

# Global Pet Dog Clothing Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Pet Dog Clothing market size is expected to reach \$ 1858 million by 2032, rising at a market growth of 6.9% CAGR during the forecast period (2026-2032).

Pet dog clothing is a functional or decorative garment designed specifically for dogs, offering multiple benefits such as warmth, protection, aesthetics, and identity expression. In 2025, global Pet Dog Clothing production reached approximately 119,479 k units, with an average global market price of around 9.5 US\$/Unit. The production capacity of Pet Dog Clothing reaches 149,300 k units, and the industry's gross profit margin is approximately between 30% and 55%.

Driving factors in the pet dog clothing market include ongoing humanization of pets?with dogs increasingly viewed as family members?leading owners to spend more on comfort and aesthetics, from everyday wear to seasonal outfits and costumes. The rise of urban living and small-breed dogs supports demand for clothing that offers warmth, rain protection and cleanliness in apartments and cities, especially in colder or wetter climates. Social media and influencer culture drive strong interest in fashionable, photo-friendly looks, boosting sales of themed collections, holiday outfits and co-branded designs. At the same time, growth of online pet retail and DTC brands makes it easy to access wide size ranges and niche styles, while data-driven sizing and customization improve fit, reducing returns.

This report studies the global Pet Dog Clothing production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Pet Dog Clothing and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Pet Dog Clothing that contribute to its increasing demand across many markets.

## Highlights and key features of the study

Global Pet Dog Clothing total production and demand, 2021-2032, (K Units)

Global Pet Dog Clothing total production value, 2021-2032, (USD Million)

Global Pet Dog Clothing production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Pet Dog Clothing consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Pet Dog Clothing domestic production, consumption, key domestic manufacturers and share

Global Pet Dog Clothing production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Pet Dog Clothing production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Pet Dog Clothing production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Pet Dog Clothing market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hurtta, Ruffwear, Canine Styles, Mungo and Maud, Weatherbeeta, RC Pets, Muttluks, Ultra Paws, Walkabout Harnesses, Kurgo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Pet Dog Clothing market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Pet Dog Clothing Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Pet Dog Clothing Market, Segmentation by Type:

Clothes

Shoes

Others

#### Global Pet Dog Clothing Market, Segmentation by Function:

Warm Dog Clothing

Protective Dog Clothing

Others

#### Global Pet Dog Clothing Market, Segmentation by Dog Type:

Small Dog

Medium-Sized Dog

Large Dog

#### Global Pet Dog Clothing Market, Segmentation by Application:

Home

Commercial

### **Companies Profiled:**

Hurta

Ruffwear

Canine Styles

Mungo and Maud

Weatherbeeta

RC Pets

Muttluks

Ultra Paws

Walkabout Harnesses

Kurgo

Ruby Rufus

Moshiqa

Foggy Mountain Dog Coats

Chilly Dogs

Canada Pooch

Equafleece

Pawz

Pet Life

Ralph Lauren

Little Beast

**Key Questions Answered:**

1. How big is the global Pet Dog Clothing market?
2. What is the demand of the global Pet Dog Clothing market?
3. What is the year over year growth of the global Pet Dog Clothing market?
4. What is the production and production value of the global Pet Dog Clothing market?
5. Who are the key producers in the global Pet Dog Clothing market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Pet Dog Clothing Introduction
- 1.2 World Pet Dog Clothing Supply & Forecast
  - 1.2.1 World Pet Dog Clothing Production Value (2021 & 2025 & 2032)
  - 1.2.2 World Pet Dog Clothing Production (2021-2032)
  - 1.2.3 World Pet Dog Clothing Pricing Trends (2021-2032)
- 1.3 World Pet Dog Clothing Production by Region (Based on Production Site)
  - 1.3.1 World Pet Dog Clothing Production Value by Region (2021-2032)
  - 1.3.2 World Pet Dog Clothing Production by Region (2021-2032)
  - 1.3.3 World Pet Dog Clothing Average Price by Region (2021-2032)
  - 1.3.4 North America Pet Dog Clothing Production (2021-2032)
  - 1.3.5 Europe Pet Dog Clothing Production (2021-2032)
  - 1.3.6 China Pet Dog Clothing Production (2021-2032)
  - 1.3.7 Japan Pet Dog Clothing Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Pet Dog Clothing Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Pet Dog Clothing Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Pet Dog Clothing Demand (2021-2032)
- 2.2 World Pet Dog Clothing Consumption by Region
  - 2.2.1 World Pet Dog Clothing Consumption by Region (2021-2026)
  - 2.2.2 World Pet Dog Clothing Consumption Forecast by Region (2027-2032)
- 2.3 United States Pet Dog Clothing Consumption (2021-2032)
- 2.4 China Pet Dog Clothing Consumption (2021-2032)
- 2.5 Europe Pet Dog Clothing Consumption (2021-2032)
- 2.6 Japan Pet Dog Clothing Consumption (2021-2032)
- 2.7 South Korea Pet Dog Clothing Consumption (2021-2032)
- 2.8 ASEAN Pet Dog Clothing Consumption (2021-2032)
- 2.9 India Pet Dog Clothing Consumption (2021-2032)

