

Global Pet Medical Care Service Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Pet Medical Care Service market size is expected to reach \$ 38247 million by 2032, rising at a market growth of 10.0% CAGR during the forecast period (2026-2032).

Pet medical care service encompass specialized care centered on disease prevention, diagnosis, treatment, rehabilitation, and routine health management for dogs, cats, and other companion animals. These services typically include vaccinations, deworming, physical examinations, disease diagnosis and treatment, surgery, diagnostic imaging, laboratory testing, dental care, dermatological treatment, chronic disease management, inpatient care, postoperative rehabilitation, nutritional guidance, and end-of-life care. Provided primarily by pet hospitals, veterinary clinics, chain veterinary institutions, veterinary teams, and third-party testing agencies, these services cater to a client base that includes pet owners, pet insurance companies, pet food and pharmaceutical enterprises, and pet health platforms. Their core value lies in enhancing early disease screening, precise diagnosis and treatment, and long-term health management, thereby extending pets' lifespans and improving the pet ownership experience; this sector represents a segment of the pet economy characterized by strong medical attributes and trends associated with consumption upgrades.

The upstream segment of the pet medical care service industry chain comprises foundational resources such as veterinary talent, pet pharmaceuticals, vaccines, deworming agents, anesthetics, diagnostic reagents, imaging equipment, surgical instruments, laboratory testing equipment, prescription pet food, nutritional supplements, consumables, and pet insurance. The midstream segment consists of pet hospitals, veterinary clinics, chain veterinary institutions, specialized treatment centers, third-party testing agencies, and online consultation platforms, which provide services

including vaccinations and deworming, physical screenings, disease diagnosis and treatment, surgery, imaging, laboratory testing, dental care, dermatology, chronic disease management, postoperative care, inpatient care, and rehabilitation. The downstream segment primarily serves clients such as pet owners, pet insurance companies, pet health platforms, pet food and pharmaceutical enterprises, and pet service agencies. The gross profit margin for pet medical care service is approximately 58%.

From the demand perspective, the growth of pet medical care service is primarily driven by trends toward treating pets as family members, the aging of the pet population, and more sophisticated pet-rearing practices. As dogs and cats increasingly serve as emotional companions within the household, pet owners are becoming more receptive to services such as vaccinations, deworming, physical examinations, dental care, dermatology, gastroenterology, chronic disease management, post-operative rehabilitation, and geriatric care. Moving away from the traditional 'seek care only when sick' model, a growing number of users are prioritizing preventive medicine and long-term health management, propelling the industry to evolve from episodic treatment to full-lifecycle care.

From the supply perspective, the focus of industry competition is shifting from the expansion of individual clinics to the development of chain operations, specialized medical capabilities, and standardized service delivery. Pet medical services demand high standards regarding veterinary talent, diagnostic equipment, pharmaceuticals, medical supplies, case management, and the overall service experience; independent clinics often struggle with inconsistencies in service quality due to variations in veterinarian expertise, equipment, and operational workflows. Looking ahead, enterprises that possess chain networks, specialized treatment capabilities, standardized operating procedures (SOPs), digital medical record systems, and robust supply chain procurement capabilities will be better positioned to enhance diagnostic efficiency, build customer trust, and drive repeat business.

In terms of development trends, pet medical care services are evolving toward prevention, specialization, digitalization, and insurance integration. While basic services such as vaccinations, deworming, health screenings, and the treatment of common ailments remain the market's foundation, specialized services (including dentistry, orthopedics, oncology, cardiology, ophthalmology, dermatology, diagnostic imaging, and geriatric care) are emerging as key drivers of high-value revenue growth. Concurrently, pet insurance, online consultations, digital health records, smart hardware, and membership packages are creating synergies with offline clinics, shifting

the industry's focus from reactive medical treatment to a model of proactive health management and continuous care. Key industry challenges include a shortage of veterinary talent, a lack of unified service standards, price sensitivity among consumers, medical disputes, and the complexities of managing chain operations.

