

# Global Personalized Gifts Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## **Abstracts**

According to our (Global Info Research) latest study, the global Personalized Gifts market size was valued at USD 28820 million in 2023 and is forecast to a readjusted size of USD 44650 million by 2030 with a CAGR of 6.5% during review period.

Personalization of gifts with respect to photo and non-photo element has been considered in the market in the market in focus. The market estimates include value sales of personalized gifts.

In terms of geographic regions, the North Americas accounted for the major share in the customized gifts market in 2017. With the e increasing demand for seasonal gifting items in countries such as the US, the region will continue to contribute to the major growth of this market throughout the forecast period.

The Global Info Research report includes an overview of the development of the Personalized Gifts industry chain, the market status of Offline Sistribution Channel (Non-photo Personalized Gifts, Photo Personalized Gifts), Online Sistribution Channel (Non-photo Personalized Gifts, Photo Personalized Gifts), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Personalized Gifts.

Regionally, the report analyzes the Personalized Gifts markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Personalized Gifts market, with robust domestic demand, supportive policies, and a strong manufacturing base.



#### Key Features:

The report presents comprehensive understanding of the Personalized Gifts market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Personalized Gifts industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Non-photo Personalized Gifts, Photo Personalized Gifts).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Personalized Gifts market.

Regional Analysis: The report involves examining the Personalized Gifts market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Personalized Gifts market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Personalized Gifts:

Company Analysis: Report covers individual Personalized Gifts manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Personalized Gifts This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Offline Sistribution Channel, Online Sistribution Channel).



Technology Analysis: Report covers specific technologies relevant to Personalized Gifts. It assesses the current state, advancements, and potential future developments in Personalized Gifts areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Personalized Gifts market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Personalized Gifts market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Non-photo Personalized Gifts

Photo Personalized Gifts

Market segment by Application

Offline Sistribution Channel

Online Sistribution Channel

Major players covered

CafePress

Things Remembered



(	Cimpress
(	Getting Personal
F	PersonalizationMall
Г	Disney
F	Funky Pigeon
A	American Stationery
H	Hallmark
N	Memorable Gifts
E	Etsy
F	Redbubble
5	Signature Gifts
7	The Original Gift Company
Z	Zazzle
F	Personalized Gift Shop
Market segment by region, regional analysis covers	
N	North America (United States, Canada and Mexico)
E	Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
A	Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
8	South America (Brazil, Argentina, Colombia, and Rest of South America)



Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Personalized Gifts product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Personalized Gifts, with price, sales, revenue and global market share of Personalized Gifts from 2019 to 2024.

Chapter 3, the Personalized Gifts competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Personalized Gifts breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Personalized Gifts market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Personalized Gifts.

Chapter 14 and 15, to describe Personalized Gifts sales channel, distributors, customers, research findings and conclusion.



### **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Personalized Gifts
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
- 1.3.1 Overview: Global Personalized Gifts Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Non-photo Personalized Gifts
  - 1.3.3 Photo Personalized Gifts
- 1.4 Market Analysis by Application
- 1.4.1 Overview: Global Personalized Gifts Consumption Value by Application: 2019
- Versus 2023 Versus 2030
  - 1.4.2 Offline Sistribution Channel
  - 1.4.3 Online Sistribution Channel
- 1.5 Global Personalized Gifts Market Size & Forecast
  - 1.5.1 Global Personalized Gifts Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Personalized Gifts Sales Quantity (2019-2030)
  - 1.5.3 Global Personalized Gifts Average Price (2019-2030)

#### **2 MANUFACTURERS PROFILES**

- 2.1 CafePress
  - 2.1.1 CafePress Details
  - 2.1.2 CafePress Major Business
  - 2.1.3 CafePress Personalized Gifts Product and Services
- 2.1.4 CafePress Personalized Gifts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 CafePress Recent Developments/Updates
- 2.2 Things Remembered
  - 2.2.1 Things Remembered Details
  - 2.2.2 Things Remembered Major Business
  - 2.2.3 Things Remembered Personalized Gifts Product and Services
- 2.2.4 Things Remembered Personalized Gifts Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.2.5 Things Remembered Recent Developments/Updates
- 2.3 Cimpress
- 2.3.1 Cimpress Details



