

Global Pet GPS-based Wearable Devices Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GD20CC6A9AB7EN.html>

Date: February 2026

Pages: 147

Price: US\$ 4,480.00 (Single User License)

ID: GD20CC6A9AB7EN

Abstracts

The global Pet GPS-based Wearable Devices market size is expected to reach \$ 2739 million by 2032, rising at a market growth of 11.6% CAGR during the forecast period (2026-2032).

In 2025, global Pet GPS-based Wearable Devices production reached approximately 13,110.2 K units, with an average global market price of around 93.5 USD/unit.

Pet GPS-based Wearable Devices are intelligent electronic accessories designed for pets, integrated with GPS positioning modules, wireless communication technology and lightweight wearable structures, which can realize real-time location tracking, activity range delimitation and location alarm functions, and are usually made into collars, harnesses or tags with waterproof, anti-drop and low-power consumption characteristics, enabling pet owners to monitor the movement trajectory of pets remotely through mobile phone applications, and effectively prevent pets from getting lost.

Driven by the rising pet ownership rate and the growing willingness of pet owners to invest in pet safety and health management, the market demand for Pet GPS-based Wearable Devices shows a continuous growth trend, with rigid demand from urban pet owners for anti-lost positioning, and incremental demand from pet breeding bases and pet service institutions for group monitoring; business opportunities lie in the R&D of multi-functional products integrating health monitoring (such as heart rate and activity amount) and positioning functions, the development of cost-effective products for mass market, the integration of AI technology to realize intelligent behavior analysis of pets, and the expansion of overseas markets through cross-border e-commerce channels, as well as the provision of data-based pet management solutions for pet-related

institutions.

This report studies the global Pet GPS-based Wearable Devices production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Pet GPS-based Wearable Devices and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Pet GPS-based Wearable Devices that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Pet GPS-based Wearable Devices total production and demand, 2021-2032, (K Units)

Global Pet GPS-based Wearable Devices total production value, 2021-2032, (USD Million)

Global Pet GPS-based Wearable Devices production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Pet GPS-based Wearable Devices consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Pet GPS-based Wearable Devices domestic production, consumption, key domestic manufacturers and share

Global Pet GPS-based Wearable Devices production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Pet GPS-based Wearable Devices production by Wearing Position, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Pet GPS-based Wearable Devices production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Pet GPS-based Wearable Devices market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tractive, Fi, Weenect, Pawfit, Invoxia, PitPat, Garmin, Dogtra, SportDOG, Dogtrace, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Pet GPS-based Wearable Devices market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Wearing Position, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Pet GPS-based Wearable Devices Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Pet GPS-based Wearable Devices Market, Segmentation by Wearing Position:

Collar-Type Pet GPS Wearable Device

Harness-Mounted Pet GPS Wearable Device

Tag-Style Pet GPS Wearable Device

Global Pet GPS-based Wearable Devices Market, Segmentation by Battery Type:

Rechargeable Pet GPS-Based Wearable Device

Disposable Battery Pet GPS-Based Wearable Device

Solar-Powered Pet GPS-Based Wearable Device

Global Pet GPS-based Wearable Devices Market, Segmentation by Function Type:

Basic Positioning Pet GPS Wearable Device

Multi-Function Pet GPS Wearable Device

Global Pet GPS-based Wearable Devices Market, Segmentation by Application:

Anti-Lost

Activity Monitoring

Pet Management

Companies Profiled:

Tractive

Fi

Weenect

Pawfit

Invoxia

PitPat

Garmin

Dogtra

SportDOG

Dogtrace

NUM'AXES

Link My Pet

Datamars

Fitbark

Invisible Fence

PetPace

Key Questions Answered:

1. How big is the global Pet GPS-based Wearable Devices market?
2. What is the demand of the global Pet GPS-based Wearable Devices market?
3. What is the year over year growth of the global Pet GPS-based Wearable Devices market?
4. What is the production and production value of the global Pet GPS-based Wearable Devices market?
5. Who are the key producers in the global Pet GPS-based Wearable Devices market?
6. What are the growth factors driving the market demand?

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