

# Global Pet Chip Implant Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Pet Chip Implant market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period.

A pet chip implant, also known as a microchip implant, is a small electronic device that is implanted under the skin of a pet, typically dogs or cats. This microchip contains a unique identification number that can be used to identify and reunite lost or missing pets with their owners. It serves as a permanent form of identification and is a widely used method for keeping track of pets. Pet chip implants are typically about the size of a grain of rice and are inserted just beneath the skin between the shoulder blades of the pet. This procedure is relatively quick and minimally invasive, similar to a vaccination.

The microchip contains a unique identification number, typically a series of 15 digits, which can be read using a microchip scanner. The pet owner's contact information, including name, address, and phone number, is associated with the microchip's identification number in a pet registry. This allows for easy identification and contact in case the pet is lost or found. Unlike collars or tags, which can be lost or removed, a microchip provides permanent identification that cannot be easily tampered with or lost.

The Global Info Research report includes an overview of the development of the Pet Chip Implant industry chain, the market status of Pets (Low-Frequency (LF) Microchips (125 kHz), High-Frequency (HF) Microchips (134.2 kHz)), Livestock (Low-Frequency (LF) Microchips (125 kHz), High-Frequency (HF) Microchips (134.2 kHz)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Pet Chip Implant.

Regionally, the report analyzes the Pet Chip Implant markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Pet Chip Implant market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Pet Chip Implant market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Pet Chip Implant industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Low-Frequency (LF) Microchips (125 kHz), High-Frequency (HF) Microchips (134.2 kHz)).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Pet Chip Implant market.

**Regional Analysis:** The report involves examining the Pet Chip Implant market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Pet Chip Implant market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Pet Chip Implant:

**Company Analysis:** Report covers individual Pet Chip Implant manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial

performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Pet Chip Implant. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Pets, Livestock).

**Technology Analysis:** Report covers specific technologies relevant to Pet Chip Implant. It assesses the current state, advancements, and potential future developments in Pet Chip Implant areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Pet Chip Implant market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Pet Chip Implant market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Low-Frequency (LF) Microchips (125 kHz)

High-Frequency (HF) Microchips (134.2 kHz)

### Market segment by Application

Pets

Livestock

Others

## Major players covered

Elanco

AVID Identification Systems

Merck & Co. HomeAgain

Virbac

Animalcare

PeddyMark

Datamars

Trovan

Microchip4Solutions

EIDAP

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Pet Chip Implant product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pet Chip Implant, with price, sales, revenue and global market share of Pet Chip Implant from 2018 to 2023.

Chapter 3, the Pet Chip Implant competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pet Chip Implant breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Pet Chip Implant market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pet Chip Implant.

Chapter 14 and 15, to describe Pet Chip Implant sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Pet Chip Implant
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Pet Chip Implant Consumption Value by Type: 2018 Versus 2022 Versus 2029
  - 1.3.2 Low-Frequency (LF) Microchips (125 kHz)
  - 1.3.3 High-Frequency (HF) Microchips (134.2 kHz)
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Pet Chip Implant Consumption Value by Application: 2018 Versus 2022 Versus 2029
  - 1.4.2 Pets
  - 1.4.3 Livestock
  - 1.4.4 Others
- 1.5 Global Pet Chip Implant Market Size & Forecast
  - 1.5.1 Global Pet Chip Implant Consumption Value (2018 & 2022 & 2029)
  - 1.5.2 Global Pet Chip Implant Sales Quantity (2018-2029)
  - 1.5.3 Global Pet Chip Implant Average Price (2018-2029)

### 2 MANUFACTURERS PROFILES

- 2.1 Elanco
  - 2.1.1 Elanco Details
  - 2.1.2 Elanco Major Business
  - 2.1.3 Elanco Pet Chip Implant Product and Services
  - 2.1.4 Elanco Pet Chip Implant Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.1.5 Elanco Recent Developments/Updates
- 2.2 AVID Identification Systems
  - 2.2.1 AVID Identification Systems Details
  - 2.2.2 AVID Identification Systems Major Business
  - 2.2.3 AVID Identification Systems Pet Chip Implant Product and Services
  - 2.2.4 AVID Identification Systems Pet Chip Implant Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.2.5 AVID Identification Systems Recent Developments/Updates
- 2.3 Merck & Co. HomeAgain