- 2.3.2 Cimpress Major Business
- 2.3.3 Cimpress Personalized Gifts Product and Services
- 2.3.4 Cimpress Personalized Gifts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Cimpress Recent Developments/Updates
- 2.4 Getting Personal
  - 2.4.1 Getting Personal Details
  - 2.4.2 Getting Personal Major Business
  - 2.4.3 Getting Personal Personalized Gifts Product and Services
  - 2.4.4 Getting Personal Personalized Gifts Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.4.5 Getting Personal Recent Developments/Updates
- 2.5 PersonalizationMall
  - 2.5.1 PersonalizationMall Details
  - 2.5.2 PersonalizationMall Major Business
  - 2.5.3 PersonalizationMall Personalized Gifts Product and Services
  - 2.5.4 PersonalizationMall Personalized Gifts Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.5.5 PersonalizationMall Recent Developments/Updates
- 2.6 Disney
  - 2.6.1 Disney Details
  - 2.6.2 Disney Major Business
  - 2.6.3 Disney Personalized Gifts Product and Services
  - 2.6.4 Disney Personalized Gifts Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2019-2024)

- 2.6.5 Disney Recent Developments/Updates
- 2.7 Funky Pigeon
  - 2.7.1 Funky Pigeon Details
  - 2.7.2 Funky Pigeon Major Business
  - 2.7.3 Funky Pigeon Personalized Gifts Product and Services
- 2.7.4 Funky Pigeon Personalized Gifts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Funky Pigeon Recent Developments/Updates
- 2.8 American Stationery
  - 2.8.1 American Stationery Details
  - 2.8.2 American Stationery Major Business
  - 2.8.3 American Stationery Personalized Gifts Product and Services
- 2.8.4 American Stationery Personalized Gifts Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)



- 2.8.5 American Stationery Recent Developments/Updates
- 2.9 Hallmark
  - 2.9.1 Hallmark Details
  - 2.9.2 Hallmark Major Business
  - 2.9.3 Hallmark Personalized Gifts Product and Services
- 2.9.4 Hallmark Personalized Gifts Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2019-2024)

- 2.9.5 Hallmark Recent Developments/Updates
- 2.10 Memorable Gifts
  - 2.10.1 Memorable Gifts Details
  - 2.10.2 Memorable Gifts Major Business
  - 2.10.3 Memorable Gifts Personalized Gifts Product and Services
  - 2.10.4 Memorable Gifts Personalized Gifts Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.10.5 Memorable Gifts Recent Developments/Updates
- 2.11 Etsy
  - 2.11.1 Etsy Details
  - 2.11.2 Etsy Major Business
  - 2.11.3 Etsy Personalized Gifts Product and Services
- 2.11.4 Etsy Personalized Gifts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 Etsy Recent Developments/Updates
- 2.12 Redbubble
  - 2.12.1 Redbubble Details
  - 2.12.2 Redbubble Major Business
  - 2.12.3 Redbubble Personalized Gifts Product and Services
- 2.12.4 Redbubble Personalized Gifts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 Redbubble Recent Developments/Updates
- 2.13 Signature Gifts
  - 2.13.1 Signature Gifts Details
  - 2.13.2 Signature Gifts Major Business
  - 2.13.3 Signature Gifts Personalized Gifts Product and Services
  - 2.13.4 Signature Gifts Personalized Gifts Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.13.5 Signature Gifts Recent Developments/Updates
- 2.14 The Original Gift Company
  - 2.14.1 The Original Gift Company Details
  - 2.14.2 The Original Gift Company Major Business



