

# Global Pet Microchip Scanner Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global Pet Microchip Scanner market size is expected to reach \$ 61 million by 2029, rising at a market growth of 7.4% CAGR during the forecast period (2023-2029).

According to data from the company's 'Pet Products Research Center', the global pet industry will reach US\$246 billion in 2022, a year-on-year increase of 11.3%. The United States has the highest pet penetration rate and is also the largest pet consumer market. According to data from the American Pet Products Association (APPA), 66% of American households own pets, and the total industry sales are approximately US\$136.8 billion, an increase of 10.8% from 2021. . IVH, the German Pet Products Industry Association, stated that the number of pets in Germany will be as high as 33.4 million in 2022, with a total turnover of nearly 6.5 billion euros. The '2023 China Pet Industry Trend Insights White Paper' released by JD.com shows that China's pet industry is showing a trend of 'red ocean near, blue ocean far away'. In 2023, the number of pet-raising households in China will exceed 100 million, and the market size will reach 129.6 billion yuan. Specifically, the market sizes of the four major physical pet products are all increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 9%. Pet medical care is the pet industry's economic industry second only to pet food. In the UK, annual spending on veterinary and other pet services has increased from ?2.6 billion in 2015 to ?4 billion in 2021, a 54% increase in just six years. Data from Vetnosis shows that the value of the global animal health industry increased by 12% in 2021, reaching \$38.3 billion.

A pet microchip scanner is a handheld device that reads the registration number or code from the microchip.

This report studies the global Pet Microchip Scanner production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Pet Microchip Scanner, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Pet Microchip Scanner that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Pet Microchip Scanner total production and demand, 2018-2029, (K Units)

Global Pet Microchip Scanner total production value, 2018-2029, (USD Million)

Global Pet Microchip Scanner production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Pet Microchip Scanner consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Pet Microchip Scanner domestic production, consumption, key domestic manufacturers and share

Global Pet Microchip Scanner production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Pet Microchip Scanner production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Pet Microchip Scanner production by Application production, value, CAGR, 2018-2029, (USD Million) & (K Units).

This reports profiles key players in the global Pet Microchip Scanner market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Allflex, HID GLOBAL, TopTag, Trovan, Avid, HomeAgain, MICROCHIP ID, Wuxi Fofia Technology Co., Ltd and petDetect, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Pet Microchip Scanner market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Pet Microchip Scanner Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Pet Microchip Scanner Market, Segmentation by Type

With Display Screen

Without Display Screen

## Global Pet Microchip Scanner Market, Segmentation by Application

Pet Store

Animal Shelter

Others

## Companies Profiled:

Allflex

HID GLOBAL

TopTag

Trovan

Avid

HomeAgain

MICROCHIP ID

Wuxi Fofia Technology Co., Ltd

petDetect

Ozmicrochips

Bayer

Smoostart

AKC Reunite

Datamars

## Key Questions Answered

1. How big is the global Pet Microchip Scanner market?
2. What is the demand of the global Pet Microchip Scanner market?
3. What is the year over year growth of the global Pet Microchip Scanner market?
4. What is the production and production value of the global Pet Microchip Scanner market?
5. Who are the key producers in the global Pet Microchip Scanner market?

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