

Global Pet Health Monitoring Device Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Pet Health Monitoring Device market size is expected to reach \$ 1665 million by 2032, rising at a market growth of 10.1% CAGR during the forecast period (2026-2032).

In 2025, global Pet Health Monitoring Device production reached approximately 8.6 million units, with an average global market price of around USD 95 per unit.

The gross profit margin of major companies in the industry is between 35%–55%.

In 2025, the global production capacity of Pet Health Monitoring Device was approximately 11 million units.

Pet Health Monitoring Device is an intelligent wearable or connected device designed to monitor pets' health conditions, activity levels, and behavioral patterns through integrated sensors, wireless communication modules, and data analysis technologies. The device typically tracks parameters such as activity, sleep, location, heart rate, temperature, feeding behavior, and other health indicators. It is mainly used for dogs, cats, and other companion animals in household pet care, veterinary monitoring, preventive health management, and remote pet tracking applications. The product boundary includes smart pet health collars, wearable pet monitoring devices, and connected pet health trackers, excluding ordinary GPS pet trackers without health monitoring functions and traditional pet accessories.

The pet health monitoring device industry chain includes upstream suppliers of sensors, semiconductor chips, batteries, wireless modules, flexible materials, and electronic components; the midstream sector covers hardware design, embedded software

development, mobile application integration, data platform development, assembly, and testing; the downstream sector includes pet owners, veterinary clinics, pet healthcare providers, pet insurance companies, and smart pet service platforms. Market growth is driven by rising pet ownership, increasing spending on pet healthcare, demand for preventive monitoring, and the development of connected pet care technologies.

Report Scope

This report studies the global Pet Health Monitoring Device production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Pet Health Monitoring Device and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Pet Health Monitoring Device that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Pet Health Monitoring Device total production and demand, 2021-2032, (K Units)

Global Pet Health Monitoring Device total production value, 2021-2032, (USD Million)

Global Pet Health Monitoring Device production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Pet Health Monitoring Device consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Pet Health Monitoring Device domestic production, consumption, key domestic manufacturers and share

Global Pet Health Monitoring Device production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Pet Health Monitoring Device production by Type, production, value,

CAGR, 2021-2032, (USD Million) & (K Units)

Global Pet Health Monitoring Device production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Pet Health Monitoring Device market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Whistle Labs, Inc. (Mars Petcare), FitBark Inc., Tractive GmbH, PetPace Ltd., Garmin Ltd., Fi Smart Dog Collar (Barking Labs Corp.), Invoxia Inc., Sure Petcare Ltd., Tomofun Co., Ltd. (Furbo), Petcube Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Pet Health Monitoring Device market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Pet Health Monitoring Device Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Pet Health Monitoring Device Market, Segmentation by Type:

Activity Monitoring Device

Vital Sign Monitoring Device

Location Tracking Monitoring Device

Global Pet Health Monitoring Device Market, Segmentation by Wearable Form:

Smart Collar Device

Smart Harness Device

Smart Tag Device

Global Pet Health Monitoring Device Market, Segmentation by Battery Life:

Short Battery Life (<7 Days)

Medium Battery Life (7–30 Days)

Long Battery Life (>30 Days)

Global Pet Health Monitoring Device Market, Segmentation by Application:

Pet Activity Monitoring

Pet Health Management

Pet Behavior Analysis

Other

Companies Profiled:

Whistle Labs, Inc. (Mars Petcare)

FitBark Inc.

Tractive GmbH

PetPace Ltd.

Garmin Ltd.

Fi Smart Dog Collar (Barking Labs Corp.)

Invoxia Inc.

Sure Petcare Ltd.

Tomofun Co., Ltd. (Furbo)

Petcube Inc.

Petivity (Nestlé Purina)

PETKIT Network Technology (Shanghai) Co., Ltd.

Shenzhen Unihome Technology Co., Ltd. (CATLINK)

Guangzhou Luobo Network Technology Co., Ltd. (PETGUGU)

Hangzhou Homerun Pet Technology Co., Ltd.

Dongguan Pawbby Technology Co., Ltd.

Hangzhou Yingyu Technology Co., Ltd. (Petwant)

Pawbo Inc. (Acer Group)

Key Questions Answered:

