

Global Personalized Customized Dog Food Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GAB535A3F092EN.html>

Date: August 2026

Pages: 166

Price: US\$ 4,480.00 (Single User License)

ID: GAB535A3F092EN

Abstracts

The global Personalized Customized Dog Food market size is expected to reach \$ 5077 million by 2032, rising at a market growth of 7.0% CAGR during the forecast period (2026-2032).

In 2025, the global production of personalized customized dog food reached approximately 76,000 tons, with an average global market price of around US\$30,000-\$60,000 /ton. In the same year, the global total production capacity of personalized customized dog food reached 95,000 tons. The industry average gross profit margin of this product reached 44%. Personalized, customized dog food refers to a service model in which nutritional formulas are tailored to individual dogs or specific groups based on factors such as breed, age, weight, activity level, health status, and owner preferences. These formulas are created using data assessments or nutritional algorithm models, followed by on-demand production, packaging, and delivery. Its core distinction from traditional standardized dog food lies in the combination of 'individualized nutritional plans,' 'dynamic formula adjustments,' and 'small-batch, flexible production.'

The upstream segment of the personalized dog food industry chain primarily comprises suppliers of animal protein ingredients, plant-based ingredients, and functional additives, as well as providers of pet nutrition databases and algorithmic systems. The midstream segment covers formula design and production, involving formula development by pet nutritionists and veterinarians, data-driven nutritional calculation platforms, and pet food processing plants capable of flexible production. The downstream segment includes e-commerce platforms, subscription-based Direct-to-Consumer (DTC) brands, veterinary clinics, and pet retail stores; the ultimate end-users are pet owners, with formulas continuously optimized through ongoing health data

feedback. The industry is currently in the early stages of rapid growth, driven by trends such as the 'humanization' of pet care, rising penetration of premium pet food, demand for functional nutrition to address pet obesity and chronic diseases, and advancements in AI-driven nutritional models and pet health data platforms. In the future, the industry is expected to evolve from 'subscription-based customized food' into a 'digital pet health management and nutritional intervention system,' forming a synergistic ecosystem with pet healthcare and insurance sectors. In the long term, the industry will move toward greater precision, real-time responsiveness, and a service-oriented model, characterized by strong customer retention and recurring revenue potential.

This report studies the global Personalized Customized Dog Food production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Personalized Customized Dog Food and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Personalized Customized Dog Food that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Personalized Customized Dog Food total production and demand, 2021-2032, (Kilotons)

Global Personalized Customized Dog Food total production value, 2021-2032, (USD Million)

Global Personalized Customized Dog Food production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Personalized Customized Dog Food consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Personalized Customized Dog Food domestic production, consumption, key domestic manufacturers and share

Global Personalized Customized Dog Food production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Personalized Customized Dog Food production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Personalized Customized Dog Food production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Personalized Customized Dog Food market

based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Activa, Just Russel, Just Food For Dogs, Cola's Kitchen, Tails, The Farmer's, The Pets Table, BOM BOM Pet Food, Pure Pet Food, Ollie, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Personalized Customized Dog Food market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Personalized Customized Dog Food Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Personalized Customized Dog Food Market, Segmentation by Type:

Dry Food

Fresh Food

Global Personalized Customized Dog Food Market, Segmentation by Health Goals:

Weight Management

Sensitive Digestion

Skin & Coat Care

Kidney/Liver Therapeutic Support

Others

Global Personalized Customized Dog Food Market, Segmentation by Business Model:

Subscription

One-time Custom Purchase

Others

Global Personalized Customized Dog Food Market, Segmentation by Application:

Puppies

Adult Dogs

Senior Dogs

Companies Profiled:

Activa

Just Russel

Just Food For Dogs

Cola's Kitchen

Tails

The Farmer's

The Pets Table

BOM BOM Pet Food

Pure Pet Food

Ollie

Nom Nom

PetPlate

Spot & Tango

Barkyn

Butternut Box

Different Dog

KatKin

Afei & Badi

Crazy Dog

Myfoodie

Inuneko Omakase

Key Questions Answered:

