

Global Personnel UWB Positioning Tags Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Personnel UWB Positioning Tags market size is expected to reach \$ 364 million by 2032, rising at a market growth of 12.4% CAGR during the forecast period (2026-2032).

In 2025, global Personnel UWB Positioning Tags production reached approximately 2.07 million units, with an average global market price of around US\$75 per unit.

Personnel UWB positioning tags are small wearable devices based on Ultra-Wideband (UWB) wireless communication technology, typically designed as badges, wristbands, or ID cards worn by workers. These tags periodically transmit UWB signals to nearby anchors in a real-time location system (RTLS), allowing the system to determine their position with centimeter-level accuracy. By measuring signal time-of-flight or time-difference-of-arrival, the system can track personnel location, movement history, geofencing, emergency alerts, and safety monitoring. Such tags are widely used in factories, construction sites, hospitals, prisons, warehouses, and smart manufacturing environments.

The upstream segment of the personnel UWB positioning tag industry mainly includes suppliers of UWB chips, RF modules, batteries, PCBs, antennas, housing materials, and embedded software. Representative component suppliers include Qorvo, NXP Semiconductors, Decawave (now part of Qorvo), Murata, and TDK. The midstream segment consists of manufacturers of UWB positioning tags and RTLS systems that design the hardware, develop positioning algorithms, and integrate the overall solution. The downstream applications involve industries requiring personnel safety and operational visibility, such as mining companies (e.g., BHP, Rio Tinto), automotive manufacturers (e.g., BMW, Audi), large logistics and warehouse operators (e.g., DHL,

Amazon), as well as hospitals, prisons, and construction companies that use UWB tags for workforce monitoring, safety management, and productivity optimization.

The personnel UWB positioning tag market is currently experiencing rapid growth, driven primarily by the expansion of smart manufacturing, industrial digitalization, and workplace safety management. As factories and industrial facilities adopt Industry 4.0 and real-time operational visibility, the demand for high-precision indoor positioning technologies continues to increase. UWB technology is gaining wider adoption due to its centimeter-level accuracy, strong resistance to interference, and suitability for real-time location systems in industrial environments. In addition, declining chip costs and improved technology standardization are facilitating broader deployment of UWB-based positioning solutions. However, the market still faces challenges such as relatively high infrastructure investment, complex system integration, and cautious adoption by some enterprises due to ROI considerations. Competing technologies such as Bluetooth and Wi-Fi positioning also provide lower-cost alternatives in certain scenarios. Overall, with the acceleration of industrial digital transformation and stricter safety regulations, the personnel UWB positioning tag market is expected to maintain strong long-term growth potential.

This report studies the global Personnel UWB Positioning Tags production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Personnel UWB Positioning Tags and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Personnel UWB Positioning Tags that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Personnel UWB Positioning Tags total production and demand, 2021-2032, (K Units)

Global Personnel UWB Positioning Tags total production value, 2021-2032, (USD Million)

Global Personnel UWB Positioning Tags production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Personnel UWB Positioning Tags consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Personnel UWB Positioning Tags domestic production, consumption, key domestic manufacturers and share

Global Personnel UWB Positioning Tags production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Personnel UWB Positioning Tags production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Personnel UWB Positioning Tags production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Personnel UWB Positioning Tags market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zebra, Ubisense, Sewio Networks, Infsoft, BlueCats, Airista, Pozyx, Inpixon, Quuppa, Kontakt.io, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Personnel UWB Positioning Tags market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Personnel UWB Positioning Tags Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Personnel UWB Positioning Tags Market, Segmentation by Type:

Bracelet-Type Positioning Tags

Wrist-Band Positioning Tags

Clothing-Type Positioning Tags

Others

Global Personnel UWB Positioning Tags Market, Segmentation by Power Supply Method:

Battery Powered

Rechargeable

Global Personnel UWB Positioning Tags Market, Segmentation by Positioning Accuracy:

10-20 cm

20-30 cm

Others

Global Personnel UWB Positioning Tags Market, Segmentation by Application:

Public Safety

Retail Industry

Logistics Industry

Medical Insurance

Others

Companies Profiled:

Zebra

Ubisense

Sewio Networks

Infsoft

BlueCats

Airista

Pozyx

Inpixon

Quuppa

Kontakt.io

Skylab M&C

Tsingoal

Jwuwb

Locaris

Haoyun Technologies

Woxu Wireless

DMATEK

UbiTraq

Renwei Electronics

Cloudforce

Key Questions Answered:

1. How big is the global Personnel UWB Positioning Tags market?
2. What is the demand of the global Personnel UWB Positioning Tags market?
3. What is the year over year growth of the global Personnel UWB Positioning Tags market?
4. What is the production and production value of the global Personnel UWB Positioning Tags market?
5. Who are the key producers in the global Personnel UWB Positioning Tags market?
6. What are the growth factors driving the market demand?

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