

Global Pet Freeze-Dried Food Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Pet Freeze-Dried Food market size was valued at USD 361.4 million in 2023 and is forecast to a readjusted size of USD 1124.9 million by 2030 with a CAGR of 17.6% during review period.

Freeze-dried foods are both lightweight because most of the moisture has been removed. Freeze-dried formulas use low temperatures and pressure to remove moisture.

The freeze-drying process prevents the moisture in the food from becoming a liquid before it is removed. Freeze-dried foods are the closest alternative to a raw diet. These foods can be found in a formed shape like nuggets or patties, and well as flaked or granular mixes. Freeze-dried foods can be rehydrated with water before feeding, or fed directly from the package.

Freeze-dried food is first flash frozen, or exposed to cryogenic temperatures, then placed in a vacuum drying chamber. Freeze-dried foods are both lightweight because most of the moisture has been removed.

The world's key Manufacturers of Pet Freeze-Dried Food are in the USA and New Zealand, Manufacturers include Champion Petfoods, Stella & Chewy, Vital Essentials Raw, K9 Naturals and Primal Pets, among others. The United States is the world's largest market with share over 60%, followed by Europe and Asia Pacific with share 20 % and 10 %, separately. In terms of product types, freeze-dried food is the largest segment, has a share about 75 %, with the rest being freeze-dried treats. In terms of product application, dogs occupied for the largest share of the market at 75%, followed

by cats at 22%.

The Global Info Research report includes an overview of the development of the Pet Freeze-Dried Food industry chain, the market status of Dog (Freeze-Dried Food, Freeze-Dried Treats), Cat (Freeze-Dried Food, Freeze-Dried Treats), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Pet Freeze-Dried Food.

Regionally, the report analyzes the Pet Freeze-Dried Food markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Pet Freeze-Dried Food market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Pet Freeze-Dried Food market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Pet Freeze-Dried Food industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Freeze-Dried Food, Freeze-Dried Treats).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Pet Freeze-Dried Food market.

Regional Analysis: The report involves examining the Pet Freeze-Dried Food market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Pet Freeze-Dried Food market. This may include

estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Pet Freeze-Dried Food:

Company Analysis: Report covers individual Pet Freeze-Dried Food manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Pet Freeze-Dried Food. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Dog, Cat).

Technology Analysis: Report covers specific technologies relevant to Pet Freeze-Dried Food. It assesses the current state, advancements, and potential future developments in Pet Freeze-Dried Food areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Pet Freeze-Dried Food market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Pet Freeze-Dried Food market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Freeze-Dried Food

Freeze-Dried Treats

Market segment by Application

Dog

Cat

Others

Major players covered

Champion Petfoods

Stella & Chewy

Vital Essentials Raw

K9 Naturals

Primal Pets

Steve's Real Food

Bravo

Grandma Lucy's

Sunday Pets

Kiwi Kitchens

Cat-Man-Doo

NRG Freeze Dried Raw

Northwest Naturals

Dr. Harvey's

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pet Freeze-Dried Food product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pet Freeze-Dried Food, with price, sales, revenue and global market share of Pet Freeze-Dried Food from 2019 to 2024.

Chapter 3, the Pet Freeze-Dried Food competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pet Freeze-Dried Food breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Pet Freeze-Dried Food market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pet Freeze-Dried Food.

Chapter 14 and 15, to describe Pet Freeze-Dried Food sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Pet Freeze-Dried Food

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Pet Freeze-Dried Food Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Freeze-Dried Food

1.3.3 Freeze-Dried Treats

1.4 Market Analysis by Application

1.4.1 Overview: Global Pet Freeze-Dried Food Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Dog

1.4.3 Cat

1.4.4 Others

1.5 Global Pet Freeze-Dried Food Market Size & Forecast

1.5.1 Global Pet Freeze-Dried Food Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Pet Freeze-Dried Food Sales Quantity (2019-2030)