1. How big is the global Personalized Customized Dog Food market?
2. What is the demand of the global Personalized Customized Dog Food market?
3. What is the year over year growth of the global Personalized Customized Dog Food market?
4. What is the production and production value of the global Personalized Customized Dog Food market?
5. Who are the key producers in the global Personalized Customized Dog Food market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Personalized Customized Dog Food Introduction
- 1.2 World Personalized Customized Dog Food Supply & Forecast
 - 1.2.1 World Personalized Customized Dog Food Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Personalized Customized Dog Food Production (2021-2032)
 - 1.2.3 World Personalized Customized Dog Food Pricing Trends (2021-2032)
- 1.3 World Personalized Customized Dog Food Production by Region (Based on Production Site)
 - 1.3.1 World Personalized Customized Dog Food Production Value by Region (2021-2032)
 - 1.3.2 World Personalized Customized Dog Food Production by Region (2021-2032)
 - 1.3.3 World Personalized Customized Dog Food Average Price by Region (2021-2032)
 - 1.3.4 North America Personalized Customized Dog Food Production (2021-2032)
 - 1.3.5 Europe Personalized Customized Dog Food Production (2021-2032)
 - 1.3.6 China Personalized Customized Dog Food Production (2021-2032)
 - 1.3.7 Japan Personalized Customized Dog Food Production (2021-2032)
 - 1.3.8 Southeast Asia Personalized Customized Dog Food Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Personalized Customized Dog Food Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Personalized Customized Dog Food Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Personalized Customized Dog Food Demand (2021-2032)
- 2.2 World Personalized Customized Dog Food Consumption by Region
 - 2.2.1 World Personalized Customized Dog Food Consumption by Region (2021-2026)
 - 2.2.2 World Personalized Customized Dog Food Consumption Forecast by Region (2027-2032)
- 2.3 United States Personalized Customized Dog Food Consumption (2021-2032)
- 2.4 China Personalized Customized Dog Food Consumption (2021-2032)
- 2.5 Europe Personalized Customized Dog Food Consumption (2021-2032)
- 2.6 Japan Personalized Customized Dog Food Consumption (2021-2032)
- 2.7 South Korea Personalized Customized Dog Food Consumption (2021-2032)

2.8 ASEAN Personalized Customized Dog Food Consumption (2021-2032)

2.9 India Personalized Customized Dog Food Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

3.1 World Personalized Customized Dog Food Production Value by Manufacturer (2021-2026)

3.2 World Personalized Customized Dog Food Production by Manufacturer (2021-2026)

3.3 World Personalized Customized Dog Food Average Price by Manufacturer (2021-2026)

3.4 Personalized Customized Dog Food Company Evaluation Quadrant

3.5 Industry Rank and Concentration Rate (CR)

3.5.1 Global Personalized Customized Dog Food Industry Rank of Major Manufacturers

3.5.2 Global Concentration Ratios (CR4) for Personalized Customized Dog Food in 2025

3.5.3 Global Concentration Ratios (CR8) for Personalized Customized Dog Food in 2025

3.6 Personalized Customized Dog Food Market: Overall Company Footprint Analysis

3.6.1 Personalized Customized Dog Food Market: Region Footprint

3.6.2 Personalized Customized Dog Food Market: Company Product Type Footprint

3.6.3 Personalized Customized Dog Food Market: Company Product Application Footprint

3.7 Competitive Environment

3.7.1 Historical Structure of the Industry

3.7.2 Barriers of Market Entry

3.7.3 Factors of Competition

3.8 New Entrant and Capacity Expansion Plans

3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

4.1 United States VS China: Personalized Customized Dog Food Production Value Comparison

4.1.1 United States VS China: Personalized Customized Dog Food Production Value Comparison (2021 & 2025 & 2032)

4.1.2 United States VS China: Personalized Customized Dog Food Production Value Market Share Comparison (2021 & 2025 & 2032)

4.2 United States VS China: Personalized Customized Dog Food Production

Comparison

4.2.1 United States VS China: Personalized Customized Dog Food Production Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Personalized Customized Dog Food Production Market Share Comparison (2021 & 2025 & 2032)

4.3 United States VS China: Personalized Customized Dog Food Consumption Comparison

4.3.1 United States VS China: Personalized Customized Dog Food Consumption Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: Personalized Customized Dog Food Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Personalized Customized Dog Food Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Personalized Customized Dog Food Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Personalized Customized Dog Food Production Value (2021-2026)

4.4.3 United States Based Manufacturers Personalized Customized Dog Food Production (2021-2026)

4.5 China Based Personalized Customized Dog Food Manufacturers and Market Share

4.5.1 China Based Personalized Customized Dog Food Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Personalized Customized Dog Food Production Value (2021-2026)

4.5.3 China Based Manufacturers Personalized Customized Dog Food Production (2021-2026)

4.6 Rest of World Based Personalized Customized Dog Food Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Personalized Customized Dog Food Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Personalized Customized Dog Food Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Personalized Customized Dog Food Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Personalized Customized Dog Food Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Dry Food

5.2.2 Fresh Food

5.3 Market Segment by Type

5.3.1 World Personalized Customized Dog Food Production by Type (2021-2032)

5.3.2 World Personalized Customized Dog Food Production Value by Type (2021-2032)

5.3.3 World Personalized Customized Dog Food Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY HEALTH GOALS

6.1 World Personalized Customized Dog Food Market Size Overview by Health Goals: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Health Goals

6.2.1 Weight Management

6.2.2 Sensitive Digestion

6.2.3 Skin & Coat Care

6.2.4 Kidney/Liver Therapeutic Support

6.2.5 Others

6.3 Market Segment by Health Goals

6.3.1 World Personalized Customized Dog Food Production by Health Goals (2021-2032)

6.3.2 World Personalized Customized Dog Food Production Value by Health Goals (2021-2032)

6.3.3 World Personalized Customized Dog Food Average Price by Health Goals (2021-2032)

7 MARKET ANALYSIS BY BUSINESS MODEL

7.1 World Personalized Customized Dog Food Market Size Overview by Business Model: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Business Model