- 2.14.3 The Original Gift Company Personalized Gifts Product and Services
- 2.14.4 The Original Gift Company Personalized Gifts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 The Original Gift Company Recent Developments/Updates
- 2.15 Zazzle
  - 2.15.1 Zazzle Details
  - 2.15.2 Zazzle Major Business
  - 2.15.3 Zazzle Personalized Gifts Product and Services
- 2.15.4 Zazzle Personalized Gifts Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 Zazzle Recent Developments/Updates
- 2.16 Personalized Gift Shop
  - 2.16.1 Personalized Gift Shop Details
  - 2.16.2 Personalized Gift Shop Major Business
  - 2.16.3 Personalized Gift Shop Personalized Gifts Product and Services
  - 2.16.4 Personalized Gift Shop Personalized Gifts Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 Personalized Gift Shop Recent Developments/Updates

#### 3 COMPETITIVE ENVIRONMENT: PERSONALIZED GIFTS BY MANUFACTURER

- 3.1 Global Personalized Gifts Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Personalized Gifts Revenue by Manufacturer (2019-2024)
- 3.3 Global Personalized Gifts Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
- 3.4.1 Producer Shipments of Personalized Gifts by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Personalized Gifts Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Personalized Gifts Manufacturer Market Share in 2023
- 3.5 Personalized Gifts Market: Overall Company Footprint Analysis
  - 3.5.1 Personalized Gifts Market: Region Footprint
  - 3.5.2 Personalized Gifts Market: Company Product Type Footprint
  - 3.5.3 Personalized Gifts Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

#### **4 CONSUMPTION ANALYSIS BY REGION**

4.1 Global Personalized Gifts Market Size by Region



- 4.1.1 Global Personalized Gifts Sales Quantity by Region (2019-2030)
- 4.1.2 Global Personalized Gifts Consumption Value by Region (2019-2030)
- 4.1.3 Global Personalized Gifts Average Price by Region (2019-2030)
- 4.2 North America Personalized Gifts Consumption Value (2019-2030)
- 4.3 Europe Personalized Gifts Consumption Value (2019-2030)
- 4.4 Asia-Pacific Personalized Gifts Consumption Value (2019-2030)
- 4.5 South America Personalized Gifts Consumption Value (2019-2030)
- 4.6 Middle East and Africa Personalized Gifts Consumption Value (2019-2030)

#### **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Personalized Gifts Sales Quantity by Type (2019-2030)
- 5.2 Global Personalized Gifts Consumption Value by Type (2019-2030)
- 5.3 Global Personalized Gifts Average Price by Type (2019-2030)

#### **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Personalized Gifts Sales Quantity by Application (2019-2030)
- 6.2 Global Personalized Gifts Consumption Value by Application (2019-2030)
- 6.3 Global Personalized Gifts Average Price by Application (2019-2030)

#### **7 NORTH AMERICA**

- 7.1 North America Personalized Gifts Sales Quantity by Type (2019-2030)
- 7.2 North America Personalized Gifts Sales Quantity by Application (2019-2030)
- 7.3 North America Personalized Gifts Market Size by Country
  - 7.3.1 North America Personalized Gifts Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Personalized Gifts Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

#### **8 EUROPE**

- 8.1 Europe Personalized Gifts Sales Quantity by Type (2019-2030)
- 8.2 Europe Personalized Gifts Sales Quantity by Application (2019-2030)
- 8.3 Europe Personalized Gifts Market Size by Country
  - 8.3.1 Europe Personalized Gifts Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Personalized Gifts Consumption Value by Country (2019-2030)



- 8.3.3 Germany Market Size and Forecast (2019-2030)
- 8.3.4 France Market Size and Forecast (2019-2030)
- 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
- 8.3.6 Russia Market Size and Forecast (2019-2030)
- 8.3.7 Italy Market Size and Forecast (2019-2030)

#### 9 ASIA-PACIFIC

- 9.1 Asia-Pacific Personalized Gifts Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Personalized Gifts Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Personalized Gifts Market Size by Region
- 9.3.1 Asia-Pacific Personalized Gifts Sales Quantity by Region (2019-2030)
- 9.3.2 Asia-Pacific Personalized Gifts Consumption Value by Region (2019-2030)
- 9.3.3 China Market Size and Forecast (2019-2030)
- 9.3.4 Japan Market Size and Forecast (2019-2030)
- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