This report studies the global Pet Medical Care Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Pet Medical Care Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Pet Medical Care Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Pet Medical Care Service total market, 2021-2032, (USD Million)

Global Pet Medical Care Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Pet Medical Care Service total market, key domestic companies, and share, (USD Million)

Global Pet Medical Care Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Pet Medical Care Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Pet Medical Care Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Pet Medical Care Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mars Veterinary Health, VCA Animal Hospitals, Banfield Pet Hospital, BluePearl Pet Hospital, National Veterinary Associates, PetVet Care Centers, Thrive Pet Healthcare, IVC Evidensia, VetPartners, CVS Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the world Pet Medical Care Service market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Pet Medical Care Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Pet Medical Care Service Market, Segmentation by Type:

Routine Health Check-Up

Emergency Medical Care

Others

Global Pet Medical Care Service Market, Segmentation by Care Cycle:

Short-Term Care Services (Care Duration ? 30 Days)

Medium- to Long-Term Care Services (Care Duration 1?12 Months)

Global Pet Medical Care Service Market, Segmentation by Service Phase:

Prevention-Stage Services

Diagnosis-Stage Services

Treatment-Stage Services

Rehabilitation and Nursing Services

Full-Lifecycle Care

Global Pet Medical Care Service Market, Segmentation by Application:

Pet Hospital

Family

Companies Profiled:

Mars Veterinary Health

VCA Animal Hospitals

Banfield Pet Hospital

BluePearl Pet Hospital

National Veterinary Associates

PetVet Care Centers

Thrive Pet Healthcare

IVC Evidensia

VetPartners

CVS Group

Medivet

AniCura

Linnaeus

New Ruipeng Pet Healthcare Group

Ringpai Pet Hospital

PetVet Tech

Japan Animal Referral Medical Center

AEON PET

Japan Veterinary Medical Group

Key Questions Answered

1. How big is the global Pet Medical Care Service market?
2. What is the demand of the global Pet Medical Care Service market?
3. What is the year over year growth of the global Pet Medical Care Service market?
4. What is the total value of the global Pet Medical Care Service market?
5. Who are the Major Players in the global Pet Medical Care Service market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Pet Medical Care Service Introduction
- 1.2 World Pet Medical Care Service Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Pet Medical Care Service Total Market by Region (by Headquarter Location)
 - 1.3.1 World Pet Medical Care Service Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company Pet Medical Care Service Revenue (2021-2032)
 - 1.3.3 China Based Company Pet Medical Care Service Revenue (2021-2032)
 - 1.3.4 Europe Based Company Pet Medical Care Service Revenue (2021-2032)
 - 1.3.5 Japan Based Company Pet Medical Care Service Revenue (2021-2032)
 - 1.3.6 South Korea Based Company Pet Medical Care Service Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company Pet Medical Care Service Revenue (2021-2032)
 - 1.3.8 India Based Company Pet Medical Care Service Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Pet Medical Care Service Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Pet Medical Care Service Consumption Value (2021-2032)
- 2.2 World Pet Medical Care Service Consumption Value by Region
 - 2.2.1 World Pet Medical Care Service Consumption Value by Region (2021-2026)
 - 2.2.2 World Pet Medical Care Service Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Pet Medical Care Service Consumption Value (2021-2032)
- 2.4 China Pet Medical Care Service Consumption Value (2021-2032)
- 2.5 Europe Pet Medical Care Service Consumption Value (2021-2032)
- 2.6 Japan Pet Medical Care Service Consumption Value (2021-2032)
- 2.7 South Korea Pet Medical Care Service Consumption Value (2021-2032)
- 2.8 ASEAN Pet Medical Care Service Consumption Value (2021-2032)
- 2.9 India Pet Medical Care Service Consumption Value (2021-2032)

3 WORLD PET MEDICAL CARE SERVICE COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Pet Medical Care Service Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Pet Medical Care Service Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Pet Medical Care Service in 2025