7.2.1 Subscription

7.2.2 One-time Custom Purchase

7.2.3 Others

7.3 Market Segment by Business Model

7.3.1 World Personalized Customized Dog Food Production by Business Model (2021-2032)

7.3.2 World Personalized Customized Dog Food Production Value by Business Model

(2021-2032)

7.3.3 World Personalized Customized Dog Food Average Price by Business Model

(2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Personalized Customized Dog Food Market Size Overview by Application:
2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Puppies

8.2.2 Adult Dogs

8.2.3 Senior Dogs

8.3 Market Segment by Application

8.3.1 World Personalized Customized Dog Food Production by Application

(2021-2032)

8.3.2 World Personalized Customized Dog Food Production Value by Application

(2021-2032)

8.3.3 World Personalized Customized Dog Food Average Price by Application

(2021-2032)

9 COMPANY PROFILES

9.1 Activa

9.1.1 Activa Details

9.1.2 Activa Major Business

9.1.3 Activa Personalized Customized Dog Food Product and Services

9.1.4 Activa Personalized Customized Dog Food Production, Price, Value, Gross
Margin and Market Share (2021-2026)

9.1.5 Activa Recent Developments/Updates

9.1.6 Activa Competitive Strengths & Weaknesses

9.2 Just Russel

9.2.1 Just Russel Details

9.2.2 Just Russel Major Business

9.2.3 Just Russel Personalized Customized Dog Food Product and Services

9.2.4 Just Russel Personalized Customized Dog Food Production, Price, Value, Gross
Margin and Market Share (2021-2026)

9.2.5 Just Russel Recent Developments/Updates

9.2.6 Just Russel Competitive Strengths & Weaknesses

9.3 Just Food For Dogs

- 9.3.1 Just Food For Dogs Details
- 9.3.2 Just Food For Dogs Major Business
- 9.3.3 Just Food For Dogs Personalized Customized Dog Food Product and Services
- 9.3.4 Just Food For Dogs Personalized Customized Dog Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.3.5 Just Food For Dogs Recent Developments/Updates
- 9.3.6 Just Food For Dogs Competitive Strengths & Weaknesses
- 9.4 Cola's Kitchen
 - 9.4.1 Cola's Kitchen Details
 - 9.4.2 Cola's Kitchen Major Business
 - 9.4.3 Cola's Kitchen Personalized Customized Dog Food Product and Services
 - 9.4.4 Cola's Kitchen Personalized Customized Dog Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.4.5 Cola's Kitchen Recent Developments/Updates
 - 9.4.6 Cola's Kitchen Competitive Strengths & Weaknesses
- 9.5 Tails
 - 9.5.1 Tails Details
 - 9.5.2 Tails Major Business
 - 9.5.3 Tails Personalized Customized Dog Food Product and Services
 - 9.5.4 Tails Personalized Customized Dog Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Tails Recent Developments/Updates
 - 9.5.6 Tails Competitive Strengths & Weaknesses
- 9.6 The Farmer's
 - 9.6.1 The Farmer's Details
 - 9.6.2 The Farmer's Major Business
 - 9.6.3 The Farmer's Personalized Customized Dog Food Product and Services
 - 9.6.4 The Farmer's Personalized Customized Dog Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.6.5 The Farmer's Recent Developments/Updates
 - 9.6.6 The Farmer's Competitive Strengths & Weaknesses
- 9.7 The Pets Table
 - 9.7.1 The Pets Table Details
 - 9.7.2 The Pets Table Major Business
 - 9.7.3 The Pets Table Personalized Customized Dog Food Product and Services
 - 9.7.4 The Pets Table Personalized Customized Dog Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.7.5 The Pets Table Recent Developments/Updates
 - 9.7.6 The Pets Table Competitive Strengths & Weaknesses

9.8 BOM BOM Pet Food

9.8.1 BOM BOM Pet Food Details

9.8.2 BOM BOM Pet Food Major Business

9.8.3 BOM BOM Pet Food Personalized Customized Dog Food Product and Services

9.8.4 BOM BOM Pet Food Personalized Customized Dog Food Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 BOM BOM Pet Food Recent Developments/Updates

9.8.6 BOM BOM Pet Food Competitive Strengths & Weaknesses

9.9 Pure Pet Food

9.9.1 Pure Pet Food Details

9.9.2 Pure Pet Food Major Business

9.9.3 Pure Pet Food Personalized Customized Dog Food Product and Services

9.9.4 Pure Pet Food Personalized Customized Dog Food Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 Pure Pet Food Recent Developments/Updates

9.9.6 Pure Pet Food Competitive Strengths & Weaknesses

9.10 Ollie

9.10.1 Ollie Details

9.10.2 Ollie Major Business

9.10.3 Ollie Personalized Customized Dog Food Product and Services

9.10.4 Ollie Personalized Customized Dog Food Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 Ollie Recent Developments/Updates