#### **10 SOUTH AMERICA**

- 10.1 South America Personalized Gifts Sales Quantity by Type (2019-2030)
- 10.2 South America Personalized Gifts Sales Quantity by Application (2019-2030)
- 10.3 South America Personalized Gifts Market Size by Country
  - 10.3.1 South America Personalized Gifts Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Personalized Gifts Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

#### 11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Personalized Gifts Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Personalized Gifts Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Personalized Gifts Market Size by Country
  - 11.3.1 Middle East & Africa Personalized Gifts Sales Quantity by Country (2019-2030)
- 11.3.2 Middle East & Africa Personalized Gifts Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)



- 11.3.4 Egypt Market Size and Forecast (2019-2030)
- 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
- 11.3.6 South Africa Market Size and Forecast (2019-2030)

#### 12 MARKET DYNAMICS

- 12.1 Personalized Gifts Market Drivers
- 12.2 Personalized Gifts Market Restraints
- 12.3 Personalized Gifts Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

#### 13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Personalized Gifts and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Personalized Gifts
- 13.3 Personalized Gifts Production Process
- 13.4 Personalized Gifts Industrial Chain

#### 14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Personalized Gifts Typical Distributors
- 14.3 Personalized Gifts Typical Customers

#### 15 RESEARCH FINDINGS AND CONCLUSION

#### **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer



## **List Of Tables**

#### LIST OF TABLES

- Table 1. Global Personalized Gifts Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Personalized Gifts Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. CafePress Basic Information, Manufacturing Base and Competitors
- Table 4. CafePress Major Business
- Table 5. CafePress Personalized Gifts Product and Services
- Table 6. CafePress Personalized Gifts Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 7. CafePress Recent Developments/Updates
- Table 8. Things Remembered Basic Information, Manufacturing Base and Competitors
- Table 9. Things Remembered Major Business
- Table 10. Things Remembered Personalized Gifts Product and Services
- Table 11. Things Remembered Personalized Gifts Sales Quantity (K Units), Average
- Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 12. Things Remembered Recent Developments/Updates
- Table 13. Cimpress Basic Information, Manufacturing Base and Competitors
- Table 14. Cimpress Major Business
- Table 15. Cimpress Personalized Gifts Product and Services
- Table 16. Cimpress Personalized Gifts Sales Quantity (K Units), Average Price
- (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 17. Cimpress Recent Developments/Updates
- Table 18. Getting Personal Basic Information, Manufacturing Base and Competitors
- Table 19. Getting Personal Major Business
- Table 20. Getting Personal Personalized Gifts Product and Services
- Table 21. Getting Personal Personalized Gifts Sales Quantity (K Units), Average Price
- (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 22. Getting Personal Recent Developments/Updates
- Table 23. PersonalizationMall Basic Information, Manufacturing Base and Competitors
- Table 24. PersonalizationMall Major Business
- Table 25. PersonalizationMall Personalized Gifts Product and Services
- Table 26. PersonalizationMall Personalized Gifts Sales Quantity (K Units), Average
- Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 27. PersonalizationMall Recent Developments/Updates
- Table 28. Disney Basic Information, Manufacturing Base and Competitors