3.2.3 Global Concentration Ratios (CR8) for Pet Medical Care Service in 2025

3.3 Pet Medical Care Service Company Evaluation Quadrant

3.4 Pet Medical Care Service Market: Overall Company Footprint Analysis

3.4.1 Pet Medical Care Service Market: Region Footprint

3.4.2 Pet Medical Care Service Market: Company Product Type Footprint

3.4.3 Pet Medical Care Service Market: Company Product Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: Pet Medical Care Service Revenue Comparison (by Headquarter Location)

4.1.1 United States VS China: Pet Medical Care Service Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)

4.1.2 United States VS China: Pet Medical Care Service Revenue Market Share Comparison (2021 & 2025 & 2032)

4.2 United States Based Companies VS China Based Companies: Pet Medical Care Service Consumption Value Comparison

4.2.1 United States VS China: Pet Medical Care Service Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Pet Medical Care Service Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based Pet Medical Care Service Companies and Market Share, 2021-2026

4.3.1 United States Based Pet Medical Care Service Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Pet Medical Care Service Revenue, (2021-2026)

4.4 China Based Companies Pet Medical Care Service Revenue and Market Share, 2021-2026

4.4.1 China Based Pet Medical Care Service Companies, Company Headquarters

(Province, Country)

4.4.2 China Based Companies Pet Medical Care Service Revenue, (2021-2026)

4.5 Rest of World Based Pet Medical Care Service Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Pet Medical Care Service Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Pet Medical Care Service Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Pet Medical Care Service Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Routine Health Check-Up

5.2.2 Emergency Medical Care

5.2.3 Others

5.3 Market Segment by Type

5.3.1 World Pet Medical Care Service Market Size by Type (2021-2026)

5.3.2 World Pet Medical Care Service Market Size by Type (2027-2032)

5.3.3 World Pet Medical Care Service Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY CARE CYCLE

6.1 World Pet Medical Care Service Market Size Overview by Care Cycle: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Care Cycle

6.2.1 Short-Term Care Services (Care Duration ? 30 Days)

6.2.2 Medium- to Long-Term Care Services (Care Duration 1?12 Months)

6.3 Market Segment by Care Cycle

6.3.1 World Pet Medical Care Service Market Size by Care Cycle (2021-2026)

6.3.2 World Pet Medical Care Service Market Size by Care Cycle (2027-2032)

6.3.3 World Pet Medical Care Service Market Size Market Share by Care Cycle (2027-2032)

7 MARKET ANALYSIS BY SERVICE PHASE

7.1 World Pet Medical Care Service Market Size Overview by Service Phase: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Service Phase

7.2.1 Prevention-Stage Services

7.2.2 Diagnosis-Stage Services

7.2.3 Treatment-Stage Services

7.2.4 Rehabilitation and Nursing Services

7.2.5 Full-Lifecycle Care

7.3 Market Segment by Service Phase

7.3.1 World Pet Medical Care Service Market Size by Service Phase (2021-2026)

7.3.2 World Pet Medical Care Service Market Size by Service Phase (2027-2032)

7.3.3 World Pet Medical Care Service Market Size Market Share by Service Phase (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Pet Medical Care Service Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Pet Hospital

8.2.2 Family

8.3 Market Segment by Application

8.3.1 World Pet Medical Care Service Market Size by Application (2021-2026)

8.3.2 World Pet Medical Care Service Market Size by Application (2027-2032)

8.3.3 World Pet Medical Care Service Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

9.1 Mars Veterinary Health

9.1.1 Mars Veterinary Health Details

9.1.2 Mars Veterinary Health Major Business

9.1.3 Mars Veterinary Health Pet Medical Care Service Product and Services

9.1.4 Mars Veterinary Health Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 Mars Veterinary Health Recent Developments/Updates

9.1.6 Mars Veterinary Health Competitive Strengths & Weaknesses

9.2 VCA Animal Hospitals

9.2.1 VCA Animal Hospitals Details

9.2.2 VCA Animal Hospitals Major Business

9.2.3 VCA Animal Hospitals Pet Medical Care Service Product and Services

9.2.4 VCA Animal Hospitals Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 VCA Animal Hospitals Recent Developments/Updates

