

Global Pet Insurance Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Pet Insurance market size was valued at USD 5588.4 million in 2023 and is forecast to a readjusted size of USD 13080 million by 2030 with a CAGR of 12.9% during review period.

This report studies the Pet Insurance market, Pet insurance is a type of specialty property and casualty insurance policy that pet owners purchase to cover the unintended costs that arise in providing care for a pet, including veterinary services such as surgical procedures, injuries from accidents, and prescribed pet medicines. Pet insurance is purely a reimbursement program. A form of property and casualty insurance, pet insurance provides reimbursement to the owner after the pet has received required care and the owner submits a claim to the insurance company.

The main market for pet insurance is Europe with about 55%, followed by North America with about 25%.

Major players include Petplan UK (Allianz), Agria, Royal & Sun Alliance (RSA), Nationwide, Trupanion, etc. The top three players account for about 40% of the whole market.

The Global Info Research report includes an overview of the development of the Pet Insurance industry chain, the market status of Dog (Lifetime Cover, Non-lifetime Cover), Cat (Lifetime Cover, Non-lifetime Cover), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Pet Insurance.

Regionally, the report analyzes the Pet Insurance markets in key regions. North

America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Pet Insurance market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Pet Insurance market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Pet Insurance industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Lifetime Cover, Non-lifetime Cover).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Pet Insurance market.

Regional Analysis: The report involves examining the Pet Insurance market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Pet Insurance market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Pet Insurance:

Company Analysis: Report covers individual Pet Insurance players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Pet Insurance This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Dog, Cat).

Technology Analysis: Report covers specific technologies relevant to Pet Insurance. It assesses the current state, advancements, and potential future developments in Pet Insurance areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Pet Insurance market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Pet Insurance market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Lifetime Cover

Non-lifetime Cover

Accident-only

Other

Market segment by Application

Dog

Cat

Other

Market segment by players, this report covers

Petplan UK (Allianz)

Nationwide

Trupanion

Petplan NorthAmerica(Allianz)

Hartville Group

Pethealth

Petfirst

Embrace

Royal & Sun Alliance (RSA)

Direct Line Group

Agria

Petsecure

PetSure

Anicom Holding

ipet Insurance

Japan Animal Club

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Pet Insurance product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Pet Insurance, with revenue, gross margin and global market share of Pet Insurance from 2019 to 2024.

Chapter 3, the Pet Insurance competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Pet Insurance market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Pet Insurance.

Chapter 13, to describe Pet Insurance research findings and conclusion.

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