- Table 29. Disney Major Business
- Table 30. Disney Personalized Gifts Product and Services
- Table 31. Disney Personalized Gifts Sales Quantity (K Units), Average Price
- (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Disney Recent Developments/Updates
- Table 33. Funky Pigeon Basic Information, Manufacturing Base and Competitors
- Table 34. Funky Pigeon Major Business
- Table 35. Funky Pigeon Personalized Gifts Product and Services
- Table 36. Funky Pigeon Personalized Gifts Sales Quantity (K Units), Average Price
- (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Funky Pigeon Recent Developments/Updates
- Table 38. American Stationery Basic Information, Manufacturing Base and Competitors
- Table 39. American Stationery Major Business
- Table 40. American Stationery Personalized Gifts Product and Services
- Table 41. American Stationery Personalized Gifts Sales Quantity (K Units), Average
- Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. American Stationery Recent Developments/Updates
- Table 43. Hallmark Basic Information, Manufacturing Base and Competitors
- Table 44. Hallmark Major Business
- Table 45. Hallmark Personalized Gifts Product and Services
- Table 46. Hallmark Personalized Gifts Sales Quantity (K Units), Average Price
- (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Hallmark Recent Developments/Updates
- Table 48. Memorable Gifts Basic Information, Manufacturing Base and Competitors
- Table 49. Memorable Gifts Major Business
- Table 50. Memorable Gifts Personalized Gifts Product and Services
- Table 51. Memorable Gifts Personalized Gifts Sales Quantity (K Units), Average Price
- (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Memorable Gifts Recent Developments/Updates
- Table 53. Etsy Basic Information, Manufacturing Base and Competitors
- Table 54. Etsy Major Business
- Table 55. Etsy Personalized Gifts Product and Services
- Table 56. Etsy Personalized Gifts Sales Quantity (K Units), Average Price (USD/Unit),
- Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Etsy Recent Developments/Updates
- Table 58. Redbubble Basic Information, Manufacturing Base and Competitors
- Table 59. Redbubble Major Business
- Table 60. Redbubble Personalized Gifts Product and Services
- Table 61. Redbubble Personalized Gifts Sales Quantity (K Units), Average Price



- (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Redbubble Recent Developments/Updates
- Table 63. Signature Gifts Basic Information, Manufacturing Base and Competitors
- Table 64. Signature Gifts Major Business
- Table 65. Signature Gifts Personalized Gifts Product and Services
- Table 66. Signature Gifts Personalized Gifts Sales Quantity (K Units), Average Price
- (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Signature Gifts Recent Developments/Updates
- Table 68. The Original Gift Company Basic Information, Manufacturing Base and Competitors
- Table 69. The Original Gift Company Major Business
- Table 70. The Original Gift Company Personalized Gifts Product and Services
- Table 71. The Original Gift Company Personalized Gifts Sales Quantity (K Units),
- Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. The Original Gift Company Recent Developments/Updates
- Table 73. Zazzle Basic Information, Manufacturing Base and Competitors
- Table 74. Zazzle Major Business
- Table 75. Zazzle Personalized Gifts Product and Services
- Table 76. Zazzle Personalized Gifts Sales Quantity (K Units), Average Price (USD/Unit),
- Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. Zazzle Recent Developments/Updates
- Table 78. Personalized Gift Shop Basic Information, Manufacturing Base and Competitors
- Table 79. Personalized Gift Shop Major Business
- Table 80. Personalized Gift Shop Personalized Gifts Product and Services
- Table 81. Personalized Gift Shop Personalized Gifts Sales Quantity (K Units), Average
- Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 82. Personalized Gift Shop Recent Developments/Updates
- Table 83. Global Personalized Gifts Sales Quantity by Manufacturer (2019-2024) & (K Units)
- Table 84. Global Personalized Gifts Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 85. Global Personalized Gifts Average Price by Manufacturer (2019-2024) & (USD/Unit)
- Table 86. Market Position of Manufacturers in Personalized Gifts, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 87. Head Office and Personalized Gifts Production Site of Key Manufacturer
- Table 88. Personalized Gifts Market: Company Product Type Footprint



