

# Global Pet Food Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Pet Food market size was valued at USD 105140 million in 2023 and is forecast to a readjusted size of USD 141230 million by 2030 with a CAGR of 4.3% during review period.

Pet food is plant or animal material intended for consumption by pets and can prevent feeding advantage of certain diseases. It has unique characteristics such as nutritious comprehensive, digestion and absorption rate and reasonable scientific formula. Typically sold in pet stores and supermarkets, it is usually specific to the type of animal, such as dog food or cat food. Most meat used for nonhuman animals is a byproduct of the human food industry, and is not regarded as “human grade”.

In 2019, Mars was the world leader or pet food market with the sales market share of 19.2%.

The Global Info Research report includes an overview of the development of the Pet Food industry chain, the market status of Pet Dog (Dry Pet Food, Wet Pet Food), Pet Cat (Dry Pet Food, Wet Pet Food), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Pet Food.

Regionally, the report analyzes the Pet Food markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Pet Food market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Pet Food market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Pet Food industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Kilo MT), revenue generated, and market share of different by Type (e.g., Dry Pet Food, Wet Pet Food).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Pet Food market.

**Regional Analysis:** The report involves examining the Pet Food market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Pet Food market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Pet Food:

**Company Analysis:** Report covers individual Pet Food manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Pet Food This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Pet Dog, Pet Cat).

**Technology Analysis:** Report covers specific technologies relevant to Pet Food. It assesses the current state, advancements, and potential future developments in Pet

Food areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Pet Food market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

**Market Segmentation**

Pet Food market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

**Market segment by Type**

Dry Pet Food

Wet Pet Food

**Market segment by Application**

Pet Dog

Pet Cat

Others

**Major players covered**

Mars

Nestle Purina

J.M. Smucker

Colgate-Palmolive

Diamond Pet Foods

General Mills

Heristo

Unicharm

Spectrum Brands

Agrolimen

Nisshin Pet Food

Total Alimentos

Ramical

Butcher's

MoonShine

Big Time

Yantai China Pet Foods

Gambol

Inspired Pet Nutrition

Thai Union

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pet Food product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pet Food, with price, sales, revenue and global market share of Pet Food from 2019 to 2024.

Chapter 3, the Pet Food competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pet Food breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Pet Food market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pet Food.

Chapter 14 and 15, to describe Pet Food sales channel, distributors, customers,

research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Pet Food
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Pet Food Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Dry Pet Food
  - 1.3.3 Wet Pet Food
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Pet Food Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Pet Dog
  - 1.4.3 Pet Cat
  - 1.4.4 Others
- 1.5 Global Pet Food Market Size & Forecast
  - 1.5.1 Global Pet Food Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Pet Food Sales Quantity (2019-2030)
  - 1.5.3 Global Pet Food Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 Mars
  - 2.1.1 Mars Details
  - 2.1.2 Mars Major Business
  - 2.1.3 Mars Pet Food Product and Services
  - 2.1.4 Mars Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 Mars Recent Developments/Updates
- 2.2 Nestle Purina
  - 2.2.1 Nestle Purina Details
  - 2.2.2 Nestle Purina Major Business
  - 2.2.3 Nestle Purina Pet Food Product and Services
  - 2.2.4 Nestle Purina Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 Nestle Purina Recent Developments/Updates
- 2.3 J.M. Smucker

- 2.3.1 J.M. Smucker Details
- 2.3.2 J.M. Smucker Major Business
- 2.3.3 J.M. Smucker Pet Food Product and Services
- 2.3.4 J.M. Smucker Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 J.M. Smucker Recent Developments/Updates
- 2.4 Colgate-Palmolive
  - 2.4.1 Colgate-Palmolive Details
  - 2.4.2 Colgate-Palmolive Major Business
  - 2.4.3 Colgate-Palmolive Pet Food Product and Services
  - 2.4.4 Colgate-Palmolive Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Colgate-Palmolive Recent Developments/Updates
- 2.5 Diamond Pet Foods
  - 2.5.1 Diamond Pet Foods Details
  - 2.5.2 Diamond Pet Foods Major Business
  - 2.5.3 Diamond Pet Foods Pet Food Product and Services
  - 2.5.4 Diamond Pet Foods Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Diamond Pet Foods Recent Developments/Updates
- 2.6 General Mills
  - 2.6.1 General Mills Details
  - 2.6.2 General Mills Major Business
  - 2.6.3 General Mills Pet Food Product and Services
  - 2.6.4 General Mills Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 General Mills Recent Developments/Updates
- 2.7 Heristo
  - 2.7.1 Heristo Details
  - 2.7.2 Heristo Major Business
  - 2.7.3 Heristo Pet Food Product and Services
  - 2.7.4 Heristo Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Heristo Recent Developments/Updates
- 2.8 Unicharm
  - 2.8.1 Unicharm Details
  - 2.8.2 Unicharm Major Business
  - 2.8.3 Unicharm Pet Food Product and Services
  - 2.8.4 Unicharm Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and



