

Global Pet Grooming Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Pet Grooming market size was valued at USD 2840.5 million in 2023 and is forecast to a readjusted size of USD 4472.2 million by 2030 with a CAGR of 6.7% during review period.

This report studies the Pet Grooming Products, Pet grooming refers to both the hygienic care and cleaning of a pet, as well as a process by which a pet's physical appearance is enhanced for showing or other types of competition. A pet groomer (or simply 'groomer') is a person who earns their living grooming pets. A pet grooming service provides clipping and trimming, washing, flea treatment, nail cutting, teeth cleaning and coat conditioning for pet dogs and cats. And these grooming products are the main topics of this report.

The data in this report include pet grooming tools and equipment. The revenue of pet grooming service is not considered.

Global Pet Grooming key players include Spectrum Brands, Hartz, Jarden Consumer Solutions, Central Garden & Pet Company, etc. Global top four manufacturers hold a share nearly 20%.

North America is the largest market, with a share about 50%, followed by Europe, and Asia-Pacific, both have a share over 40 percent.

In terms of product, Comb and Brush Tool is the largest segment, with a share over 30%. And in terms of application, the largest application is Commercial Application, followed by Home-Based.

The Global Info Research report includes an overview of the development of the Pet Grooming industry chain, the market status of Home-Based Application (Comb and Brush Tool, Clippers and Trimmer Tool), Commercial Application (Comb and Brush Tool, Clippers and Trimmer Tool), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Pet Grooming.

Regionally, the report analyzes the Pet Grooming markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Pet Grooming market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Pet Grooming market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Pet Grooming industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Comb and Brush Tool, Clippers and Trimmer Tool).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Pet Grooming market.

Regional Analysis: The report involves examining the Pet Grooming market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Pet Grooming market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Pet Grooming:

Company Analysis: Report covers individual Pet Grooming manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Pet Grooming. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Home-Based Application, Commercial Application).

Technology Analysis: Report covers specific technologies relevant to Pet Grooming. It assesses the current state, advancements, and potential future developments in Pet Grooming areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Pet Grooming market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Pet Grooming market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Comb and Brush Tool

Clippers and Trimmer Tool

Shears and Nail Tool

Shampoo and Conditioners Cleaning

Others

Market segment by Application

Home-Based Application

Commercial Application

Major players covered

Spectrum Brands

Hartz

Central Garden & Pet Company

Jarden Consumer Solutions

Wahl Clipper Corporation

Andis Company

Geib Buttercut

Rolf C. Hagen

Petmate

Coastal Pet Products

Ferplast S.p.A.

Beaphar

Millers Forge

Chris Christensen Systems

Bio-Groom

TropiClean

Rosewood Pet Products

Cardinal Laboratories

Ancol Pet Products

Lambert Kay (PBI-Gordon)

Davis Manufacturing

Earthbath

SynergyLabs

Pet Champion

Miracle Care

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pet Grooming product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pet Grooming, with price, sales, revenue and global market share of Pet Grooming from 2019 to 2024.

Chapter 3, the Pet Grooming competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pet Grooming breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Pet Grooming market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pet Grooming.

Chapter 14 and 15, to describe Pet Grooming sales channel, distributors, customers, research findings and conclusion.

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