- 2.3.1 Merck & Co. HomeAgain Details
- 2.3.2 Merck & Co. HomeAgain Major Business
- 2.3.3 Merck & Co. HomeAgain Pet Chip Implant Product and Services
- 2.3.4 Merck & Co. HomeAgain Pet Chip Implant Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.3.5 Merck & Co. HomeAgain Recent Developments/Updates
- 2.4 Virbac
  - 2.4.1 Virbac Details
  - 2.4.2 Virbac Major Business
  - 2.4.3 Virbac Pet Chip Implant Product and Services
  - 2.4.4 Virbac Pet Chip Implant Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.4.5 Virbac Recent Developments/Updates
- 2.5 Animalcare
  - 2.5.1 Animalcare Details
  - 2.5.2 Animalcare Major Business
  - 2.5.3 Animalcare Pet Chip Implant Product and Services
  - 2.5.4 Animalcare Pet Chip Implant Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.5.5 Animalcare Recent Developments/Updates
- 2.6 PeddyMark
  - 2.6.1 PeddyMark Details
  - 2.6.2 PeddyMark Major Business
  - 2.6.3 PeddyMark Pet Chip Implant Product and Services
  - 2.6.4 PeddyMark Pet Chip Implant Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.6.5 PeddyMark Recent Developments/Updates
- 2.7 Datamars
  - 2.7.1 Datamars Details
  - 2.7.2 Datamars Major Business
  - 2.7.3 Datamars Pet Chip Implant Product and Services
  - 2.7.4 Datamars Pet Chip Implant Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.7.5 Datamars Recent Developments/Updates
- 2.8 Trovan
  - 2.8.1 Trovan Details
  - 2.8.2 Trovan Major Business
  - 2.8.3 Trovan Pet Chip Implant Product and Services
  - 2.8.4 Trovan Pet Chip Implant Sales Quantity, Average Price, Revenue, Gross Margin



and Market Share (2018-2023)

2.8.5 Trovan Recent Developments/Updates

2.9 Microchip4Solutions

2.9.1 Microchip4Solutions Details

2.9.2 Microchip4Solutions Major Business

2.9.3 Microchip4Solutions Pet Chip Implant Product and Services

2.9.4 Microchip4Solutions Pet Chip Implant Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.9.5 Microchip4Solutions Recent Developments/Updates

2.10 EIDAP

2.10.1 EIDAP Details

2.10.2 EIDAP Major Business

2.10.3 EIDAP Pet Chip Implant Product and Services

2.10.4 EIDAP Pet Chip Implant Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.10.5 EIDAP Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: PET CHIP IMPLANT BY MANUFACTURER**