### 3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Pet Dog Clothing Production Value by Manufacturer (2021-2026)

- 3.2 World Pet Dog Clothing Production by Manufacturer (2021-2026)
- 3.3 World Pet Dog Clothing Average Price by Manufacturer (2021-2026)
- 3.4 Pet Dog Clothing Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
  - 3.5.1 Global Pet Dog Clothing Industry Rank of Major Manufacturers
  - 3.5.2 Global Concentration Ratios (CR4) for Pet Dog Clothing in 2025
  - 3.5.3 Global Concentration Ratios (CR8) for Pet Dog Clothing in 2025
- 3.6 Pet Dog Clothing Market: Overall Company Footprint Analysis
  - 3.6.1 Pet Dog Clothing Market: Region Footprint
  - 3.6.2 Pet Dog Clothing Market: Company Product Type Footprint
  - 3.6.3 Pet Dog Clothing Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

## **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

- 4.1 United States VS China: Pet Dog Clothing Production Value Comparison
  - 4.1.1 United States VS China: Pet Dog Clothing Production Value Comparison (2021 & 2025 & 2032)
  - 4.1.2 United States VS China: Pet Dog Clothing Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Pet Dog Clothing Production Comparison
  - 4.2.1 United States VS China: Pet Dog Clothing Production Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Pet Dog Clothing Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Pet Dog Clothing Consumption Comparison
  - 4.3.1 United States VS China: Pet Dog Clothing Consumption Comparison (2021 & 2025 & 2032)
  - 4.3.2 United States VS China: Pet Dog Clothing Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Pet Dog Clothing Manufacturers and Market Share, 2021-2026
  - 4.4.1 United States Based Pet Dog Clothing Manufacturers, Headquarters and Production Site (States, Country)
  - 4.4.2 United States Based Manufacturers Pet Dog Clothing Production Value

(2021-2026)

4.4.3 United States Based Manufacturers Pet Dog Clothing Production (2021-2026)

4.5 China Based Pet Dog Clothing Manufacturers and Market Share

4.5.1 China Based Pet Dog Clothing Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Pet Dog Clothing Production Value (2021-2026)

4.5.3 China Based Manufacturers Pet Dog Clothing Production (2021-2026)

4.6 Rest of World Based Pet Dog Clothing Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Pet Dog Clothing Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Pet Dog Clothing Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Pet Dog Clothing Production (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Pet Dog Clothing Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Clothes

5.2.2 Shoes

5.2.3 Others

5.3 Market Segment by Type

5.3.1 World Pet Dog Clothing Production by Type (2021-2032)

5.3.2 World Pet Dog Clothing Production Value by Type (2021-2032)

5.3.3 World Pet Dog Clothing Average Price by Type (2021-2032)

## **6 MARKET ANALYSIS BY FUNCTION**

6.1 World Pet Dog Clothing Market Size Overview by Function: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Function

6.2.1 Warm Dog Clothing

6.2.2 Protective Dog Clothing

6.2.3 Others

6.3 Market Segment by Function

6.3.1 World Pet Dog Clothing Production by Function (2021-2032)

6.3.2 World Pet Dog Clothing Production Value by Function (2021-2032)

6.3.3 World Pet Dog Clothing Average Price by Function (2021-2032)

## **7 MARKET ANALYSIS BY DOG TYPE**

7.1 World Pet Dog Clothing Market Size Overview by Dog Type: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Dog Type

