

Global Pet Microchip Scanner Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Pet Microchip Scanner market size was valued at USD 37 million in 2022 and is forecast to a readjusted size of USD 61 million by 2029 with a CAGR of 7.4% during review period.

A pet microchip scanner is a handheld device that reads the registration number or code from the microchip.

According to data from the company's 'Pet Products Research Center', the global pet industry will reach US\$246 billion in 2022, a year-on-year increase of 11.3%. The United States has the highest pet penetration rate and is also the largest pet consumer market. According to data from the American Pet Products Association (APPA), 66% of American households own pets, and the total industry sales are approximately US\$136.8 billion, an increase of 10.8% from 2021. . IVH, the German Pet Products Industry Association, stated that the number of pets in Germany will be as high as 33.4 million in 2022, with a total turnover of nearly 6.5 billion euros. The '2023 China Pet Industry Trend Insights White Paper' released by JD.com shows that China's pet industry is showing a trend of 'red ocean near, blue ocean far away'. In 2023, the number of pet-raising households in China will exceed 100 million, and the market size will reach 129.6 billion yuan. Specifically, the market sizes of the four major physical pet products are all increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 9%. Pet medical care is the pet industry's economic industry second only to pet food. In the UK, annual spending on veterinary and other pet services has increased from ?2.6 billion in 2015 to ?4 billion in 2021, a 54% increase in just six years. Data from Vetnosis shows that the value of the global animal health industry increased by

12% in 2021, reaching \$38.3 billion.

The Global Info Research report includes an overview of the development of the Pet Microchip Scanner industry chain, the market status of Pet Store (With Display Screen, Without Display Screen), Animal Shelter (With Display Screen, Without Display Screen), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Pet Microchip Scanner.

Regionally, the report analyzes the Pet Microchip Scanner markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Pet Microchip Scanner market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Pet Microchip Scanner market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Pet Microchip Scanner industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., With Display Screen, Without Display Screen).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Pet Microchip Scanner market.

Regional Analysis: The report involves examining the Pet Microchip Scanner market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Pet Microchip Scanner market. This may include

estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Pet Microchip Scanner:

Company Analysis: Report covers individual Pet Microchip Scanner manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Pet Microchip Scanner. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Pet Store, Animal Shelter).

Technology Analysis: Report covers specific technologies relevant to Pet Microchip Scanner. It assesses the current state, advancements, and potential future developments in Pet Microchip Scanner areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Pet Microchip Scanner market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Pet Microchip Scanner market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

With Display Screen

Without Display Screen

Market segment by Application

Pet Store

Animal Shelter

Others

Major players covered

Allflex

HID GLOBAL

TopTag

Trovan

Avid

HomeAgain

MICROCHIP ID

Wuxi Fofia Technology Co., Ltd

petDetect

Ozmicrochips

Bayer

Smoostart

AKC Reunite

Datamars

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pet Microchip Scanner product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pet Microchip Scanner, with price, sales, revenue and global market share of Pet Microchip Scanner from 2018 to 2023.

Chapter 3, the Pet Microchip Scanner competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pet Microchip Scanner breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Pet Microchip Scanner market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pet Microchip Scanner.

Chapter 14 and 15, to describe Pet Microchip Scanner sales channel, distributors, customers, research findings and conclusion.

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