9.2.6 VCA Animal Hospitals Competitive Strengths & Weaknesses

9.3 Banfield Pet Hospital

9.3.1 Banfield Pet Hospital Details

9.3.2 Banfield Pet Hospital Major Business

9.3.3 Banfield Pet Hospital Pet Medical Care Service Product and Services

9.3.4 Banfield Pet Hospital Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026)

9.3.5 Banfield Pet Hospital Recent Developments/Updates

9.3.6 Banfield Pet Hospital Competitive Strengths & Weaknesses

9.4 BluePearl Pet Hospital

9.4.1 BluePearl Pet Hospital Details

9.4.2 BluePearl Pet Hospital Major Business

9.4.3 BluePearl Pet Hospital Pet Medical Care Service Product and Services

9.4.4 BluePearl Pet Hospital Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026)

9.4.5 BluePearl Pet Hospital Recent Developments/Updates

9.4.6 BluePearl Pet Hospital Competitive Strengths & Weaknesses

9.5 National Veterinary Associates

9.5.1 National Veterinary Associates Details

9.5.2 National Veterinary Associates Major Business

9.5.3 National Veterinary Associates Pet Medical Care Service Product and Services

9.5.4 National Veterinary Associates Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026)

9.5.5 National Veterinary Associates Recent Developments/Updates

9.5.6 National Veterinary Associates Competitive Strengths & Weaknesses

9.6 PetVet Care Centers

9.6.1 PetVet Care Centers Details

9.6.2 PetVet Care Centers Major Business

9.6.3 PetVet Care Centers Pet Medical Care Service Product and Services

9.6.4 PetVet Care Centers Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026)

9.6.5 PetVet Care Centers Recent Developments/Updates

9.6.6 PetVet Care Centers Competitive Strengths & Weaknesses

9.7 Thrive Pet Healthcare

9.7.1 Thrive Pet Healthcare Details

9.7.2 Thrive Pet Healthcare Major Business

- 9.7.3 Thrive Pet Healthcare Pet Medical Care Service Product and Services
- 9.7.4 Thrive Pet Healthcare Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026)
- 9.7.5 Thrive Pet Healthcare Recent Developments/Updates
- 9.7.6 Thrive Pet Healthcare Competitive Strengths & Weaknesses
- 9.8 IVC Evidensia
 - 9.8.1 IVC Evidensia Details
 - 9.8.2 IVC Evidensia Major Business
 - 9.8.3 IVC Evidensia Pet Medical Care Service Product and Services
 - 9.8.4 IVC Evidensia Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.8.5 IVC Evidensia Recent Developments/Updates
 - 9.8.6 IVC Evidensia Competitive Strengths & Weaknesses
- 9.9 VetPartners
 - 9.9.1 VetPartners Details
 - 9.9.2 VetPartners Major Business
 - 9.9.3 VetPartners Pet Medical Care Service Product and Services
 - 9.9.4 VetPartners Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.9.5 VetPartners Recent Developments/Updates
 - 9.9.6 VetPartners Competitive Strengths & Weaknesses
- 9.10 CVS Group
 - 9.10.1 CVS Group Details
 - 9.10.2 CVS Group Major Business
 - 9.10.3 CVS Group Pet Medical Care Service Product and Services
 - 9.10.4 CVS Group Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.10.5 CVS Group Recent Developments/Updates
 - 9.10.6 CVS Group Competitive Strengths & Weaknesses
- 9.11 Medivet
 - 9.11.1 Medivet Details
 - 9.11.2 Medivet Major Business
 - 9.11.3 Medivet Pet Medical Care Service Product and Services
 - 9.11.4 Medivet Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.11.5 Medivet Recent Developments/Updates
 - 9.11.6 Medivet Competitive Strengths & Weaknesses
- 9.12 AniCura
 - 9.12.1 AniCura Details