## Market Share (2019-2024)

### 2.8.5 Unicharm Recent Developments/Updates

## 2.9 Spectrum Brands

### 2.9.1 Spectrum Brands Details

### 2.9.2 Spectrum Brands Major Business

### 2.9.3 Spectrum Brands Pet Food Product and Services

### 2.9.4 Spectrum Brands Pet Food Sales Quantity, Average Price, Revenue, Gross

## Margin and Market Share (2019-2024)

### 2.9.5 Spectrum Brands Recent Developments/Updates

## 2.10 Agrolimen

### 2.10.1 Agrolimen Details

### 2.10.2 Agrolimen Major Business

### 2.10.3 Agrolimen Pet Food Product and Services

### 2.10.4 Agrolimen Pet Food Sales Quantity, Average Price, Revenue, Gross Margin

## and Market Share (2019-2024)

### 2.10.5 Agrolimen Recent Developments/Updates

## 2.11 Nisshin Pet Food

### 2.11.1 Nisshin Pet Food Details

### 2.11.2 Nisshin Pet Food Major Business

### 2.11.3 Nisshin Pet Food Pet Food Product and Services

### 2.11.4 Nisshin Pet Food Pet Food Sales Quantity, Average Price, Revenue, Gross

## Margin and Market Share (2019-2024)

### 2.11.5 Nisshin Pet Food Recent Developments/Updates

## 2.12 Total Alimentos

### 2.12.1 Total Alimentos Details

### 2.12.2 Total Alimentos Major Business

### 2.12.3 Total Alimentos Pet Food Product and Services

### 2.12.4 Total Alimentos Pet Food Sales Quantity, Average Price, Revenue, Gross

## Margin and Market Share (2019-2024)

### 2.12.5 Total Alimentos Recent Developments/Updates

## 2.13 Ramical

### 2.13.1 Ramical Details

### 2.13.2 Ramical Major Business

### 2.13.3 Ramical Pet Food Product and Services

### 2.13.4 Ramical Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and

## Market Share (2019-2024)

### 2.13.5 Ramical Recent Developments/Updates

## 2.14 Butcher's

### 2.14.1 Butcher's Details

- 2.14.2 Butcher's Major Business
- 2.14.3 Butcher's Pet Food Product and Services
- 2.14.4 Butcher's Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Butcher's Recent Developments/Updates
- 2.15 MoonShine
  - 2.15.1 MoonShine Details
  - 2.15.2 MoonShine Major Business
  - 2.15.3 MoonShine Pet Food Product and Services
  - 2.15.4 MoonShine Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 MoonShine Recent Developments/Updates
- 2.16 Big Time
  - 2.16.1 Big Time Details
  - 2.16.2 Big Time Major Business
  - 2.16.3 Big Time Pet Food Product and Services
  - 2.16.4 Big Time Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 Big Time Recent Developments/Updates
- 2.17 Yantai China Pet Foods
  - 2.17.1 Yantai China Pet Foods Details
  - 2.17.2 Yantai China Pet Foods Major Business
  - 2.17.3 Yantai China Pet Foods Pet Food Product and Services
  - 2.17.4 Yantai China Pet Foods Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.17.5 Yantai China Pet Foods Recent Developments/Updates
- 2.18 Gambol
  - 2.18.1 Gambol Details
  - 2.18.2 Gambol Major Business
  - 2.18.3 Gambol Pet Food Product and Services
  - 2.18.4 Gambol Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.18.5 Gambol Recent Developments/Updates
- 2.19 Inspired Pet Nutrition
  - 2.19.1 Inspired Pet Nutrition Details
  - 2.19.2 Inspired Pet Nutrition Major Business
  - 2.19.3 Inspired Pet Nutrition Pet Food Product and Services
  - 2.19.4 Inspired Pet Nutrition Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.19.5 Inspired Pet Nutrition Recent Developments/Updates
- 2.20 Thai Union
  - 2.20.1 Thai Union Details
  - 2.20.2 Thai Union Major Business
  - 2.20.3 Thai Union Pet Food Product and Services
  - 2.20.4 Thai Union Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.20.5 Thai Union Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: PET FOOD BY MANUFACTURER**

