

Global Personalized Learning AI System Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Personalized Learning AI System market size was valued at US\$ 940 million in 2025 and is forecast to a readjusted size of US\$ 1690 million by 2032 with a CAGR of 8.9% during review period.

The Personalized Learning AI System is an intelligent system that provides customized educational pathways for each learner by deeply applying AI technologies such as machine learning, knowledge graphs, and natural language processing. Its core lies in dynamically collecting learners' knowledge mastery, cognitive preferences, and behavioral data to construct multi-dimensional user profiles, and then adjusting teaching content, difficulty, and pace in real time based on this data. The system can intelligently recommend differentiated learning resources, achieve adaptive practice and precise Q&A, and predict learners' potential difficulties. It aims to break through the traditional one-size-fits-all teaching model, significantly improving learning efficiency and engagement through intelligent, individualized instruction, and driving the paradigm shift in education from teacher-centered to learner-centered approaches.

This report is a detailed and comprehensive analysis for global Personalized Learning AI System market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Personalized Learning AI System market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Personalized Learning AI System market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Personalized Learning AI System market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Personalized Learning AI System market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Personalized Learning AI System

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Personalized Learning AI System market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DreamBox Learning, Docebo, 360Learning, Sana Labs, Absorb LMS, iFlytek, Zhixueyun, Yuanfudao, Coursera, Degreed, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Personalized Learning AI System market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Learning Planning System

Content Recommendation System

Assessment and Diagnosis System

Others

Market segment by Technology

Knowledge Graph-Based System

Machine Learning and Deep Learning-Based System

Natural Language Processing-Based System

Reinforcement Learning-Based System

Generative AI-Based System

Others

Market segment by Application

K-12 Education

Higher Education

Vocational Education

Corporate Training

Others

Market segment by players, this report covers

DreamBox Learning

Docebo

360Learning

Sana Labs

Absorb LMS

iFlytek

Zhixueyun

Yuanfudao

Coursera

Degreed

Whatfix Mirror

EdApp

Cornerstone

CYPHER Learning

LearnUpon

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Personalized Learning AI System product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Personalized Learning AI System, with revenue, gross margin, and global market share of Personalized Learning AI System from 2021 to 2026.

Chapter 3, the Personalized Learning AI System competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Personalized Learning AI System market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Personalized Learning AI System.

Chapter 13, to describe Personalized Learning AI System research findings and conclusion.

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