3.1 Global Pet Chip Implant Sales Quantity by Manufacturer (2018-2023)

3.2 Global Pet Chip Implant Revenue by Manufacturer (2018-2023)

3.3 Global Pet Chip Implant Average Price by Manufacturer (2018-2023)

3.4 Market Share Analysis (2022)

3.4.1 Producer Shipments of Pet Chip Implant by Manufacturer Revenue (\$MM) and Market Share (%): 2022

3.4.2 Top 3 Pet Chip Implant Manufacturer Market Share in 2022

3.4.2 Top 6 Pet Chip Implant Manufacturer Market Share in 2022

3.5 Pet Chip Implant Market: Overall Company Footprint Analysis

3.5.1 Pet Chip Implant Market: Region Footprint

3.5.2 Pet Chip Implant Market: Company Product Type Footprint

3.5.3 Pet Chip Implant Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

4.1 Global Pet Chip Implant Market Size by Region

4.1.1 Global Pet Chip Implant Sales Quantity by Region (2018-2029)

4.1.2 Global Pet Chip Implant Consumption Value by Region (2018-2029)



- 4.1.3 Global Pet Chip Implant Average Price by Region (2018-2029)
- 4.2 North America Pet Chip Implant Consumption Value (2018-2029)
- 4.3 Europe Pet Chip Implant Consumption Value (2018-2029)
- 4.4 Asia-Pacific Pet Chip Implant Consumption Value (2018-2029)
- 4.5 South America Pet Chip Implant Consumption Value (2018-2029)
- 4.6 Middle East and Africa Pet Chip Implant Consumption Value (2018-2029)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Pet Chip Implant Sales Quantity by Type (2018-2029)
- 5.2 Global Pet Chip Implant Consumption Value by Type (2018-2029)
- 5.3 Global Pet Chip Implant Average Price by Type (2018-2029)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Pet Chip Implant Sales Quantity by Application (2018-2029)
- 6.2 Global Pet Chip Implant Consumption Value by Application (2018-2029)
- 6.3 Global Pet Chip Implant Average Price by Application (2018-2029)

## **7 NORTH AMERICA**

- 7.1 North America Pet Chip Implant Sales Quantity by Type (2018-2029)
- 7.2 North America Pet Chip Implant Sales Quantity by Application (2018-2029)
- 7.3 North America Pet Chip Implant Market Size by Country
  - 7.3.1 North America Pet Chip Implant Sales Quantity by Country (2018-2029)
  - 7.3.2 North America Pet Chip Implant Consumption Value by Country (2018-2029)
  - 7.3.3 United States Market Size and Forecast (2018-2029)
  - 7.3.4 Canada Market Size and Forecast (2018-2029)
  - 7.3.5 Mexico Market Size and Forecast (2018-2029)

## **8 EUROPE**

- 8.1 Europe Pet Chip Implant Sales Quantity by Type (2018-2029)
- 8.2 Europe Pet Chip Implant Sales Quantity by Application (2018-2029)
- 8.3 Europe Pet Chip Implant Market Size by Country
  - 8.3.1 Europe Pet Chip Implant Sales Quantity by Country (2018-2029)
  - 8.3.2 Europe Pet Chip Implant Consumption Value by Country (2018-2029)
  - 8.3.3 Germany Market Size and Forecast (2018-2029)
  - 8.3.4 France Market Size and Forecast (2018-2029)

8.3.5 United Kingdom Market Size and Forecast (2018-2029)

8.3.6 Russia Market Size and Forecast (2018-2029)

8.3.7 Italy Market Size and Forecast (2018-2029)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Pet Chip Implant Sales Quantity by Type (2018-2029)

9.2 Asia-Pacific Pet Chip Implant Sales Quantity by Application (2018-2029)

9.3 Asia-Pacific Pet Chip Implant Market Size by Region

9.3.1 Asia-Pacific Pet Chip Implant Sales Quantity by Region (2018-2029)

9.3.2 Asia-Pacific Pet Chip Implant Consumption Value by Region (2018-2029)

9.3.3 China Market Size and Forecast (2018-2029)

9.3.4 Japan Market Size and Forecast (2018-2029)

9.3.5 Korea Market Size and Forecast (2018-2029)

9.3.6 India Market Size and Forecast (2018-2029)

9.3.7 Southeast Asia Market Size and Forecast (2018-2029)

9.3.8 Australia Market Size and Forecast (2018-2029)

## **10 SOUTH AMERICA**

10.1 South America Pet Chip Implant Sales Quantity by Type (2018-2029)

10.2 South America Pet Chip Implant Sales Quantity by Application (2018-2029)

10.3 South America Pet Chip Implant Market Size by Country

10.3.1 South America Pet Chip Implant Sales Quantity by Country (2018-2029)

10.3.2 South America Pet Chip Implant Consumption Value by Country (2018-2029)

10.3.3 Brazil Market Size and Forecast (2018-2029)

10.3.4 Argentina Market Size and Forecast (2018-2029)

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Pet Chip Implant Sales Quantity by Type (2018-2029)

11.2 Middle East & Africa Pet Chip Implant Sales Quantity by Application (2018-2029)

11.3 Middle East & Africa Pet Chip Implant Market Size by Country

11.3.1 Middle East & Africa Pet Chip Implant Sales Quantity by Country (2018-2029)

11.3.2 Middle East & Africa Pet Chip Implant Consumption Value by Country  
(2018-2029)

11.3.3 Turkey Market Size and Forecast (2018-2029)

11.3.4 Egypt Market Size and Forecast (2018-2029)

11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)