1. How big is the global Pet Health Monitoring Device market?
2. What is the demand of the global Pet Health Monitoring Device market?
3. What is the year over year growth of the global Pet Health Monitoring Device market?
4. What is the production and production value of the global Pet Health Monitoring Device market?
5. Who are the key producers in the global Pet Health Monitoring Device market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Pet Health Monitoring Device Introduction
- 1.2 World Pet Health Monitoring Device Supply & Forecast
 - 1.2.1 World Pet Health Monitoring Device Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Pet Health Monitoring Device Production (2021-2032)
 - 1.2.3 World Pet Health Monitoring Device Pricing Trends (2021-2032)
- 1.3 World Pet Health Monitoring Device Production by Region (Based on Production Site)
 - 1.3.1 World Pet Health Monitoring Device Production Value by Region (2021-2032)
 - 1.3.2 World Pet Health Monitoring Device Production by Region (2021-2032)
 - 1.3.3 World Pet Health Monitoring Device Average Price by Region (2021-2032)
 - 1.3.4 North America Pet Health Monitoring Device Production (2021-2032)
 - 1.3.5 Europe Pet Health Monitoring Device Production (2021-2032)
 - 1.3.6 China Pet Health Monitoring Device Production (2021-2032)
 - 1.3.7 Japan Pet Health Monitoring Device Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Pet Health Monitoring Device Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Pet Health Monitoring Device Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Pet Health Monitoring Device Demand (2021-2032)
- 2.2 World Pet Health Monitoring Device Consumption by Region
 - 2.2.1 World Pet Health Monitoring Device Consumption by Region (2021-2026)
 - 2.2.2 World Pet Health Monitoring Device Consumption Forecast by Region (2027-2032)
- 2.3 United States Pet Health Monitoring Device Consumption (2021-2032)
- 2.4 China Pet Health Monitoring Device Consumption (2021-2032)
- 2.5 Europe Pet Health Monitoring Device Consumption (2021-2032)
- 2.6 Japan Pet Health Monitoring Device Consumption (2021-2032)
- 2.7 South Korea Pet Health Monitoring Device Consumption (2021-2032)
- 2.8 ASEAN Pet Health Monitoring Device Consumption (2021-2032)
- 2.9 India Pet Health Monitoring Device Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Pet Health Monitoring Device Production Value by Manufacturer (2021-2026)
- 3.2 World Pet Health Monitoring Device Production by Manufacturer (2021-2026)
- 3.3 World Pet Health Monitoring Device Average Price by Manufacturer (2021-2026)
- 3.4 Pet Health Monitoring Device Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Pet Health Monitoring Device Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Pet Health Monitoring Device in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Pet Health Monitoring Device in 2025
- 3.6 Pet Health Monitoring Device Market: Overall Company Footprint Analysis
 - 3.6.1 Pet Health Monitoring Device Market: Region Footprint
 - 3.6.2 Pet Health Monitoring Device Market: Company Product Type Footprint
 - 3.6.3 Pet Health Monitoring Device Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Pet Health Monitoring Device Production Value Comparison
 - 4.1.1 United States VS China: Pet Health Monitoring Device Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Pet Health Monitoring Device Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Pet Health Monitoring Device Production Comparison
 - 4.2.1 United States VS China: Pet Health Monitoring Device Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Pet Health Monitoring Device Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Pet Health Monitoring Device Consumption Comparison
 - 4.3.1 United States VS China: Pet Health Monitoring Device Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Pet Health Monitoring Device Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Pet Health Monitoring Device Manufacturers and Market

Share, 2021-2026

4.4.1 United States Based Pet Health Monitoring Device Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Pet Health Monitoring Device Production Value (2021-2026)

4.4.3 United States Based Manufacturers Pet Health Monitoring Device Production (2021-2026)

4.5 China Based Pet Health Monitoring Device Manufacturers and Market Share

4.5.1 China Based Pet Health Monitoring Device Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Pet Health Monitoring Device Production Value (2021-2026)

4.5.3 China Based Manufacturers Pet Health Monitoring Device Production (2021-2026)

4.6 Rest of World Based Pet Health Monitoring Device Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Pet Health Monitoring Device Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Pet Health Monitoring Device Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Pet Health Monitoring Device Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Pet Health Monitoring Device Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Activity Monitoring Device

5.2.2 Vital Sign Monitoring Device

5.2.3 Location Tracking Monitoring Device

5.3 Market Segment by Type

5.3.1 World Pet Health Monitoring Device Production by Type (2021-2032)

5.3.2 World Pet Health Monitoring Device Production Value by Type (2021-2032)

5.3.3 World Pet Health Monitoring Device Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY WEARABLE FORM

6.1 World Pet Health Monitoring Device Market Size Overview by Wearable Form: 2021

VS 2025 VS 2032

6.2 Segment Introduction by Wearable Form

6.2.1 Smart Collar Device

6.2.2 Smart Harness Device

6.2.3 Smart Tag Device

6.3 Market Segment by Wearable Form

6.3.1 World Pet Health Monitoring Device Production by Wearable Form (2021-2032)

6.3.2 World Pet Health Monitoring Device Production Value by Wearable Form
(2021-2032)

6.3.3 World Pet Health Monitoring Device Average Price by Wearable Form
(2021-2032)

7 MARKET ANALYSIS BY BATTERY LIFE

7.1 World Pet Health Monitoring Device Market Size Overview by Battery Life: 2021 VS
2025 VS 2032

7.2 Segment Introduction by Battery Life

7.2.1 Short Battery Life (<7 Days)

7.2.2 Medium Battery Life (7–30 Days)

7.2.3 Long Battery Life (>30 Days)

7.3 Market Segment by Battery Life

7.3.1 World Pet Health Monitoring Device Production by Battery Life (2021-2032)

7.3.2 World Pet Health Monitoring Device Production Value by Battery Life
(2021-2032)

7.3.3 World Pet Health Monitoring Device Average Price by Battery Life (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Pet Health Monitoring Device Market Size Overview by Application: 2021 VS
2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Pet Activity Monitoring

