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Global Personalized Tour Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Personalized Tour market size was valued at US$ 6125 million in 2024 and is forecast to a readjusted size of USD 8631 million by 2031 with a CAGR of 5.1% during review period.

Customized tourism is the design of the tourist action process based on the needs of tourists. In layman"s terms, it is a way of traveling that customizes the itinerary according to your own preferences and needs.
In 2022, the gradual relaxation of epidemic prevention and control measures around the world will have a positive impact on the rapid recovery of the tourism industry. According to data from the World Tourism Organization, the number of global travelers exceeded 900 million in 2022, a two-fold increase compared to 2021. In 2022, international tourism revenue returned to the US$ 1 trillion, a real increase of 50% compared with 2021. According to data from the Ministry of Culture and Tourism of China, in 2022, the total number of domestic tourists was ? 2.53 billion, and the domestic tourism revenue (total tourism consumption) was ? 2 trillion.

This report is a detailed and comprehensive analysis for global Personalized Tour market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

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Global Personalized Tour market size and forecasts, in consumption value ($ Million), 2020-2031
Global Personalized Tour market size and forecasts by region and country, in consumption value ($ Million), 2020-2031
Global Personalized Tour market size and forecasts, by Type and by Application, in consumption value ($ Million), 2020-2031
Global Personalized Tour market shares of main players, in revenue ($ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries
To assess the growth potential for Personalized Tour
To forecast future growth in each product and end-use market
To assess competitive factors affecting the marketplace
This report profiles key players in the global Personalized Tour market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Abercrombie & Kent, KUONI, XO Private, Absolute Travel, Scott Dunn, Zicasso, Black Tomato, Virtuoso, HHTRAVEL LTD, Tongcheng Tourism, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Personalized Tour market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type
- Sports Themes
- Photography Themes
- Animal Themes
- Seascape Themes
- Others

Market segment by Application
- Personal

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- Family

Market segment by players, this report covers
- Abercrombie & Kent
- KUONI
- XO Private
- Absolute Travel
- Scott Dunn
- Zicasso
- Black Tomato
- Virtuoso
- HHTRAVEL LTD
- Tongcheng Tourism
- Uthing
- Sparkle Tour
- Utour Group
- Zhinanmao Network Technology
- Magic Orange Network Technology
- Suzhiyun Travel Agency
- Fliggy
- Mafengwo Network Technology
- Lushu (Beijing) Technology
- 6renyou
- Mioji
- Unique Way
- Yue He
- Maitu International Travel
- Lavion

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)
Europe (Germany, France, UK, Russia, Italy and Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)
South America (Brazil, Rest of South America)
Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

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Chapter 1, to describe Personalized Tour product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Personalized Tour, with revenue, gross margin, and global market share of Personalized Tour from 2020 to 2025.

Chapter 3, the Personalized Tour competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025.and Personalized Tour market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Personalized Tour.

Chapter 13, to describe Personalized Tour research findings and conclusion.

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