### 11.3.6 South Africa Market Size and Forecast (2018-2029)

## **12 MARKET DYNAMICS**

- 12.1 Pet Chip Implant Market Drivers
- 12.2 Pet Chip Implant Market Restraints
- 12.3 Pet Chip Implant Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Pet Chip Implant and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Pet Chip Implant
- 13.3 Pet Chip Implant Production Process
- 13.4 Pet Chip Implant Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Pet Chip Implant Typical Distributors
- 14.3 Pet Chip Implant Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Pet Chip Implant Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Pet Chip Implant Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Elanco Basic Information, Manufacturing Base and Competitors

Table 4. Elanco Major Business

Table 5. Elanco Pet Chip Implant Product and Services

Table 6. Elanco Pet Chip Implant Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 7. Elanco Recent Developments/Updates

Table 8. AVID Identification Systems Basic Information, Manufacturing Base and Competitors

Table 9. AVID Identification Systems Major Business

Table 10. AVID Identification Systems Pet Chip Implant Product and Services

Table 11. AVID Identification Systems Pet Chip Implant Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 12. AVID Identification Systems Recent Developments/Updates

Table 13. Merck & Co. HomeAgain Basic Information, Manufacturing Base and Competitors

Table 14. Merck & Co. HomeAgain Major Business

Table 15. Merck & Co. HomeAgain Pet Chip Implant Product and Services

Table 16. Merck & Co. HomeAgain Pet Chip Implant Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 17. Merck & Co. HomeAgain Recent Developments/Updates

Table 18. Virbac Basic Information, Manufacturing Base and Competitors

Table 19. Virbac Major Business

Table 20. Virbac Pet Chip Implant Product and Services

Table 21. Virbac Pet Chip Implant Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 22. Virbac Recent Developments/Updates

Table 23. Animalcare Basic Information, Manufacturing Base and Competitors

Table 24. Animalcare Major Business

Table 25. Animalcare Pet Chip Implant Product and Services

Table 26. Animalcare Pet Chip Implant Sales Quantity (K Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 27. Animalcare Recent Developments/Updates

Table 28. PeddyMark Basic Information, Manufacturing Base and Competitors

Table 29. PeddyMark Major Business

Table 30. PeddyMark Pet Chip Implant Product and Services

Table 31. PeddyMark Pet Chip Implant Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 32. PeddyMark Recent Developments/Updates

Table 33. Datamars Basic Information, Manufacturing Base and Competitors

Table 34. Datamars Major Business

Table 35. Datamars Pet Chip Implant Product and Services

Table 36. Datamars Pet Chip Implant Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 37. Datamars Recent Developments/Updates

Table 38. Trovan Basic Information, Manufacturing Base and Competitors

Table 39. Trovan Major Business

Table 40. Trovan Pet Chip Implant Product and Services

Table 41. Trovan Pet Chip Implant Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 42. Trovan Recent Developments/Updates

Table 43. Microchip4Solutions Basic Information, Manufacturing Base and Competitors

Table 44. Microchip4Solutions Major Business

Table 45. Microchip4Solutions Pet Chip Implant Product and Services

Table 46. Microchip4Solutions Pet Chip Implant Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 47. Microchip4Solutions Recent Developments/Updates

Table 48. EIDAP Basic Information, Manufacturing Base and Competitors

Table 49. EIDAP Major Business

Table 50. EIDAP Pet Chip Implant Product and Services

Table 51. EIDAP Pet Chip Implant Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 52. EIDAP Recent Developments/Updates

Table 53. Global Pet Chip Implant Sales Quantity by Manufacturer (2018-2023) & (K Units)

Table 54. Global Pet Chip Implant Revenue by Manufacturer (2018-2023) & (USD Million)

Table 55. Global Pet Chip Implant Average Price by Manufacturer (2018-2023) & (US\$/Unit)

Table 56. Market Position of Manufacturers in Pet Chip Implant, (Tier 1, Tier 2, and Tier