8.2.2 Pet Health Management

8.2.3 Pet Behavior Analysis

8.2.4 Other

8.3 Market Segment by Application

8.3.1 World Pet Health Monitoring Device Production by Application (2021-2032)

8.3.2 World Pet Health Monitoring Device Production Value by Application
(2021-2032)

8.3.3 World Pet Health Monitoring Device Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Whistle Labs, Inc. (Mars Petcare)

9.1.1 Whistle Labs, Inc. (Mars Petcare) Details

9.1.2 Whistle Labs, Inc. (Mars Petcare) Major Business

9.1.3 Whistle Labs, Inc. (Mars Petcare) Pet Health Monitoring Device Product and Services

9.1.4 Whistle Labs, Inc. (Mars Petcare) Pet Health Monitoring Device Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Whistle Labs, Inc. (Mars Petcare) Recent Developments/Updates

9.1.6 Whistle Labs, Inc. (Mars Petcare) Competitive Strengths & Weaknesses

9.2 FitBark Inc.

9.2.1 FitBark Inc. Details

9.2.2 FitBark Inc. Major Business

9.2.3 FitBark Inc. Pet Health Monitoring Device Product and Services

9.2.4 FitBark Inc. Pet Health Monitoring Device Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 FitBark Inc. Recent Developments/Updates

9.2.6 FitBark Inc. Competitive Strengths & Weaknesses

9.3 Tractive GmbH

9.3.1 Tractive GmbH Details

9.3.2 Tractive GmbH Major Business

9.3.3 Tractive GmbH Pet Health Monitoring Device Product and Services

9.3.4 Tractive GmbH Pet Health Monitoring Device Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Tractive GmbH Recent Developments/Updates

9.3.6 Tractive GmbH Competitive Strengths & Weaknesses

9.4 PetPace Ltd.

9.4.1 PetPace Ltd. Details

9.4.2 PetPace Ltd. Major Business

9.4.3 PetPace Ltd. Pet Health Monitoring Device Product and Services

9.4.4 PetPace Ltd. Pet Health Monitoring Device Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 PetPace Ltd. Recent Developments/Updates

9.4.6 PetPace Ltd. Competitive Strengths & Weaknesses

9.5 Garmin Ltd.

9.5.1 Garmin Ltd. Details

- 9.5.2 Garmin Ltd. Major Business
- 9.5.3 Garmin Ltd. Pet Health Monitoring Device Product and Services
- 9.5.4 Garmin Ltd. Pet Health Monitoring Device Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.5.5 Garmin Ltd. Recent Developments/Updates
- 9.5.6 Garmin Ltd. Competitive Strengths & Weaknesses
- 9.6 Fi Smart Dog Collar (Barking Labs Corp.)
 - 9.6.1 Fi Smart Dog Collar (Barking Labs Corp.) Details
 - 9.6.2 Fi Smart Dog Collar (Barking Labs Corp.) Major Business
 - 9.6.3 Fi Smart Dog Collar (Barking Labs Corp.) Pet Health Monitoring Device Product and Services
 - 9.6.4 Fi Smart Dog Collar (Barking Labs Corp.) Pet Health Monitoring Device Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.6.5 Fi Smart Dog Collar (Barking Labs Corp.) Recent Developments/Updates
 - 9.6.6 Fi Smart Dog Collar (Barking Labs Corp.) Competitive Strengths & Weaknesses
- 9.7 Invoxia Inc.
 - 9.7.1 Invoxia Inc. Details
 - 9.7.2 Invoxia Inc. Major Business
 - 9.7.3 Invoxia Inc. Pet Health Monitoring Device Product and Services
 - 9.7.4 Invoxia Inc. Pet Health Monitoring Device Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.7.5 Invoxia Inc. Recent Developments/Updates
 - 9.7.6 Invoxia Inc. Competitive Strengths & Weaknesses
- 9.8 Sure Petcare Ltd.
 - 9.8.1 Sure Petcare Ltd. Details
 - 9.8.2 Sure Petcare Ltd. Major Business
 - 9.8.3 Sure Petcare Ltd. Pet Health Monitoring Device Product and Services
 - 9.8.4 Sure Petcare Ltd. Pet Health Monitoring Device Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.8.5 Sure Petcare Ltd. Recent Developments/Updates
 - 9.8.6 Sure Petcare Ltd. Competitive Strengths & Weaknesses
- 9.9 Tomofun Co., Ltd. (Furbo)
 - 9.9.1 Tomofun Co., Ltd. (Furbo) Details
 - 9.9.2 Tomofun Co., Ltd. (Furbo) Major Business
 - 9.9.3 Tomofun Co., Ltd. (Furbo) Pet Health Monitoring Device Product and Services
 - 9.9.4 Tomofun Co., Ltd. (Furbo) Pet Health Monitoring Device Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Tomofun Co., Ltd. (Furbo) Recent Developments/Updates
 - 9.9.6 Tomofun Co., Ltd. (Furbo) Competitive Strengths & Weaknesses

9.10 Petcube Inc.

9.10.1 Petcube Inc. Details

9.10.2 Petcube Inc. Major Business

9.10.3 Petcube Inc. Pet Health Monitoring Device Product and Services

9.10.4 Petcube Inc. Pet Health Monitoring Device Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 Petcube Inc. Recent Developments/Updates