1.5.3 Global Pet Freeze-Dried Food Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Champion Petfoods

2.1.1 Champion Petfoods Details

2.1.2 Champion Petfoods Major Business

2.1.3 Champion Petfoods Pet Freeze-Dried Food Product and Services

2.1.4 Champion Petfoods Pet Freeze-Dried Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Champion Petfoods Recent Developments/Updates

2.2 Stella & Chewy

2.2.1 Stella & Chewy Details

2.2.2 Stella & Chewy Major Business

2.2.3 Stella & Chewy Pet Freeze-Dried Food Product and Services

2.2.4 Stella & Chewy Pet Freeze-Dried Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Stella & Chewy Recent Developments/Updates

2.3 Vital Essentials Raw

- 2.3.1 Vital Essentials Raw Details
- 2.3.2 Vital Essentials Raw Major Business
- 2.3.3 Vital Essentials Raw Pet Freeze-Dried Food Product and Services
- 2.3.4 Vital Essentials Raw Pet Freeze-Dried Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Vital Essentials Raw Recent Developments/Updates
- 2.4 K9 Naturals
 - 2.4.1 K9 Naturals Details
 - 2.4.2 K9 Naturals Major Business
 - 2.4.3 K9 Naturals Pet Freeze-Dried Food Product and Services
 - 2.4.4 K9 Naturals Pet Freeze-Dried Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 K9 Naturals Recent Developments/Updates
- 2.5 Primal Pets
 - 2.5.1 Primal Pets Details
 - 2.5.2 Primal Pets Major Business
 - 2.5.3 Primal Pets Pet Freeze-Dried Food Product and Services
 - 2.5.4 Primal Pets Pet Freeze-Dried Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Primal Pets Recent Developments/Updates
- 2.6 Steve's Real Food
 - 2.6.1 Steve's Real Food Details
 - 2.6.2 Steve's Real Food Major Business
 - 2.6.3 Steve's Real Food Pet Freeze-Dried Food Product and Services
 - 2.6.4 Steve's Real Food Pet Freeze-Dried Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Steve's Real Food Recent Developments/Updates
- 2.7 Bravo
 - 2.7.1 Bravo Details
 - 2.7.2 Bravo Major Business
 - 2.7.3 Bravo Pet Freeze-Dried Food Product and Services
 - 2.7.4 Bravo Pet Freeze-Dried Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Bravo Recent Developments/Updates
- 2.8 Grandma Lucy's
 - 2.8.1 Grandma Lucy's Details
 - 2.8.2 Grandma Lucy's Major Business
 - 2.8.3 Grandma Lucy's Pet Freeze-Dried Food Product and Services
 - 2.8.4 Grandma Lucy's Pet Freeze-Dried Food Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Grandma Lucy's Recent Developments/Updates

2.9 Sunday Pets

2.9.1 Sunday Pets Details

2.9.2 Sunday Pets Major Business

2.9.3 Sunday Pets Pet Freeze-Dried Food Product and Services

2.9.4 Sunday Pets Pet Freeze-Dried Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Sunday Pets Recent Developments/Updates

2.10 Kiwi Kitchens

2.10.1 Kiwi Kitchens Details

2.10.2 Kiwi Kitchens Major Business

2.10.3 Kiwi Kitchens Pet Freeze-Dried Food Product and Services

2.10.4 Kiwi Kitchens Pet Freeze-Dried Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Kiwi Kitchens Recent Developments/Updates

2.11 Cat-Man-Doo

2.11.1 Cat-Man-Doo Details

2.11.2 Cat-Man-Doo Major Business

2.11.3 Cat-Man-Doo Pet Freeze-Dried Food Product and Services

2.11.4 Cat-Man-Doo Pet Freeze-Dried Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Cat-Man-Doo Recent Developments/Updates

2.12 NRG Freeze Dried Raw

2.12.1 NRG Freeze Dried Raw Details

2.12.2 NRG Freeze Dried Raw Major Business

2.12.3 NRG Freeze Dried Raw Pet Freeze-Dried Food Product and Services

2.12.4 NRG Freeze Dried Raw Pet Freeze-Dried Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 NRG Freeze Dried Raw Recent Developments/Updates