- 3.1 Global Pet Food Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Pet Food Revenue by Manufacturer (2019-2024)
- 3.3 Global Pet Food Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Pet Food by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Pet Food Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Pet Food Manufacturer Market Share in 2023
- 3.5 Pet Food Market: Overall Company Footprint Analysis
  - 3.5.1 Pet Food Market: Region Footprint
  - 3.5.2 Pet Food Market: Company Product Type Footprint
  - 3.5.3 Pet Food Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Pet Food Market Size by Region
  - 4.1.1 Global Pet Food Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Pet Food Consumption Value by Region (2019-2030)
  - 4.1.3 Global Pet Food Average Price by Region (2019-2030)
- 4.2 North America Pet Food Consumption Value (2019-2030)
- 4.3 Europe Pet Food Consumption Value (2019-2030)
- 4.4 Asia-Pacific Pet Food Consumption Value (2019-2030)
- 4.5 South America Pet Food Consumption Value (2019-2030)
- 4.6 Middle East and Africa Pet Food Consumption Value (2019-2030)

### **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Pet Food Sales Quantity by Type (2019-2030)
- 5.2 Global Pet Food Consumption Value by Type (2019-2030)
- 5.3 Global Pet Food Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Pet Food Sales Quantity by Application (2019-2030)
- 6.2 Global Pet Food Consumption Value by Application (2019-2030)
- 6.3 Global Pet Food Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Pet Food Sales Quantity by Type (2019-2030)
- 7.2 North America Pet Food Sales Quantity by Application (2019-2030)
- 7.3 North America Pet Food Market Size by Country
  - 7.3.1 North America Pet Food Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Pet Food Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Pet Food Sales Quantity by Type (2019-2030)
- 8.2 Europe Pet Food Sales Quantity by Application (2019-2030)
- 8.3 Europe Pet Food Market Size by Country
  - 8.3.1 Europe Pet Food Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Pet Food Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Pet Food Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Pet Food Sales Quantity by Application (2019-2030)

## 9.3 Asia-Pacific Pet Food Market Size by Region

- 9.3.1 Asia-Pacific Pet Food Sales Quantity by Region (2019-2030)
- 9.3.2 Asia-Pacific Pet Food Consumption Value by Region (2019-2030)
- 9.3.3 China Market Size and Forecast (2019-2030)
- 9.3.4 Japan Market Size and Forecast (2019-2030)
- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

## 10 SOUTH AMERICA

- 10.1 South America Pet Food Sales Quantity by Type (2019-2030)
- 10.2 South America Pet Food Sales Quantity by Application (2019-2030)
- 10.3 South America Pet Food Market Size by Country
  - 10.3.1 South America Pet Food Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Pet Food Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## 11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Pet Food Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Pet Food Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Pet Food Market Size by Country
  - 11.3.1 Middle East & Africa Pet Food Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Pet Food Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## 12 MARKET DYNAMICS

- 12.1 Pet Food Market Drivers
- 12.2 Pet Food Market Restraints
- 12.3 Pet Food Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants

- 12.4.2 Bargaining Power of Suppliers
- 12.4.3 Bargaining Power of Buyers
- 12.4.4 Threat of Substitutes
- 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Pet Food and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Pet Food
- 13.3 Pet Food Production Process
- 13.4 Pet Food Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Pet Food Typical Distributors
- 14.3 Pet Food Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer



## List Of Tables

### LIST OF TABLES

Table 1. Global Pet Food Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Pet Food Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Mars Basic Information, Manufacturing Base and Competitors

Table 4. Mars Major Business

Table 5. Mars Pet Food Product and Services

Table 6. Mars Pet Food Sales Quantity (Kilo MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Mars Recent Developments/Updates