9.10.6 Petcube Inc. Competitive Strengths & Weaknesses

9.11 Petivity (Nestl? Purina)

9.11.1 Petivity (Nestl? Purina) Details

9.11.2 Petivity (Nestl? Purina) Major Business

9.11.3 Petivity (Nestl? Purina) Pet Health Monitoring Device Product and Services

9.11.4 Petivity (Nestl? Purina) Pet Health Monitoring Device Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Petivity (Nestl? Purina) Recent Developments/Updates

9.11.6 Petivity (Nestl? Purina) Competitive Strengths & Weaknesses

9.12 PETKIT Network Technology (Shanghai) Co., Ltd.

9.12.1 PETKIT Network Technology (Shanghai) Co., Ltd. Details

9.12.2 PETKIT Network Technology (Shanghai) Co., Ltd. Major Business

9.12.3 PETKIT Network Technology (Shanghai) Co., Ltd. Pet Health Monitoring Device Product and Services

9.12.4 PETKIT Network Technology (Shanghai) Co., Ltd. Pet Health Monitoring Device Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.12.5 PETKIT Network Technology (Shanghai) Co., Ltd. Recent Developments/Updates

9.12.6 PETKIT Network Technology (Shanghai) Co., Ltd. Competitive Strengths & Weaknesses

9.13 Shenzhen Unihome Technology Co., Ltd. (CATLINK)

9.13.1 Shenzhen Unihome Technology Co., Ltd. (CATLINK) Details

9.13.2 Shenzhen Unihome Technology Co., Ltd. (CATLINK) Major Business

9.13.3 Shenzhen Unihome Technology Co., Ltd. (CATLINK) Pet Health Monitoring Device Product and Services

9.13.4 Shenzhen Unihome Technology Co., Ltd. (CATLINK) Pet Health Monitoring Device Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.13.5 Shenzhen Unihome Technology Co., Ltd. (CATLINK) Recent Developments/Updates

9.13.6 Shenzhen Unihome Technology Co., Ltd. (CATLINK) Competitive Strengths & Weaknesses

9.14 Guangzhou Luobo Network Technology Co., Ltd. (PETGUGU)

- 9.14.1 Guangzhou Luobo Network Technology Co., Ltd. (PETGUGU) Details
- 9.14.2 Guangzhou Luobo Network Technology Co., Ltd. (PETGUGU) Major Business
- 9.14.3 Guangzhou Luobo Network Technology Co., Ltd. (PETGUGU) Pet Health Monitoring Device Product and Services
- 9.14.4 Guangzhou Luobo Network Technology Co., Ltd. (PETGUGU) Pet Health Monitoring Device Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.14.5 Guangzhou Luobo Network Technology Co., Ltd. (PETGUGU) Recent Developments/Updates
- 9.14.6 Guangzhou Luobo Network Technology Co., Ltd. (PETGUGU) Competitive Strengths & Weaknesses
- 9.15 Hangzhou Homerun Pet Technology Co., Ltd.
 - 9.15.1 Hangzhou Homerun Pet Technology Co., Ltd. Details
 - 9.15.2 Hangzhou Homerun Pet Technology Co., Ltd. Major Business
 - 9.15.3 Hangzhou Homerun Pet Technology Co., Ltd. Pet Health Monitoring Device Product and Services
 - 9.15.4 Hangzhou Homerun Pet Technology Co., Ltd. Pet Health Monitoring Device Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Hangzhou Homerun Pet Technology Co., Ltd. Recent Developments/Updates
 - 9.15.6 Hangzhou Homerun Pet Technology Co., Ltd. Competitive Strengths & Weaknesses
- 9.16 Dongguan Pawbby Technology Co., Ltd.
 - 9.16.1 Dongguan Pawbby Technology Co., Ltd. Details
 - 9.16.2 Dongguan Pawbby Technology Co., Ltd. Major Business
 - 9.16.3 Dongguan Pawbby Technology Co., Ltd. Pet Health Monitoring Device Product and Services
 - 9.16.4 Dongguan Pawbby Technology Co., Ltd. Pet Health Monitoring Device Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Dongguan Pawbby Technology Co., Ltd. Recent Developments/Updates
 - 9.16.6 Dongguan Pawbby Technology Co., Ltd. Competitive Strengths & Weaknesses
- 9.17 Hangzhou Yingyu Technology Co., Ltd. (Petwant)
 - 9.17.1 Hangzhou Yingyu Technology Co., Ltd. (Petwant) Details
 - 9.17.2 Hangzhou Yingyu Technology Co., Ltd. (Petwant) Major Business
 - 9.17.3 Hangzhou Yingyu Technology Co., Ltd. (Petwant) Pet Health Monitoring Device Product and Services
 - 9.17.4 Hangzhou Yingyu Technology Co., Ltd. (Petwant) Pet Health Monitoring Device Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.17.5 Hangzhou Yingyu Technology Co., Ltd. (Petwant) Recent Developments/Updates

