

# Global Pesticide Wetting Agent Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Pesticide Wetting Agent market size was valued at US\$ 180 million in 2024 and is forecast to a readjusted size of USD 278 million by 2031 with a CAGR of 6.5% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Pesticide wetting agent is an important type of pesticide adjuvant. Its main function is to significantly reduce the liquid-solid interfacial tension, increase the contact of liquid with the solid surface or increase the wetting and spreading of the solid surface, so that solid pesticides that are originally insoluble in water or not easily wetted by water can be soaked by water. This mechanism of action enables pesticide wetting agents to play a key role in the processing and use of pesticide formulations. Pesticide wetting agents can improve the dispersibility of pesticides. By reducing the surface tension of water, pesticide particles can be more evenly dispersed in water to form a stable suspension or emulsion, thereby improving the utilization rate of pesticides and the control effect. During the spraying process, pesticide wetting agents can help the liquid to better wet and spread on the surface of crop leaves, insects or pathogens, increase the contact area between pesticides and targets, and improve the control effect. Since pesticide wetting agents can improve the dispersibility and adhesion of pesticides, they can reduce the drift and loss of pesticides during the spraying process, reduce the pollution to non-target organisms and the environment, and thus reduce the occurrence of pesticide damage.

As an important branch of the pesticide formulation field, the current status and dynamics of the pesticide wetting agent market are of great significance to the entire pesticide industry.

The pesticide wetting agent market is showing a steady growth trend worldwide. With the continuous advancement of agricultural technology and the improvement of farmers' requirements for crop yield and quality, the importance of pesticide wetting agents in the use of pesticides has become increasingly prominent. As a major agricultural country, China has a strong demand for pesticide wetting agents. In recent years, with the increase in national investment in agriculture and the acceleration of agricultural modernization, the scale of the pesticide wetting agent market has continued to expand. With the continuous advancement of science and technology, the technological innovation of pesticide wetting agent products has become an important driving force for market development. New environmentally friendly, efficient and low-toxic pesticide wetting agent products continue to emerge, injecting new vitality into the market. In summary, the pesticide wetting agent market has shown a good development trend and broad market prospects both globally and in China.

This report is a detailed and comprehensive analysis for global Pesticide Wetting Agent market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Pesticide Wetting Agent market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global Pesticide Wetting Agent market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global Pesticide Wetting Agent market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global Pesticide Wetting Agent market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2020-2025

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Pesticide Wetting Agent

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Pesticide Wetting Agent market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF SE, Wilbur-Ellis, Nufarm, BrettYoung Seeds, Dow Chemical, Huntsman Corporation, Solvay, Adjuvants Plus, Radeberger Gruppe, Yara, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Pesticide Wetting Agent market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### **Market segment by Type**

Non-Ionic

Ionic

#### **Market segment by Application**

Planting

Forestry

Other

Major players covered

BASF SE

Wilbur-Ellis

Nufarm

BrettYoung Seeds

Dow Chemical

Huntsman Corporation

Solvay

Adjuvants Plus

Radeberger Gruppe

Yara

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Pesticide Wetting Agent product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Pesticide Wetting Agent, with price, sales

quantity, revenue, and global market share of Pesticide Wetting Agent from 2020 to 2025.

Chapter 3, the Pesticide Wetting Agent competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Pesticide Wetting Agent breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Pesticide Wetting Agent market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Pesticide Wetting Agent.

Chapter 14 and 15, to describe Pesticide Wetting Agent sales channel, distributors, customers, research findings and conclusion.

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