7.2.1 Small Dog

7.2.2 Medium-Sized Dog

7.2.3 Large Dog

7.3 Market Segment by Dog Type

7.3.1 World Pet Dog Clothing Production by Dog Type (2021-2032)

7.3.2 World Pet Dog Clothing Production Value by Dog Type (2021-2032)

7.3.3 World Pet Dog Clothing Average Price by Dog Type (2021-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World Pet Dog Clothing Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Home

8.2.2 Commercial

8.3 Market Segment by Application

8.3.1 World Pet Dog Clothing Production by Application (2021-2032)

8.3.2 World Pet Dog Clothing Production Value by Application (2021-2032)

8.3.3 World Pet Dog Clothing Average Price by Application (2021-2032)

## **9 COMPANY PROFILES**

9.1 Hurtta

9.1.1 Hurtta Details

9.1.2 Hurtta Major Business

9.1.3 Hurtta Pet Dog Clothing Product and Services

9.1.4 Hurtta Pet Dog Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Hurtta Recent Developments/Updates

9.1.6 Hurtta Competitive Strengths & Weaknesses

9.2 Ruffwear

9.2.1 Ruffwear Details

9.2.2 Ruffwear Major Business

9.2.3 Ruffwear Pet Dog Clothing Product and Services

9.2.4 Ruffwear Pet Dog Clothing Production, Price, Value, Gross Margin and Market

## Share (2021-2026)

9.2.5 Ruffwear Recent Developments/Updates

9.2.6 Ruffwear Competitive Strengths & Weaknesses

## 9.3 Canine Styles

9.3.1 Canine Styles Details

9.3.2 Canine Styles Major Business

9.3.3 Canine Styles Pet Dog Clothing Product and Services

9.3.4 Canine Styles Pet Dog Clothing Production, Price, Value, Gross Margin and

## Market Share (2021-2026)

9.3.5 Canine Styles Recent Developments/Updates

9.3.6 Canine Styles Competitive Strengths & Weaknesses

## 9.4 Mungo and Maud

9.4.1 Mungo and Maud Details

9.4.2 Mungo and Maud Major Business

9.4.3 Mungo and Maud Pet Dog Clothing Product and Services

9.4.4 Mungo and Maud Pet Dog Clothing Production, Price, Value, Gross Margin and

## Market Share (2021-2026)

9.4.5 Mungo and Maud Recent Developments/Updates

9.4.6 Mungo and Maud Competitive Strengths & Weaknesses

## 9.5 Weatherbeeta

9.5.1 Weatherbeeta Details

9.5.2 Weatherbeeta Major Business

9.5.3 Weatherbeeta Pet Dog Clothing Product and Services

9.5.4 Weatherbeeta Pet Dog Clothing Production, Price, Value, Gross Margin and

## Market Share (2021-2026)

9.5.5 Weatherbeeta Recent Developments/Updates

9.5.6 Weatherbeeta Competitive Strengths & Weaknesses

## 9.6 RC Pets

9.6.1 RC Pets Details

9.6.2 RC Pets Major Business

9.6.3 RC Pets Pet Dog Clothing Product and Services

9.6.4 RC Pets Pet Dog Clothing Production, Price, Value, Gross Margin and Market

## Share (2021-2026)

9.6.5 RC Pets Recent Developments/Updates

9.6.6 RC Pets Competitive Strengths & Weaknesses

## 9.7 Muttluks

9.7.1 Muttluks Details

9.7.2 Muttluks Major Business

9.7.3 Muttluks Pet Dog Clothing Product and Services

9.7.4 Muttluks Pet Dog Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 Muttluks Recent Developments/Updates

9.7.6 Muttluks Competitive Strengths & Weaknesses

9.8 Ultra Paws

9.8.1 Ultra Paws Details

9.8.2 Ultra Paws Major Business

9.8.3 Ultra Paws Pet Dog Clothing Product and Services

9.8.4 Ultra Paws Pet Dog Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 Ultra Paws Recent Developments/Updates

9.8.6 Ultra Paws Competitive Strengths & Weaknesses

9.9 Walkabout Harnesses

9.9.1 Walkabout Harnesses Details

9.9.2 Walkabout Harnesses Major Business

9.9.3 Walkabout Harnesses Pet Dog Clothing Product and Services

9.9.4 Walkabout Harnesses Pet Dog Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 Walkabout Harnesses Recent Developments/Updates