9.17.6 Hangzhou Yingyu Technology Co., Ltd. (Petwant) Competitive Strengths & Weaknesses

9.18 Pawbo Inc. (Acer Group)

9.18.1 Pawbo Inc. (Acer Group) Details

9.18.2 Pawbo Inc. (Acer Group) Major Business

9.18.3 Pawbo Inc. (Acer Group) Pet Health Monitoring Device Product and Services

9.18.4 Pawbo Inc. (Acer Group) Pet Health Monitoring Device Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.18.5 Pawbo Inc. (Acer Group) Recent Developments/Updates

9.18.6 Pawbo Inc. (Acer Group) Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Pet Health Monitoring Device Industry Chain

10.2 Pet Health Monitoring Device Upstream Analysis

10.2.1 Pet Health Monitoring Device Core Raw Materials

10.2.2 Main Manufacturers of Pet Health Monitoring Device Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Pet Health Monitoring Device Production Mode

10.6 Pet Health Monitoring Device Procurement Model

10.7 Pet Health Monitoring Device Industry Sales Model and Sales Channels

10.7.1 Pet Health Monitoring Device Sales Model

10.7.2 Pet Health Monitoring Device Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Pet Health Monitoring Device Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Pet Health Monitoring Device Production Value by Region (2021-2026) & (USD Million)

Table 3. World Pet Health Monitoring Device Production Value by Region (2027-2032) & (USD Million)

Table 4. World Pet Health Monitoring Device Production Value Market Share by Region (2021-2026)

Table 5. World Pet Health Monitoring Device Production Value Market Share by Region (2027-2032)

Table 6. World Pet Health Monitoring Device Production by Region (2021-2026) & (K Units)

Table 7. World Pet Health Monitoring Device Production by Region (2027-2032) & (K Units)

Table 8. World Pet Health Monitoring Device Production Market Share by Region (2021-2026)

Table 9. World Pet Health Monitoring Device Production Market Share by Region (2027-2032)

Table 10. World Pet Health Monitoring Device Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Pet Health Monitoring Device Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Pet Health Monitoring Device Major Market Trends

Table 13. World Pet Health Monitoring Device Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Pet Health Monitoring Device Consumption by Region (2021-2026) & (K Units)

Table 15. World Pet Health Monitoring Device Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Pet Health Monitoring Device Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Pet Health Monitoring Device Producers in 2025

Table 18. World Pet Health Monitoring Device Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Pet Health Monitoring Device Producers in 2025

Table 20. World Pet Health Monitoring Device Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Pet Health Monitoring Device Company Evaluation Quadrant

Table 22. World Pet Health Monitoring Device Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Pet Health Monitoring Device Production Site of Key Manufacturer

Table 24. Pet Health Monitoring Device Market: Company Product Type Footprint

Table 25. Pet Health Monitoring Device Market: Company Product Application Footprint

Table 26. Pet Health Monitoring Device Competitive Factors

Table 27. Pet Health Monitoring Device New Entrant and Capacity Expansion Plans

Table 28. Pet Health Monitoring Device Mergers & Acquisitions Activity

Table 29. United States VS China Pet Health Monitoring Device Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Pet Health Monitoring Device Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Pet Health Monitoring Device Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Pet Health Monitoring Device Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Pet Health Monitoring Device Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Pet Health Monitoring Device Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Pet Health Monitoring Device Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Pet Health Monitoring Device Production Market Share (2021-2026)

Table 37. China Based Pet Health Monitoring Device Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Pet Health Monitoring Device Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Pet Health Monitoring Device Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Pet Health Monitoring Device Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Pet Health Monitoring Device Production Market

Share (2021-2026)

Table 42. Rest of World Based Pet Health Monitoring Device Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Pet Health Monitoring Device Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Pet Health Monitoring Device Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Pet Health Monitoring Device Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Pet Health Monitoring Device Production Market Share (2021-2026)

Table 47. World Pet Health Monitoring Device Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Pet Health Monitoring Device Production by Type (2021-2026) & (K Units)

Table 49. World Pet Health Monitoring Device Production by Type (2027-2032) & (K Units)

Table 50. World Pet Health Monitoring Device Production Value by Type (2021-2026) & (USD Million)

Table 51. World Pet Health Monitoring Device Production Value by Type (2027-2032) & (USD Million)

Table 52. World Pet Health Monitoring Device Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Pet Health Monitoring Device Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Pet Health Monitoring Device Production Value by Wearable Form, (USD Million), 2021 & 2025 & 2032

Table 55. World Pet Health Monitoring Device Production by Wearable Form (2021-2026) & (K Units)

Table 56. World Pet Health Monitoring Device Production by Wearable Form (2027-2032) & (K Units)

Table 57. World Pet Health Monitoring Device Production Value by Wearable Form (2021-2026) & (USD Million)

Table 58. World Pet Health Monitoring Device Production Value by Wearable Form (2027-2032) & (USD Million)

Table 59. World Pet Health Monitoring Device Average Price by Wearable Form (2021-2026) & (US\$/Unit)

Table 60. World Pet Health Monitoring Device Average Price by Wearable Form (2027-2032) & (US\$/Unit)

Table 61. World Pet Health Monitoring Device Production Value by Battery Life, (USD Million), 2021 & 2025 & 2032

Table 62. World Pet Health Monitoring Device Production by Battery Life (2021-2026) & (K Units)

Table 63. World Pet Health Monitoring Device Production by Battery Life (2027-2032) & (K Units)