3), Based on Consumption Value in 2022

Table 57. Head Office and Pet Chip Implant Production Site of Key Manufacturer

Table 58. Pet Chip Implant Market: Company Product Type Footprint

Table 59. Pet Chip Implant Market: Company Product Application Footprint

Table 60. Pet Chip Implant New Market Entrants and Barriers to Market Entry

Table 61. Pet Chip Implant Mergers, Acquisition, Agreements, and Collaborations

Table 62. Global Pet Chip Implant Sales Quantity by Region (2018-2023) & (K Units)

Table 63. Global Pet Chip Implant Sales Quantity by Region (2024-2029) & (K Units)

Table 64. Global Pet Chip Implant Consumption Value by Region (2018-2023) & (USD Million)

Table 65. Global Pet Chip Implant Consumption Value by Region (2024-2029) & (USD Million)

Table 66. Global Pet Chip Implant Average Price by Region (2018-2023) & (US\$/Unit)

Table 67. Global Pet Chip Implant Average Price by Region (2024-2029) & (US\$/Unit)

Table 68. Global Pet Chip Implant Sales Quantity by Type (2018-2023) & (K Units)

Table 69. Global Pet Chip Implant Sales Quantity by Type (2024-2029) & (K Units)

Table 70. Global Pet Chip Implant Consumption Value by Type (2018-2023) & (USD Million)

Table 71. Global Pet Chip Implant Consumption Value by Type (2024-2029) & (USD Million)

Table 72. Global Pet Chip Implant Average Price by Type (2018-2023) & (US\$/Unit)

Table 73. Global Pet Chip Implant Average Price by Type (2024-2029) & (US\$/Unit)

Table 74. Global Pet Chip Implant Sales Quantity by Application (2018-2023) & (K Units)

Table 75. Global Pet Chip Implant Sales Quantity by Application (2024-2029) & (K Units)

Table 76. Global Pet Chip Implant Consumption Value by Application (2018-2023) & (USD Million)

Table 77. Global Pet Chip Implant Consumption Value by Application (2024-2029) & (USD Million)

Table 78. Global Pet Chip Implant Average Price by Application (2018-2023) & (US\$/Unit)

Table 79. Global Pet Chip Implant Average Price by Application (2024-2029) & (US\$/Unit)

Table 80. North America Pet Chip Implant Sales Quantity by Type (2018-2023) & (K Units)

Table 81. North America Pet Chip Implant Sales Quantity by Type (2024-2029) & (K Units)

Table 82. North America Pet Chip Implant Sales Quantity by Application (2018-2023) &



(K Units)

Table 83. North America Pet Chip Implant Sales Quantity by Application (2024-2029) & (K Units)

Table 84. North America Pet Chip Implant Sales Quantity by Country (2018-2023) & (K Units)

Table 85. North America Pet Chip Implant Sales Quantity by Country (2024-2029) & (K Units)

Table 86. North America Pet Chip Implant Consumption Value by Country (2018-2023) & (USD Million)

Table 87. North America Pet Chip Implant Consumption Value by Country (2024-2029) & (USD Million)

Table 88. Europe Pet Chip Implant Sales Quantity by Type (2018-2023) & (K Units)

Table 89. Europe Pet Chip Implant Sales Quantity by Type (2024-2029) & (K Units)

Table 90. Europe Pet Chip Implant Sales Quantity by Application (2018-2023) & (K Units)

Table 91. Europe Pet Chip Implant Sales Quantity by Application (2024-2029) & (K Units)

Table 92. Europe Pet Chip Implant Sales Quantity by Country (2018-2023) & (K Units)

Table 93. Europe Pet Chip Implant Sales Quantity by Country (2024-2029) & (K Units)

Table 94. Europe Pet Chip Implant Consumption Value by Country (2018-2023) & (USD Million)

Table 95. Europe Pet Chip Implant Consumption Value by Country (2024-2029) & (USD Million)

Table 96. Asia-Pacific Pet Chip Implant Sales Quantity by Type (2018-2023) & (K Units)

Table 97. Asia-Pacific Pet Chip Implant Sales Quantity by Type (2024-2029) & (K Units)

Table 98. Asia-Pacific Pet Chip Implant Sales Quantity by Application (2018-2023) & (K Units)

Table 99. Asia-Pacific Pet Chip Implant Sales Quantity by Application (2024-2029) & (K Units)

Table 100. Asia-Pacific Pet Chip Implant Sales Quantity by Region (2018-2023) & (K Units)

