

Global Personalized Books Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/GE7799653D5BEN.html>

Date: November 2025

Pages: 140

Price: US\$ 3,480.00 (Single User License)

ID: GE7799653D5BEN

Abstracts

According to our (Global Info Research) latest study, the global Personalized Books market size was valued at US\$ 1041 million in 2024 and is forecast to a readjusted size of USD 1902 million by 2031 with a CAGR of 9.0% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Personalized books refer to printed or digital publications that are customized to the specific needs of readers, usually through print-on-demand (POD) technology. Its core feature is to use the reader's name, photo, interests or exclusive information to generate unique content, making the reader the protagonist of the story or influencing the development of the plot. This type of book is widely used in children's books, adult novels, memoirs, corporate gifts and education, meeting consumers' pursuit of exclusivity, interactivity and commemorative value.

This report is a detailed and comprehensive analysis for global Personalized Books market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Personalized Books market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Personalized Books market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Personalized Books market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Personalized Books market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Personalized Books

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Personalized Books market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include LoveBook, KD Novelties, NAMEE, Wonderbly, Imagitime, Create-A-Book, Pinhole Press, Shutterfly, Dinkleboo US, Gelato, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Personalized Books market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts

for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

AI-generated

Manual Deep Customization

Others

Market segment by Application

Children

Adults

Major players covered

LoveBook

KD Novelties

NAMEE

Wonderbly

Imagitime

Create-A-Book

Pinhole Press

Shutterfly

Dinkleboo US

Gelato

Lillian Vernon

Hooray Heroes

librio

Materlu

Story Bug

Personal Creations

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Personalized Books product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Personalized Books, with price, sales quantity, revenue, and global market share of Personalized Books from 2020 to 2025.

Chapter 3, the Personalized Books competitive situation, sales quantity, revenue, and

global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Personalized Books breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Personalized Books market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Personalized Books.

Chapter 14 and 15, to describe Personalized Books sales channel, distributors, customers, research findings and conclusion.

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