- Table 89. Personalized Gifts Market: Company Product Application Footprint
- Table 90. Personalized Gifts New Market Entrants and Barriers to Market Entry
- Table 91. Personalized Gifts Mergers, Acquisition, Agreements, and Collaborations
- Table 92. Global Personalized Gifts Sales Quantity by Region (2019-2024) & (K Units)
- Table 93. Global Personalized Gifts Sales Quantity by Region (2025-2030) & (K Units)
- Table 94. Global Personalized Gifts Consumption Value by Region (2019-2024) & (USD Million)
- Table 95. Global Personalized Gifts Consumption Value by Region (2025-2030) & (USD Million)
- Table 96. Global Personalized Gifts Average Price by Region (2019-2024) & (USD/Unit)
- Table 97. Global Personalized Gifts Average Price by Region (2025-2030) & (USD/Unit)
- Table 98. Global Personalized Gifts Sales Quantity by Type (2019-2024) & (K Units)
- Table 99. Global Personalized Gifts Sales Quantity by Type (2025-2030) & (K Units)
- Table 100. Global Personalized Gifts Consumption Value by Type (2019-2024) & (USD Million)
- Table 101. Global Personalized Gifts Consumption Value by Type (2025-2030) & (USD Million)
- Table 102. Global Personalized Gifts Average Price by Type (2019-2024) & (USD/Unit)
- Table 103. Global Personalized Gifts Average Price by Type (2025-2030) & (USD/Unit)
- Table 104. Global Personalized Gifts Sales Quantity by Application (2019-2024) & (K Units)
- Table 105. Global Personalized Gifts Sales Quantity by Application (2025-2030) & (K Units)
- Table 106. Global Personalized Gifts Consumption Value by Application (2019-2024) & (USD Million)
- Table 107. Global Personalized Gifts Consumption Value by Application (2025-2030) & (USD Million)
- Table 108. Global Personalized Gifts Average Price by Application (2019-2024) & (USD/Unit)
- Table 109. Global Personalized Gifts Average Price by Application (2025-2030) & (USD/Unit)
- Table 110. North America Personalized Gifts Sales Quantity by Type (2019-2024) & (K Units)
- Table 111. North America Personalized Gifts Sales Quantity by Type (2025-2030) & (K Units)
- Table 112. North America Personalized Gifts Sales Quantity by Application (2019-2024) & (K Units)
- Table 113. North America Personalized Gifts Sales Quantity by Application (2025-2030) & (K Units)



- Table 114. North America Personalized Gifts Sales Quantity by Country (2019-2024) & (K Units)
- Table 115. North America Personalized Gifts Sales Quantity by Country (2025-2030) & (K Units)
- Table 116. North America Personalized Gifts Consumption Value by Country (2019-2024) & (USD Million)
- Table 117. North America Personalized Gifts Consumption Value by Country (2025-2030) & (USD Million)
- Table 118. Europe Personalized Gifts Sales Quantity by Type (2019-2024) & (K Units)
- Table 119. Europe Personalized Gifts Sales Quantity by Type (2025-2030) & (K Units)
- Table 120. Europe Personalized Gifts Sales Quantity by Application (2019-2024) & (K Units)
- Table 121. Europe Personalized Gifts Sales Quantity by Application (2025-2030) & (K Units)
- Table 122. Europe Personalized Gifts Sales Quantity by Country (2019-2024) & (K Units)
- Table 123. Europe Personalized Gifts Sales Quantity by Country (2025-2030) & (K Units)
- Table 124. Europe Personalized Gifts Consumption Value by Country (2019-2024) & (USD Million)
- Table 125. Europe Personalized Gifts Consumption Value by Country (2025-2030) & (USD Million)
- Table 126. Asia-Pacific Personalized Gifts Sales Quantity by Type (2019-2024) & (K Units)
- Table 127. Asia-Pacific Personalized Gifts Sales Quantity by Type (2025-2030) & (K Units)
- Table 128. Asia-Pacific Personalized Gifts Sales Quantity by Application (2019-2024) & (K Units)
- Table 129. Asia-Pacific Personalized Gifts Sales Quantity by Application (2025-2030) & (K Units)
- Table 130. Asia-Pacific Personalized Gifts Sales Quantity by Region (2019-2024) & (K Units)
- Table 131. Asia-Pacific Personalized Gifts Sales Quantity by Region (2025-2030) & (K Units)
- Table 132. Asia-Pacific Personalized Gifts Consumption Value by Region (2019-2024) & (USD Million)
- Table 133. Asia-Pacific Personalized Gifts Consumption Value by Region (2025-2030) & (USD Million)
- Table 134. South America Personalized Gifts Sales Quantity by Type (2019-2024) & (K



