

# Global Pet GPS-based Wearable Devices Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Pet GPS-based Wearable Devices market size was valued at US\$ 1261 million in 2025 and is forecast to a readjusted size of US\$ 2739 million by 2032 with a CAGR of 11.6% during review period.

In 2025, global Pet GPS-based Wearable Devices production reached approximately 13,110.2 K units, with an average global market price of around 93.5 USD/unit.

Pet GPS-based Wearable Devices are intelligent electronic accessories designed for pets, integrated with GPS positioning modules, wireless communication technology and lightweight wearable structures, which can realize real-time location tracking, activity range delimitation and location alarm functions, and are usually made into collars, harnesses or tags with waterproof, anti-drop and low-power consumption characteristics, enabling pet owners to monitor the movement trajectory of pets remotely through mobile phone applications, and effectively prevent pets from getting lost.

Driven by the rising pet ownership rate and the growing willingness of pet owners to invest in pet safety and health management, the market demand for Pet GPS-based Wearable Devices shows a continuous growth trend, with rigid demand from urban pet owners for anti-lost positioning, and incremental demand from pet breeding bases and pet service institutions for group monitoring; business opportunities lie in the R&D of multi-functional products integrating health monitoring (such as heart rate and activity amount) and positioning functions, the development of cost-effective products for mass market, the integration of AI technology to realize intelligent behavior analysis of pets,

and the expansion of overseas markets through cross-border e-commerce channels, as well as the provision of data-based pet management solutions for pet-related institutions.

This report is a detailed and comprehensive analysis for global Pet GPS-based Wearable Devices market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Wearing Position and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Pet GPS-based Wearable Devices market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Pet GPS-based Wearable Devices market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Pet GPS-based Wearable Devices market size and forecasts, by Wearing Position and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Pet GPS-based Wearable Devices market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Pet GPS-based Wearable Devices

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Pet GPS-based Wearable Devices market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tractive, Fi, Weenect, Pawfit, Invoxia,

PitPat, Garmin, Dogtra, SportDOG, Dogtrace, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Pet GPS-based Wearable Devices market is split by Wearing Position and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Wearing Position, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Wearing Position

Collar-Type Pet GPS Wearable Device

Harness-Mounted Pet GPS Wearable Device

Tag-Style Pet GPS Wearable Device

### Market segment by Battery Type

Rechargeable Pet GPS-Based Wearable Device

Disposable Battery Pet GPS-Based Wearable Device

Solar-Powered Pet GPS-Based Wearable Device

### Market segment by Function Type

Basic Positioning Pet GPS Wearable Device

Multi-Function Pet GPS Wearable Device

### Market segment by Application

Anti-Lost

Activity Monitoring

Pet Management

#### Major players covered

Tractive

Fi

Weenect

Pawfit

Invoxia

PitPat

Garmin

Dogtra

SportDOG

Dogtrace

NUM'AXES

Link My Pet

Datamars

Fitbark

Invisible Fence

## PetPace

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

### **The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Pet GPS-based Wearable Devices product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pet GPS-based Wearable Devices, with price, sales quantity, revenue, and global market share of Pet GPS-based Wearable Devices from 2021 to 2026.

Chapter 3, the Pet GPS-based Wearable Devices competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pet GPS-based Wearable Devices breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Wearing Position and by Application, with sales market share and growth rate by Wearing Position, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Pet GPS-based Wearable Devices market forecast, by regions, by Wearing Position, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pet GPS-based Wearable Devices.

Chapter 14 and 15, to describe Pet GPS-based Wearable Devices sales channel, distributors, customers, research findings and conclusion.

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