9.9.6 Walkabout Harnesses Competitive Strengths & Weaknesses

9.10 Kurgo

9.10.1 Kurgo Details

9.10.2 Kurgo Major Business

9.10.3 Kurgo Pet Dog Clothing Product and Services

9.10.4 Kurgo Pet Dog Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 Kurgo Recent Developments/Updates

9.10.6 Kurgo Competitive Strengths & Weaknesses

9.11 Ruby Rufus

9.11.1 Ruby Rufus Details

9.11.2 Ruby Rufus Major Business

9.11.3 Ruby Rufus Pet Dog Clothing Product and Services

9.11.4 Ruby Rufus Pet Dog Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Ruby Rufus Recent Developments/Updates

9.11.6 Ruby Rufus Competitive Strengths & Weaknesses

9.12 Moshiqua

9.12.1 Moshiqua Details

9.12.2 Moshiqua Major Business

- 9.12.3 Moshiqa Pet Dog Clothing Product and Services
- 9.12.4 Moshiqa Pet Dog Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.12.5 Moshiqa Recent Developments/Updates
- 9.12.6 Moshiqa Competitive Strengths & Weaknesses
- 9.13 Foggy Mountain Dog Coats
  - 9.13.1 Foggy Mountain Dog Coats Details
  - 9.13.2 Foggy Mountain Dog Coats Major Business
  - 9.13.3 Foggy Mountain Dog Coats Pet Dog Clothing Product and Services
  - 9.13.4 Foggy Mountain Dog Coats Pet Dog Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.13.5 Foggy Mountain Dog Coats Recent Developments/Updates
  - 9.13.6 Foggy Mountain Dog Coats Competitive Strengths & Weaknesses
- 9.14 Chilly Dogs
  - 9.14.1 Chilly Dogs Details
  - 9.14.2 Chilly Dogs Major Business
  - 9.14.3 Chilly Dogs Pet Dog Clothing Product and Services
  - 9.14.4 Chilly Dogs Pet Dog Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.14.5 Chilly Dogs Recent Developments/Updates
  - 9.14.6 Chilly Dogs Competitive Strengths & Weaknesses
- 9.15 Canada Pooch
  - 9.15.1 Canada Pooch Details
  - 9.15.2 Canada Pooch Major Business
  - 9.15.3 Canada Pooch Pet Dog Clothing Product and Services
  - 9.15.4 Canada Pooch Pet Dog Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.15.5 Canada Pooch Recent Developments/Updates
  - 9.15.6 Canada Pooch Competitive Strengths & Weaknesses
- 9.16 Equafleece
  - 9.16.1 Equafleece Details
  - 9.16.2 Equafleece Major Business
  - 9.16.3 Equafleece Pet Dog Clothing Product and Services
  - 9.16.4 Equafleece Pet Dog Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.16.5 Equafleece Recent Developments/Updates
  - 9.16.6 Equafleece Competitive Strengths & Weaknesses
- 9.17 Pawz
  - 9.17.1 Pawz Details

- 9.17.2 Pawz Major Business
- 9.17.3 Pawz Pet Dog Clothing Product and Services
- 9.17.4 Pawz Pet Dog Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.17.5 Pawz Recent Developments/Updates
- 9.17.6 Pawz Competitive Strengths & Weaknesses
- 9.18 Pet Life
  - 9.18.1 Pet Life Details
  - 9.18.2 Pet Life Major Business
  - 9.18.3 Pet Life Pet Dog Clothing Product and Services
  - 9.18.4 Pet Life Pet Dog Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.18.5 Pet Life Recent Developments/Updates
  - 9.18.6 Pet Life Competitive Strengths & Weaknesses
- 9.19 Ralph Lauren
  - 9.19.1 Ralph Lauren Details
  - 9.19.2 Ralph Lauren Major Business
  - 9.19.3 Ralph Lauren Pet Dog Clothing Product and Services
  - 9.19.4 Ralph Lauren Pet Dog Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.19.5 Ralph Lauren Recent Developments/Updates
  - 9.19.6 Ralph Lauren Competitive Strengths & Weaknesses
- 9.20 Little Beast
  - 9.20.1 Little Beast Details
  - 9.20.2 Little Beast Major Business
  - 9.20.3 Little Beast Pet Dog Clothing Product and Services
  - 9.20.4 Little Beast Pet Dog Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.20.5 Little Beast Recent Developments/Updates
  - 9.20.6 Little Beast Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

- 10.1 Pet Dog Clothing Industry Chain
- 10.2 Pet Dog Clothing Upstream Analysis
  - 10.2.1 Pet Dog Clothing Core Raw Materials
  - 10.2.2 Main Manufacturers of Pet Dog Clothing Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis

10.5 Pet Dog Clothing Production Mode

10.6 Pet Dog Clothing Procurement Model

10.7 Pet Dog Clothing Industry Sales Model and Sales Channels

10.7.1 Pet Dog Clothing Sales Model

10.7.2 Pet Dog Clothing Typical Distributors

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. World Pet Dog Clothing Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Pet Dog Clothing Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Pet Dog Clothing Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Pet Dog Clothing Production Value Market Share by Region (2021-2026)
- Table 5. World Pet Dog Clothing Production Value Market Share by Region (2027-2032)
- Table 6. World Pet Dog Clothing Production by Region (2021-2026) & (K Units)
- Table 7. World Pet Dog Clothing Production by Region (2027-2032) & (K Units)
- Table 8. World Pet Dog Clothing Production Market Share by Region (2021-2026)
- Table 9. World Pet Dog Clothing Production Market Share by Region (2027-2032)
- Table 10. World Pet Dog Clothing Average Price by Region (2021-2026) & (US\$/Unit)
- Table 11. World Pet Dog Clothing Average Price by Region (2027-2032) & (US\$/Unit)
- Table 12. Pet Dog Clothing Major Market Trends
- Table 13. World Pet Dog Clothing Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)
- Table 14. World Pet Dog Clothing Consumption by Region (2021-2026) & (K Units)
- Table 15. World Pet Dog Clothing Consumption Forecast by Region (2027-2032) & (K Units)
- Table 16. World Pet Dog Clothing Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Pet Dog Clothing Producers in 2025
- Table 18. World Pet Dog Clothing Production by Manufacturer (2021-2026) & (K Units)
- Table 19. Production Market Share of Key Pet Dog Clothing Producers in 2025
- Table 20. World Pet Dog Clothing Average Price by Manufacturer (2021-2026) & (US\$/Unit)
- Table 21. Global Pet Dog Clothing Company Evaluation Quadrant
- Table 22. World Pet Dog Clothing Industry Rank of Major Manufacturers, Based on Production Value in 2025
- Table 23. Head Office and Pet Dog Clothing Production Site of Key Manufacturer
- Table 24. Pet Dog Clothing Market: Company Product Type Footprint
- Table 25. Pet Dog Clothing Market: Company Product Application Footprint

Table 26. Pet Dog Clothing Competitive Factors

Table 27. Pet Dog Clothing New Entrant and Capacity Expansion Plans

Table 28. Pet Dog Clothing Mergers & Acquisitions Activity

Table 29. United States VS China Pet Dog Clothing Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Pet Dog Clothing Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Pet Dog Clothing Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Pet Dog Clothing Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Pet Dog Clothing Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Pet Dog Clothing Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Pet Dog Clothing Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Pet Dog Clothing Production Market Share (2021-2026)

Table 37. China Based Pet Dog Clothing Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Pet Dog Clothing Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Pet Dog Clothing Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Pet Dog Clothing Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Pet Dog Clothing Production Market Share (2021-2026)

Table 42. Rest of World Based Pet Dog Clothing Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Pet Dog Clothing Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Pet Dog Clothing Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Pet Dog Clothing Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Pet Dog Clothing Production Market Share (2021-2026)

Table 47. World Pet Dog Clothing Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Pet Dog Clothing Production by Type (2021-2026) & (K Units)

Table 49. World Pet Dog Clothing Production by Type (2027-2032) & (K Units)

Table 50. World Pet Dog Clothing Production Value by Type (2021-2026) & (USD Million)

Table 51. World Pet Dog Clothing Production Value by Type (2027-2032) & (USD Million)

Table 52. World Pet Dog Clothing Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Pet Dog Clothing Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Pet Dog Clothing Production Value by Function, (USD Million), 2021 & 2025 & 2032

Table 55. World Pet Dog Clothing Production by Function (2021-2026) & (K Units)

Table 56. World Pet Dog Clothing Production by Function (2027-2032) & (K Units)

Table 57. World Pet Dog Clothing Production Value by Function (2021-2026) & (USD Million)

Table 58. World Pet Dog Clothing Production Value by Function (2027-2032) & (USD Million)

Table 59. World Pet Dog Clothing Average Price by Function (2021-2026) & (US\$/Unit)

Table 60. World Pet Dog Clothing Average Price by Function (2027-2032) & (US\$/Unit)