- 9.12.2 AniCura Major Business
- 9.12.3 AniCura Pet Medical Care Service Product and Services
- 9.12.4 AniCura Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026)
- 9.12.5 AniCura Recent Developments/Updates
- 9.12.6 AniCura Competitive Strengths & Weaknesses
- 9.13 Linnaeus
 - 9.13.1 Linnaeus Details
 - 9.13.2 Linnaeus Major Business
 - 9.13.3 Linnaeus Pet Medical Care Service Product and Services
 - 9.13.4 Linnaeus Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Linnaeus Recent Developments/Updates
 - 9.13.6 Linnaeus Competitive Strengths & Weaknesses
- 9.14 New Ruipeng Pet Healthcare Group
 - 9.14.1 New Ruipeng Pet Healthcare Group Details
 - 9.14.2 New Ruipeng Pet Healthcare Group Major Business
 - 9.14.3 New Ruipeng Pet Healthcare Group Pet Medical Care Service Product and Services
 - 9.14.4 New Ruipeng Pet Healthcare Group Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.14.5 New Ruipeng Pet Healthcare Group Recent Developments/Updates
 - 9.14.6 New Ruipeng Pet Healthcare Group Competitive Strengths & Weaknesses
- 9.15 Ringpai Pet Hospital
 - 9.15.1 Ringpai Pet Hospital Details
 - 9.15.2 Ringpai Pet Hospital Major Business
 - 9.15.3 Ringpai Pet Hospital Pet Medical Care Service Product and Services
 - 9.15.4 Ringpai Pet Hospital Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Ringpai Pet Hospital Recent Developments/Updates
 - 9.15.6 Ringpai Pet Hospital Competitive Strengths & Weaknesses
- 9.16 PetVet Tech
 - 9.16.1 PetVet Tech Details
 - 9.16.2 PetVet Tech Major Business
 - 9.16.3 PetVet Tech Pet Medical Care Service Product and Services
 - 9.16.4 PetVet Tech Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.16.5 PetVet Tech Recent Developments/Updates
 - 9.16.6 PetVet Tech Competitive Strengths & Weaknesses

9.17 Japan Animal Referral Medical Center

9.17.1 Japan Animal Referral Medical Center Details

9.17.2 Japan Animal Referral Medical Center Major Business

9.17.3 Japan Animal Referral Medical Center Pet Medical Care Service Product and Services

9.17.4 Japan Animal Referral Medical Center Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026)

9.17.5 Japan Animal Referral Medical Center Recent Developments/Updates

9.17.6 Japan Animal Referral Medical Center Competitive Strengths & Weaknesses

9.18 AEON PET

9.18.1 AEON PET Details

9.18.2 AEON PET Major Business

9.18.3 AEON PET Pet Medical Care Service Product and Services

9.18.4 AEON PET Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026)

9.18.5 AEON PET Recent Developments/Updates

9.18.6 AEON PET Competitive Strengths & Weaknesses

9.19 Japan Veterinary Medical Group

9.19.1 Japan Veterinary Medical Group Details

9.19.2 Japan Veterinary Medical Group Major Business

9.19.3 Japan Veterinary Medical Group Pet Medical Care Service Product and Services

9.19.4 Japan Veterinary Medical Group Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026)

9.19.5 Japan Veterinary Medical Group Recent Developments/Updates

9.19.6 Japan Veterinary Medical Group Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Pet Medical Care Service Industry Chain

10.2 Pet Medical Care Service Upstream Analysis

10.3 Pet Medical Care Service Midstream Analysis

10.4 Pet Medical Care Service Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Pet Medical Care Service Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Pet Medical Care Service Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Pet Medical Care Service Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Pet Medical Care Service Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Pet Medical Care Service Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Pet Medical Care Service Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Pet Medical Care Service Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Pet Medical Care Service Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Pet Medical Care Service Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Pet Medical Care Service Players in 2025

Table 12. World Pet Medical Care Service Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Pet Medical Care Service Company Evaluation Quadrant

Table 14. Head Office of Key Pet Medical Care Service Players

Table 15. Pet Medical Care Service Market: Company Product Type Footprint

Table 16. Pet Medical Care Service Market: Company Product Application Footprint

Table 17. Pet Medical Care Service Mergers & Acquisitions Activity

Table 18. United States VS China Pet Medical Care Service Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Pet Medical Care Service Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Pet Medical Care Service Companies, Headquarters (States, Country)