Table 101. Asia-Pacific Pet Chip Implant Sales Quantity by Region (2024-2029) & (K Units)

Table 102. Asia-Pacific Pet Chip Implant Consumption Value by Region (2018-2023) & (USD Million)

Table 103. Asia-Pacific Pet Chip Implant Consumption Value by Region (2024-2029) & (USD Million)

Table 104. South America Pet Chip Implant Sales Quantity by Type (2018-2023) & (K Units)



Table 105. South America Pet Chip Implant Sales Quantity by Type (2024-2029) & (K Units)

Table 106. South America Pet Chip Implant Sales Quantity by Application (2018-2023) & (K Units)

Table 107. South America Pet Chip Implant Sales Quantity by Application (2024-2029) & (K Units)

Table 108. South America Pet Chip Implant Sales Quantity by Country (2018-2023) & (K Units)

Table 109. South America Pet Chip Implant Sales Quantity by Country (2024-2029) & (K Units)

Table 110. South America Pet Chip Implant Consumption Value by Country (2018-2023) & (USD Million)

Table 111. South America Pet Chip Implant Consumption Value by Country (2024-2029) & (USD Million)

Table 112. Middle East & Africa Pet Chip Implant Sales Quantity by Type (2018-2023) & (K Units)

Table 113. Middle East & Africa Pet Chip Implant Sales Quantity by Type (2024-2029) & (K Units)

Table 114. Middle East & Africa Pet Chip Implant Sales Quantity by Application (2018-2023) & (K Units)

Table 115. Middle East & Africa Pet Chip Implant Sales Quantity by Application (2024-2029) & (K Units)

Table 116. Middle East & Africa Pet Chip Implant Sales Quantity by Region (2018-2023) & (K Units)

Table 117. Middle East & Africa Pet Chip Implant Sales Quantity by Region (2024-2029) & (K Units)

Table 118. Middle East & Africa Pet Chip Implant Consumption Value by Region (2018-2023) & (USD Million)

Table 119. Middle East & Africa Pet Chip Implant Consumption Value by Region (2024-2029) & (USD Million)

Table 120. Pet Chip Implant Raw Material

Table 121. Key Manufacturers of Pet Chip Implant Raw Materials

Table 122. Pet Chip Implant Typical Distributors

Table 123. Pet Chip Implant Typical Customers

## **LIST OF FIGURE**

s

Figure 1. Pet Chip Implant Picture

Figure 2. Global Pet Chip Implant Consumption Value by Type, (USD Million), 2018 &

2022 & 2029

Figure 3. Global Pet Chip Implant Consumption Value Market Share by Type in 2022

Figure 4. Low-Frequency (LF) Microchips (125 kHz) Examples

Figure 5. High-Frequency (HF) Microchips (134.2 kHz) Examples

Figure 6. Global Pet Chip Implant Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 7. Global Pet Chip Implant Consumption Value Market Share by Application in 2022

Figure 8. Pets Examples

Figure 9. Livestock Examples

Figure 10. Others Examples

Figure 11. Global Pet Chip Implant Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 12. Global Pet Chip Implant Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 13. Global Pet Chip Implant Sales Quantity (2018-2029) & (K Units)

Figure 14. Global Pet Chip Implant Average Price (2018-2029) & (US\$/Unit)

Figure 15. Global Pet Chip Implant Sales Quantity Market Share by Manufacturer in 2022

Figure 16. Global Pet Chip Implant Consumption Value Market Share by Manufacturer in 2022

Figure 17. Producer Shipments of Pet Chip Implant by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021

Figure 18. Top 3 Pet Chip Implant Manufacturer (Consumption Value) Market Share in 2022

Figure 19. Top 6 Pet Chip Implant Manufacturer (Consumption Value) Market Share in 2022

Figure 20. Global Pet Chip Implant Sales Quantity Market Share by Region (2018-2029)

Figure 21. Global Pet Chip Implant Consumption Value Market Share by Region (2018-2029)

Figure 22. North America Pet Chip Implant Consumption Value (2018-2029) & (USD Million)

Figure 23. Europe Pet Chip Implant Consumption Value (2018-2029) & (USD Million)

