

Global Pet Electric Nail Trimmer Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Pet Electric Nail Trimmer market size is expected to reach \$ 222 million by 2032, rising at a market growth of 3.9% CAGR during the forecast period (2026-2032). In 2025, global Pet Electric Nail Trimmer production reached approximately 7.34 M Units. The average price is approximately \$23. Pet Electric Nail Trimmer is an electric grooming device used for the nail care of dogs, cats, and other small pets. It typically uses a motor-driven grinding head or wheel to progressively shorten and round the pet's nails, thus replacing or supplementing traditional scissor-style nail clippers.

Gross Profit Margin Levels

The gross profit margin of electric pet nail trimmers exhibits a typical tiered structure of 'consumer electronics small appliances + pet supplies channels': Entry-level e-commerce brands/white-label products rely on universal motors and outsourced batteries, as well as the reuse of plastic molds, resulting in significantly lower price ranges. However, they need to offset these costs with platform advertising, reviews, and after-sales service, resulting in overall gross profit margins mostly between 25% and 40%. Traditional pet care brands and major tool brands (such as those offering a series of products with safety shields, LEDs, low-noise optimized structures, and consumable systems) can often push their gross profit margins to 35%-55% through brand premium and offline retail negotiation. ODM/OEM suppliers, who bear the BOM and manufacturing costs but do not contribute to brand premiums, typically have gross profit margins between 15% and 30%. As 'replaceable grinding heads/sand belt consumables,' 'set-up (multiple grinding heads + storage),' and 'quiet and pet-friendly design' become key selling points, industry profits are shifting from single-unit hardware to 'repurchase of consumables + series of SKUs.'

Industry Drivers

The core driver of growth in electric pet nail trimmers is the convergence of two trends: 'pet humanization' and 'home DIY grooming.' The continued expansion of the pet

grooming products and services market provides fertile ground for growth in this niche tool segment. Simultaneously, electric nail trimmers, compared to traditional scissors, emphasize 'lowering the psychological barrier to cutting the quick' and improve success rates through LED lighting, low noise and vibration, and guide shields, directly driving initial purchases and upgrades. Furthermore, rising labor costs and increased demand for standardized operations in pet grooming shops make them more willing to purchase more durable and controllable electric tools. Reviews and tutorials from cross-border e-commerce and content platforms also significantly shorten the user learning curve, resulting in 'order after watching the tutorial' conversion rates, further amplifying the structural opportunities for mid-to-high-end models (quiet, powerful, and visually intuitive).

This report studies the global Pet Electric Nail Trimmer production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Pet Electric Nail Trimmer and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Pet Electric Nail Trimmer that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Pet Electric Nail Trimmer total production and demand, 2021-2032, (K Units)

Global Pet Electric Nail Trimmer total production value, 2021-2032, (USD Million)

Global Pet Electric Nail Trimmer production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Pet Electric Nail Trimmer consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Pet Electric Nail Trimmer domestic production, consumption, key domestic manufacturers and share

Global Pet Electric Nail Trimmer production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Pet Electric Nail Trimmer production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Pet Electric Nail Trimmer production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Pet Electric Nail Trimmer market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dremel, Wahl, Casfuy, Andis, FURminator, Hertzko, PetSpy, Oster, Codos, Xiaomi Technology Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Pet Electric Nail Trimmer market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Pet Electric Nail Trimmer Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Pet Electric Nail Trimmer Market, Segmentation by Type:

Built-In Battery Type

External Battery Type

Global Pet Electric Nail Trimmer Market, Segmentation by Blade Material:

Diamond Grinding Wheel Type

Ceramic Cutting Tip Type

Titanium Alloy Cutting Tip Type

Global Pet Electric Nail Trimmer Market, Segmentation by Intelligence Level:

Standard Electric Type

Intelligent Type

Global Pet Electric Nail Trimmer Market, Segmentation by Application:

Pet Grooming Service Industry

Pet Medical Industry

Others

Companies Profiled:

Dremel

Wahl

Casfuy

Andis

FURminator

Hertzko

PetSpy

Oster

Codos

Xiaomi Technology Co., Ltd.

Invenho

GDAE10

BOSHEL

LuckyTail

Shenzhen Cordes Electric Co., Ltd.

Shenzhen Hechuangjia Technology Co., Ltd.

JW Pet

Key Questions Answered:

1. How big is the global Pet Electric Nail Trimmer market?
2. What is the demand of the global Pet Electric Nail Trimmer market?
3. What is the year over year growth of the global Pet Electric Nail Trimmer market?
4. What is the production and production value of the global Pet Electric Nail Trimmer market?
5. Who are the key producers in the global Pet Electric Nail Trimmer market?
6. What are the growth factors driving the market demand?

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