Table 21. United States Based Companies Pet Medical Care Service Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Pet Medical Care Service Revenue Market Share (2021-2026)

Table 23. China Based Pet Medical Care Service Companies, Headquarters (Province, Country)

Table 24. China Based Companies Pet Medical Care Service Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Pet Medical Care Service Revenue Market Share (2021-2026)

Table 26. Rest of World Based Pet Medical Care Service Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Pet Medical Care Service Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Pet Medical Care Service Revenue Market Share (2021-2026)

Table 29. World Pet Medical Care Service Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Pet Medical Care Service Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Pet Medical Care Service Market Size by Type (2027-2032) & (USD Million)

Table 32. World Pet Medical Care Service Market Size by Care Cycle, (USD Million), 2021 & 2025 & 2032

Table 33. World Pet Medical Care Service Market Size Value by Care Cycle (2021-2026) & (USD Million)

Table 34. World Pet Medical Care Service Market Size by Care Cycle (2027-2032) & (USD Million)

Table 35. World Pet Medical Care Service Market Size by Service Phase, (USD Million), 2021 & 2025 & 2032

Table 36. World Pet Medical Care Service Market Size Value by Service Phase (2021-2026) & (USD Million)

Table 37. World Pet Medical Care Service Market Size by Service Phase (2027-2032) & (USD Million)

Table 38. World Pet Medical Care Service Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Pet Medical Care Service Market Size by Application (2021-2026) & (USD Million)

Table 40. World Pet Medical Care Service Market Size by Application (2027-2032) & (USD Million)

Table 41. Mars Veterinary Health Basic Information, Manufacturing Base and

Competitors

Table 42. Mars Veterinary Health Major Business

Table 43. Mars Veterinary Health Pet Medical Care Service Product and Services

Table 44. Mars Veterinary Health Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. Mars Veterinary Health Recent Developments/Updates

Table 46. Mars Veterinary Health Competitive Strengths & Weaknesses

Table 47. VCA Animal Hospitals Basic Information, Manufacturing Base and

Competitors

Table 48. VCA Animal Hospitals Major Business

Table 49. VCA Animal Hospitals Pet Medical Care Service Product and Services

Table 50. VCA Animal Hospitals Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. VCA Animal Hospitals Recent Developments/Updates

Table 52. VCA Animal Hospitals Competitive Strengths & Weaknesses

Table 53. Banfield Pet Hospital Basic Information, Manufacturing Base and Competitors

Table 54. Banfield Pet Hospital Major Business

Table 55. Banfield Pet Hospital Pet Medical Care Service Product and Services

Table 56. Banfield Pet Hospital Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. Banfield Pet Hospital Recent Developments/Updates

Table 58. Banfield Pet Hospital Competitive Strengths & Weaknesses

Table 59. BluePearl Pet Hospital Basic Information, Manufacturing Base and Competitors

Table 60. BluePearl Pet Hospital Major Business

Table 61. BluePearl Pet Hospital Pet Medical Care Service Product and Services

Table 62. BluePearl Pet Hospital Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. BluePearl Pet Hospital Recent Developments/Updates

Table 64. BluePearl Pet Hospital Competitive Strengths & Weaknesses

Table 65. National Veterinary Associates Basic Information, Manufacturing Base and Competitors

Table 66. National Veterinary Associates Major Business

Table 67. National Veterinary Associates Pet Medical Care Service Product and Services

Table 68. National Veterinary Associates Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. National Veterinary Associates Recent Developments/Updates