9.10.6 Ollie Competitive Strengths & Weaknesses

9.11 Nom Nom

9.11.1 Nom Nom Details

9.11.2 Nom Nom Major Business

9.11.3 Nom Nom Personalized Customized Dog Food Product and Services

9.11.4 Nom Nom Personalized Customized Dog Food Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Nom Nom Recent Developments/Updates

9.11.6 Nom Nom Competitive Strengths & Weaknesses

9.12 PetPlate

9.12.1 PetPlate Details

9.12.2 PetPlate Major Business

9.12.3 PetPlate Personalized Customized Dog Food Product and Services

9.12.4 PetPlate Personalized Customized Dog Food Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.12.5 PetPlate Recent Developments/Updates

- 9.12.6 PetPlate Competitive Strengths & Weaknesses
- 9.13 Spot & Tango
 - 9.13.1 Spot & Tango Details
 - 9.13.2 Spot & Tango Major Business
 - 9.13.3 Spot & Tango Personalized Customized Dog Food Product and Services
 - 9.13.4 Spot & Tango Personalized Customized Dog Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Spot & Tango Recent Developments/Updates
 - 9.13.6 Spot & Tango Competitive Strengths & Weaknesses
- 9.14 Barkyn
 - 9.14.1 Barkyn Details
 - 9.14.2 Barkyn Major Business
 - 9.14.3 Barkyn Personalized Customized Dog Food Product and Services
 - 9.14.4 Barkyn Personalized Customized Dog Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Barkyn Recent Developments/Updates
 - 9.14.6 Barkyn Competitive Strengths & Weaknesses
- 9.15 Butternut Box
 - 9.15.1 Butternut Box Details
 - 9.15.2 Butternut Box Major Business
 - 9.15.3 Butternut Box Personalized Customized Dog Food Product and Services
 - 9.15.4 Butternut Box Personalized Customized Dog Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Butternut Box Recent Developments/Updates
 - 9.15.6 Butternut Box Competitive Strengths & Weaknesses
- 9.16 Different Dog
 - 9.16.1 Different Dog Details
 - 9.16.2 Different Dog Major Business
 - 9.16.3 Different Dog Personalized Customized Dog Food Product and Services
 - 9.16.4 Different Dog Personalized Customized Dog Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Different Dog Recent Developments/Updates
 - 9.16.6 Different Dog Competitive Strengths & Weaknesses
- 9.17 KatKin
 - 9.17.1 KatKin Details
 - 9.17.2 KatKin Major Business
 - 9.17.3 KatKin Personalized Customized Dog Food Product and Services
 - 9.17.4 KatKin Personalized Customized Dog Food Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.17.5 KatKin Recent Developments/Updates
- 9.17.6 KatKin Competitive Strengths & Weaknesses
- 9.18 Afei & Badi
 - 9.18.1 Afei & Badi Details
 - 9.18.2 Afei & Badi Major Business
 - 9.18.3 Afei & Badi Personalized Customized Dog Food Product and Services
 - 9.18.4 Afei & Badi Personalized Customized Dog Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.18.5 Afei & Badi Recent Developments/Updates
 - 9.18.6 Afei & Badi Competitive Strengths & Weaknesses
- 9.19 Crazy Dog
 - 9.19.1 Crazy Dog Details
 - 9.19.2 Crazy Dog Major Business
 - 9.19.3 Crazy Dog Personalized Customized Dog Food Product and Services
 - 9.19.4 Crazy Dog Personalized Customized Dog Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.19.5 Crazy Dog Recent Developments/Updates
 - 9.19.6 Crazy Dog Competitive Strengths & Weaknesses
- 9.20 Myfoodie
 - 9.20.1 Myfoodie Details
 - 9.20.2 Myfoodie Major Business
 - 9.20.3 Myfoodie Personalized Customized Dog Food Product and Services
 - 9.20.4 Myfoodie Personalized Customized Dog Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.20.5 Myfoodie Recent Developments/Updates
 - 9.20.6 Myfoodie Competitive Strengths & Weaknesses
- 9.21 Inuneko Omakase
 - 9.21.1 Inuneko Omakase Details
 - 9.21.2 Inuneko Omakase Major Business
 - 9.21.3 Inuneko Omakase Personalized Customized Dog Food Product and Services
 - 9.21.4 Inuneko Omakase Personalized Customized Dog Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.21.5 Inuneko Omakase Recent Developments/Updates
 - 9.21.6 Inuneko Omakase Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Personalized Customized Dog Food Industry Chain
- 10.2 Personalized Customized Dog Food Upstream Analysis