Units)

Table 135. South America Personalized Gifts Sales Quantity by Type (2025-2030) & (K Units)

Table 136. South America Personalized Gifts Sales Quantity by Application (2019-2024) & (K Units)

Table 137. South America Personalized Gifts Sales Quantity by Application (2025-2030) & (K Units)

Table 138. South America Personalized Gifts Sales Quantity by Country (2019-2024) & (K Units)

Table 139. South America Personalized Gifts Sales Quantity by Country (2025-2030) & (K Units)

Table 140. South America Personalized Gifts Consumption Value by Country (2019-2024) & (USD Million)

Table 141. South America Personalized Gifts Consumption Value by Country (2025-2030) & (USD Million)

Table 142. Middle East & Africa Personalized Gifts Sales Quantity by Type (2019-2024) & (K Units)

Table 143. Middle East & Africa Personalized Gifts Sales Quantity by Type (2025-2030) & (K Units)

Table 144. Middle East & Africa Personalized Gifts Sales Quantity by Application (2019-2024) & (K Units)

Table 145. Middle East & Africa Personalized Gifts Sales Quantity by Application (2025-2030) & (K Units)

Table 146. Middle East & Africa Personalized Gifts Sales Quantity by Region (2019-2024) & (K Units)

Table 147. Middle East & Africa Personalized Gifts Sales Quantity by Region (2025-2030) & (K Units)

Table 148. Middle East & Africa Personalized Gifts Consumption Value by Region (2019-2024) & (USD Million)

Table 149. Middle East & Africa Personalized Gifts Consumption Value by Region (2025-2030) & (USD Million)

Table 150. Personalized Gifts Raw Material

Table 151. Key Manufacturers of Personalized Gifts Raw Materials

Table 152. Personalized Gifts Typical Distributors

Table 153. Personalized Gifts Typical Customers



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Personalized Gifts Picture
- Figure 2. Global Personalized Gifts Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Personalized Gifts Consumption Value Market Share by Type in 2023
- Figure 4. Non-photo Personalized Gifts Examples
- Figure 5. Photo Personalized Gifts Examples
- Figure 6. Global Personalized Gifts Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 7. Global Personalized Gifts Consumption Value Market Share by Application in 2023
- Figure 8. Offline Sistribution Channel Examples
- Figure 9. Online Sistribution Channel Examples
- Figure 10. Global Personalized Gifts Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 11. Global Personalized Gifts Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 12. Global Personalized Gifts Sales Quantity (2019-2030) & (K Units)
- Figure 13. Global Personalized Gifts Average Price (2019-2030) & (USD/Unit)
- Figure 14. Global Personalized Gifts Sales Quantity Market Share by Manufacturer in 2023
- Figure 15. Global Personalized Gifts Consumption Value Market Share by Manufacturer in 2023
- Figure 16. Producer Shipments of Personalized Gifts by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 17. Top 3 Personalized Gifts Manufacturer (Consumption Value) Market Share in 2023
- Figure 18. Top 6 Personalized Gifts Manufacturer (Consumption Value) Market Share in 2023
- Figure 19. Global Personalized Gifts Sales Quantity Market Share by Region (2019-2030)
- Figure 20. Global Personalized Gifts Consumption Value Market Share by Region (2019-2030)
- Figure 21. North America Personalized Gifts Consumption Value (2019-2030) & (USD Million)
- Figure 22. Europe Personalized Gifts Consumption Value (2019-2030) & (USD Million)