Table 70. National Veterinary Associates Competitive Strengths & Weaknesses

Table 71. PetVet Care Centers Basic Information, Manufacturing Base and Competitors
Table 72. PetVet Care Centers Major Business
Table 73. PetVet Care Centers Pet Medical Care Service Product and Services
Table 74. PetVet Care Centers Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 75. PetVet Care Centers Recent Developments/Updates
Table 76. PetVet Care Centers Competitive Strengths & Weaknesses
Table 77. Thrive Pet Healthcare Basic Information, Manufacturing Base and Competitors
Table 78. Thrive Pet Healthcare Major Business
Table 79. Thrive Pet Healthcare Pet Medical Care Service Product and Services
Table 80. Thrive Pet Healthcare Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 81. Thrive Pet Healthcare Recent Developments/Updates
Table 82. Thrive Pet Healthcare Competitive Strengths & Weaknesses
Table 83. IVC Evidensia Basic Information, Manufacturing Base and Competitors
Table 84. IVC Evidensia Major Business
Table 85. IVC Evidensia Pet Medical Care Service Product and Services
Table 86. IVC Evidensia Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 87. IVC Evidensia Recent Developments/Updates
Table 88. IVC Evidensia Competitive Strengths & Weaknesses
Table 89. VetPartners Basic Information, Manufacturing Base and Competitors
Table 90. VetPartners Major Business
Table 91. VetPartners Pet Medical Care Service Product and Services
Table 92. VetPartners Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 93. VetPartners Recent Developments/Updates
Table 94. VetPartners Competitive Strengths & Weaknesses
Table 95. CVS Group Basic Information, Manufacturing Base and Competitors
Table 96. CVS Group Major Business
Table 97. CVS Group Pet Medical Care Service Product and Services
Table 98. CVS Group Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 99. CVS Group Recent Developments/Updates
Table 100. CVS Group Competitive Strengths & Weaknesses
Table 101. Medivet Basic Information, Manufacturing Base and Competitors
Table 102. Medivet Major Business
Table 103. Medivet Pet Medical Care Service Product and Services

Table 104. Medivet Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 105. Medivet Recent Developments/Updates

Table 106. Medivet Competitive Strengths & Weaknesses

Table 107. AniCura Basic Information, Manufacturing Base and Competitors

Table 108. AniCura Major Business

Table 109. AniCura Pet Medical Care Service Product and Services

Table 110. AniCura Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 111. AniCura Recent Developments/Updates

Table 112. AniCura Competitive Strengths & Weaknesses

Table 113. Linnaeus Basic Information, Manufacturing Base and Competitors

Table 114. Linnaeus Major Business

Table 115. Linnaeus Pet Medical Care Service Product and Services

Table 116. Linnaeus Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 117. Linnaeus Recent Developments/Updates

Table 118. Linnaeus Competitive Strengths & Weaknesses

Table 119. New Ruipeng Pet Healthcare Group Basic Information, Manufacturing Base and Competitors

Table 120. New Ruipeng Pet Healthcare Group Major Business

Table 121. New Ruipeng Pet Healthcare Group Pet Medical Care Service Product and Services

Table 122. New Ruipeng Pet Healthcare Group Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 123. New Ruipeng Pet Healthcare Group Recent Developments/Updates

Table 124. New Ruipeng Pet Healthcare Group Competitive Strengths & Weaknesses

Table 125. Ringpai Pet Hospital Basic Information, Manufacturing Base and Competitors

Table 126. Ringpai Pet Hospital Major Business

Table 127. Ringpai Pet Hospital Pet Medical Care Service Product and Services

Table 128. Ringpai Pet Hospital Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 129. Ringpai Pet Hospital Recent Developments/Updates

Table 130. Ringpai Pet Hospital Competitive Strengths & Weaknesses

Table 131. PetVet Tech Basic Information, Manufacturing Base and Competitors

Table 132. PetVet Tech Major Business

Table 133. PetVet Tech Pet Medical Care Service Product and Services

Table 134. PetVet Tech Pet Medical Care Service Revenue, Gross Margin and Market

Share (2021-2026) & (USD Million)

Table 135. PetVet Tech Recent Developments/Updates

Table 136. PetVet Tech Competitive Strengths & Weaknesses

Table 137. Japan Animal Referral Medical Center Basic Information, Manufacturing Base and Competitors

Table 138. Japan Animal Referral Medical Center Major Business

Table 139. Japan Animal Referral Medical Center Pet Medical Care Service Product and Services