Table 61. World Pet Dog Clothing Production Value by Dog Type, (USD Million), 2021 & 2025 & 2032

Table 62. World Pet Dog Clothing Production by Dog Type (2021-2026) & (K Units)

Table 63. World Pet Dog Clothing Production by Dog Type (2027-2032) & (K Units)

Table 64. World Pet Dog Clothing Production Value by Dog Type (2021-2026) & (USD Million)

Table 65. World Pet Dog Clothing Production Value by Dog Type (2027-2032) & (USD Million)

Table 66. World Pet Dog Clothing Average Price by Dog Type (2021-2026) & (US\$/Unit)

Table 67. World Pet Dog Clothing Average Price by Dog Type (2027-2032) & (US\$/Unit)

Table 68. World Pet Dog Clothing Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Pet Dog Clothing Production by Application (2021-2026) & (K Units)

Table 70. World Pet Dog Clothing Production by Application (2027-2032) & (K Units)

Table 71. World Pet Dog Clothing Production Value by Application (2021-2026) & (USD Million)

Table 72. World Pet Dog Clothing Production Value by Application (2027-2032) & (USD Million)

Million)

Table 73. World Pet Dog Clothing Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Pet Dog Clothing Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Hurttta Basic Information, Manufacturing Base and Competitors

Table 76. Hurttta Major Business

Table 77. Hurttta Pet Dog Clothing Product and Services

Table 78. Hurttta Pet Dog Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Hurttta Recent Developments/Updates

Table 80. Hurttta Competitive Strengths & Weaknesses

Table 81. Ruffwear Basic Information, Manufacturing Base and Competitors

Table 82. Ruffwear Major Business

Table 83. Ruffwear Pet Dog Clothing Product and Services

Table 84. Ruffwear Pet Dog Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Ruffwear Recent Developments/Updates

Table 86. Ruffwear Competitive Strengths & Weaknesses

Table 87. Canine Styles Basic Information, Manufacturing Base and Competitors

Table 88. Canine Styles Major Business

Table 89. Canine Styles Pet Dog Clothing Product and Services

Table 90. Canine Styles Pet Dog Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Canine Styles Recent Developments/Updates

Table 92. Canine Styles Competitive Strengths & Weaknesses

Table 93. Mungo and Maud Basic Information, Manufacturing Base and Competitors

Table 94. Mungo and Maud Major Business

Table 95. Mungo and Maud Pet Dog Clothing Product and Services

Table 96. Mungo and Maud Pet Dog Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Mungo and Maud Recent Developments/Updates

Table 98. Mungo and Maud Competitive Strengths & Weaknesses

Table 99. Weatherbeeta Basic Information, Manufacturing Base and Competitors

Table 100. Weatherbeeta Major Business

Table 101. Weatherbeeta Pet Dog Clothing Product and Services

Table 102. Weatherbeeta Pet Dog Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Weatherbeeta Recent Developments/Updates

- Table 104. Weatherbeeta Competitive Strengths & Weaknesses
- Table 105. RC Pets Basic Information, Manufacturing Base and Competitors
- Table 106. RC Pets Major Business
- Table 107. RC Pets Pet Dog Clothing Product and Services
- Table 108. RC Pets Pet Dog Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. RC Pets Recent Developments/Updates
- Table 110. RC Pets Competitive Strengths & Weaknesses
- Table 111. Muttluks Basic Information, Manufacturing Base and Competitors
- Table 112. Muttluks Major Business
- Table 113. Muttluks Pet Dog Clothing Product and Services
- Table 114. Muttluks Pet Dog Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. Muttluks Recent Developments/Updates
- Table 116. Muttluks Competitive Strengths & Weaknesses
- Table 117. Ultra Paws Basic Information, Manufacturing Base and Competitors
- Table 118. Ultra Paws Major Business
- Table 119. Ultra Paws Pet Dog Clothing Product and Services
- Table 120. Ultra Paws Pet Dog Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. Ultra Paws Recent Developments/Updates
- Table 122. Ultra Paws Competitive Strengths & Weaknesses
- Table 123. Walkabout Harnesses Basic Information, Manufacturing Base and Competitors
- Table 124. Walkabout Harnesses Major Business
- Table 125. Walkabout Harnesses Pet Dog Clothing Product and Services
- Table 126. Walkabout Harnesses Pet Dog Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. Walkabout Harnesses Recent Developments/Updates
- Table 128. Walkabout Harnesses Competitive Strengths & Weaknesses
- Table 129. Kurgo Basic Information, Manufacturing Base and Competitors
- Table 130. Kurgo Major Business
- Table 131. Kurgo Pet Dog Clothing Product and Services
- Table 132. Kurgo Pet Dog Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 133. Kurgo Recent Developments/Updates
- Table 134. Kurgo Competitive Strengths & Weaknesses
- Table 135. Ruby Rufus Basic Information, Manufacturing Base and Competitors