- 10.2.1 Personalized Customized Dog Food Core Raw Materials
- 10.2.2 Main Manufacturers of Personalized Customized Dog Food Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Personalized Customized Dog Food Production Mode
- 10.6 Personalized Customized Dog Food Procurement Model
- 10.7 Personalized Customized Dog Food Industry Sales Model and Sales Channels
 - 10.7.1 Personalized Customized Dog Food Sales Model
 - 10.7.2 Personalized Customized Dog Food Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Personalized Customized Dog Food Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Personalized Customized Dog Food Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Personalized Customized Dog Food Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Personalized Customized Dog Food Production Value Market Share by Region (2021-2026)
- Table 5. World Personalized Customized Dog Food Production Value Market Share by Region (2027-2032)
- Table 6. World Personalized Customized Dog Food Production by Region (2021-2026) & (Kilotons)
- Table 7. World Personalized Customized Dog Food Production by Region (2027-2032) & (Kilotons)
- Table 8. World Personalized Customized Dog Food Production Market Share by Region (2021-2026)
- Table 9. World Personalized Customized Dog Food Production Market Share by Region (2027-2032)
- Table 10. World Personalized Customized Dog Food Average Price by Region (2021-2026) & (US\$/Ton)
- Table 11. World Personalized Customized Dog Food Average Price by Region (2027-2032) & (US\$/Ton)
- Table 12. Personalized Customized Dog Food Major Market Trends
- Table 13. World Personalized Customized Dog Food Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Kilotons)
- Table 14. World Personalized Customized Dog Food Consumption by Region (2021-2026) & (Kilotons)
- Table 15. World Personalized Customized Dog Food Consumption Forecast by Region (2027-2032) & (Kilotons)
- Table 16. World Personalized Customized Dog Food Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Personalized Customized Dog Food Producers in 2025
- Table 18. World Personalized Customized Dog Food Production by Manufacturer (2021-2026) & (Kilotons)

Table 19. Production Market Share of Key Personalized Customized Dog Food Producers in 2025

Table 20. World Personalized Customized Dog Food Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 21. Global Personalized Customized Dog Food Company Evaluation Quadrant

Table 22. World Personalized Customized Dog Food Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Personalized Customized Dog Food Production Site of Key Manufacturer

Table 24. Personalized Customized Dog Food Market: Company Product Type Footprint

Table 25. Personalized Customized Dog Food Market: Company Product Application Footprint

Table 26. Personalized Customized Dog Food Competitive Factors

Table 27. Personalized Customized Dog Food New Entrant and Capacity Expansion Plans

Table 28. Personalized Customized Dog Food Mergers & Acquisitions Activity

Table 29. United States VS China Personalized Customized Dog Food Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Personalized Customized Dog Food Production Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 31. United States VS China Personalized Customized Dog Food Consumption Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 32. United States Based Personalized Customized Dog Food Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Personalized Customized Dog Food Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Personalized Customized Dog Food Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Personalized Customized Dog Food Production (2021-2026) & (Kilotons)

Table 36. United States Based Manufacturers Personalized Customized Dog Food Production Market Share (2021-2026)

Table 37. China Based Personalized Customized Dog Food Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Personalized Customized Dog Food Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Personalized Customized Dog Food Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Personalized Customized Dog Food Production, (2021-2026) & (Kilotons)

Table 41. China Based Manufacturers Personalized Customized Dog Food Production Market Share (2021-2026)

Table 42. Rest of World Based Personalized Customized Dog Food Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Personalized Customized Dog Food Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Personalized Customized Dog Food Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Personalized Customized Dog Food Production, (2021-2026) & (Kilotons)

Table 46. Rest of World Based Manufacturers Personalized Customized Dog Food Production Market Share (2021-2026)

Table 47. World Personalized Customized Dog Food Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Personalized Customized Dog Food Production by Type (2021-2026) & (Kilotons)

Table 49. World Personalized Customized Dog Food Production by Type (2027-2032) & (Kilotons)

Table 50. World Personalized Customized Dog Food Production Value by Type (2021-2026) & (USD Million)

Table 51. World Personalized Customized Dog Food Production Value by Type (2027-2032) & (USD Million)

Table 52. World Personalized Customized Dog Food Average Price by Type (2021-2026) & (US\$/Ton)

Table 53. World Personalized Customized Dog Food Average Price by Type (2027-2032) & (US\$/Ton)

Table 54. World Personalized Customized Dog Food Production Value by Health Goals, (USD Million), 2021 & 2025 & 2032

Table 55. World Personalized Customized Dog Food Production by Health Goals (2021-2026) & (Kilotons)

Table 56. World Personalized Customized Dog Food Production by Health Goals (2027-2032) & (Kilotons)

Table 57. World Personalized Customized Dog Food Production Value by Health Goals (2021-2026) & (USD Million)

Table 58. World Personalized Customized Dog Food Production Value by Health Goals (2027-2032) & (USD Million)

Table 59. World Personalized Customized Dog Food Average Price by Health Goals

(2021-2026) & (US\$/Ton)

Table 60. World Personalized Customized Dog Food Average Price by Health Goals (2027-2032) & (US\$/Ton)

Table 61. World Personalized Customized Dog Food Production Value by Business Model, (USD Million), 2021 & 2025 & 2032

Table 62. World Personalized Customized Dog Food Production by Business Model (2021-2026) & (Kilotons)

Table 63. World Personalized Customized Dog Food Production by Business Model (2027-2032) & (Kilotons)