2.13 Northwest Naturals

2.13.1 Northwest Naturals Details

2.13.2 Northwest Naturals Major Business

2.13.3 Northwest Naturals Pet Freeze-Dried Food Product and Services

2.13.4 Northwest Naturals Pet Freeze-Dried Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Northwest Naturals Recent Developments/Updates

2.14 Dr. Harvey's

2.14.1 Dr. Harvey's Details

- 2.14.2 Dr. Harvey's Major Business
- 2.14.3 Dr. Harvey's Pet Freeze-Dried Food Product and Services
- 2.14.4 Dr. Harvey's Pet Freeze-Dried Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Dr. Harvey's Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: PET FREEZE-DRIED FOOD BY MANUFACTURER

- 3.1 Global Pet Freeze-Dried Food Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Pet Freeze-Dried Food Revenue by Manufacturer (2019-2024)
- 3.3 Global Pet Freeze-Dried Food Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Pet Freeze-Dried Food by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Pet Freeze-Dried Food Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Pet Freeze-Dried Food Manufacturer Market Share in 2023
- 3.5 Pet Freeze-Dried Food Market: Overall Company Footprint Analysis
 - 3.5.1 Pet Freeze-Dried Food Market: Region Footprint
 - 3.5.2 Pet Freeze-Dried Food Market: Company Product Type Footprint
 - 3.5.3 Pet Freeze-Dried Food Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Pet Freeze-Dried Food Market Size by Region
 - 4.1.1 Global Pet Freeze-Dried Food Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Pet Freeze-Dried Food Consumption Value by Region (2019-2030)
 - 4.1.3 Global Pet Freeze-Dried Food Average Price by Region (2019-2030)
- 4.2 North America Pet Freeze-Dried Food Consumption Value (2019-2030)
- 4.3 Europe Pet Freeze-Dried Food Consumption Value (2019-2030)
- 4.4 Asia-Pacific Pet Freeze-Dried Food Consumption Value (2019-2030)
- 4.5 South America Pet Freeze-Dried Food Consumption Value (2019-2030)
- 4.6 Middle East and Africa Pet Freeze-Dried Food Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Pet Freeze-Dried Food Sales Quantity by Type (2019-2030)

5.2 Global Pet Freeze-Dried Food Consumption Value by Type (2019-2030)

5.3 Global Pet Freeze-Dried Food Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Pet Freeze-Dried Food Sales Quantity by Application (2019-2030)

6.2 Global Pet Freeze-Dried Food Consumption Value by Application (2019-2030)

6.3 Global Pet Freeze-Dried Food Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Pet Freeze-Dried Food Sales Quantity by Type (2019-2030)

7.2 North America Pet Freeze-Dried Food Sales Quantity by Application (2019-2030)

7.3 North America Pet Freeze-Dried Food Market Size by Country

7.3.1 North America Pet Freeze-Dried Food Sales Quantity by Country (2019-2030)

7.3.2 North America Pet Freeze-Dried Food Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Pet Freeze-Dried Food Sales Quantity by Type (2019-2030)

8.2 Europe Pet Freeze-Dried Food Sales Quantity by Application (2019-2030)

8.3 Europe Pet Freeze-Dried Food Market Size by Country

8.3.1 Europe Pet Freeze-Dried Food Sales Quantity by Country (2019-2030)

8.3.2 Europe Pet Freeze-Dried Food Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Pet Freeze-Dried Food Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Pet Freeze-Dried Food Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Pet Freeze-Dried Food Market Size by Region