Table 8. Nestle Purina Basic Information, Manufacturing Base and Competitors

Table 9. Nestle Purina Major Business

Table 10. Nestle Purina Pet Food Product and Services

Table 11. Nestle Purina Pet Food Sales Quantity (Kilo MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Nestle Purina Recent Developments/Updates

Table 13. J.M. Smucker Basic Information, Manufacturing Base and Competitors

Table 14. J.M. Smucker Major Business

Table 15. J.M. Smucker Pet Food Product and Services

Table 16. J.M. Smucker Pet Food Sales Quantity (Kilo MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. J.M. Smucker Recent Developments/Updates

Table 18. Colgate-Palmolive Basic Information, Manufacturing Base and Competitors

Table 19. Colgate-Palmolive Major Business

Table 20. Colgate-Palmolive Pet Food Product and Services

Table 21. Colgate-Palmolive Pet Food Sales Quantity (Kilo MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Colgate-Palmolive Recent Developments/Updates

Table 23. Diamond Pet Foods Basic Information, Manufacturing Base and Competitors

Table 24. Diamond Pet Foods Major Business

Table 25. Diamond Pet Foods Pet Food Product and Services

Table 26. Diamond Pet Foods Pet Food Sales Quantity (Kilo MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Diamond Pet Foods Recent Developments/Updates

Table 28. General Mills Basic Information, Manufacturing Base and Competitors

- Table 29. General Mills Major Business
- Table 30. General Mills Pet Food Product and Services
- Table 31. General Mills Pet Food Sales Quantity (Kilo MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. General Mills Recent Developments/Updates
- Table 33. Heristo Basic Information, Manufacturing Base and Competitors
- Table 34. Heristo Major Business
- Table 35. Heristo Pet Food Product and Services
- Table 36. Heristo Pet Food Sales Quantity (Kilo MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Heristo Recent Developments/Updates
- Table 38. Unicharm Basic Information, Manufacturing Base and Competitors
- Table 39. Unicharm Major Business
- Table 40. Unicharm Pet Food Product and Services
- Table 41. Unicharm Pet Food Sales Quantity (Kilo MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Unicharm Recent Developments/Updates
- Table 43. Spectrum Brands Basic Information, Manufacturing Base and Competitors
- Table 44. Spectrum Brands Major Business
- Table 45. Spectrum Brands Pet Food Product and Services
- Table 46. Spectrum Brands Pet Food Sales Quantity (Kilo MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Spectrum Brands Recent Developments/Updates
- Table 48. Agrolimen Basic Information, Manufacturing Base and Competitors
- Table 49. Agrolimen Major Business
- Table 50. Agrolimen Pet Food Product and Services
- Table 51. Agrolimen Pet Food Sales Quantity (Kilo MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Agrolimen Recent Developments/Updates
- Table 53. Nisshin Pet Food Basic Information, Manufacturing Base and Competitors
- Table 54. Nisshin Pet Food Major Business
- Table 55. Nisshin Pet Food Pet Food Product and Services
- Table 56. Nisshin Pet Food Pet Food Sales Quantity (Kilo MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Nisshin Pet Food Recent Developments/Updates
- Table 58. Total Alimentos Basic Information, Manufacturing Base and Competitors
- Table 59. Total Alimentos Major Business
- Table 60. Total Alimentos Pet Food Product and Services
- Table 61. Total Alimentos Pet Food Sales Quantity (Kilo MT), Average Price (USD/MT),



Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Total Alimentos Recent Developments/Updates

Table 63. Ramical Basic Information, Manufacturing Base and Competitors

Table 64. Ramical Major Business

Table 65. Ramical Pet Food Product and Services

Table 66. Ramical Pet Food Sales Quantity (Kilo MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Ramical Recent Developments/Updates

Table 68. Butcher's Basic Information, Manufacturing Base and Competitors

Table 69. Butcher's Major Business

Table 70. Butcher's Pet Food Product and Services

Table 71. Butcher's Pet Food Sales Quantity (Kilo MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Butcher's Recent Developments/Updates

Table 73. MoonShine Basic Information, Manufacturing Base and Competitors

Table 74. MoonShine Major Business

Table 75. MoonShine Pet Food Product and Services

Table 76. MoonShine Pet Food Sales Quantity (Kilo MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. MoonShine Recent Developments/Updates