- Table 136. Ruby Rufus Major Business
- Table 137. Ruby Rufus Pet Dog Clothing Product and Services
- Table 138. Ruby Rufus Pet Dog Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. Ruby Rufus Recent Developments/Updates
- Table 140. Ruby Rufus Competitive Strengths & Weaknesses
- Table 141. Moshiqa Basic Information, Manufacturing Base and Competitors
- Table 142. Moshiqa Major Business
- Table 143. Moshiqa Pet Dog Clothing Product and Services
- Table 144. Moshiqa Pet Dog Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 145. Moshiqa Recent Developments/Updates
- Table 146. Moshiqa Competitive Strengths & Weaknesses
- Table 147. Foggy Mountain Dog Coats Basic Information, Manufacturing Base and Competitors
- Table 148. Foggy Mountain Dog Coats Major Business
- Table 149. Foggy Mountain Dog Coats Pet Dog Clothing Product and Services
- Table 150. Foggy Mountain Dog Coats Pet Dog Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 151. Foggy Mountain Dog Coats Recent Developments/Updates
- Table 152. Foggy Mountain Dog Coats Competitive Strengths & Weaknesses
- Table 153. Chilly Dogs Basic Information, Manufacturing Base and Competitors
- Table 154. Chilly Dogs Major Business
- Table 155. Chilly Dogs Pet Dog Clothing Product and Services
- Table 156. Chilly Dogs Pet Dog Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 157. Chilly Dogs Recent Developments/Updates
- Table 158. Chilly Dogs Competitive Strengths & Weaknesses
- Table 159. Canada Pooch Basic Information, Manufacturing Base and Competitors
- Table 160. Canada Pooch Major Business
- Table 161. Canada Pooch Pet Dog Clothing Product and Services
- Table 162. Canada Pooch Pet Dog Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 163. Canada Pooch Recent Developments/Updates
- Table 164. Canada Pooch Competitive Strengths & Weaknesses
- Table 165. Equafleece Basic Information, Manufacturing Base and Competitors
- Table 166. Equafleece Major Business
- Table 167. Equafleece Pet Dog Clothing Product and Services

- Table 168. Equafleece Pet Dog Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 169. Equafleece Recent Developments/Updates
- Table 170. Equafleece Competitive Strengths & Weaknesses
- Table 171. Pawz Basic Information, Manufacturing Base and Competitors
- Table 172. Pawz Major Business
- Table 173. Pawz Pet Dog Clothing Product and Services
- Table 174. Pawz Pet Dog Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 175. Pawz Recent Developments/Updates
- Table 176. Pawz Competitive Strengths & Weaknesses
- Table 177. Pet Life Basic Information, Manufacturing Base and Competitors
- Table 178. Pet Life Major Business
- Table 179. Pet Life Pet Dog Clothing Product and Services
- Table 180. Pet Life Pet Dog Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 181. Pet Life Recent Developments/Updates
- Table 182. Pet Life Competitive Strengths & Weaknesses
- Table 183. Ralph Lauren Basic Information, Manufacturing Base and Competitors
- Table 184. Ralph Lauren Major Business
- Table 185. Ralph Lauren Pet Dog Clothing Product and Services
- Table 186. Ralph Lauren Pet Dog Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 187. Ralph Lauren Recent Developments/Updates
- Table 188. Ralph Lauren Competitive Strengths & Weaknesses
- Table 189. Little Beast Basic Information, Manufacturing Base and Competitors
- Table 190. Little Beast Major Business
- Table 191. Little Beast Pet Dog Clothing Product and Services
- Table 192. Little Beast Pet Dog Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 193. Little Beast Recent Developments/Updates
- Table 194. Little Beast Competitive Strengths & Weaknesses
- Table 195. Global Key Players of Pet Dog Clothing Upstream (Raw Materials)
- Table 196. Global Pet Dog Clothing Typical Customers
- Table 197. Pet Dog Clothing Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. Pet Dog Clothing Picture