Table 64. World Pet Health Monitoring Device Production Value by Battery Life (2021-2026) & (USD Million)

Table 65. World Pet Health Monitoring Device Production Value by Battery Life (2027-2032) & (USD Million)

Table 66. World Pet Health Monitoring Device Average Price by Battery Life (2021-2026) & (US\$/Unit)

Table 67. World Pet Health Monitoring Device Average Price by Battery Life (2027-2032) & (US\$/Unit)

Table 68. World Pet Health Monitoring Device Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Pet Health Monitoring Device Production by Application (2021-2026) & (K Units)

Table 70. World Pet Health Monitoring Device Production by Application (2027-2032) & (K Units)

Table 71. World Pet Health Monitoring Device Production Value by Application (2021-2026) & (USD Million)

Table 72. World Pet Health Monitoring Device Production Value by Application (2027-2032) & (USD Million)

Table 73. World Pet Health Monitoring Device Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Pet Health Monitoring Device Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Whistle Labs, Inc. (Mars Petcare) Basic Information, Manufacturing Base and Competitors

Table 76. Whistle Labs, Inc. (Mars Petcare) Major Business

Table 77. Whistle Labs, Inc. (Mars Petcare) Pet Health Monitoring Device Product and Services

Table 78. Whistle Labs, Inc. (Mars Petcare) Pet Health Monitoring Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Whistle Labs, Inc. (Mars Petcare) Recent Developments/Updates

Table 80. Whistle Labs, Inc. (Mars Petcare) Competitive Strengths & Weaknesses

Table 81. FitBark Inc. Basic Information, Manufacturing Base and Competitors

Table 82. FitBark Inc. Major Business

Table 83. FitBark Inc. Pet Health Monitoring Device Product and Services

Table 84. FitBark Inc. Pet Health Monitoring Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. FitBark Inc. Recent Developments/Updates

Table 86. FitBark Inc. Competitive Strengths & Weaknesses

Table 87. Tractive GmbH Basic Information, Manufacturing Base and Competitors

Table 88. Tractive GmbH Major Business

Table 89. Tractive GmbH Pet Health Monitoring Device Product and Services

Table 90. Tractive GmbH Pet Health Monitoring Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Tractive GmbH Recent Developments/Updates

Table 92. Tractive GmbH Competitive Strengths & Weaknesses

Table 93. PetPace Ltd. Basic Information, Manufacturing Base and Competitors

Table 94. PetPace Ltd. Major Business

Table 95. PetPace Ltd. Pet Health Monitoring Device Product and Services

Table 96. PetPace Ltd. Pet Health Monitoring Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. PetPace Ltd. Recent Developments/Updates

Table 98. PetPace Ltd. Competitive Strengths & Weaknesses

Table 99. Garmin Ltd. Basic Information, Manufacturing Base and Competitors

Table 100. Garmin Ltd. Major Business

Table 101. Garmin Ltd. Pet Health Monitoring Device Product and Services

Table 102. Garmin Ltd. Pet Health Monitoring Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Garmin Ltd. Recent Developments/Updates

Table 104. Garmin Ltd. Competitive Strengths & Weaknesses

Table 105. Fi Smart Dog Collar (Barking Labs Corp.) Basic Information, Manufacturing Base and Competitors

Table 106. Fi Smart Dog Collar (Barking Labs Corp.) Major Business

Table 107. Fi Smart Dog Collar (Barking Labs Corp.) Pet Health Monitoring Device Product and Services

Table 108. Fi Smart Dog Collar (Barking Labs Corp.) Pet Health Monitoring Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Fi Smart Dog Collar (Barking Labs Corp.) Recent Developments/Updates

Table 110. Fi Smart Dog Collar (Barking Labs Corp.) Competitive Strengths & Weaknesses

Table 111. Invoxia Inc. Basic Information, Manufacturing Base and Competitors

Table 112. Invoxia Inc. Major Business

Table 113. Invoxia Inc. Pet Health Monitoring Device Product and Services

Table 114. Invoxia Inc. Pet Health Monitoring Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Invoxia Inc. Recent Developments/Updates

Table 116. Invoxia Inc. Competitive Strengths & Weaknesses

Table 117. Sure Petcare Ltd. Basic Information, Manufacturing Base and Competitors

Table 118. Sure Petcare Ltd. Major Business

Table 119. Sure Petcare Ltd. Pet Health Monitoring Device Product and Services

Table 120. Sure Petcare Ltd. Pet Health Monitoring Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Sure Petcare Ltd. Recent Developments/Updates

Table 122. Sure Petcare Ltd. Competitive Strengths & Weaknesses

Table 123. Tomofun Co., Ltd. (Furbo) Basic Information, Manufacturing Base and Competitors

Table 124. Tomofun Co., Ltd. (Furbo) Major Business

Table 125. Tomofun Co., Ltd. (Furbo) Pet Health Monitoring Device Product and Services

Table 126. Tomofun Co., Ltd. (Furbo) Pet Health Monitoring Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Tomofun Co., Ltd. (Furbo) Recent Developments/Updates