Table 64. World Personalized Customized Dog Food Production Value by Business Model (2021-2026) & (USD Million)

Table 65. World Personalized Customized Dog Food Production Value by Business Model (2027-2032) & (USD Million)

Table 66. World Personalized Customized Dog Food Average Price by Business Model (2021-2026) & (US\$/Ton)

Table 67. World Personalized Customized Dog Food Average Price by Business Model (2027-2032) & (US\$/Ton)

Table 68. World Personalized Customized Dog Food Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Personalized Customized Dog Food Production by Application (2021-2026) & (Kilotons)

Table 70. World Personalized Customized Dog Food Production by Application (2027-2032) & (Kilotons)

Table 71. World Personalized Customized Dog Food Production Value by Application (2021-2026) & (USD Million)

Table 72. World Personalized Customized Dog Food Production Value by Application (2027-2032) & (USD Million)

Table 73. World Personalized Customized Dog Food Average Price by Application (2021-2026) & (US\$/Ton)

Table 74. World Personalized Customized Dog Food Average Price by Application (2027-2032) & (US\$/Ton)

Table 75. Activa Basic Information, Manufacturing Base and Competitors

Table 76. Activa Major Business

Table 77. Activa Personalized Customized Dog Food Product and Services

Table 78. Activa Personalized Customized Dog Food Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Activa Recent Developments/Updates

Table 80. Activa Competitive Strengths & Weaknesses

Table 81. Just Russel Basic Information, Manufacturing Base and Competitors
Table 82. Just Russel Major Business
Table 83. Just Russel Personalized Customized Dog Food Product and Services
Table 84. Just Russel Personalized Customized Dog Food Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 85. Just Russel Recent Developments/Updates
Table 86. Just Russel Competitive Strengths & Weaknesses
Table 87. Just Food For Dogs Basic Information, Manufacturing Base and Competitors
Table 88. Just Food For Dogs Major Business
Table 89. Just Food For Dogs Personalized Customized Dog Food Product and Services
Table 90. Just Food For Dogs Personalized Customized Dog Food Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 91. Just Food For Dogs Recent Developments/Updates
Table 92. Just Food For Dogs Competitive Strengths & Weaknesses
Table 93. Cola's Kitchen Basic Information, Manufacturing Base and Competitors
Table 94. Cola's Kitchen Major Business
Table 95. Cola's Kitchen Personalized Customized Dog Food Product and Services
Table 96. Cola's Kitchen Personalized Customized Dog Food Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 97. Cola's Kitchen Recent Developments/Updates
Table 98. Cola's Kitchen Competitive Strengths & Weaknesses
Table 99. Tails Basic Information, Manufacturing Base and Competitors
Table 100. Tails Major Business
Table 101. Tails Personalized Customized Dog Food Product and Services
Table 102. Tails Personalized Customized Dog Food Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 103. Tails Recent Developments/Updates
Table 104. Tails Competitive Strengths & Weaknesses
Table 105. The Farmer's Basic Information, Manufacturing Base and Competitors
Table 106. The Farmer's Major Business
Table 107. The Farmer's Personalized Customized Dog Food Product and Services
Table 108. The Farmer's Personalized Customized Dog Food Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109.	The Farmer's Recent Developments/Updates
Table 110.	The Farmer's Competitive Strengths & Weaknesses
Table 111.	The PetsTable Basic Information, Manufacturing Base and Competitors
Table 112.	The PetsTable Major Business
Table 113.	The PetsTable Personalized Customized Dog Food Product and Services
Table 114.	The PetsTable Personalized Customized Dog Food Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 115.	The PetsTable Recent Developments/Updates
Table 116.	The PetsTable Competitive Strengths & Weaknesses
Table 117.	BOM BOM Pet Food Basic Information, Manufacturing Base and Competitors
Table 118.	BOM BOM Pet Food Major Business
Table 119.	BOM BOM Pet Food Personalized Customized Dog Food Product and Services
Table 120.	BOM BOM Pet Food Personalized Customized Dog Food Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 121.	BOM BOM Pet Food Recent Developments/Updates
Table 122.	BOM BOM Pet Food Competitive Strengths & Weaknesses
Table 123.	Pure Pet Food Basic Information, Manufacturing Base and Competitors
Table 124.	Pure Pet Food Major Business
Table 125.	Pure Pet Food Personalized Customized Dog Food Product and Services
Table 126.	Pure Pet Food Personalized Customized Dog Food Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 127.	Pure Pet Food Recent Developments/Updates
Table 128.	Pure Pet Food Competitive Strengths & Weaknesses
Table 129.	Ollie Basic Information, Manufacturing Base and Competitors
Table 130.	Ollie Major Business
Table 131.	Ollie Personalized Customized Dog Food Product and Services
Table 132.	Ollie Personalized Customized Dog Food Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 133.	Ollie Recent Developments/Updates
Table 134.	Ollie Competitive Strengths & Weaknesses
Table 135.	Nom Nom Basic Information, Manufacturing Base and Competitors
Table 136.	Nom Nom Major Business
Table 137.	Nom Nom Personalized Customized Dog Food Product and Services

