

Global Pet Cooling and Drying Clothes Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Pet Cooling and Drying Clothes market size was valued at US\$ 453 million in 2025 and is forecast to a readjusted size of US\$ 1046 million by 2032 with a CAGR of 12.7% during review period.

In 2025, the global production of pet cooling and drying clothes is estimated at 22 million units, with an average selling price of about US\$20 per unit, a gross profit margin of about 40%, and a single production line capacity of about 180,000 units per year. Pet cooling and drying clothes is a multi-functional garment designed specifically for pets. Its core principle is the use of special fiber fabrics (such as microfiber or cooling fibers) with high absorbency and rapid evaporation. Through the evaporation of moisture within the fabric fibers and on the pet's skin, a large amount of body heat is continuously and effectively removed, achieving a physical cooling effect. Its superior absorbency allows for rapid absorption of moisture from the pet's fur, significantly shortening the natural drying time and providing the dual function of cooling the pet in hot weather and quickly drying their fur after bathing, swimming, or rain. Its upstream mainly consists of the chemical and textile industries, responsible for providing core functional fabrics and accessories such as microfiber, cooling gel, or phase change materials; the midstream is the finished product design and manufacturing stage, where pet product brands and manufacturers conduct functional design, cutting and sewing, and complete the production of finished products; the downstream reaches the end consumer through pet product retailers, e-commerce platforms, and pet service agencies. The demand for this product stems directly from pet owners' rigid need for heat protection and safety in hot climates, as well as their strong demand for quick drying of fur after bathing and swimming to improve grooming efficiency and prevent skin problems. At a deeper level,

it is driven by the global trend of anthropomorphic pet consumption and the increasing awareness of pet health care.

The core driving factors for the pet cooling and drying clothes market can be summarized as follows: First, the rigid demand for pet health protection due to climate change, with the continuous global high temperatures making the risk of heatstroke in pets a core concern for pet owners, driving heatstroke prevention and cooling products from 'optional' to 'essential equipment' in hot seasons; second, the explosive growth of pet-friendly outdoor lifestyles, with the normalization of light outdoor activities such as city walks, camping, and hiking, leading to a surge in searches for travel gear such as pet waterproof jackets and quick-drying clothing; third, the anthropomorphic consumption of pets and the emotional economy, with over 80% of pet owners treating their pets as children and being willing to invest in their 'furry friends' health and social image; in addition, technological innovation and product upgrades (such as the application of phase change materials and intelligent temperature control technology) continue to increase the added value of products.

This report is a detailed and comprehensive analysis for global Pet Cooling and Drying Clothes market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Pet Cooling and Drying Clothes market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Pet Cooling and Drying Clothes market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Pet Cooling and Drying Clothes market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Pet Cooling and Drying Clothes market shares of main players, shipments in

revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Pet Cooling and Drying Clothes

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Pet Cooling and Drying Clothes market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ruffwear, Hurtta, EZYDOG, Canada Pooch, Petface, Kurgo, Chilly Dogs, Zoof Pets, TechNiche, Pet Circle, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Pet Cooling and Drying Clothes market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Vest Style

Cape Sstyle

Scarf Style

Market segment by Core Technology

Evaporative Cooling Type

Gel-filled Type

Phase Change Material Type

Market segment by Applicable Scenarios

Outdoor Sports Type

Water Activities Type

Indoor/Home Type

Market segment by Application

Dogs

Cats

Other

Major players covered

Ruffwear

Hurttä

EZYDOG

Canada Pooch

Petface

Kurgo

Chilly Dogs

Zoof Pets

TechNiche

Pet Circle

Healthy Spot

M-PETS

YiWu OuYe Accessories Co., Ltd

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pet Cooling and Drying Clothes product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pet Cooling and Drying Clothes, with price, sales quantity, revenue, and global market share of Pet Cooling and Drying Clothes from 2021 to 2026.

Chapter 3, the Pet Cooling and Drying Clothes competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pet Cooling and Drying Clothes breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Pet Cooling and Drying Clothes market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pet Cooling and Drying Clothes.

Chapter 14 and 15, to describe Pet Cooling and Drying Clothes sales channel, distributors, customers, research findings and conclusion.

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