Figure 24. Asia-Pacific Pet Chip Implant Consumption Value (2018-2029) & (USD Million)

Figure 25. South America Pet Chip Implant Consumption Value (2018-2029) & (USD Million)

Figure 26. Middle East & Africa Pet Chip Implant Consumption Value (2018-2029) & (USD Million)

Figure 27. Global Pet Chip Implant Sales Quantity Market Share by Type (2018-2029)

Figure 28. Global Pet Chip Implant Consumption Value Market Share by Type (2018-2029)

Figure 29. Global Pet Chip Implant Average Price by Type (2018-2029) & (US\$/Unit)

Figure 30. Global Pet Chip Implant Sales Quantity Market Share by Application (2018-2029)

Figure 31. Global Pet Chip Implant Consumption Value Market Share by Application (2018-2029)

Figure 32. Global Pet Chip Implant Average Price by Application (2018-2029) & (US\$/Unit)

Figure 33. North America Pet Chip Implant Sales Quantity Market Share by Type (2018-2029)

Figure 34. North America Pet Chip Implant Sales Quantity Market Share by Application (2018-2029)

Figure 35. North America Pet Chip Implant Sales Quantity Market Share by Country (2018-2029)

Figure 36. North America Pet Chip Implant Consumption Value Market Share by Country (2018-2029)

Figure 37. United States Pet Chip Implant Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 38. Canada Pet Chip Implant Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 39. Mexico Pet Chip Implant Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 40. Europe Pet Chip Implant Sales Quantity Market Share by Type (2018-2029)

Figure 41. Europe Pet Chip Implant Sales Quantity Market Share by Application (2018-2029)

Figure 42. Europe Pet Chip Implant Sales Quantity Market Share by Country (2018-2029)

Figure 43. Europe Pet Chip Implant Consumption Value Market Share by Country (2018-2029)

Figure 44. Germany Pet Chip Implant Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 45. France Pet Chip Implant Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 46. United Kingdom Pet Chip Implant Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 47. Russia Pet Chip Implant Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 48. Italy Pet Chip Implant Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 49. Asia-Pacific Pet Chip Implant Sales Quantity Market Share by Type (2018-2029)

Figure 50. Asia-Pacific Pet Chip Implant Sales Quantity Market Share by Application (2018-2029)

Figure 51. Asia-Pacific Pet Chip Implant Sales Quantity Market Share by Region (2018-2029)

Figure 52. Asia-Pacific Pet Chip Implant Consumption Value Market Share by Region (2018-2029)

Figure 53. China Pet Chip Implant Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 54. Japan Pet Chip Implant Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 55. Korea Pet Chip Implant Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 56. India Pet Chip Implant Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 57. Southeast Asia Pet Chip Implant Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 58. Australia Pet Chip Implant Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 59. South America Pet Chip Implant Sales Quantity Market Share by Type (2018-2029)

Figure 60. South America Pet Chip Implant Sales Quantity Market Share by Application (2018-2029)

Figure 61. South America Pet Chip Implant Sales Quantity Market Share by Country (2018-2029)

Figure 62. South America Pet Chip Implant Consumption Value Market Share by Country (2018-2029)

Figure 63. Brazil Pet Chip Implant Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 64. Argentina Pet Chip Implant Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 65. Middle East & Africa Pet Chip Implant Sales Quantity Market Share by Type (2018-2029)

Figure 66. Middle East & Africa Pet Chip Implant Sales Quantity Market Share by Application (2018-2029)

Figure 67. Middle East & Africa Pet Chip Implant Sales Quantity Market Share by

Region (2018-2029)

Figure 68. Middle East & Africa Pet Chip Implant Consumption Value Market Share by Region (2018-2029)

Figure 69. Turkey Pet Chip Implant Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 70. Egypt Pet Chip Implant Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 71. Saudi Arabia Pet Chip Implant Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 72. South Africa Pet Chip Implant Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 73. Pet Chip Implant Market Drivers

Figure 74. Pet Chip Implant Market Restraints

Figure 75. Pet Chip Implant Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Pet Chip Implant in 2022

Figure 78. Manufacturing Process Analysis of Pet Chip Implant

Figure 79. Pet Chip Implant Industrial Chain

Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source

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