Table 138. Nom Nom Personalized Customized Dog Food Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Nom Nom Recent Developments/Updates

Table 140. Nom Nom Competitive Strengths & Weaknesses

Table 141. PetPlate Basic Information, Manufacturing Base and Competitors

Table 142. PetPlate Major Business

Table 143. PetPlate Personalized Customized Dog Food Product and Services

Table 144. PetPlate Personalized Customized Dog Food Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. PetPlate Recent Developments/Updates

Table 146. PetPlate Competitive Strengths & Weaknesses

Table 147. Spot & Tango Basic Information, Manufacturing Base and Competitors

Table 148. Spot & Tango Major Business

Table 149. Spot & Tango Personalized Customized Dog Food Product and Services

Table 150. Spot & Tango Personalized Customized Dog Food Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. Spot & Tango Recent Developments/Updates

Table 152. Spot & Tango Competitive Strengths & Weaknesses

Table 153. Barkyn Basic Information, Manufacturing Base and Competitors

Table 154. Barkyn Major Business

Table 155. Barkyn Personalized Customized Dog Food Product and Services

Table 156. Barkyn Personalized Customized Dog Food Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. Barkyn Recent Developments/Updates

Table 158. Barkyn Competitive Strengths & Weaknesses

Table 159. Butternut Box Basic Information, Manufacturing Base and Competitors

Table 160. Butternut Box Major Business

Table 161. Butternut Box Personalized Customized Dog Food Product and Services

Table 162. Butternut Box Personalized Customized Dog Food Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. Butternut Box Recent Developments/Updates

Table 164. Butternut Box Competitive Strengths & Weaknesses

Table 165. Different Dog Basic Information, Manufacturing Base and Competitors

Table 166. Different Dog Major Business

Table 167. Different Dog Personalized Customized Dog Food Product and Services

Table 168. Different Dog Personalized Customized Dog Food Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. Different Dog Recent Developments/Updates

Table 170. Different Dog Competitive Strengths & Weaknesses

Table 171. KatKin Basic Information, Manufacturing Base and Competitors

Table 172. KatKin Major Business

Table 173. KatKin Personalized Customized Dog Food Product and Services

Table 174. KatKin Personalized Customized Dog Food Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 175. KatKin Recent Developments/Updates

Table 176. KatKin Competitive Strengths & Weaknesses

Table 177. Afei & Badi Basic Information, Manufacturing Base and Competitors

Table 178. Afei & Badi Major Business

Table 179. Afei & Badi Personalized Customized Dog Food Product and Services

Table 180. Afei & Badi Personalized Customized Dog Food Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 181. Afei & Badi Recent Developments/Updates

Table 182. Afei & Badi Competitive Strengths & Weaknesses

Table 183. Crazy Dog Basic Information, Manufacturing Base and Competitors

Table 184. Crazy Dog Major Business

Table 185. Crazy Dog Personalized Customized Dog Food Product and Services

Table 186. Crazy Dog Personalized Customized Dog Food Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 187. Crazy Dog Recent Developments/Updates

Table 188. Crazy Dog Competitive Strengths & Weaknesses

Table 189. Myfoodie Basic Information, Manufacturing Base and Competitors

Table 190. Myfoodie Major Business

Table 191. Myfoodie Personalized Customized Dog Food Product and Services

Table 192. Myfoodie Personalized Customized Dog Food Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 193. Myfoodie Recent Developments/Updates

Table 194. Myfoodie Competitive Strengths & Weaknesses

Table 195. Inuneko Omakase Basic Information, Manufacturing Base and Competitors

Table 196. Inuneko Omakase Major Business

Table 197. Inuneko Omakase Personalized Customized Dog Food Product and Services

Table 198. Inuneko Omakase Personalized Customized Dog Food Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 199. Inuneko Omakase Recent Developments/Updates

Table 200. Inuneko Omakase Competitive Strengths & Weaknesses

Table 201. Global Key Players of Personalized Customized Dog Food Upstream (Raw Materials)