Table 78. Big Time Basic Information, Manufacturing Base and Competitors

Table 79. Big Time Major Business

Table 80. Big Time Pet Food Product and Services

Table 81. Big Time Pet Food Sales Quantity (Kilo MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Big Time Recent Developments/Updates

Table 83. Yantai China Pet Foods Basic Information, Manufacturing Base and Competitors

Table 84. Yantai China Pet Foods Major Business

Table 85. Yantai China Pet Foods Pet Food Product and Services

Table 86. Yantai China Pet Foods Pet Food Sales Quantity (Kilo MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Yantai China Pet Foods Recent Developments/Updates

Table 88. Gambol Basic Information, Manufacturing Base and Competitors

Table 89. Gambol Major Business

Table 90. Gambol Pet Food Product and Services

Table 91. Gambol Pet Food Sales Quantity (Kilo MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. Gambol Recent Developments/Updates

Table 93. Inspired Pet Nutrition Basic Information, Manufacturing Base and Competitors

Table 94. Inspired Pet Nutrition Major Business

Table 95. Inspired Pet Nutrition Pet Food Product and Services

Table 96. Inspired Pet Nutrition Pet Food Sales Quantity (Kilo MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 97. Inspired Pet Nutrition Recent Developments/Updates

Table 98. Thai Union Basic Information, Manufacturing Base and Competitors

Table 99. Thai Union Major Business

Table 100. Thai Union Pet Food Product and Services

Table 101. Thai Union Pet Food Sales Quantity (Kilo MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 102. Thai Union Recent Developments/Updates

Table 103. Global Pet Food Sales Quantity by Manufacturer (2019-2024) & (Kilo MT)

Table 104. Global Pet Food Revenue by Manufacturer (2019-2024) & (USD Million)

Table 105. Global Pet Food Average Price by Manufacturer (2019-2024) & (USD/MT)

Table 106. Market Position of Manufacturers in Pet Food, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 107. Head Office and Pet Food Production Site of Key Manufacturer

Table 108. Pet Food Market: Company Product Type Footprint

Table 109. Pet Food Market: Company Product Application Footprint

Table 110. Pet Food New Market Entrants and Barriers to Market Entry

Table 111. Pet Food Mergers, Acquisition, Agreements, and Collaborations

Table 112. Global Pet Food Sales Quantity by Region (2019-2024) & (Kilo MT)

Table 113. Global Pet Food Sales Quantity by Region (2025-2030) & (Kilo MT)

Table 114. Global Pet Food Consumption Value by Region (2019-2024) & (USD Million)

Table 115. Global Pet Food Consumption Value by Region (2025-2030) & (USD Million)

Table 116. Global Pet Food Average Price by Region (2019-2024) & (USD/MT)

Table 117. Global Pet Food Average Price by Region (2025-2030) & (USD/MT)

Table 118. Global Pet Food Sales Quantity by Type (2019-2024) & (Kilo MT)

Table 119. Global Pet Food Sales Quantity by Type (2025-2030) & (Kilo MT)

Table 120. Global Pet Food Consumption Value by Type (2019-2024) & (USD Million)

Table 121. Global Pet Food Consumption Value by Type (2025-2030) & (USD Million)

Table 122. Global Pet Food Average Price by Type (2019-2024) & (USD/MT)

Table 123. Global Pet Food Average Price by Type (2025-2030) & (USD/MT)

Table 124. Global Pet Food Sales Quantity by Application (2019-2024) & (Kilo MT)

Table 125. Global Pet Food Sales Quantity by Application (2025-2030) & (Kilo MT)

Table 126. Global Pet Food Consumption Value by Application (2019-2024) & (USD Million)

Table 127. Global Pet Food Consumption Value by Application (2025-2030) & (USD Million)

Million)

Table 128. Global Pet Food Average Price by Application (2019-2024) & (USD/MT)

Table 129. Global Pet Food Average Price by Application (2025-2030) & (USD/MT)

Table 130. North America Pet Food Sales Quantity by Type (2019-2024) & (Kilo MT)

Table 131. North America Pet Food Sales Quantity by Type (2025-2030) & (Kilo MT)

Table 132. North America Pet Food Sales Quantity by Application (2019-2024) & (Kilo MT)