- 9.3.1 Asia-Pacific Pet Freeze-Dried Food Sales Quantity by Region (2019-2030)
- 9.3.2 Asia-Pacific Pet Freeze-Dried Food Consumption Value by Region (2019-2030)
- 9.3.3 China Market Size and Forecast (2019-2030)
- 9.3.4 Japan Market Size and Forecast (2019-2030)
- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Pet Freeze-Dried Food Sales Quantity by Type (2019-2030)
- 10.2 South America Pet Freeze-Dried Food Sales Quantity by Application (2019-2030)
- 10.3 South America Pet Freeze-Dried Food Market Size by Country
 - 10.3.1 South America Pet Freeze-Dried Food Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Pet Freeze-Dried Food Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Pet Freeze-Dried Food Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Pet Freeze-Dried Food Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Pet Freeze-Dried Food Market Size by Country
 - 11.3.1 Middle East & Africa Pet Freeze-Dried Food Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Pet Freeze-Dried Food Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Pet Freeze-Dried Food Market Drivers
- 12.2 Pet Freeze-Dried Food Market Restraints

12.3 Pet Freeze-Dried Food Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Pet Freeze-Dried Food and Key Manufacturers

13.2 Manufacturing Costs Percentage of Pet Freeze-Dried Food

13.3 Pet Freeze-Dried Food Production Process

13.4 Pet Freeze-Dried Food Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Pet Freeze-Dried Food Typical Distributors

14.3 Pet Freeze-Dried Food Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Pet Freeze-Dried Food Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Pet Freeze-Dried Food Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Champion Petfoods Basic Information, Manufacturing Base and Competitors

Table 4. Champion Petfoods Major Business

Table 5. Champion Petfoods Pet Freeze-Dried Food Product and Services

Table 6. Champion Petfoods Pet Freeze-Dried Food Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Champion Petfoods Recent Developments/Updates

Table 8. Stella & Chewy Basic Information, Manufacturing Base and Competitors

Table 9. Stella & Chewy Major Business

Table 10. Stella & Chewy Pet Freeze-Dried Food Product and Services

Table 11. Stella & Chewy Pet Freeze-Dried Food Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Stella & Chewy Recent Developments/Updates

Table 13. Vital Essentials Raw Basic Information, Manufacturing Base and Competitors

Table 14. Vital Essentials Raw Major Business

Table 15. Vital Essentials Raw Pet Freeze-Dried Food Product and Services

Table 16. Vital Essentials Raw Pet Freeze-Dried Food Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Vital Essentials Raw Recent Developments/Updates

Table 18. K9 Naturals Basic Information, Manufacturing Base and Competitors

Table 19. K9 Naturals Major Business

Table 20. K9 Naturals Pet Freeze-Dried Food Product and Services

Table 21. K9 Naturals Pet Freeze-Dried Food Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. K9 Naturals Recent Developments/Updates

Table 23. Primal Pets Basic Information, Manufacturing Base and Competitors

Table 24. Primal Pets Major Business

Table 25. Primal Pets Pet Freeze-Dried Food Product and Services

Table 26. Primal Pets Pet Freeze-Dried Food Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Primal Pets Recent Developments/Updates

Table 28. Steve's Real Food Basic Information, Manufacturing Base and Competitors

