

Global Pet Food Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Pet Food market size was valued at USD 105140 million in 2023 and is forecast to a readjusted size of USD 141230 million by 2030 with a CAGR of 4.3% during review period.

Pet food is plant or animal material intended for consumption by pets and can prevent feeding advantage of certain diseases. It has unique characteristics such as nutritious comprehensive, digestion and absorption rate and reasonable scientific formula. Typically sold in pet stores and supermarkets, it is usually specific to the type of animal, such as dog food or cat food. Most meat used for nonhuman animals is a byproduct of the human food industry, and is not regarded as "human grade".

In 2019, Mars was the world leader or pet food market with the sales market share of 19.2%.

The Global Info Research report includes an overview of the development of the Pet Food industry chain, the market status of Pet Dog (Dry Pet Food, Wet Pet Food), Pet Cat (Dry Pet Food, Wet Pet Food), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Pet Food.

Regionally, the report analyzes the Pet Food markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Pet Food market, with robust domestic demand, supportive policies, and a strong manufacturing base.



Key Features:

The report presents comprehensive understanding of the Pet Food market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Pet Food industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Kilo MT), revenue generated, and market share of different by Type (e.g., Dry Pet Food, Wet Pet Food).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Pet Food market.

Regional Analysis: The report involves examining the Pet Food market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Pet Food market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Pet Food:

Company Analysis: Report covers individual Pet Food manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Pet Food This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Pet Dog, Pet Cat).

Technology Analysis: Report covers specific technologies relevant to Pet Food. It assesses the current state, advancements, and potential future developments in Pet



Food areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Pet Food market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Pet Food market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Dry Pet Food

Wet Pet Food

Market segment by Application

Pet Dog

Pet Cat

Others

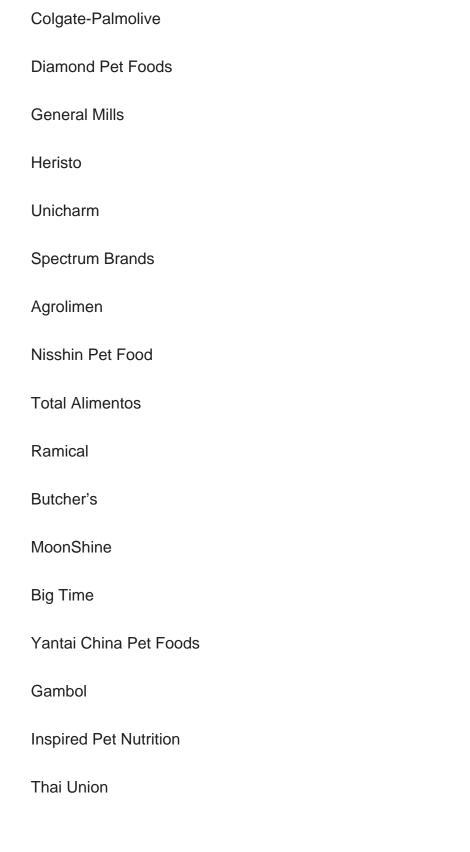
Major players covered

Mars

Nestle Purina

J.M. Smucker





Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)



Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pet Food product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pet Food, with price, sales, revenue and global market share of Pet Food from 2019 to 2024.

Chapter 3, the Pet Food competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pet Food breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Pet Food market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pet Food.

Chapter 14 and 15, to describe Pet Food sales channel, distributors, customers,



research findings and conclusion.



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