Table 140. Japan Animal Referral Medical Center Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 141. Japan Animal Referral Medical Center Recent Developments/Updates

Table 142. Japan Animal Referral Medical Center Competitive Strengths & Weaknesses

Table 143. AEON PET Basic Information, Manufacturing Base and Competitors

Table 144. AEON PET Major Business

Table 145. AEON PET Pet Medical Care Service Product and Services

Table 146. AEON PET Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 147. AEON PET Recent Developments/Updates

Table 148. AEON PET Competitive Strengths & Weaknesses

Table 149. Japan Veterinary Medical Group Basic Information, Manufacturing Base and Competitors

Table 150. Japan Veterinary Medical Group Major Business

Table 151. Japan Veterinary Medical Group Pet Medical Care Service Product and Services

Table 152. Japan Veterinary Medical Group Pet Medical Care Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 153. Japan Veterinary Medical Group Recent Developments/Updates

Table 154. Japan Veterinary Medical Group Competitive Strengths & Weaknesses

Table 155. Global Key Players of Pet Medical Care Service Upstream (Raw Materials)

Table 156. Global Pet Medical Care Service Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Pet Medical Care Service Picture

Figure 2. World Pet Medical Care Service Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Pet Medical Care Service Total Revenue (2021-2032) & (USD Million)

Figure 4. World Pet Medical Care Service Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Pet Medical Care Service Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Pet Medical Care Service Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Pet Medical Care Service Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Pet Medical Care Service Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Pet Medical Care Service Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Pet Medical Care Service Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Pet Medical Care Service Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Pet Medical Care Service Revenue (2021-2032) & (USD Million)

Figure 13. Pet Medical Care Service Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Pet Medical Care Service Consumption Value (2021-2032) & (USD Million)

Figure 16. World Pet Medical Care Service Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Pet Medical Care Service Consumption Value (2021-2032) & (USD Million)

Figure 18. China Pet Medical Care Service Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Pet Medical Care Service Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Pet Medical Care Service Consumption Value (2021-2032) & (USD Million)

Million)

Figure 21. South Korea Pet Medical Care Service Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Pet Medical Care Service Consumption Value (2021-2032) & (USD Million)

Figure 23. India Pet Medical Care Service Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Pet Medical Care Service by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Pet Medical Care Service Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Pet Medical Care Service Markets in 2025

Figure 27. United States VS China: Pet Medical Care Service Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Pet Medical Care Service Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Pet Medical Care Service Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Pet Medical Care Service Market Size Market Share by Type in 2025

Figure 31. Routine Health Check-Up

Figure 32. Emergency Medical Care

Figure 33. Others

Figure 34. World Pet Medical Care Service Market Size Market Share by Type (2021-2032)

Figure 35. World Pet Medical Care Service Market Size by Care Cycle, (USD Million), 2021 & 2025 & 2032

Figure 36. World Pet Medical Care Service Market Size Market Share by Care Cycle in 2025

Figure 37. Short-Term Care Services (Care Duration ? 30 Days)

Figure 38. Medium- to Long-Term Care Services (Care Duration 1?12 Months)

Figure 39. World Pet Medical Care Service Market Size Market Share by Care Cycle (2021-2032)

Figure 40. World Pet Medical Care Service Market Size by Service Phase, (USD Million), 2021 & 2025 & 2032

Figure 41. World Pet Medical Care Service Market Size Market Share by Service Phase in 2025

Figure 42. Prevention-Stage Services

Figure 43. Diagnosis-Stage Services

Figure 44. Treatment-Stage Services

Figure 45. Rehabilitation and Nursing Services

Figure 46. Full-Lifecycle Care

Figure 47. World Pet Medical Care Service Market Size Market Share by Service Phase (2021-2032)

Figure 48. World Pet Medical Care Service Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 49. World Pet Medical Care Service Market Size Market Share by Application in 2025

Figure 50. Pet Hospital

Figure 51. Family

Figure 52. World Pet Medical Care Service Market Size Market Share by Application (2021-2032)

Figure 53. Pet Medical Care Service Industrial Chain

Figure 54. Methodology

Figure 55. Research Process and Data Source

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