Table 128. Tomofun Co., Ltd. (Furbo) Competitive Strengths & Weaknesses

Table 129. Petcube Inc. Basic Information, Manufacturing Base and Competitors

Table 130. Petcube Inc. Major Business

Table 131. Petcube Inc. Pet Health Monitoring Device Product and Services

Table 132. Petcube Inc. Pet Health Monitoring Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Petcube Inc. Recent Developments/Updates

Table 134. Petcube Inc. Competitive Strengths & Weaknesses

Table 135. Petivity (Nestl? Purina) Basic Information, Manufacturing Base and Competitors

Table 136. Petivity (Nestl? Purina) Major Business

Table 137. Petivity (Nestl? Purina) Pet Health Monitoring Device Product and Services

Table 138. Petivity (Nestl? Purina) Pet Health Monitoring Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Petivity (Nestl? Purina) Recent Developments/Updates

Table 140. Petivity (Nestl? Purina) Competitive Strengths & Weaknesses

Table 141. PETKIT Network Technology (Shanghai) Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 142. PETKIT Network Technology (Shanghai) Co., Ltd. Major Business

Table 143. PETKIT Network Technology (Shanghai) Co., Ltd. Pet Health Monitoring Device Product and Services

Table 144. PETKIT Network Technology (Shanghai) Co., Ltd. Pet Health Monitoring Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. PETKIT Network Technology (Shanghai) Co., Ltd. Recent Developments/Updates

Table 146. PETKIT Network Technology (Shanghai) Co., Ltd. Competitive Strengths & Weaknesses

Table 147. Shenzhen Unihome Technology Co., Ltd. (CATLINK) Basic Information, Manufacturing Base and Competitors

Table 148. Shenzhen Unihome Technology Co., Ltd. (CATLINK) Major Business

Table 149. Shenzhen Unihome Technology Co., Ltd. (CATLINK) Pet Health Monitoring Device Product and Services

Table 150. Shenzhen Unihome Technology Co., Ltd. (CATLINK) Pet Health Monitoring Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. Shenzhen Unihome Technology Co., Ltd. (CATLINK) Recent Developments/Updates

Table 152. Shenzhen Unihome Technology Co., Ltd. (CATLINK) Competitive Strengths & Weaknesses

Table 153. Guangzhou Luobo Network Technology Co., Ltd. (PETGUGU) Basic Information, Manufacturing Base and Competitors

Table 154. Guangzhou Luobo Network Technology Co., Ltd. (PETGUGU) Major Business

Table 155. Guangzhou Luobo Network Technology Co., Ltd. (PETGUGU) Pet Health Monitoring Device Product and Services

Table 156. Guangzhou Luobo Network Technology Co., Ltd. (PETGUGU) Pet Health Monitoring Device Production (K Units), Price (US\$/Unit), Production Value (USD

Million), Gross Margin and Market Share (2021-2026)

Table 157. Guangzhou Luobo Network Technology Co., Ltd. (PETGUGU) Recent Developments/Updates

Table 158. Guangzhou Luobo Network Technology Co., Ltd. (PETGUGU) Competitive Strengths & Weaknesses

Table 159. Hangzhou Homerun Pet Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 160. Hangzhou Homerun Pet Technology Co., Ltd. Major Business

Table 161. Hangzhou Homerun Pet Technology Co., Ltd. Pet Health Monitoring Device Product and Services

Table 162. Hangzhou Homerun Pet Technology Co., Ltd. Pet Health Monitoring Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. Hangzhou Homerun Pet Technology Co., Ltd. Recent Developments/Updates

Table 164. Hangzhou Homerun Pet Technology Co., Ltd. Competitive Strengths & Weaknesses

Table 165. Dongguan Pawbby Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 166. Dongguan Pawbby Technology Co., Ltd. Major Business

Table 167. Dongguan Pawbby Technology Co., Ltd. Pet Health Monitoring Device Product and Services

Table 168. Dongguan Pawbby Technology Co., Ltd. Pet Health Monitoring Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. Dongguan Pawbby Technology Co., Ltd. Recent Developments/Updates

Table 170. Dongguan Pawbby Technology Co., Ltd. Competitive Strengths & Weaknesses

Table 171. Hangzhou Yingyu Technology Co., Ltd. (Petwant) Basic Information, Manufacturing Base and Competitors

Table 172. Hangzhou Yingyu Technology Co., Ltd. (Petwant) Major Business

Table 173. Hangzhou Yingyu Technology Co., Ltd. (Petwant) Pet Health Monitoring Device Product and Services

Table 174. Hangzhou Yingyu Technology Co., Ltd. (Petwant) Pet Health Monitoring Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 175. Hangzhou Yingyu Technology Co., Ltd. (Petwant) Recent Developments/Updates

Table 176. Hangzhou Yingyu Technology Co., Ltd. (Petwant) Competitive Strengths &

Weaknesses

Table 177. Pawbo Inc. (Acer Group) Basic Information, Manufacturing Base and Competitors

Table 178. Pawbo Inc. (Acer Group) Major Business

Table 179. Pawbo Inc. (Acer Group) Pet Health Monitoring Device Product and Services

Table 180. Pawbo Inc. (Acer Group) Pet Health Monitoring Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 181. Pawbo Inc. (Acer Group) Recent Developments/Updates