- Table 29. Steve's Real Food Major Business
- Table 30. Steve's Real Food Pet Freeze-Dried Food Product and Services
- Table 31. Steve's Real Food Pet Freeze-Dried Food Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Steve's Real Food Recent Developments/Updates
- Table 33. Bravo Basic Information, Manufacturing Base and Competitors
- Table 34. Bravo Major Business
- Table 35. Bravo Pet Freeze-Dried Food Product and Services
- Table 36. Bravo Pet Freeze-Dried Food Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Bravo Recent Developments/Updates
- Table 38. Grandma Lucy's Basic Information, Manufacturing Base and Competitors
- Table 39. Grandma Lucy's Major Business
- Table 40. Grandma Lucy's Pet Freeze-Dried Food Product and Services
- Table 41. Grandma Lucy's Pet Freeze-Dried Food Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Grandma Lucy's Recent Developments/Updates
- Table 43. Sunday Pets Basic Information, Manufacturing Base and Competitors
- Table 44. Sunday Pets Major Business
- Table 45. Sunday Pets Pet Freeze-Dried Food Product and Services
- Table 46. Sunday Pets Pet Freeze-Dried Food Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Sunday Pets Recent Developments/Updates
- Table 48. Kiwi Kitchens Basic Information, Manufacturing Base and Competitors
- Table 49. Kiwi Kitchens Major Business
- Table 50. Kiwi Kitchens Pet Freeze-Dried Food Product and Services
- Table 51. Kiwi Kitchens Pet Freeze-Dried Food Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Kiwi Kitchens Recent Developments/Updates
- Table 53. Cat-Man-Doo Basic Information, Manufacturing Base and Competitors
- Table 54. Cat-Man-Doo Major Business
- Table 55. Cat-Man-Doo Pet Freeze-Dried Food Product and Services
- Table 56. Cat-Man-Doo Pet Freeze-Dried Food Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Cat-Man-Doo Recent Developments/Updates
- Table 58. NRG Freeze Dried Raw Basic Information, Manufacturing Base and Competitors
- Table 59. NRG Freeze Dried Raw Major Business
- Table 60. NRG Freeze Dried Raw Pet Freeze-Dried Food Product and Services

- Table 61. NRG Freeze Dried Raw Pet Freeze-Dried Food Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. NRG Freeze Dried Raw Recent Developments/Updates
- Table 63. Northwest Naturals Basic Information, Manufacturing Base and Competitors
- Table 64. Northwest Naturals Major Business
- Table 65. Northwest Naturals Pet Freeze-Dried Food Product and Services
- Table 66. Northwest Naturals Pet Freeze-Dried Food Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Northwest Naturals Recent Developments/Updates
- Table 68. Dr. Harvey's Basic Information, Manufacturing Base and Competitors
- Table 69. Dr. Harvey's Major Business
- Table 70. Dr. Harvey's Pet Freeze-Dried Food Product and Services
- Table 71. Dr. Harvey's Pet Freeze-Dried Food Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. Dr. Harvey's Recent Developments/Updates
- Table 73. Global Pet Freeze-Dried Food Sales Quantity by Manufacturer (2019-2024) & (MT)
- Table 74. Global Pet Freeze-Dried Food Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 75. Global Pet Freeze-Dried Food Average Price by Manufacturer (2019-2024) & (USD/Kg)
- Table 76. Market Position of Manufacturers in Pet Freeze-Dried Food, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 77. Head Office and Pet Freeze-Dried Food Production Site of Key Manufacturer
- Table 78. Pet Freeze-Dried Food Market: Company Product Type Footprint
- Table 79. Pet Freeze-Dried Food Market: Company Product Application Footprint
- Table 80. Pet Freeze-Dried Food New Market Entrants and Barriers to Market Entry
- Table 81. Pet Freeze-Dried Food Mergers, Acquisition, Agreements, and Collaborations
- Table 82. Global Pet Freeze-Dried Food Sales Quantity by Region (2019-2024) & (MT)
- Table 83. Global Pet Freeze-Dried Food Sales Quantity by Region (2025-2030) & (MT)
- Table 84. Global Pet Freeze-Dried Food Consumption Value by Region (2019-2024) & (USD Million)
- Table 85. Global Pet Freeze-Dried Food Consumption Value by Region (2025-2030) & (USD Million)
- Table 86. Global Pet Freeze-Dried Food Average Price by Region (2019-2024) & (USD/Kg)
- Table 87. Global Pet Freeze-Dried Food Average Price by Region (2025-2030) & (USD/Kg)
- Table 88. Global Pet Freeze-Dried Food Sales Quantity by Type (2019-2024) & (MT)

Table 89. Global Pet Freeze-Dried Food Sales Quantity by Type (2025-2030) & (MT)

Table 90. Global Pet Freeze-Dried Food Consumption Value by Type (2019-2024) & (USD Million)

Table 91. Global Pet Freeze-Dried Food Consumption Value by Type (2025-2030) & (USD Million)

