

Global Pet Genetic Testing Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Pet Genetic Testing market size was valued at US\$ 206 million in 2024 and is forecast to a readjusted size of USD 356 million by 2031 with a CAGR of 8.2% during review period.

According to Our PET Supplies Research Center, the global pet industry reached \$ 261 billion in 2022, a year-on-year increase of 11.3%. The United States gains the highest pet penetration rate and becomes the largest pet market. According to the American Pet Products Association (APPA), 66% of American households keep pets, and the total industry sales was about US\$136.8 billion, an increase of 10.8% over 2021. According to IVH, the German pet products industry association, the number of pets in Germany reached 33.4 million in 2022, with a total turnover of nearly ?6.5 billion. The 2023 China Pet Industry Trend Insight White Paper released by JD shows that the market size of the four major pet physical commodities is increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 489%.

This report is a detailed and comprehensive analysis for global Pet Genetic Testing market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Pet Genetic Testing market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Pet Genetic Testing market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Pet Genetic Testing market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Pet Genetic Testing market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Pet Genetic Testing

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Pet Genetic Testing market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Embark Veterinary, Wisdom Panel, DNA My Dog, Orivet Genetic Pet Care, MGI, Bioinformagics, Basepaws, Wisdom Pet, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Pet Genetic Testing market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Saliva Test

Blood Test

Market segment by Application

In-store Testing

Mail-in Testing

Market segment by players, this report covers

Embark Veterinary

Wisdom Panel

DNA My Dog

Orivet Genetic Pet Care

MGI

Bioinformagics

Basepaws

Wisdom Pet

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Pet Genetic Testing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Pet Genetic Testing, with revenue, gross margin, and global market share of Pet Genetic Testing from 2020 to 2025.

Chapter 3, the Pet Genetic Testing competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Pet Genetic Testing market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Pet Genetic Testing.

Chapter 13, to describe Pet Genetic Testing research findings and conclusion.

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