

Global Pet Electric Shear Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Pet Electric Shear market size is expected to reach \$ 694 million by 2032, rising at a market growth of 8.1% CAGR during the forecast period (2026-2032).

Pet electric shears are specialized grooming tools designed for cutting, trimming, and shaping the hair coats of companion animals, primarily dogs and cats. Unlike manual scissors, electric shears utilize oscillating or rotating blade assemblies driven by an electric motor to achieve efficient, consistent cutting results. These devices incorporate adjustable blade gaps, variable speed settings, ceramic or stainless steel blade materials, and low-noise, low-vibration designs to accommodate nervous pets. Electric shears are widely used by professional groomers in salons and by pet owners for home grooming. Common types include corded shears (continuous power), cordless shears (lithium battery-powered), and heavy-duty shears for thick or matted coats. Key features include different comb guide lengths, detachable blades for easy cleaning, ergonomic non-slip handles, and quiet motor technology to reduce pet anxiety. From a value chain perspective, upstream includes motor suppliers, blade material manufacturers (ceramic, stainless steel), battery suppliers (Li-ion) for cordless models, gear train manufacturers, and injection-molded plastic housing suppliers; midstream involves electric shear assembly, blade sharpening and calibration, quality testing, packaging, and brand distribution; downstream demand spans pet grooming salons, veterinary clinics, pet supply retailers (brick-and-mortar and e-commerce), and individual pet owners. In 2025, the average selling price is approximately US\$25 per unit, global sales volume is about 15.6 million units, and gross margins generally range from 20% to 35%, driven by motor and blade material costs, battery quality (for cordless models), and brand positioning.

The pet electric shear market is experiencing robust growth driven by the humanization of pets and increasing expenditure on pet grooming and healthcare. As pet ownership

rises globally, particularly in emerging economies, owners are increasingly treating pets as family members, driving demand for professional-grade grooming tools for home use. A single grooming session at a pet salon typically costs US\$40-60, representing a significant recurring expense that encourages pet owners to invest in electric shears for home grooming.

Professional vs. Home Use Market Segmentation

The market is bifurcated into professional-grade shears for salon use and consumer-grade shears for home grooming. Professional shears require higher durability, longer continuous operation time, and greater cutting power to handle heavy daily workloads. Home-use shears emphasize affordability, lightweight design, quieter operation, and additional safety features for inexperienced users. The home-use segment is growing faster, driven by the direct-to-consumer e-commerce channel, which allows pet owners to access quality grooming tools at lower price points.

Cordless Technology as a Key Driver

The transition from corded to cordless operation has substantially improved product usability. Lithium-ion battery technology enables professional-grade power with extended runtime and consistent cutting speed until the battery is depleted. Quick-charging capabilities (60-90 minutes for full charge) and runtime of 90-120 minutes on a single charge have made cordless shears the preferred choice for both professional groomers and home users. Detachable battery designs have extended product lifespan and addressed battery degradation concerns.

This report studies the global Pet Electric Shear production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Pet Electric Shear and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Pet Electric Shear that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Pet Electric Shear total production and demand, 2021-2032, (K Units)

Global Pet Electric Shear total production value, 2021-2032, (USD Million)

Global Pet Electric Shear production by region & country, production, value, CAGR,

2021-2032, (USD Million) & (K Units), (based on production site)

Global Pet Electric Shear consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Pet Electric Shear domestic production, consumption, key domestic manufacturers and share

Global Pet Electric Shear production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Pet Electric Shear production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Pet Electric Shear production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Pet Electric Shear market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Wahl Clipper Corporation, Andis Company, Oster (Sunbeam Products, Inc.), Heiniger AG, Lister Shearing Equipment Ltd., Moser, Geib Buttercut, Izumi Products Company, Double K Industries, Shernbao, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Pet Electric Shear market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Pet Electric Shear Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Pet Electric Shear Market, Segmentation by Type:

Stainless Steel

Ceramic

Titanium Coated

Carbon Steel

Global Pet Electric Shear Market, Segmentation by Price Tier:

Economy (
Mid-Range (US\$15-40)

Premium (> US\$40)

Global Pet Electric Shear Market, Segmentation by Power Source:

Corded

Cordless (Lithium Battery)

Global Pet Electric Shear Market, Segmentation by Application:

Commercial

Household

Companies Profiled:

Wahl Clipper Corporation

Andis Company

Oster (Sunbeam Products, Inc.)

Heiniger AG

Lister Shearing Equipment Ltd.

Moser

Geib Buttercut

Izumi Products Company

Double K Industries

Shernbao

Oneisall

Neabot

Bousnic

Pet Union

Key Questions Answered:

1. How big is the global Pet Electric Shear market?
2. What is the demand of the global Pet Electric Shear market?
3. What is the year over year growth of the global Pet Electric Shear market?
4. What is the production and production value of the global Pet Electric Shear market?
5. Who are the key producers in the global Pet Electric Shear market?
6. What are the growth factors driving the market demand?

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