Table 133. North America Pet Food Sales Quantity by Application (2025-2030) & (Kilo MT)

Table 134. North America Pet Food Sales Quantity by Country (2019-2024) & (Kilo MT)

Table 135. North America Pet Food Sales Quantity by Country (2025-2030) & (Kilo MT)

Table 136. North America Pet Food Consumption Value by Country (2019-2024) & (USD Million)

Table 137. North America Pet Food Consumption Value by Country (2025-2030) & (USD Million)

Table 138. Europe Pet Food Sales Quantity by Type (2019-2024) & (Kilo MT)

Table 139. Europe Pet Food Sales Quantity by Type (2025-2030) & (Kilo MT)

Table 140. Europe Pet Food Sales Quantity by Application (2019-2024) & (Kilo MT)

Table 141. Europe Pet Food Sales Quantity by Application (2025-2030) & (Kilo MT)

Table 142. Europe Pet Food Sales Quantity by Country (2019-2024) & (Kilo MT)

Table 143. Europe Pet Food Sales Quantity by Country (2025-2030) & (Kilo MT)

Table 144. Europe Pet Food Consumption Value by Country (2019-2024) & (USD Million)

Table 145. Europe Pet Food Consumption Value by Country (2025-2030) & (USD Million)

Table 146. Asia-Pacific Pet Food Sales Quantity by Type (2019-2024) & (Kilo MT)

Table 147. Asia-Pacific Pet Food Sales Quantity by Type (2025-2030) & (Kilo MT)

Table 148. Asia-Pacific Pet Food Sales Quantity by Application (2019-2024) & (Kilo MT)

Table 149. Asia-Pacific Pet Food Sales Quantity by Application (2025-2030) & (Kilo MT)

Table 150. Asia-Pacific Pet Food Sales Quantity by Region (2019-2024) & (Kilo MT)

Table 151. Asia-Pacific Pet Food Sales Quantity by Region (2025-2030) & (Kilo MT)

Table 152. Asia-Pacific Pet Food Consumption Value by Region (2019-2024) & (USD Million)

Table 153. Asia-Pacific Pet Food Consumption Value by Region (2025-2030) & (USD Million)

Table 154. South America Pet Food Sales Quantity by Type (2019-2024) & (Kilo MT)

Table 155. South America Pet Food Sales Quantity by Type (2025-2030) & (Kilo MT)

Table 156. South America Pet Food Sales Quantity by Application (2019-2024) & (Kilo MT)

Table 157. South America Pet Food Sales Quantity by Application (2025-2030) & (Kilo MT)

Table 158. South America Pet Food Sales Quantity by Country (2019-2024) & (Kilo MT)

Table 159. South America Pet Food Sales Quantity by Country (2025-2030) & (Kilo MT)

Table 160. South America Pet Food Consumption Value by Country (2019-2024) & (USD Million)

Table 161. South America Pet Food Consumption Value by Country (2025-2030) & (USD Million)

Table 162. Middle East & Africa Pet Food Sales Quantity by Type (2019-2024) & (Kilo MT)

Table 163. Middle East & Africa Pet Food Sales Quantity by Type (2025-2030) & (Kilo MT)

Table 164. Middle East & Africa Pet Food Sales Quantity by Application (2019-2024) & (Kilo MT)

Table 165. Middle East & Africa Pet Food Sales Quantity by Application (2025-2030) & (Kilo MT)

Table 166. Middle East & Africa Pet Food Sales Quantity by Region (2019-2024) & (Kilo MT)

Table 167. Middle East & Africa Pet Food Sales Quantity by Region (2025-2030) & (Kilo MT)

Table 168. Middle East & Africa Pet Food Consumption Value by Region (2019-2024) & (USD Million)

Table 169. Middle East & Africa Pet Food Consumption Value by Region (2025-2030) & (USD Million)

Table 170. Pet Food Raw Material

Table 171. Key Manufacturers of Pet Food Raw Materials

Table 172. Pet Food Typical Distributors

Table 173. Pet Food Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Pet Food Picture

Figure 2. Global Pet Food Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Pet Food Consumption Value Market Share by Type in 2023

Figure 4. Dry Pet Food Examples

Figure 5. Wet Pet Food Examples

Figure 6. Global Pet Food Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Pet Food Consumption Value Market Share by Application in 2023

