

Global Pet Dog Treat Launcher Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Pet Dog Treat Launcher market size is expected to reach \$ 401 million by 2032, rising at a market growth of 7.8% CAGR during the forecast period (2026-2032). In 2025, global Pet Dog Treat Launcher production reached approximately 5 million units, with an average global market price of around US\$ 46 per unit.

The gross profit margin of major companies in the industry is between 30% ? 45%. In 2025, the global production capacity of pet dog treat launcher was approximately 6.67 million units.

A Pet Dog Treat Launcher is an automated or semi-automated interactive device designed to dispense or propel dog treats as a form of play, training reward, or mental stimulation for pets. It typically uses a mechanical spring, motorized mechanism, or compressed air to launch treats a variable distance. Modern versions often include features like remote control, treat capacity, adjustable launch force/direction, and sometimes integration with smartphone apps for scheduled feeding or interactive games, promoting both physical activity and cognitive engagement for dogs.

The industrial chain of Pet Dog Treat Launchers covers upstream components such as plastic resins/ABS for housing, motors or spring mechanisms, electronic control boards, batteries, and food-grade treat compartments. The midstream consists of pet product manufacturers that design, mold, assemble, and package the devices, often partnering with electronics suppliers for smart features. Downstream sales channels include pet specialty stores, online retailers (e-commerce), mass merchandisers, and direct-to-consumer brands. The ecosystem also includes treat manufacturers (for compatible treats), accessory makers (refill packs, chargers), and marketing platforms targeting pet owners.

The market for Pet Dog Treat Launchers is expanding, driven by the humanization of pets, increasing spending on pet products, and growing awareness of pet mental health and enrichment. Busy pet owners seek convenient ways to engage and exercise their

dogs, especially for indoor play. Smart, app-connected launchers that allow remote interaction are a growing trend. While the market is fragmented with many small brands, opportunities exist for differentiation through durable design, safety features, battery life, and integration with broader pet tech ecosystems. Future growth is expected in regions with high pet ownership rates and rising disposable income, with innovation focusing on enhancing interactivity and personalization.

This report studies the global Pet Dog Treat Launcher production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Pet Dog Treat Launcher and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Pet Dog Treat Launcher that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Pet Dog Treat Launcher total production and demand, 2021-2032, (K Units)

Global Pet Dog Treat Launcher total production value, 2021-2032, (USD Million)

Global Pet Dog Treat Launcher production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Pet Dog Treat Launcher consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Pet Dog Treat Launcher domestic production, consumption, key domestic manufacturers and share

Global Pet Dog Treat Launcher production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Pet Dog Treat Launcher production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Pet Dog Treat Launcher production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Pet Dog Treat Launcher market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include PetSafe, Furbo, Petcube, GoBone, iFetch, Cheerble, Traini, Wickedbone, Skymee, Dogness, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Pet Dog Treat Launcher market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Pet Dog Treat Launcher Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Pet Dog Treat Launcher Market, Segmentation by Type:

Up to 1.7 m

1.8 to 2.5 m

2.5 to 3 m

Above 3 m

Global Pet Dog Treat Launcher Market, Segmentation by Control Mode:

Manual Dog Treat Launcher

App-Controlled Dog Treat Launcher

Global Pet Dog Treat Launcher Market, Segmentation by Interaction Function:

Training-Oriented Treat Launcher

Interactive Entertainment Treat Launcher

Global Pet Dog Treat Launcher Market, Segmentation by Application:

Online Sale

Offline Retail

Companies Profiled:

PetSafe

Furbo

Petcube

GoBone

iFetch

Cheerble

Traini

Wickedbone

Skymee

Dogness

PuppyTek

FroliCat (PetSafe Brand)

Treat&Train

Companion Labs

Key Questions Answered:

1. How big is the global Pet Dog Treat Launcher market?
2. What is the demand of the global Pet Dog Treat Launcher market?
3. What is the year over year growth of the global Pet Dog Treat Launcher market?
4. What is the production and production value of the global Pet Dog Treat Launcher market?
5. Who are the key producers in the global Pet Dog Treat Launcher market?
6. What are the growth factors driving the market demand?

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