- Figure 23. Asia-Pacific Personalized Gifts Consumption Value (2019-2030) & (USD Million)
- Figure 24. South America Personalized Gifts Consumption Value (2019-2030) & (USD Million)
- Figure 25. Middle East & Africa Personalized Gifts Consumption Value (2019-2030) & (USD Million)
- Figure 26. Global Personalized Gifts Sales Quantity Market Share by Type (2019-2030)
- Figure 27. Global Personalized Gifts Consumption Value Market Share by Type (2019-2030)
- Figure 28. Global Personalized Gifts Average Price by Type (2019-2030) & (USD/Unit)
- Figure 29. Global Personalized Gifts Sales Quantity Market Share by Application (2019-2030)
- Figure 30. Global Personalized Gifts Consumption Value Market Share by Application (2019-2030)
- Figure 31. Global Personalized Gifts Average Price by Application (2019-2030) & (USD/Unit)
- Figure 32. North America Personalized Gifts Sales Quantity Market Share by Type (2019-2030)
- Figure 33. North America Personalized Gifts Sales Quantity Market Share by Application (2019-2030)
- Figure 34. North America Personalized Gifts Sales Quantity Market Share by Country (2019-2030)
- Figure 35. North America Personalized Gifts Consumption Value Market Share by Country (2019-2030)
- Figure 36. United States Personalized Gifts Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 37. Canada Personalized Gifts Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 38. Mexico Personalized Gifts Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 39. Europe Personalized Gifts Sales Quantity Market Share by Type (2019-2030)
- Figure 40. Europe Personalized Gifts Sales Quantity Market Share by Application (2019-2030)
- Figure 41. Europe Personalized Gifts Sales Quantity Market Share by Country (2019-2030)
- Figure 42. Europe Personalized Gifts Consumption Value Market Share by Country (2019-2030)
- Figure 43. Germany Personalized Gifts Consumption Value and Growth Rate



(2019-2030) & (USD Million)

Figure 44. France Personalized Gifts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. United Kingdom Personalized Gifts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Russia Personalized Gifts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Italy Personalized Gifts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Asia-Pacific Personalized Gifts Sales Quantity Market Share by Type (2019-2030)

Figure 49. Asia-Pacific Personalized Gifts Sales Quantity Market Share by Application (2019-2030)

Figure 50. Asia-Pacific Personalized Gifts Sales Quantity Market Share by Region (2019-2030)

Figure 51. Asia-Pacific Personalized Gifts Consumption Value Market Share by Region (2019-2030)

Figure 52. China Personalized Gifts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Japan Personalized Gifts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Korea Personalized Gifts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. India Personalized Gifts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Southeast Asia Personalized Gifts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Australia Personalized Gifts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. South America Personalized Gifts Sales Quantity Market Share by Type (2019-2030)

Figure 59. South America Personalized Gifts Sales Quantity Market Share by Application (2019-2030)

Figure 60. South America Personalized Gifts Sales Quantity Market Share by Country (2019-2030)

Figure 61. South America Personalized Gifts Consumption Value Market Share by Country (2019-2030)

Figure 62. Brazil Personalized Gifts Consumption Value and Growth Rate (2019-2030) & (USD Million)



Figure 63. Argentina Personalized Gifts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Middle East & Africa Personalized Gifts Sales Quantity Market Share by Type (2019-2030)

Figure 65. Middle East & Africa Personalized Gifts Sales Quantity Market Share by Application (2019-2030)

Figure 66. Middle East & Africa Personalized Gifts Sales Quantity Market Share by Region (2019-2030)

Figure 67. Middle East & Africa Personalized Gifts Consumption Value Market Share by Region (2019-2030)

Figure 68. Turkey Personalized Gifts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Egypt Personalized Gifts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Saudi Arabia Personalized Gifts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. South Africa Personalized Gifts Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Personalized Gifts Market Drivers

Figure 73. Personalized Gifts Market Restraints

Figure 74. Personalized Gifts Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Personalized Gifts in 2023

Figure 77. Manufacturing Process Analysis of Personalized Gifts

Figure 78. Personalized Gifts Industrial Chain

Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source



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