Figure 8. Pet Dog Examples

Figure 9. Pet Cat Examples

Figure 10. Others Examples

Figure 11. Global Pet Food Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 12. Global Pet Food Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 13. Global Pet Food Sales Quantity (2019-2030) & (Kilo MT)

Figure 14. Global Pet Food Average Price (2019-2030) & (USD/MT)

Figure 15. Global Pet Food Sales Quantity Market Share by Manufacturer in 2023

Figure 16. Global Pet Food Consumption Value Market Share by Manufacturer in 2023

Figure 17. Producer Shipments of Pet Food by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 18. Top 3 Pet Food Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Top 6 Pet Food Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Global Pet Food Sales Quantity Market Share by Region (2019-2030)

Figure 21. Global Pet Food Consumption Value Market Share by Region (2019-2030)

Figure 22. North America Pet Food Consumption Value (2019-2030) & (USD Million)

Figure 23. Europe Pet Food Consumption Value (2019-2030) & (USD Million)

Figure 24. Asia-Pacific Pet Food Consumption Value (2019-2030) & (USD Million)

Figure 25. South America Pet Food Consumption Value (2019-2030) & (USD Million)

Figure 26. Middle East & Africa Pet Food Consumption Value (2019-2030) & (USD Million)

Figure 27. Global Pet Food Sales Quantity Market Share by Type (2019-2030)

Figure 28. Global Pet Food Consumption Value Market Share by Type (2019-2030)

Figure 29. Global Pet Food Average Price by Type (2019-2030) & (USD/MT)

Figure 30. Global Pet Food Sales Quantity Market Share by Application (2019-2030)



Figure 31. Global Pet Food Consumption Value Market Share by Application (2019-2030)

Figure 32. Global Pet Food Average Price by Application (2019-2030) & (USD/MT)

Figure 33. North America Pet Food Sales Quantity Market Share by Type (2019-2030)

Figure 34. North America Pet Food Sales Quantity Market Share by Application (2019-2030)

Figure 35. North America Pet Food Sales Quantity Market Share by Country (2019-2030)

Figure 36. North America Pet Food Consumption Value Market Share by Country (2019-2030)

Figure 37. United States Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Canada Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Mexico Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Europe Pet Food Sales Quantity Market Share by Type (2019-2030)

Figure 41. Europe Pet Food Sales Quantity Market Share by Application (2019-2030)

Figure 42. Europe Pet Food Sales Quantity Market Share by Country (2019-2030)

Figure 43. Europe Pet Food Consumption Value Market Share by Country (2019-2030)

Figure 44. Germany Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. France Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. United Kingdom Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Russia Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Italy Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Asia-Pacific Pet Food Sales Quantity Market Share by Type (2019-2030)

Figure 50. Asia-Pacific Pet Food Sales Quantity Market Share by Application (2019-2030)

Figure 51. Asia-Pacific Pet Food Sales Quantity Market Share by Region (2019-2030)

Figure 52. Asia-Pacific Pet Food Consumption Value Market Share by Region (2019-2030)

Figure 53. China Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Japan Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Million)

Figure 55. Korea Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. India Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Southeast Asia Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Australia Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. South America Pet Food Sales Quantity Market Share by Type (2019-2030)

Figure 60. South America Pet Food Sales Quantity Market Share by Application (2019-2030)

Figure 61. South America Pet Food Sales Quantity Market Share by Country (2019-2030)

Figure 62. South America Pet Food Consumption Value Market Share by Country (2019-2030)

Figure 63. Brazil Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Argentina Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Middle East & Africa Pet Food Sales Quantity Market Share by Type (2019-2030)

Figure 66. Middle East & Africa Pet Food Sales Quantity Market Share by Application (2019-2030)

Figure 67. Middle East & Africa Pet Food Sales Quantity Market Share by Region (2019-2030)

Figure 68. Middle East & Africa Pet Food Consumption Value Market Share by Region (2019-2030)

Figure 69. Turkey Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Egypt Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Saudi Arabia Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. South Africa Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Pet Food Market Drivers

Figure 74. Pet Food Market Restraints

Figure 75. Pet Food Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Pet Food in 2023

Figure 78. Manufacturing Process Analysis of Pet Food

Figure 79. Pet Food Industrial Chain

Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source



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