Figure 2. World Pet Dog Clothing Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Pet Dog Clothing Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Pet Dog Clothing Production (2021-2032) & (K Units)

Figure 5. World Pet Dog Clothing Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Pet Dog Clothing Production Value Market Share by Region (2021-2032)

Figure 7. World Pet Dog Clothing Production Market Share by Region (2021-2032)

Figure 8. North America Pet Dog Clothing Production (2021-2032) & (K Units)

Figure 9. Europe Pet Dog Clothing Production (2021-2032) & (K Units)

Figure 10. China Pet Dog Clothing Production (2021-2032) & (K Units)

Figure 11. Japan Pet Dog Clothing Production (2021-2032) & (K Units)

Figure 12. Pet Dog Clothing Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Pet Dog Clothing Consumption (2021-2032) & (K Units)

Figure 15. World Pet Dog Clothing Consumption Market Share by Region (2021-2032)

Figure 16. United States Pet Dog Clothing Consumption (2021-2032) & (K Units)

Figure 17. China Pet Dog Clothing Consumption (2021-2032) & (K Units)

Figure 18. Europe Pet Dog Clothing Consumption (2021-2032) & (K Units)

Figure 19. Japan Pet Dog Clothing Consumption (2021-2032) & (K Units)

Figure 20. South Korea Pet Dog Clothing Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Pet Dog Clothing Consumption (2021-2032) & (K Units)

Figure 22. India Pet Dog Clothing Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Pet Dog Clothing by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Pet Dog Clothing Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Pet Dog Clothing Markets in 2025

Figure 26. United States VS China: Pet Dog Clothing Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Pet Dog Clothing Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Pet Dog Clothing Consumption Market Share

Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Pet Dog Clothing Production Market Share 2025

Figure 30. China Based Manufacturers Pet Dog Clothing Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Pet Dog Clothing Production Market Share 2025

Figure 32. World Pet Dog Clothing Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Pet Dog Clothing Production Value Market Share by Type in 2025

Figure 34. Clothes

Figure 35. Shoes

Figure 36. Others

Figure 37. World Pet Dog Clothing Production Market Share by Type (2021-2032)

Figure 38. World Pet Dog Clothing Production Value Market Share by Type (2021-2032)

Figure 39. World Pet Dog Clothing Average Price by Type (2021-2032) & (US\$/Unit)

Figure 40. World Pet Dog Clothing Production Value by Function, (USD Million), 2021 & 2025 & 2032

Figure 41. World Pet Dog Clothing Production Value Market Share by Function in 2025

Figure 42. Warm Dog Clothing

Figure 43. Protective Dog Clothing

Figure 44. Others

Figure 45. World Pet Dog Clothing Production Market Share by Function (2021-2032)

Figure 46. World Pet Dog Clothing Production Value Market Share by Function (2021-2032)

Figure 47. World Pet Dog Clothing Average Price by Function (2021-2032) & (US\$/Unit)

Figure 48. World Pet Dog Clothing Production Value by Dog Type, (USD Million), 2021 & 2025 & 2032

Figure 49. World Pet Dog Clothing Production Value Market Share by Dog Type in 2025

Figure 50. Small Dog

Figure 51. Medium-Sized Dog

Figure 52. Large Dog

Figure 53. World Pet Dog Clothing Production Market Share by Dog Type (2021-2032)

Figure 54. World Pet Dog Clothing Production Value Market Share by Dog Type (2021-2032)

Figure 55. World Pet Dog Clothing Average Price by Dog Type (2021-2032) & (US\$/Unit)

Figure 56. World Pet Dog Clothing Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 57. World Pet Dog Clothing Production Value Market Share by Application in

2025

Figure 58. Home

Figure 59. Commercial

Figure 60. World Pet Dog Clothing Production Market Share by Application (2021-2032)

Figure 61. World Pet Dog Clothing Production Value Market Share by Application (2021-2032)

Figure 62. World Pet Dog Clothing Average Price by Application (2021-2032) & (US\$/Unit)

Figure 63. Pet Dog Clothing Industry Chain

Figure 64. Pet Dog Clothing Procurement Model

Figure 65. Pet Dog Clothing Sales Model

Figure 66. Pet Dog Clothing Sales Channels, Direct Sales, and Distribution

Figure 67. Methodology

Figure 68. Research Process and Data Source

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