Table 92. Global Pet Freeze-Dried Food Average Price by Type (2019-2024) & (USD/Kg)

Table 93. Global Pet Freeze-Dried Food Average Price by Type (2025-2030) & (USD/Kg)

Table 94. Global Pet Freeze-Dried Food Sales Quantity by Application (2019-2024) & (MT)

Table 95. Global Pet Freeze-Dried Food Sales Quantity by Application (2025-2030) & (MT)

Table 96. Global Pet Freeze-Dried Food Consumption Value by Application (2019-2024) & (USD Million)

Table 97. Global Pet Freeze-Dried Food Consumption Value by Application (2025-2030) & (USD Million)

Table 98. Global Pet Freeze-Dried Food Average Price by Application (2019-2024) & (USD/Kg)

Table 99. Global Pet Freeze-Dried Food Average Price by Application (2025-2030) & (USD/Kg)

Table 100. North America Pet Freeze-Dried Food Sales Quantity by Type (2019-2024) & (MT)

Table 101. North America Pet Freeze-Dried Food Sales Quantity by Type (2025-2030) & (MT)

Table 102. North America Pet Freeze-Dried Food Sales Quantity by Application (2019-2024) & (MT)

Table 103. North America Pet Freeze-Dried Food Sales Quantity by Application (2025-2030) & (MT)

Table 104. North America Pet Freeze-Dried Food Sales Quantity by Country (2019-2024) & (MT)

Table 105. North America Pet Freeze-Dried Food Sales Quantity by Country (2025-2030) & (MT)

Table 106. North America Pet Freeze-Dried Food Consumption Value by Country (2019-2024) & (USD Million)

Table 107. North America Pet Freeze-Dried Food Consumption Value by Country (2025-2030) & (USD Million)

Table 108. Europe Pet Freeze-Dried Food Sales Quantity by Type (2019-2024) & (MT)

Table 109. Europe Pet Freeze-Dried Food Sales Quantity by Type (2025-2030) & (MT)

Table 110. Europe Pet Freeze-Dried Food Sales Quantity by Application (2019-2024) & (MT)

Table 111. Europe Pet Freeze-Dried Food Sales Quantity by Application (2025-2030) & (MT)

Table 112. Europe Pet Freeze-Dried Food Sales Quantity by Country (2019-2024) & (MT)

Table 113. Europe Pet Freeze-Dried Food Sales Quantity by Country (2025-2030) & (MT)

Table 114. Europe Pet Freeze-Dried Food Consumption Value by Country (2019-2024) & (USD Million)

Table 115. Europe Pet Freeze-Dried Food Consumption Value by Country (2025-2030) & (USD Million)

Table 116. Asia-Pacific Pet Freeze-Dried Food Sales Quantity by Type (2019-2024) & (MT)

Table 117. Asia-Pacific Pet Freeze-Dried Food Sales Quantity by Type (2025-2030) & (MT)

Table 118. Asia-Pacific Pet Freeze-Dried Food Sales Quantity by Application (2019-2024) & (MT)

Table 119. Asia-Pacific Pet Freeze-Dried Food Sales Quantity by Application (2025-2030) & (MT)

Table 120. Asia-Pacific Pet Freeze-Dried Food Sales Quantity by Region (2019-2024) & (MT)

Table 121. Asia-Pacific Pet Freeze-Dried Food Sales Quantity by Region (2025-2030) & (MT)

Table 122. Asia-Pacific Pet Freeze-Dried Food Consumption Value by Region (2019-2024) & (USD Million)

Table 123. Asia-Pacific Pet Freeze-Dried Food Consumption Value by Region (2025-2030) & (USD Million)

Table 124. South America Pet Freeze-Dried Food Sales Quantity by Type (2019-2024) & (MT)

Table 125. South America Pet Freeze-Dried Food Sales Quantity by Type (2025-2030) & (MT)

Table 126. South America Pet Freeze-Dried Food Sales Quantity by Application (2019-2024) & (MT)