Table 202. Global Personalized Customized Dog Food Typical Customers

Table 203. Personalized Customized Dog Food Typical Distributors

List Of Figures

LIST OF FIGURES

- Figure 1. Personalized Customized Dog Food Picture
- Figure 2. World Personalized Customized Dog Food Production Value: 2021 & 2025 & 2032, (USD Million)
- Figure 3. World Personalized Customized Dog Food Production Value and Forecast (2021-2032) & (USD Million)
- Figure 4. World Personalized Customized Dog Food Production (2021-2032) & (Kilotons)
- Figure 5. World Personalized Customized Dog Food Average Price (2021-2032) & (US\$/Ton)
- Figure 6. World Personalized Customized Dog Food Production Value Market Share by Region (2021-2032)
- Figure 7. World Personalized Customized Dog Food Production Market Share by Region (2021-2032)
- Figure 8. North America Personalized Customized Dog Food Production (2021-2032) & (Kilotons)
- Figure 9. Europe Personalized Customized Dog Food Production (2021-2032) & (Kilotons)
- Figure 10. China Personalized Customized Dog Food Production (2021-2032) & (Kilotons)
- Figure 11. Japan Personalized Customized Dog Food Production (2021-2032) & (Kilotons)
- Figure 12. Southeast Asia Personalized Customized Dog Food Production (2021-2032) & (Kilotons)
- Figure 13. Personalized Customized Dog Food Market Drivers
- Figure 14. Factors Affecting Demand
- Figure 15. World Personalized Customized Dog Food Consumption (2021-2032) & (Kilotons)
- Figure 16. World Personalized Customized Dog Food Consumption Market Share by Region (2021-2032)
- Figure 17. United States Personalized Customized Dog Food Consumption (2021-2032) & (Kilotons)
- Figure 18. China Personalized Customized Dog Food Consumption (2021-2032) & (Kilotons)
- Figure 19. Europe Personalized Customized Dog Food Consumption (2021-2032) & (Kilotons)

Figure 20. Japan Personalized Customized Dog Food Consumption (2021-2032) & (Kilotons)

Figure 21. South Korea Personalized Customized Dog Food Consumption (2021-2032) & (Kilotons)

Figure 22. ASEAN Personalized Customized Dog Food Consumption (2021-2032) & (Kilotons)

Figure 23. India Personalized Customized Dog Food Consumption (2021-2032) & (Kilotons)

Figure 24. Producer Shipments of Personalized Customized Dog Food by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Personalized Customized Dog Food Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Personalized Customized Dog Food Markets in 2025

Figure 27. United States VS China: Personalized Customized Dog Food Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Personalized Customized Dog Food Production Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Personalized Customized Dog Food Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States Based Manufacturers Personalized Customized Dog Food Production Market Share 2025

Figure 31. China Based Manufacturers Personalized Customized Dog Food Production Market Share 2025

Figure 32. Rest of World Based Manufacturers Personalized Customized Dog Food Production Market Share 2025

Figure 33. World Personalized Customized Dog Food Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 34. World Personalized Customized Dog Food Production Value Market Share by Type in 2025

Figure 35. Dry Food

Figure 36. Fresh Food

Figure 37. World Personalized Customized Dog Food Production Market Share by Type (2021-2032)

Figure 38. World Personalized Customized Dog Food Production Value Market Share by Type (2021-2032)

Figure 39. World Personalized Customized Dog Food Average Price by Type (2021-2032) & (US\$/Ton)

Figure 40. World Personalized Customized Dog Food Production Value by Health

Goals, (USD Million), 2021 & 2025 & 2032

Figure 41. World Personalized Customized Dog Food Production Value Market Share by Health Goals in 2025

Figure 42. Weight Management

Figure 43. Sensitive Digestion

Figure 44. Skin & Coat Care

Figure 45. Kidney/Liver Therapeutic Support

Figure 46. Others

Figure 47. World Personalized Customized Dog Food Production Market Share by Health Goals (2021-2032)

Figure 48. World Personalized Customized Dog Food Production Value Market Share by Health Goals (2021-2032)

Figure 49. World Personalized Customized Dog Food Average Price by Health Goals (2021-2032) & (US\$/Ton)

Figure 50. World Personalized Customized Dog Food Production Value by Business Model, (USD Million), 2021 & 2025 & 2032

Figure 51. World Personalized Customized Dog Food Production Value Market Share by Business Model in 2025

Figure 52. Subscription

Figure 53. One-time Custom Purchase

Figure 54. Others

Figure 55. World Personalized Customized Dog Food Production Market Share by Business Model (2021-2032)

Figure 56. World Personalized Customized Dog Food Production Value Market Share by Business Model (2021-2032)

Figure 57. World Personalized Customized Dog Food Average Price by Business Model (2021-2032) & (US\$/Ton)

Figure 58. World Personalized Customized Dog Food Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 59. World Personalized Customized Dog Food Production Value Market Share by Application in 2025

Figure 60. Puppies

Figure 61. Adult Dogs

Figure 62. Senior Dogs

Figure 63. World Personalized Customized Dog Food Production Market Share by Application (2021-2032)

Figure 64. World Personalized Customized Dog Food Production Value Market Share by Application (2021-2032)

Figure 65. World Personalized Customized Dog Food Average Price by Application

(2021-2032) & (US\$/Ton)

Figure 66. Personalized Customized Dog Food Industry Chain

Figure 67. Personalized Customized Dog Food Procurement Model

Figure 68. Personalized Customized Dog Food Sales Model

Figure 69. Personalized Customized Dog Food Sales Channels, Direct Sales, and Distribution

Figure 70. Methodology

Figure 71. Research Process and Data Source

I would like to order

Product name: Global Personalized Customized Dog Food Supply, Demand and Key Producers, 2026-2032

Product link: <https://marketpublishers.com/r/GAB535A3F092EN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAB535A3F092EN.html>