2024) & (K Units)

Table 157. South America Pet Microchips Sales Quantity by Application (2025-2030) & (K Units)

Table 158. South America Pet Microchips Sales Quantity by Country (2019-2024) & (K Units)

Table 159. South America Pet Microchips Sales Quantity by Country (2025-2030) & (K Units)

Table 160. South America Pet Microchips Consumption Value by Country (2019-2024) & (USD Million)

Table 161. South America Pet Microchips Consumption Value by Country (2025-2030) & (USD Million)

Table 162. Middle East & Africa Pet Microchips Sales Quantity by Type (2019-2024) & (K Units)

Table 163. Middle East & Africa Pet Microchips Sales Quantity by Type (2025-2030) & (K Units)

Table 164. Middle East & Africa Pet Microchips Sales Quantity by Application (2019-2024) & (K Units)

Table 165. Middle East & Africa Pet Microchips Sales Quantity by Application
(2025-2030) & (K Units)

Table 166. Middle East & Africa Pet Microchips Sales Quantity by Region (2019-2024)
& (K Units)

Table 167. Middle East & Africa Pet Microchips Sales Quantity by Region (2025-2030)
& (K Units)

Table 168. Middle East & Africa Pet Microchips Consumption Value by Region
(2019-2024) & (USD Million)

Table 169. Middle East & Africa Pet Microchips Consumption Value by Region
(2025-2030) & (USD Million)

Table 170. Pet Microchips Raw Material

Table 171. Key Manufacturers of Pet Microchips Raw Materials

Table 172. Pet Microchips Typical Distributors

Table 173. Pet Microchips Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Pet Microchips Picture

Figure 2. Global Pet Microchips Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Pet Microchips Consumption Value Market Share by Type in 2023

Figure 4. 125 kHz Microchip Examples

Figure 5. 128 kHz Microchip Examples

Figure 6. 134.2 kHz Microchip Examples

Figure 7. Global Pet Microchips Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Pet Microchips Consumption Value Market Share by Application in 2023

Figure 9. Horse Examples

Figure 10. Dogs Examples

Figure 11. Cats Examples

Figure 12. Others Examples

Figure 13. Global Pet Microchips Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 14. Global Pet Microchips Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 15. Global Pet Microchips Sales Quantity (2019-2030) & (K Units)

Figure 16. Global Pet Microchips Average Price (2019-2030) & (USD/Unit)

Figure 17. Global Pet Microchips Sales Quantity Market Share by Manufacturer in 2023

Figure 18. Global Pet Microchips Consumption Value Market Share by Manufacturer in 2023

Figure 19. Producer Shipments of Pet Microchips by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 20. Top 3 Pet Microchips Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Top 6 Pet Microchips Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Global Pet Microchips Sales Quantity Market Share by Region (2019-2030)

Figure 23. Global Pet Microchips Consumption Value Market Share by Region (2019-2030)

Figure 24. North America Pet Microchips Consumption Value (2019-2030) & (USD Million)

Figure 25. Europe Pet Microchips Consumption Value (2019-2030) & (USD Million)

Figure 26. Asia-Pacific Pet Microchips Consumption Value (2019-2030) & (USD Million)

Figure 27. South America Pet Microchips Consumption Value (2019-2030) & (USD Million)

Figure 28. Middle East & Africa Pet Microchips Consumption Value (2019-2030) & (USD Million)

Figure 29. Global Pet Microchips Sales Quantity Market Share by Type (2019-2030)

Figure 30. Global Pet Microchips Consumption Value Market Share by Type (2019-2030)

Figure 31. Global Pet Microchips Average Price by Type (2019-2030) & (USD/Unit)

Figure 32. Global Pet Microchips Sales Quantity Market Share by Application (2019-2030)

Figure 33. Global Pet Microchips Consumption Value Market Share by Application (2019-2030)

Figure 34. Global Pet Microchips Average Price by Application (2019-2030) & (USD/Unit)

Figure 35. North America Pet Microchips Sales Quantity Market Share by Type (2019-2030)

Figure 36. North America Pet Microchips Sales Quantity Market Share by Application (2019-2030)

Figure 37. North America Pet Microchips Sales Quantity Market Share by Country (2019-2030)

Figure 38. North America Pet Microchips Consumption Value Market Share by Country (2019-2030)

Figure 39. United States Pet Microchips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Canada Pet Microchips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Mexico Pet Microchips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Europe Pet Microchips Sales Quantity Market Share by Type (2019-2030)

Figure 43. Europe Pet Microchips Sales Quantity Market Share by Application (2019-2030)

Figure 44. Europe Pet Microchips Sales Quantity Market Share by Country (2019-2030)

Figure 45. Europe Pet Microchips Consumption Value Market Share by Country (2019-2030)

Figure 46. Germany Pet Microchips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. France Pet Microchips Consumption Value and Growth Rate (2019-2030) &

(USD Million)

Figure 48. United Kingdom Pet Microchips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Russia Pet Microchips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Italy Pet Microchips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Asia-Pacific Pet Microchips Sales Quantity Market Share by Type (2019-2030)

Figure 52. Asia-Pacific Pet Microchips Sales Quantity Market Share by Application (2019-2030)

Figure 53. Asia-Pacific Pet Microchips Sales Quantity Market Share by Region (2019-2030)

Figure 54. Asia-Pacific Pet Microchips Consumption Value Market Share by Region (2019-2030)

Figure 55. China Pet Microchips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Japan Pet Microchips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Korea Pet Microchips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. India Pet Microchips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Southeast Asia Pet Microchips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Australia Pet Microchips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. South America Pet Microchips Sales Quantity Market Share by Type (2019-2030)

Figure 62. South America Pet Microchips Sales Quantity Market Share by Application (2019-2030)

Figure 63. South America Pet Microchips Sales Quantity Market Share by Country (2019-2030)

Figure 64. South America Pet Microchips Consumption Value Market Share by Country (2019-2030)

Figure 65. Brazil Pet Microchips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Argentina Pet Microchips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Middle East & Africa Pet Microchips Sales Quantity Market Share by Type (2019-2030)

Figure 68. Middle East & Africa Pet Microchips Sales Quantity Market Share by Application (2019-2030)

Figure 69. Middle East & Africa Pet Microchips Sales Quantity Market Share by Region (2019-2030)

Figure 70. Middle East & Africa Pet Microchips Consumption Value Market Share by Region (2019-2030)

Figure 71. Turkey Pet Microchips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Egypt Pet Microchips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Saudi Arabia Pet Microchips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. South Africa Pet Microchips Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Pet Microchips Market Drivers

Figure 76. Pet Microchips Market Restraints

Figure 77. Pet Microchips Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Pet Microchips in 2023

Figure 80. Manufacturing Process Analysis of Pet Microchips

Figure 81. Pet Microchips Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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