Table 127. South America Pet Freeze-Dried Food Sales Quantity by Application (2025-2030) & (MT)

Table 128. South America Pet Freeze-Dried Food Sales Quantity by Country (2019-2024) & (MT)

Table 129. South America Pet Freeze-Dried Food Sales Quantity by Country

(2025-2030) & (MT)

Table 130. South America Pet Freeze-Dried Food Consumption Value by Country (2019-2024) & (USD Million)

Table 131. South America Pet Freeze-Dried Food Consumption Value by Country (2025-2030) & (USD Million)

Table 132. Middle East & Africa Pet Freeze-Dried Food Sales Quantity by Type (2019-2024) & (MT)

Table 133. Middle East & Africa Pet Freeze-Dried Food Sales Quantity by Type (2025-2030) & (MT)

Table 134. Middle East & Africa Pet Freeze-Dried Food Sales Quantity by Application (2019-2024) & (MT)

Table 135. Middle East & Africa Pet Freeze-Dried Food Sales Quantity by Application (2025-2030) & (MT)

Table 136. Middle East & Africa Pet Freeze-Dried Food Sales Quantity by Region (2019-2024) & (MT)

Table 137. Middle East & Africa Pet Freeze-Dried Food Sales Quantity by Region (2025-2030) & (MT)

Table 138. Middle East & Africa Pet Freeze-Dried Food Consumption Value by Region (2019-2024) & (USD Million)

Table 139. Middle East & Africa Pet Freeze-Dried Food Consumption Value by Region (2025-2030) & (USD Million)

Table 140. Pet Freeze-Dried Food Raw Material

Table 141. Key Manufacturers of Pet Freeze-Dried Food Raw Materials

Table 142. Pet Freeze-Dried Food Typical Distributors

Table 143. Pet Freeze-Dried Food Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Pet Freeze-Dried Food Picture

Figure 2. Global Pet Freeze-Dried Food Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Pet Freeze-Dried Food Consumption Value Market Share by Type in 2023

Figure 4. Freeze-Dried Food Examples

Figure 5. Freeze-Dried Treats Examples

Figure 6. Global Pet Freeze-Dried Food Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Pet Freeze-Dried Food Consumption Value Market Share by Application in 2023

Figure 8. Dog Examples

Figure 9. Cat Examples

Figure 10. Others Examples

Figure 11. Global Pet Freeze-Dried Food Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 12. Global Pet Freeze-Dried Food Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 13. Global Pet Freeze-Dried Food Sales Quantity (2019-2030) & (MT)

Figure 14. Global Pet Freeze-Dried Food Average Price (2019-2030) & (USD/Kg)

Figure 15. Global Pet Freeze-Dried Food Sales Quantity Market Share by Manufacturer in 2023

Figure 16. Global Pet Freeze-Dried Food Consumption Value Market Share by Manufacturer in 2023

Figure 17. Producer Shipments of Pet Freeze-Dried Food by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 18. Top 3 Pet Freeze-Dried Food Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Top 6 Pet Freeze-Dried Food Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Global Pet Freeze-Dried Food Sales Quantity Market Share by Region (2019-2030)

Figure 21. Global Pet Freeze-Dried Food Consumption Value Market Share by Region (2019-2030)

Figure 22. North America Pet Freeze-Dried Food Consumption Value (2019-2030) &

(USD Million)

Figure 23. Europe Pet Freeze-Dried Food Consumption Value (2019-2030) & (USD Million)

Figure 24. Asia-Pacific Pet Freeze-Dried Food Consumption Value (2019-2030) & (USD Million)

Figure 25. South America Pet Freeze-Dried Food Consumption Value (2019-2030) & (USD Million)

Figure 26. Middle East & Africa Pet Freeze-Dried Food Consumption Value (2019-2030) & (USD Million)

Figure 27. Global Pet Freeze-Dried Food Sales Quantity Market Share by Type (2019-2030)

Figure 28. Global Pet Freeze-Dried Food Consumption Value Market Share by Type (2019-2030)

