

Global Personalized Pet Services Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Personalized Pet Services market size was valued at US\$ 27640 million in 2025 and is forecast to a readjusted size of US\$ 44240 million by 2032 with a CAGR of 7.0% during review period.

Personalized pet services refer to comprehensive, tailor-made solutions that go beyond standardized supply. They are based on each pet's breed, age, health condition, behavioral habits, and the pet owner's specific needs, values, and lifestyle. The core lies in precise 'one-on-one' matching. Through professional assessment and intervention, services are upgraded from generic commodities or processes to a full-fledged 'concierge' service encompassing customized diet plans, exclusive training and behavior correction, personalized grooming and care, appointment-based high-end boarding, and even exclusive health management and travel planning. It's not just about fulfilling functional needs, but also an extension of emotional value and lifestyle. Essentially, it applies the 'personalized customization' concept from the upgrading of human consumption to the pet economy, aiming to improve pet welfare while saving pet owners time, alleviating parenting anxiety, and providing emotional comfort.

The personalized pet service market has extremely broad prospects, and its growth is deeply intertwined with two major trends: 'pet anthropomorphism' and 'refined health.' Short-term drivers stem from the generational shift in pet ownership; younger pet owners view their pets as family members and are willing to pay a premium for precise health solutions and emotional experiences, driving the service from optional consumption to essential consumption. Mid-term development will be characterized by specialization, technological advancement, and integration: On the one hand, services

will become more vertically segmented, giving rise to more expert-level services targeting specific diseases, breeds, or lifestyles; on the other hand, AI health monitoring, genetic testing, and smart hardware data will be deeply integrated, shifting personalized advice from experience-driven to data-driven. In the long term, its business model may evolve into 'membership-based lifelong health management,' integrating multi-dimensional services such as medical care, insurance, nutrition, and behavior to form a closed loop. Despite facing challenges such as a shortage of professional talent and difficulties in service standardization, this sector, supported by both the emotional economy and the companionship economy, will become the most valuable and highest-barrier-to-entry golden track in the pet industry.

This report is a detailed and comprehensive analysis for global Personalized Pet Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Personalized Pet Services market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Personalized Pet Services market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Personalized Pet Services market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Personalized Pet Services market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Personalized Pet Services

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Personalized Pet Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Infosys Sentient Pet Care Expert, Woofie's, Backyard Pet Services, Crozier Conceptions Pet Services, Petco, Fetch! Pet Care, Emma's Pet Services, Equipaws Pet Services, Malu Pet Bliss, On the Move, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Personalized Pet Services market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Pet Grooming

Pet Boarding

Pet Sitting

Pet Walking

Nutritional Meals

Others

Market segment by Business Model

Standardized Optional Services

Modular Customized Services

Market segment by Level of Involvement

Basic Living Care

Professional Solutions

Market segment by Service Scenarios

In-Store Service

Home Service

Market segment by Application

Cats

Dogs

Others

Market segment by players, this report covers

Infosys Sentient Pet Care Expert

Woofie's

Backyard Pet Services

Crozier Conceptions Pet Services

Petco

Fetch! Pet Care

Emma's Pet Services

Equipaws Pet Services

Malu Pet Bliss

On the Move

TAILored Pet Services LLC

Unitel Voice

Peace of Mind Pet Care

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Personalized Pet Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Personalized Pet Services, with revenue, gross margin, and global market share of Personalized Pet Services from 2021 to 2026.

Chapter 3, the Personalized Pet Services competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Personalized Pet Services market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Personalized Pet Services.

Chapter 13, to describe Personalized Pet Services research findings and conclusion.

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