Table 182. Pawbo Inc. (Acer Group) Competitive Strengths & Weaknesses

Table 183. Global Key Players of Pet Health Monitoring Device Upstream (Raw Materials)

Table 184. Global Pet Health Monitoring Device Typical Customers

Table 185. Pet Health Monitoring Device Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Pet Health Monitoring Device Picture

Figure 2. World Pet Health Monitoring Device Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Pet Health Monitoring Device Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Pet Health Monitoring Device Production (2021-2032) & (K Units)

Figure 5. World Pet Health Monitoring Device Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Pet Health Monitoring Device Production Value Market Share by Region (2021-2032)

Figure 7. World Pet Health Monitoring Device Production Market Share by Region (2021-2032)

Figure 8. North America Pet Health Monitoring Device Production (2021-2032) & (K Units)

Figure 9. Europe Pet Health Monitoring Device Production (2021-2032) & (K Units)

Figure 10. China Pet Health Monitoring Device Production (2021-2032) & (K Units)

Figure 11. Japan Pet Health Monitoring Device Production (2021-2032) & (K Units)

Figure 12. Pet Health Monitoring Device Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Pet Health Monitoring Device Consumption (2021-2032) & (K Units)

Figure 15. World Pet Health Monitoring Device Consumption Market Share by Region (2021-2032)

Figure 16. United States Pet Health Monitoring Device Consumption (2021-2032) & (K Units)

Figure 17. China Pet Health Monitoring Device Consumption (2021-2032) & (K Units)

Figure 18. Europe Pet Health Monitoring Device Consumption (2021-2032) & (K Units)

Figure 19. Japan Pet Health Monitoring Device Consumption (2021-2032) & (K Units)

Figure 20. South Korea Pet Health Monitoring Device Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Pet Health Monitoring Device Consumption (2021-2032) & (K Units)

Figure 22. India Pet Health Monitoring Device Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Pet Health Monitoring Device by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Pet Health Monitoring Device Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Pet Health Monitoring

Device Markets in 2025

Figure 26. United States VS China: Pet Health Monitoring Device Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Pet Health Monitoring Device Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Pet Health Monitoring Device Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Pet Health Monitoring Device Production Market Share 2025

Figure 30. China Based Manufacturers Pet Health Monitoring Device Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Pet Health Monitoring Device Production Market Share 2025

Figure 32. World Pet Health Monitoring Device Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Pet Health Monitoring Device Production Value Market Share by Type in 2025

Figure 34. Activity Monitoring Device

Figure 35. Vital Sign Monitoring Device

Figure 36. Location Tracking Monitoring Device

Figure 37. World Pet Health Monitoring Device Production Market Share by Type (2021-2032)

Figure 38. World Pet Health Monitoring Device Production Value Market Share by Type (2021-2032)

Figure 39. World Pet Health Monitoring Device Average Price by Type (2021-2032) & (US\$/Unit)

Figure 40. World Pet Health Monitoring Device Production Value by Wearable Form, (USD Million), 2021 & 2025 & 2032

Figure 41. World Pet Health Monitoring Device Production Value Market Share by Wearable Form in 2025

Figure 42. Smart Collar Device

Figure 43. Smart Harness Device

Figure 44. Smart Tag Device

Figure 45. World Pet Health Monitoring Device Production Market Share by Wearable Form (2021-2032)

Figure 46. World Pet Health Monitoring Device Production Value Market Share by Wearable Form (2021-2032)

Figure 47. World Pet Health Monitoring Device Average Price by Wearable Form (2021-2032) & (US\$/Unit)

Figure 48. World Pet Health Monitoring Device Production Value by Battery Life, (USD Million), 2021 & 2025 & 2032

Figure 49. World Pet Health Monitoring Device Production Value Market Share by Battery Life in 2025

Figure 50. Short Battery Life (<7 Days)

Figure 51. Medium Battery Life (7–30 Days)

Figure 52. Long Battery Life (>30 Days)

Figure 53. World Pet Health Monitoring Device Production Market Share by Battery Life (2021-2032)

Figure 54. World Pet Health Monitoring Device Production Value Market Share by Battery Life (2021-2032)

Figure 55. World Pet Health Monitoring Device Average Price by Battery Life (2021-2032) & (US\$/Unit)

Figure 56. World Pet Health Monitoring Device Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 57. World Pet Health Monitoring Device Production Value Market Share by Application in 2025

Figure 58. Pet Activity Monitoring

Figure 59. Pet Health Management

Figure 60. Pet Behavior Analysis

Figure 61. Other

Figure 62. World Pet Health Monitoring Device Production Market Share by Application (2021-2032)

Figure 63. World Pet Health Monitoring Device Production Value Market Share by Application (2021-2032)

Figure 64. World Pet Health Monitoring Device Average Price by Application (2021-2032) & (US\$/Unit)

Figure 65. Pet Health Monitoring Device Industry Chain

Figure 66. Pet Health Monitoring Device Procurement Model

Figure 67. Pet Health Monitoring Device Sales Model

Figure 68. Pet Health Monitoring Device Sales Channels, Direct Sales, and Distribution

Figure 69. Methodology

Figure 70. Research Process and Data Source

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