Figure 29. Global Pet Freeze-Dried Food Average Price by Type (2019-2030) & (USD/Kg)

Figure 30. Global Pet Freeze-Dried Food Sales Quantity Market Share by Application (2019-2030)

Figure 31. Global Pet Freeze-Dried Food Consumption Value Market Share by Application (2019-2030)

Figure 32. Global Pet Freeze-Dried Food Average Price by Application (2019-2030) & (USD/Kg)

Figure 33. North America Pet Freeze-Dried Food Sales Quantity Market Share by Type (2019-2030)

Figure 34. North America Pet Freeze-Dried Food Sales Quantity Market Share by Application (2019-2030)

Figure 35. North America Pet Freeze-Dried Food Sales Quantity Market Share by Country (2019-2030)

Figure 36. North America Pet Freeze-Dried Food Consumption Value Market Share by Country (2019-2030)

Figure 37. United States Pet Freeze-Dried Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Canada Pet Freeze-Dried Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Mexico Pet Freeze-Dried Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Europe Pet Freeze-Dried Food Sales Quantity Market Share by Type (2019-2030)

Figure 41. Europe Pet Freeze-Dried Food Sales Quantity Market Share by Application (2019-2030)

Figure 42. Europe Pet Freeze-Dried Food Sales Quantity Market Share by Country (2019-2030)

Figure 43. Europe Pet Freeze-Dried Food Consumption Value Market Share by Country (2019-2030)

Figure 44. Germany Pet Freeze-Dried Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. France Pet Freeze-Dried Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. United Kingdom Pet Freeze-Dried Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Russia Pet Freeze-Dried Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Italy Pet Freeze-Dried Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Asia-Pacific Pet Freeze-Dried Food Sales Quantity Market Share by Type (2019-2030)

Figure 50. Asia-Pacific Pet Freeze-Dried Food Sales Quantity Market Share by Application (2019-2030)

Figure 51. Asia-Pacific Pet Freeze-Dried Food Sales Quantity Market Share by Region (2019-2030)

Figure 52. Asia-Pacific Pet Freeze-Dried Food Consumption Value Market Share by Region (2019-2030)

Figure 53. China Pet Freeze-Dried Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Japan Pet Freeze-Dried Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Korea Pet Freeze-Dried Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. India Pet Freeze-Dried Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Southeast Asia Pet Freeze-Dried Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Australia Pet Freeze-Dried Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. South America Pet Freeze-Dried Food Sales Quantity Market Share by Type (2019-2030)

Figure 60. South America Pet Freeze-Dried Food Sales Quantity Market Share by Application (2019-2030)

Figure 61. South America Pet Freeze-Dried Food Sales Quantity Market Share by

Country (2019-2030)

Figure 62. South America Pet Freeze-Dried Food Consumption Value Market Share by Country (2019-2030)

Figure 63. Brazil Pet Freeze-Dried Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Argentina Pet Freeze-Dried Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Middle East & Africa Pet Freeze-Dried Food Sales Quantity Market Share by Type (2019-2030)

Figure 66. Middle East & Africa Pet Freeze-Dried Food Sales Quantity Market Share by Application (2019-2030)

Figure 67. Middle East & Africa Pet Freeze-Dried Food Sales Quantity Market Share by Region (2019-2030)

Figure 68. Middle East & Africa Pet Freeze-Dried Food Consumption Value Market Share by Region (2019-2030)

Figure 69. Turkey Pet Freeze-Dried Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Egypt Pet Freeze-Dried Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Saudi Arabia Pet Freeze-Dried Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. South Africa Pet Freeze-Dried Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Pet Freeze-Dried Food Market Drivers

Figure 74. Pet Freeze-Dried Food Market Restraints

Figure 75. Pet Freeze-Dried Food Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Pet Freeze-Dried Food in 2023

Figure 78. Manufacturing Process Analysis of Pet Freeze-Dried Food

Figure 79. Pet Freeze-Dried Food Industrial Chain

Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source

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