

Global Pet Cooling and Drying Clothes Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Pet Cooling and Drying Clothes market size is expected to reach \$ 1046 million by 2032, rising at a market growth of 12.7% CAGR during the forecast period (2026-2032).

In 2025, the global production of pet cooling and drying clothes is estimated at 22 million units, with an average selling price of about US\$20 per unit, a gross profit margin of about 40%, and a single production line capacity of about 180,000 units per year. Pet cooling and drying clothes is a multi-functional garment designed specifically for pets. Its core principle is the use of special fiber fabrics (such as microfiber or cooling fibers) with high absorbency and rapid evaporation. Through the evaporation of moisture within the fabric fibers and on the pet's skin, a large amount of body heat is continuously and effectively removed, achieving a physical cooling effect. Its superior absorbency allows for rapid absorption of moisture from the pet's fur, significantly shortening the natural drying time and providing the dual function of cooling the pet in hot weather and quickly drying their fur after bathing, swimming, or rain. Its upstream mainly consists of the chemical and textile industries, responsible for providing core functional fabrics and accessories such as microfiber, cooling gel, or phase change materials; the midstream is the finished product design and manufacturing stage, where pet product brands and manufacturers conduct functional design, cutting and sewing, and complete the production of finished products; the downstream reaches the end consumer through pet product retailers, e-commerce platforms, and pet service agencies. The demand for this product stems directly from pet owners' rigid need for heat protection and safety in hot climates, as well as their strong demand for quick drying of fur after bathing and swimming to improve grooming efficiency and prevent skin problems. At a deeper level, it is driven by the global trend of anthropomorphic pet consumption and the increasing awareness of pet health care.

The core driving factors for the pet cooling and drying clothes market can be summarized as follows: First, the rigid demand for pet health protection due to climate change, with the continuous global high temperatures making the risk of heatstroke in pets a core concern for pet owners, driving heatstroke prevention and cooling products from 'optional' to 'essential equipment' in hot seasons; second, the explosive growth of pet-friendly outdoor lifestyles, with the normalization of light outdoor activities such as city walks, camping, and hiking, leading to a surge in searches for travel gear such as pet waterproof jackets and quick-drying clothing; third, the anthropomorphic consumption of pets and the emotional economy, with over 80% of pet owners treating their pets as children and being willing to invest in their 'furry friends' health and social image; in addition, technological innovation and product upgrades (such as the application of phase change materials and intelligent temperature control technology) continue to increase the added value of products.

This report studies the global Pet Cooling and Drying Clothes production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Pet Cooling and Drying Clothes and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Pet Cooling and Drying Clothes that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Pet Cooling and Drying Clothes total production and demand, 2021-2032, (K Units)

Global Pet Cooling and Drying Clothes total production value, 2021-2032, (USD Million)

Global Pet Cooling and Drying Clothes production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Pet Cooling and Drying Clothes consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Pet Cooling and Drying Clothes domestic production, consumption, key domestic manufacturers and share

Global Pet Cooling and Drying Clothes production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Pet Cooling and Drying Clothes production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Pet Cooling and Drying Clothes production by Application, production, value,

CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Pet Cooling and Drying Clothes market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ruffwear, Hurttta, EZYDOG, Canada Pooch, Petface, Kurgo, Chilly Dogs, Zoof Pets, TechNiche, Pet Circle, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Pet Cooling and Drying Clothes market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Pet Cooling and Drying Clothes Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Pet Cooling and Drying Clothes Market, Segmentation by Type:

Vest Style

Cape Sstyle

Scarf Style

Global Pet Cooling and Drying Clothes Market, Segmentation by Core Technology:

Evaporative Cooling Type

Gel-filled Type

Phase Change Material Type

Global Pet Cooling and Drying Clothes Market, Segmentation by Applicable Scenarios:

Outdoor Sports Type

Water Activities Type

Indoor/Home Type

Global Pet Cooling and Drying Clothes Market, Segmentation by Application:

Dogs

Cats

Other

Companies Profiled:

Ruffwear

Hurta

EZYDOG

Canada Pooch

Petface

Kurgo

Chilly Dogs

Zoof Pets

TechNiche

Pet Circle

Healthy Spot

M-PETS

YiWu OuYe Accessories Co., Ltd

Key Questions Answered:

1. How big is the global Pet Cooling and Drying Clothes market?
2. What is the demand of the global Pet Cooling and Drying Clothes market?
3. What is the year over year growth of the global Pet Cooling and Drying Clothes market?
4. What is the production and production value of the global Pet Cooling and Drying Clothes market?
5. Who are the key producers in the global Pet Cooling and Drying Clothes market?
6. What are the growth factors driving the market demand?

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